

Internship
at
Jharkhand State Livelihood Promotion Society,
Jharkhand

By
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Organization Study:

“Jharkhand State Livelihood Promotion Society” (JSLPS) a society registered under Society Registration Act, 1860 on July 2010 under the aegis of Rural Development Department and is working towards promoting livelihood in the disadvantage section of the rural community in the state. The society is implementing women empowerment and livelihood Programme in the state. The society is currently running two important projects viz. Sanjeevani and is the nodal agency for implementation of National Rural Livelihood Mission in the State.

Jharkhand is one of the largest natural resource states in India. In this state, 1500 medicinal and homeopathic or herbal species are found, which contributes 5% of the total production of herbal medicinal production in the country. Jharkhand is a part of national research and development on medicinal species and NTFP has pyramid and other nations Poor condition of spreading knowledge, low rate of adopting scientific method for harvesting of the eco-friendly herbal medicine. 12,500 respondents are being promoted through scientific and equitable intervention method. JSLPS will cover in four potential districts of Jharkhand (West Singhbhum, Gumla, Khunti and Simdega) it is including 10 block and 500 villages, where 25 farmers work from every village. It is surrounded by 40 % of forest area and 60 % of forest products will be produced within the state. The operational will focus on promotion of 400 productive groups and for development of social capitals under 16 production clusters, where each cluster will cater 780 net farmers and develop 16 production cluster these will be worked as processing collection centers in future. All collection centers will be developed as a processing unit with a territory and beneficiaries. It can also develop as multiple commodity processing centers.

The Mahila Kisan Sasaktikarn Pariyojna (MKSP) and Jharkhand Opportunities for Harnessing Rural Growth (JOHAR) project are working in 19 village of Barwadih block through JSLPS and MKSP is working in 15 PG. and 1 Rural Service Center (Sindhu Priya Barwadih Gramin Aajivika Sewa Kendra, Rabdi) this block is running the project of Day NRLM, SSM, JOHAR, MKSP, DDUGKY. total staff member 14 and Resource person is 8 and the cluster is 3 (Barwadih, Chhipadohar, Betla). In the medicinal plant lemongrass, Tulsi, Khas and Gerniyam are being grown now and Harra, Bahera and Chironji is being taken Producer Group through RSC. In this study to understand the current value chain and market linkages medicinal plant marketing opportunities. to explore existing value chain and the main challenge in market linkage. To understand and determine process and practices of marketing value chain and opportunities of medicinal plant products and markets linkages and scope. What is the medicinal plant from NTFP can collect and sell in the market and how to add to your livelihood?