

**Rapid Assessment of knowledge and awareness of Ayushman
Bharat-
Pradhan Mantri Jan Arogya Yojana
in district Amreli, Gujarat**

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**Rapid Assessment of knowledge and awareness of
Ayushman Bharat-
Pradhan Mantri Jan Arogya Yojana in district Amreli,
Gujarat**

INTRODUCTION

- On September 23, 2018, prime minister Narendra Modi launched Ayushman Bharat. It is a centrally sponsored scheme under the Ayushman Bharat Mission of MoHFW in India
- The scheme aims at creating interventions in primary, secondary and tertiary care systems and holistically approaches healthcare covering both promotive and preventive health.
- Includes two major components namely:
 1. National Health Protection Scheme or Pradhan Mantri Jan Arogya yojana (PMJAY) and
 2. Health and Wellness Centres

KEY FEATURES of PMJAY

- PM-JAY covers 10.74 crore poor, deprived rural families as well as identified occupational categories of urban workers/families as per the data of SECC-2011 which sums up to approx. 50 crore beneficiaries
- A health insurance benefit cover of Rs.500,000 per family per year (on a family floater basis) with all pre-existing diseases covered
- 1811+ defined medical packages covered under PM-JAY to cover medical and hospitalization charges for all secondary care and most of tertiary care procedures including medicines, diagnostics and transport

KEY FEATURES of PMJAY

- Accessibility of services by the beneficiaries across India, with benefit of national portability
- To ensure that no-one is missed (especially girl child, women and elderly) there is no cap on family size and age. The services are cashless and paperless at public hospitals and empanelled private hospitals
- 24*7 helpline number for beneficiaries to reach out for any information and grievances, along with a comprehensible web portal to get the detailed information

RESEARCH QUESTION

- Does the population of Amreli district in Gujarat have Knowledge and Awareness about the Ayushman Bharat- Pradhan Mantri Jan Arogya Yojana?

OBJECTIVE

- To Assess the Knowledge and Awareness of Ayushman Bharat- Pradhan Mantri Jan Arogya Yojana among the population of Amreli district in Gujarat

MATERIAL AND METHODS

- **Study Design:** Cross sectional Descriptive study
- **Setting** : Amreli district of Gujarat
- **Study population:**
 - Inclusion criteria- identified beneficiaries as per the data provided by the government for PMJAY and have received the AB-PMJAY Card
 - Exclusion criteria- Population not under the data provided by the government for PMJAY and have not received the AB-PMJAY card
- **Study tool:** data was collected using Questionnaire

- **Duration of study:** 3 months
- **Sample size:** 110
- **Sample technique:** Non-probability, Convenient Sampling
- **Data collection procedure:** face to face interview of the beneficiaries
- **Data analysis plan:** Data obtained from the questionnaire was analysed using MS excel/SPSS
- **Ethical Consideration:** Consent was taken before conducting a detailed interview

