

Internship
at
Manjari Foundation Dholpur, Rajasthan

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About the Organisation:

Manjari Foundation is a registered non-profit organisation established in May 2015 and is committed to help women from marginalised communities overcome social injustice, exclusion and poverty. The organisation supports rural women initiative at grass-root levels to facilitate empowerment for them to lead a life of dignity. Their Manjari Model can bring social and economic changes in adverse condition. Manjari has been able to bring hope and joy to thousands of rural families. Manjari Foundation is headquartered in Dholpur serves women and families covering various districts of Rajasthan and Uttarakhand. Currently they are implementing their programs in 7 districts of Rajasthan which are Dholpur, Dausa, Ajmer, Bhilwara, Rajsamand, Chittorgarh and Udaipur.

Their programs include:

- Education- Manjari foundation works towards educating underprivileged women about the significance of livelihood education and equal opportunities.
- LivelihoodDevelopment- The organisation aims at making a difference in the lives of socially excluded women by guiding them towards sustainable livelihood programmes.
- RuralHealthcareProgram- The rural healthcare program is supported by the TATA Trusts and is an attempt in making affordable healthcare accessible to rural areas.
- Women'sinstitutionbuilding- Manjari helps in realizing the power of institution building by engaging rural women at grassroot level.
- YouthDevelopmentProgram- The organisation also provides a platform to youths from marginalized communities by helping them exploring their potential.

KatoriFresh(India)PrivateLimited

It is a brand under Saheli producer company farmers' aggregation and facilitation platform where the brand is focused on building clean and fresh food by offering farmers direct market access. Katori promotes preservation of traditional and gourmet food. The gourmet food market

is expected to grow by 20% in coming years. It caters to high end customers who are ready to pay premium price for premium food items having high quality and variety. Ghee is the most talked about new superfood in India and around world. The new generation is keen in adding ghee to their diets than ever and Cows' ghee is much in demand nowadays. The roughly 10,000 crore ghee market in India is fragmented and out of it cows' ghee only captures 10% of the Indian ghee market.

Variety of gourmet ghee includes:

- Vedic Ghee (Cow Ghee)
- Probiotic Ghee (Goat Ghee)
- Flavoured herb ghee

The brand signifies products that are fresh, handpicked, hand crafted. Traditional and unprocessed. Such gourmet food has a huge demand in niche market. The federation came into inception on 1st October 2013 and has been working with 3,000 women farmers of 60 villages. The interventions have been successful and unsuccessful in many regions over the period.

Apni Saheli Producer Company

It is federated by women farmers of Dholpur selling products with the same brand name "Apni Saheli" with their office at Basai Nawab. It has 48 members in total from 12 villages (having 4 members from each village). The brand focuses on providing traditional spices which are farm fresh, unadulterated, in raw state and not subjected to thermal processing. The brand signifies handpicked, fresh, hand processed and unadulterated.

Their hand crafted and hand pounded spices included:

- Red chilly
- Turmeric
- Garam Masala

These two brands are run with the help from Manjari Foundation in Dholpur district and has been effectively working towards empowerment of marginalised communities in the region.