

Internship
at
TINI (The India Nutrition Initiative) Tata Trust,
Punjab

By
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Organizational Profile

Tata Trusts are amongst India's oldest, non-sectarian philanthropic organisations. The Trusts own two-third of the stock holding of Tata Sons, the apex company of the Tata group of companies. The wealth that accrues from this asset supports an assortment of causes, institutions and individuals in a wide variety of areas. In this manner, the profits that the Tata companies earn go back many times over to the communities they operate in. Across the country for about 100 years these funds have been deployed towards a whole range of community development programmes.

Since its inception, Tata Trusts have played a pioneering role in transforming traditional ideas of charity and introducing the concept of philanthropy to make a real difference to communities. Through grant-making, direct implementation and co-partnership strategies, the Trusts support and drive innovation in the areas of healthcare and nutrition; water and sanitation; energy; education; rural livelihoods; natural resource management; urban poverty alleviation; enhancing civil society and governance; media, arts, crafts and culture; and diversified employment. The Trusts engage with competent individuals and government bodies, international agencies and like-minded private sector organisations to nurture a self-sustaining eco-system that collectively works across all these areas.

Nutrition initiatives

Addressing the malnutrition challenge in the Indian context is one of the key focus area for the Trusts. Tata Trusts, under the leadership of Mr. Tata, have prioritized malnutrition because of the alarming statistics that we have in the country and the inter-generational consequences the problem has. Malnutrition is believed to be the underlying cause of over 45 percent of under-five mortality. India has a high prevalence of childhood stunting and maternal and childhood anemia. These can have long-term effects on cognition and overall productivity. There is evidence that malnutrition can result in potential Gross Domestic Product (GDP) losses of 2-3 percent and a more than 10 percent potential reduction in lifetime earnings for each malnourished individual.

Given the multi-factor and complex nature of the issue, Tata Trusts have adopted a multi-pronged approach to be able to address the issue of malnutrition effectively and at scale. Tata

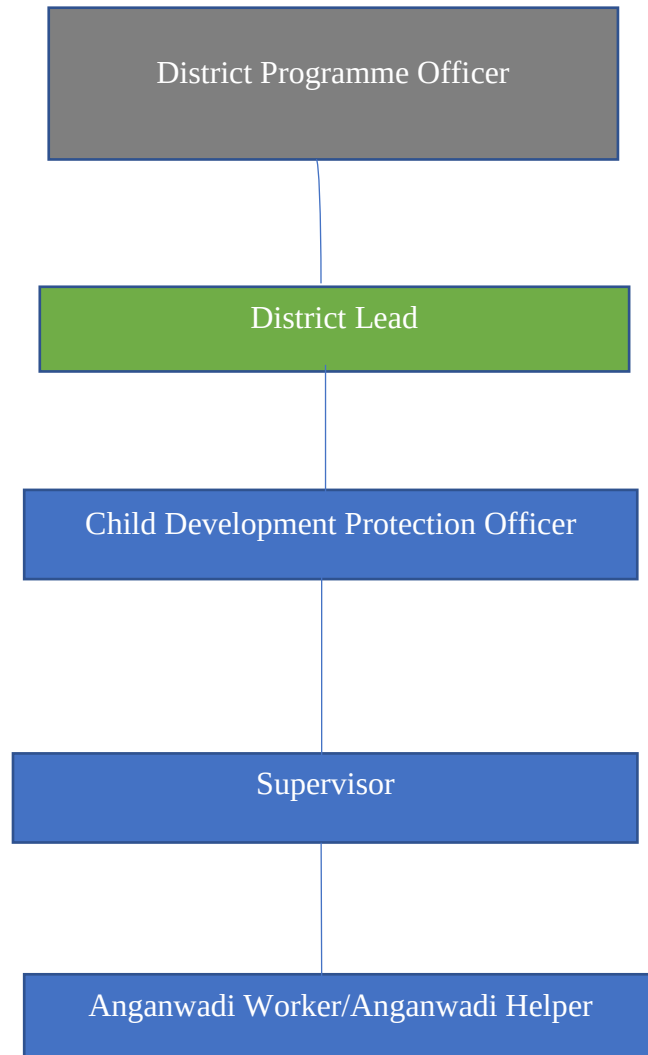
Trusts will make strategic investments that will play a gap filling or a catalytic role in the ecosystem and engender better health outcomes. The effort broadly, has been to look for existing and emerging 'platforms' to deliver enhanced nutrition. To address the challenge of stunting, Tata Trusts are taking an intense multi-sectoral approach looking at maternal care, water and sanitation, behavioral change communication and poverty alleviation in an integrated way. To address the challenge of micronutrient deficiencies, Tata Trusts are looking at fortification of staple food vehicles such as flour, salt, oil, and milk.

Goals

The goals of NNM are to achieve improvement in nutritional status of Children from 0-6 years, Adolescent Girls, Pregnant Women and Lactating Mothers in a time bound manner during the next three years beginning 2017-18 with fixed targets as under:

SL.NO	OBJECTIVE	TARGET
1.	Prevent and reduce stunting in children (0-6 years)	By 6% @ 2% p.a.
2.	Prevent and reduce undernutrition (underweight prevalence) in children (0-6 years)	By 6% @ 2% p.a.
3.	Reduce the prevalence of anemia among young children (6-59 months)	By 9% @ 3% p.a.
4.	Reduce the prevalence of anemia among women and adolescent girls in the age group of 15-49 years	By 9% @ 3% p.a.
5.	Reduce Low Birth Weight (LBW)	By 6% @ 2% p.a.

Organogram- TATA TRUST



Purpose & Learning through Management Training

Institutional learning has always proved beneficial in delivering the theoretical knowledge when a potential candidate endeavors the new career, but the exposure of implementing this learning into real practical environment through on the job training helps to put a foundation stone for the prospective candidate. Chances for work, its presentations and mistakes done during this period are something, which will not be forgot and repeated respectively. This is an opportunity to develop a deep understanding about the type of work a company offers, their limitation, indication contraindication, scopes etc.

The Purpose of this Internship was

1. Learn more about the health care.
2. Application of my learning understanding and experience of Behavioral understanding into my Project effectively.
3. Learning more about the field and the work profile and gain valuable work experience.
4. To decide the path through which I want to explore the Industry.
5. Gain valuable Networking Contacts.

Thus, Training becomes an integral part for MBA Healthcare Management.

EXPERIENCE & LEARNING AT TATA TRUST, PUNJAB (FARIDKOT)

I was appointed as District Lead in TATA TRUST. Internship in this Trust gave me an opportunity to understand scope of Healthcare and its importance, it's growing need in the Health care sector. However, being at one place the variety of challenges a healthcare at such nascent stage is facing has filled me with immense knowledge and kept my excitement high to learn and discover innovations throughout.

LEARNING FROM INTERNSHIP:

- Providing solutions
- Healthcare system

- Whole ICDS ,NNM
- Various schemes

About the Project:

- Frontlines workers views regarding POSHAN Abhiyaan
- Beneficiaries of POSHAN Abhiyaan
- Hurdles in implementing the POSHAN Abhiyaan activities