FINDINGS

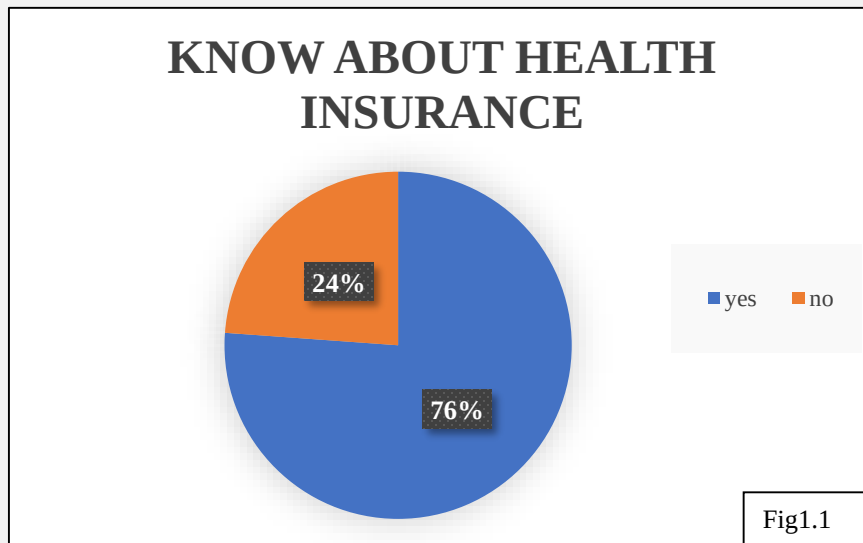
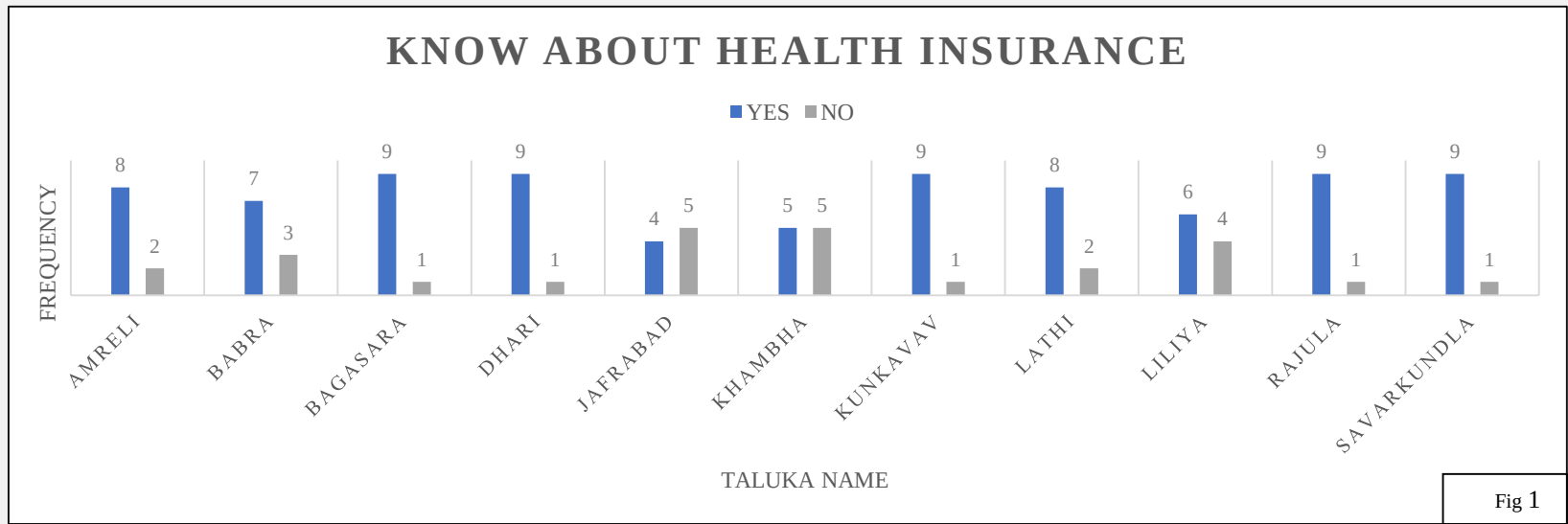


Fig.1& fig1.1

shows that 76% of the respondents knew about Health Insurance, out of 11 taluka 3 taluka (Jafrabad, Khambha and Liliya) didn't have much knowledge about health insurance

