

Internship
at
PharmaAce Innovation LLP, Pune

By
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Company Overview

PharmaAce is a healthcare focused company providing business consulting and IT solutions to business needs. They believe in putting clients first and are, therefore, critical of quality and customer satisfaction.

PharmaACE Analytics Pvt. Ltd. is life sciences focused company. Headquartered in USA, the company is dedicated to providing analytic solutions for efficient commercialization of pharmaceutical products.

The company works through teams such as Competitive Intelligence Chart Audit and Forecasting to provide pharmaceutical companies with business-critical research and insights that helps them to make informed decisions. The decisions enable the clients to develop strategies for sales and marketing of newly launched products, develop a perspective of the existing players- their strengths and weaknesses, opportunities for a particular product in the market, analyzing the threats and finding out ways to overcome it.

The Competitive Intelligence team is involved in conducting secondary search to answer various business questions for clients such as opportunities for a product in a particular market through pipeline assessment, data analysis (sales and volume data – top companies' analysis, CAGR), collecting relevant information and validating it. This helps the client to generate insights and answers their business needs.

The Chart Audit team deals with the claims data and is involved in providing the client with epidemiology of the disease of interest. This helps to arrive at number of patients of a disease and the revenue generation from a product for that disease.

The team that is involved in estimating a product's market share and revenue is the Forecasting team.

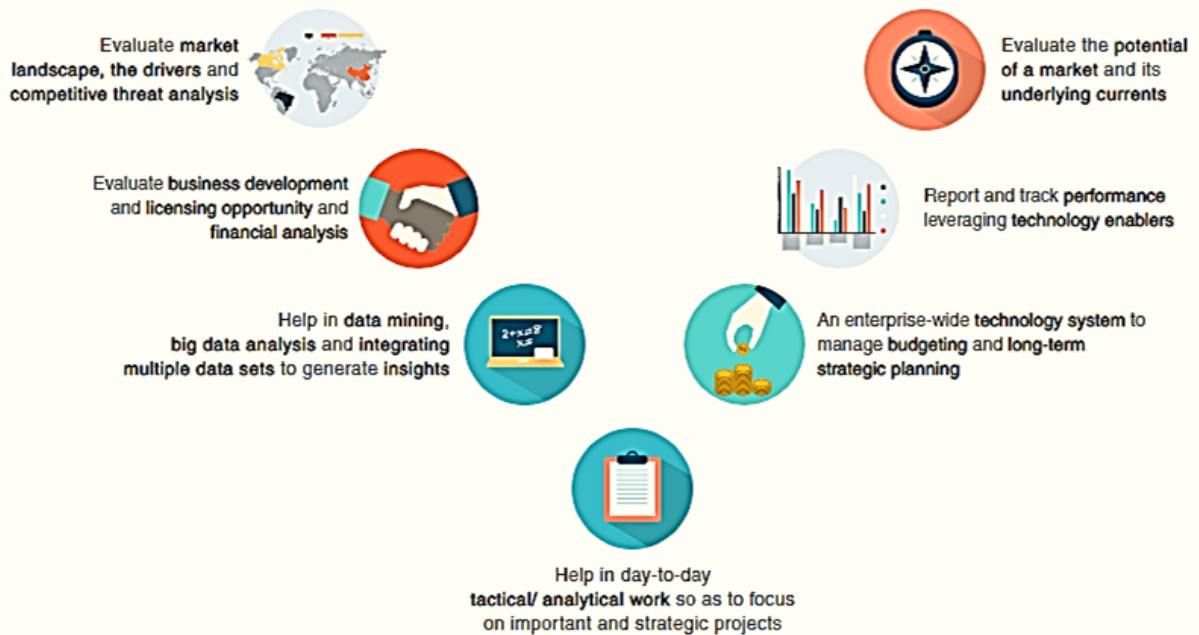
Apart from these teams, the IT team is responsible for providing the support in terms of creating models so that the forecasting team is able to derive revenues by applying all the factors responsible for increase in revenue or decline.

The company stands out in the field of business consulting because of the differentiators like:

- Simplified value-driven solutions

- Tailored approach
- First-time-right attitude
- Leveraging best practices

Are these your Business Needs?

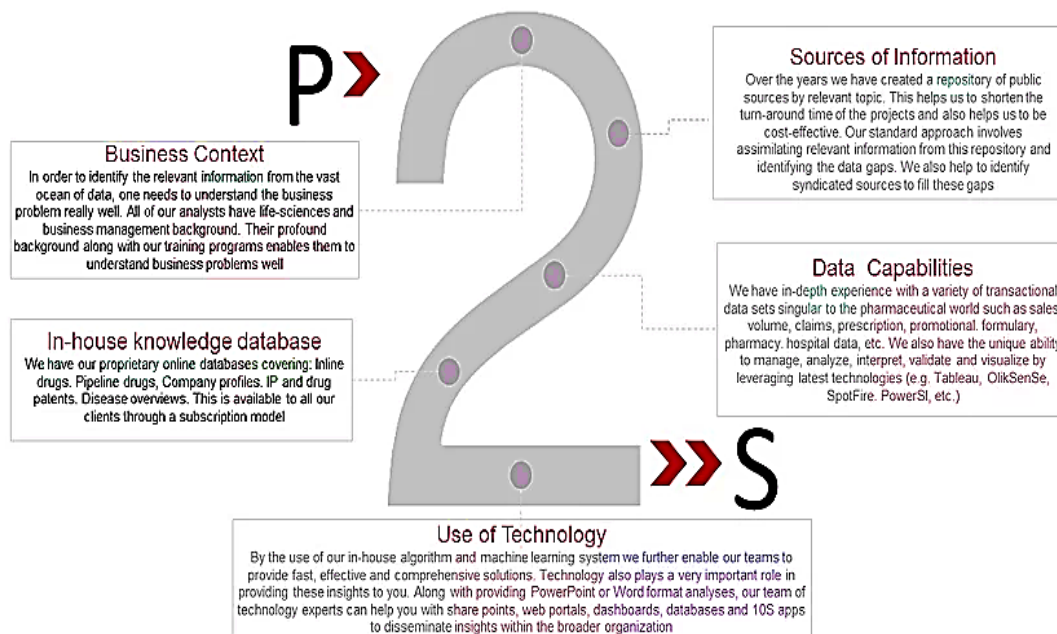


Why PharmaACE?



P2S 2oolset:

Our approach to find Solutions for your business Problems



Focus Areas and PharmaACE services across Drug Development Stages

