

Internship
at
Sundyota Numandis Pharmaceuticals Pvt. Ltd.,
Ahmedabad

By
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Dissertation submitted in partial fulfillment of the requirements of the degree
MBA Pharmaceutical Management

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INTERNSHIP

‘Sundyota Numandis’ Pharmaceutical Pvt. Ltd.

COMPANY PROFILE

Sundyota Numandis Celebrating Life

‘Sundyota Numandis’, our name, truly defines our purpose of existence. It means ‘A sparkling expression of joy empowered by the cosmic energy of the Sun’.

Founded in 2003, we began with a profound intention to offer a new dimension to human healthcare through more effective, healthier and safer therapies. Our purpose lies in optimizing the scope of probiotics, nutraceuticals, phytopharmaceuticals and natural products into mainstream healthcare, for prevention, management and wellness. Hence, with deep understanding of science and a rich experience, we explore healthcare alternatives from plant, animal, microorganism sources, with proven clinical data, to offer value-added alternatives for human healthcare. And over time, we’ve graduated to offering world’s finest, advanced and clinically proven products from non-chemical origins.

Mission: Enhancing health, happiness and harmony through advanced natural solutions.

Vision: Happy humans on healthy Earth.

Our thoughtful insight driven by our quest for excellence gives us distinct attributes like

- Exploring and conceptualizing latest researches into superior therapeutic solutions
- Having ongoing collaborative researches with leading healthcare research companies of the world, enabling us to introduce more than 60 globally acclaimed molecules
- Building molecules and brands with leading healthcare companies of India as well as the world

Today, we’re globally recognized as an innovative, ethical and a science-oriented company with deeply rooted values. Sundyota Numandis group comprises.

- ☐ Sundyota Numandis Pharmaceuticals Pvt. Ltd.
- ☐ Sundyota Numandis Probiocuticals Pvt. Ltd.
- ☐ Sundyota Numandis Research & Formulations
- ☐ Sundyota Numandis Global Sciences

□ Sundyota Lifecare

Our Philosophy: The essence of life lies in living it with love, grace and gratitude. We thoroughly enjoy doing everything from happiness. Not only do we derive utmost joy from the smile that comes from regained health, we also strive to spread happiness to our customers, people and associates. The more we appreciate life, the more there is in life to appreciate. Hence, besides being committed to alleviate suffering in the safest possible manner, we also dedicate ourselves to celebrating life – the most precious gift of Nature.



WORK PROFILE : Brand executive
Head office: Ahmedabad

Key learning

Designing and implementation of strategies according to marketing mix. Planning and packaging, content generation
Digital marketing
B2b marketing

Dissertation project: Comparative analysis between amul flaavyo and epigamia in Ahmedabad.
DURATION: 3 MONTHS