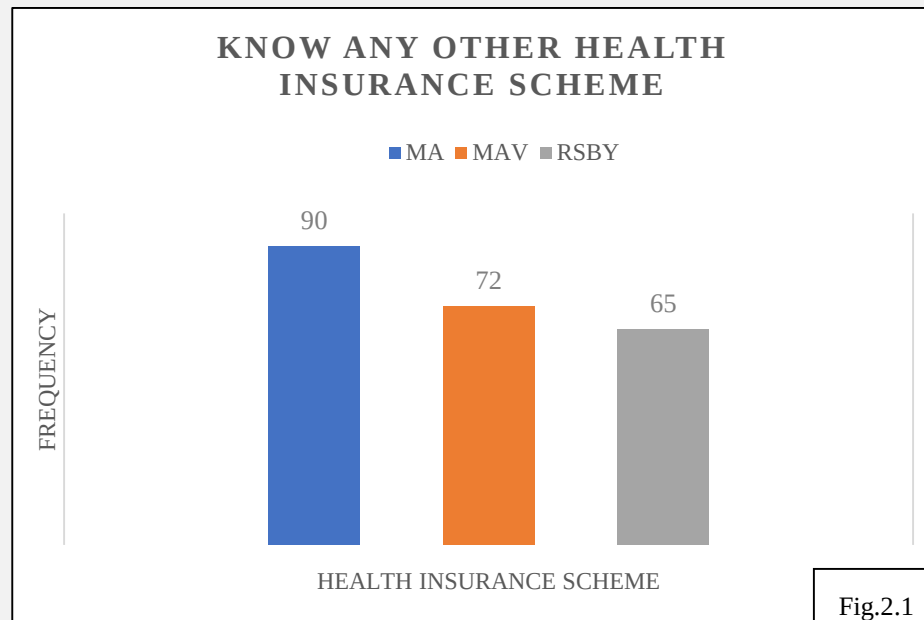
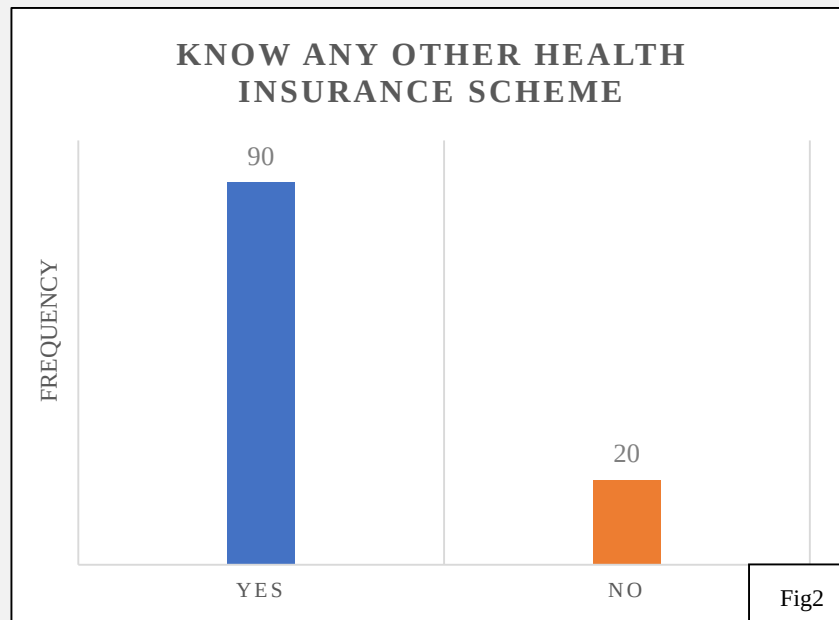


Fig.2 & 2.1

Shows that the 82% of the respondents knew about health insurance schemes other than AB-PMJAY which were MA, MAV and RSBY in which

MA- Mukhyamantri Amrutam

MAV- Mukhyamantri Amrutam Vatsalya

RSBY- Rashtriya Swasthya Bima Yojana

Type of Health insurance provided under PMJAY

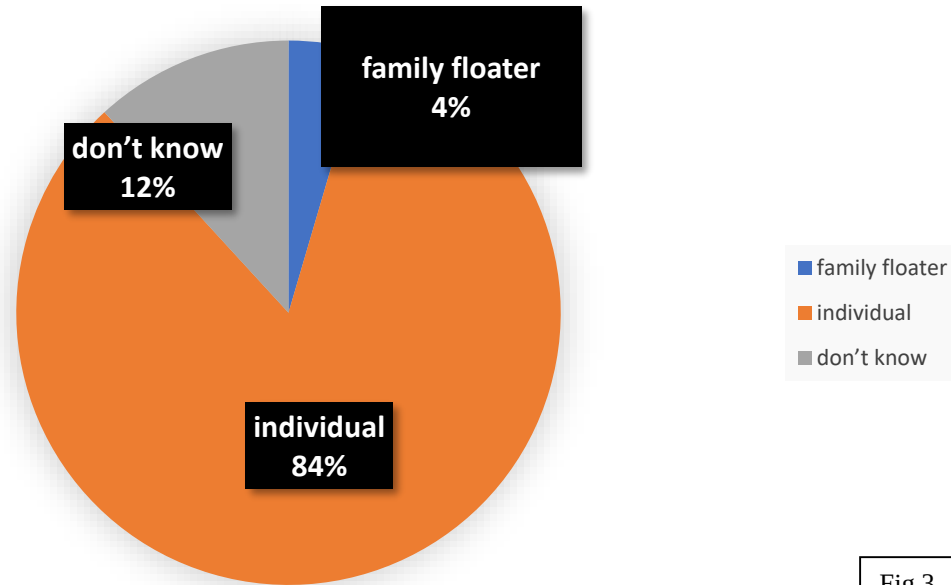


Fig 3

Fig3

shows that only 84% of the total respondents responded health insurance provided under PMJAY as Individual, 4% as Family floater and 12% didn't knew about the insurance type.

