

Internship
at
Brandcare, Mumbai

By

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BRANDCARE

About

- A focused Healthcare Advertising & Consultancy firm that combines professional Content, Creative, Strategy-oriented and Brand Planning services.
- Brandcare Medical Advertising and Consultancy Pvt. Ltd. is a specialist healthcare branding firm with niche expertise and a huge repository on therapy insights.
- Over the last decade, we have helped various brands traverse the changing pharmaceutical landscape with our incisive and evidence based strategies to establish category leaders. Our defined focus on healthcare enables us understand the sector in a highly carved and categorical manner making us one of the most appreciated firms to work with, by many top players in the healthcare industry. Our experience spans health and well being products and prescription medicines across therapeutic categories. With our in depth understanding of the domain, our team supports you with innovative, evidence-based solutions that bring real value to your businesses.
- **Specialities:** Healthcare Advertising, Medical Communications, eHealth and mhealth,Â Market scan, Branding strategy, Scientific Engagement, Digital Marketing, among others.

Team

The team comprises of:

- Strategy and Planning Associates
- Therapy Leads
- Insights Miners
- Creative- Print
- Creative- Digital
- Client Servicing
- Data Visualisers
- Coaders and Developers
- Social Media Feeders
- In-clinic / Consumer activation leads

Clients of the company

- Glenmark
- Merck
- Cipla
- Dr. Reddy's
- Pfizer
- Bayer
- Zydus
- Roche
- GSK
- Abbott
- MSD