

Internship
at
Rusan Pharma LTD., Mumbai

By
C. Vasudeva

Dissertation submitted in partial fulfillment of the requirements of the degree
MBA Pharmaceutical Management

Academic year, 2017-2019



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**Study on the Challenges and opportunities for an Indian
Pharmaceutical Company in International
De-Addiction Market.**

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About Rusan Pharma LTD

Rusan Pharma, Mumbai Rusan offers a one-stop-shop solution for treating various forms of addictions such as drugs, alcohol and smoking. We are reputed and the largest suppliers of life saving drugs (De-addiction, pain management and anti-TB drugs) to various organizations / ministries like NACO, UNODC, UNOPS, Global Fund, Ministry of Health, Ministry of Justice of countries like India, Europe, UK, Kenya, Tanzania, Uganda, Zimbabwe Russia, CIS, South Africa, Mauritius, Nepal, Myanmar etc.

Since 1994, Rusan has been in the fore-front of making Opioid Substitution Treatment (OST) an acceptable form of treatment in India. Rusan has been working closely with various NGOs, doctors, hospitals, clinics, reputed government institutions such as AIIMS, NIMHANS, KEM funding agencies such as Global fund, DFID and now NACO for scaling up the OST in India. The national program for the treatment of opioid addiction was started at KEM using Methadone syrup manufactured at Rusan.

Rusan Pharma is one of the leading manufacturers and marketers of various narcotics and psychotropic products in India and internationally.

[3]Vision

To bring forward highly innovative and technology driven treatment options for various neglected diseases with the best quality products for our consumers.

Mission

Rusan firmly believes that access to quality healthcare is a right, not a privilege. We will endeavour to ensure the availability of world class, quality medicines at adorable prices, across the globe and are committed to work towards a healthier & happier world.

Specialization



OUR BUSINESS



Manufacturing Facilities Milestone

- **1994-Rusan Pharma Incorporated**
- **1996- R&D centre Mumbai inaugurated**
- **1998-Ankaleshwar API Unit inaugurated**
- **2000-Kandla SEZ (unit-I) Formulations Unit Inaugurated**
- **2009-Deharadun Formulations Unit Inaugurated**
- **2016-Kandla (unit-II)Transdermal Patch unit inaugurated**
- **2016-NSRT Pvt Ltd R&D centre Mumbai inaugurated**
- **2016-Quanty's clinical Pvt limited CRO centre inaugurated**

Awards and accreditation

1994- International excellence award for the small and medium exporters.

1997- Udyoga Ratna Award by Govt of India.

2000-Chemexcil award for outstanding export performance.

2014/15- 2baconil listed in the “Top 100 Asia’s best and fastest growing healthcare and wellness brand by the world consulting and research corporation(WCRC)

2017-Export excellence awards 2017 by Express Pharma.

2017-Trial license for cultivation and extraction of Concentrated poppy straw(CPS) in India.

2018- Permanent license for cultivation and extraction of Concentrated poppy straw(CPS) in India.