

Internship
at
Decision Recourses Group, Gurugram

By

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About Decision Resources Group-

Decision Resources Group is Founded in 1990. It has become the premier provider of healthcare analysis and data in the world. The Headquarter of Decision Resources Group is situated in 100 District Ave., Burlington, MA.

Decision Resources Group is Subsidiary of Piramal Healthcare Pvt Ltd. It was acquired by Piramal in 2012. It is also known as DRG.

DRG is a global information and technology services company that provides proprietary data and solutions to the healthcare industry. DRG has brought together best-in-class companies to provide end-to-end solutions to complex challenges in healthcare.

Decision Resources Group sees the opportunity in healthcare due to Decreased healthcare budgets, an explosion of incomprehensible data, and increased consumer power and choice.

DRG has over 1000 employee in more than 16 offices across 6 countries. It makes DRG reliable for their clients also.

DRG mainly focuses on 3 areas-

1. **Research and Data-** It helps clients understand their audience's needs along the treatment journey, their digital behavior and engagement opportunities.
2. **Custom Analytics-** DRG Provides data-driven decision- making resources and workflow solutions by leveraging best-in-class methodology, talent, and technology.

3. **Consulting-** DRG analyst team works closely with organizations and brands to understand this data-rich foundation and optimize your marketing strategy.

Products of DRG-

- Market assessment
- Medtech solutions
- Real world data
- HLI covered lives
- US market access dynamics
- Fingertip formulary suite
- Global market access
- Manhattan research
- Provider solutions
- DRG adaptive
- Market access Platform

Services of DRG-

- DRG global consulting
- DRG Learning
- Custom Analytics
- DRG Abacus
- DRG Digital
- US Market access dynamics

Learning-

I had joined Deision resources group as Intern, research associate in Gurugram. I am working here from 4th February 2019. My learning is about coding the drug formulary and doing secondary research related to the copay system and PBM research.