

Internship
at
Getwell Pharmaceutical, Haryana

By
Richa Pandey

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The IIHMR University, Jaipur

1, Prabhu Dayal Marg, Sanganer, Airport
Jaipur 302029, Rajasthan
Ph: 0141 3924700, Fax: 3924738
Website: www.iihmr.edu.in

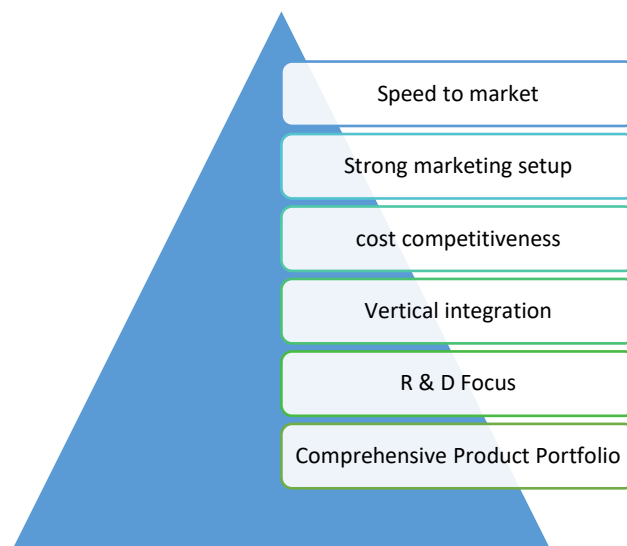
About getwell

Getwell is an Indian pharmaceutical organization specializing exclusively in Cancer chemotherapy **Headquartered in Gurugram-** India.

Getwell Pharmaceuticals was established in year 1985 by Sh. Rajiv Tandon. After more than decade now in oncology, Getwell is well known in the onco-generic space for its quality, reliability and presence. One of the very few companies that is 100% dedicated into oncology

Nation-wide presence in private, Government and Army Hospitals. Company is rapidly Growing global presence and available in 23 countries worldwide. Getwell has one of the widest and most complete oncology product range which include liquid vial, lyophilized vial, powder vial, oral solid dosage.

VALUE PROPOSITION



Product development strategy of Getwell-

- **Developing affordable versions of well-established generics**
- **Mainly focused towards hematological malignancies & certain solid tumors.**
- **Establishing quality mainly by conducting pharmaceutical equivalency and in-vivo studies in comparison to market leaders / Innovators.**
- **Currently four generics under development-**

1. Albumin Based Nanoparticle Paclitaxel Inj: Drug of choice in Pancreatic cancer & other solid tumors too
2. Carmustine Inj: Various types of brain tumors
3. Carfilzomib Inj: relapsed multiple myeloma
4. Cabazitaxel Inj: Hormone refractory prostate cancer

India's one of the leading manufacturers and marketers of branded generic anti cancer drugs with a Vision; **To become one of the leading oncology company globally** and a mission; **To make cancer therapy affordable to more people.**

Core Capabilities

- Product Mix: 40 molecules strong product mix targeted to various forms of cancer – Solid tumors, Hematological Malignancies and supportive care
- Infrastructure: Compliant, Compact, Cost-effective and Reliable. Four most important pillars of a generic oncology company
- Garnering strength through partnership: Suppliers of API, Hospitals, Doctors, Pharmacists, Supply Chain; each adding value to the final product
- Focus on novel drug delivery system & targeted therapies

India with 1.32 Billion people, accounts for almost 18% of the global population. The access to healthcare services is quite challenging, as the affordability varies to a great degree, so affordable cancer therapy is the prime concern of Getwell.

Manufacturing facility

- Commissioned in the year 1995
- Built up Area: Total 12000 sq. feet
- Principal Certifications: GMP, WHO-GMP, GLP, ISO 9001-2008 & country-wise certifications.
- Complete in-house testing and product development capabilities

Manufacturing capabilities –

- 2ml to 100ml vial size
- Average capacity of 250,000 vial per annum

- Liquid Vial filling: 2ml to 100ml vial size
- Average capacity of 1.5 million vials per annum
- Powder Vial Filling.

Organization Learning-

I had joined Getwell pharmaceuticals as management trainee. My daily task was to to secondary research on cancer which include searching of articles on cancer, competitor analysis of our oncology drugs, making product promotion tool which includes LBLs etc. I have also done the field work with field force of the company to know the field dynamics of the company's product.