

Internship
at
Eisai Pharmaceuticals India Pvt. Ltd. (Eisai India)

By

Jasmine

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The IIHMR University, Jaipur

1, Prabhu Dayal Marg, Sanganer, Airport
Jaipur 302029, Rajasthan
Ph: 0141 3924700, Fax: 3924738
Website: www.iihmr.edu.in

INTRODUCTION

Time Duration- 31st January to 1st May 2019

Departmental Training- Sales and Marketing, at Eisai India Limited

Location- Pune

ORGANIZATIONAL PROFILE

Eisai Pharmaceuticals India Pvt. Ltd. (Eisai India) was incorporated in October 2004, with registered office at Mumbai. Eisai Co.,Ltd was the first Japanese company to have a 100% subsidiary in Indian pharmaceutical market.

Eisai India has a dedicated team of well-trained 165 field force across the country under various specialties. They continuously work with Medical Doctors and the Healthcare professionals in India to ensure that they have updated information on our products so that they can prescribe the best products for the health care needs of their patients.

Eisai India's integrated Manufacturing and Research complex at Visakhapatnam (Vizag), Andhra Pradesh stimulates knowledge creation between teams – from those who create products through research, to those who produce - by bringing them together on one site with all the necessary support functions.

Eisai India's Vizag facility manufactures Drug Substances (Active Pharmaceutical Ingredients-APIs), Drug Products (Oral solid dosage forms-Tablets) and carries out Developmental Research of Active Pharmaceutical Ingredients (APIs). This facility is registered as a pharmaceutical manufacturer at regulatory agencies viz USFDA, PMDA, MHRA and WHO. Research labs at Vizag facility are recognized by the Department of scientific and industrial research (DSIR). Facility also received the Certification of ISO 14001:2004 for Environment management system (EMS) from TUV SUD.

Eisai's corporate philosophy and mission is anchored on the "hhc" concept. hhc stands for human health care (hhc) which means all Eisai employees should give their first thoughts to patients and their relatives in human health care (hhc). Eisai India is also committed to live by the "hhc" mission and strive to do this by ensuring continuous supply of Eisai's quality products to patients in India, who need these products to fulfill their health care needs and maintain quality of life.

GOALS OF INTERNSHIP

1. Mastering Technical Skills
2. Gaining Essential Background Knowledge
3. Perfecting Interpersonal Skills (Soft Skills)
4. Building a Network of Contacts
5. Develop ethic of professional responsibility as demonstrated in timeliness of reports and ability to maintain expected work load
6. Demonstrate progress in the development of one's professional identity
7. Develop a thorough understanding of ethical and legal principles and standards of practice utilize that knowledge in public health work and decision making.
8. Demonstrate thoughtful and intentional efforts toward professional development
9. Develop skills in functioning as a contributing member of a professional team.

SPECIALIZATION

Eisai India product portfolio includes prescription medicines in several therapeutic areas such as central nervous system disorders, metastatic breast cancer, benign prostrate hyperplasia, muscle spasm, vertigo, gastrointestinal disorders, diabetes and peripheral neuropathy.

Stakeholders:

- **Neurologists**
- **Oncologists**
- **Distributors**
- **Patients**
- **Medical institutes**
- **Health care professionals**

SERVICES PROVIDED BY ORGANIZATION

Products category

-CNC

-Oncology

-Multiple Sclerosis (in partnership with Biogen)

Departments visited:

Sales and marketing.