**Is PMJAY card valid
Nationally**

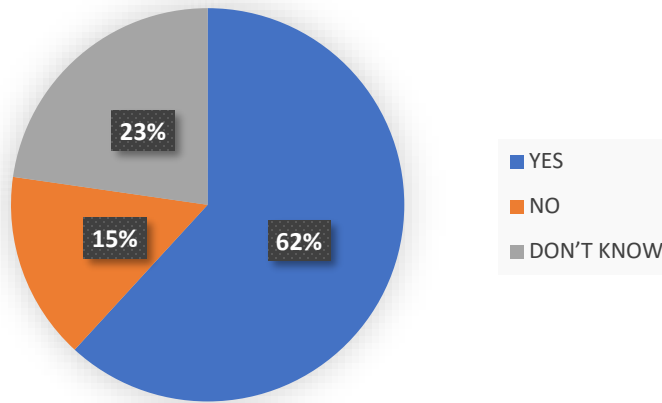


Fig 4

**Is PMJAY card valid all
over Gujarat**

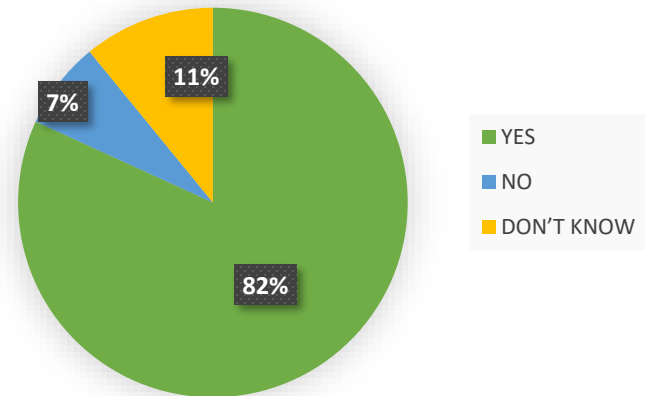


Fig 5

Above fig.4 and fig.5 shows that 62% were aware that PMJAY card is valid nationally whereas 82% answered it is valid all over Gujarat, 23% didn't know about the validity nationally and 11% didn't know about validity of card across Gujarat.

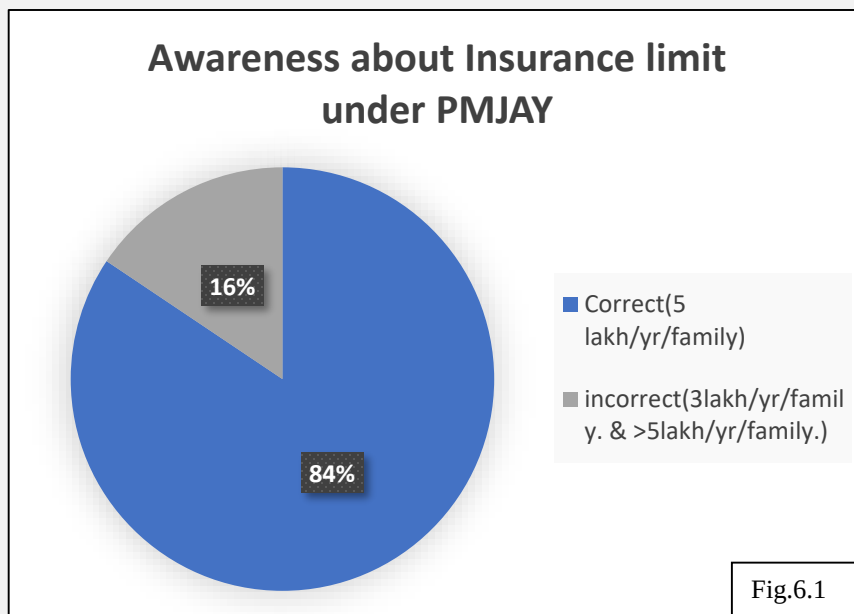
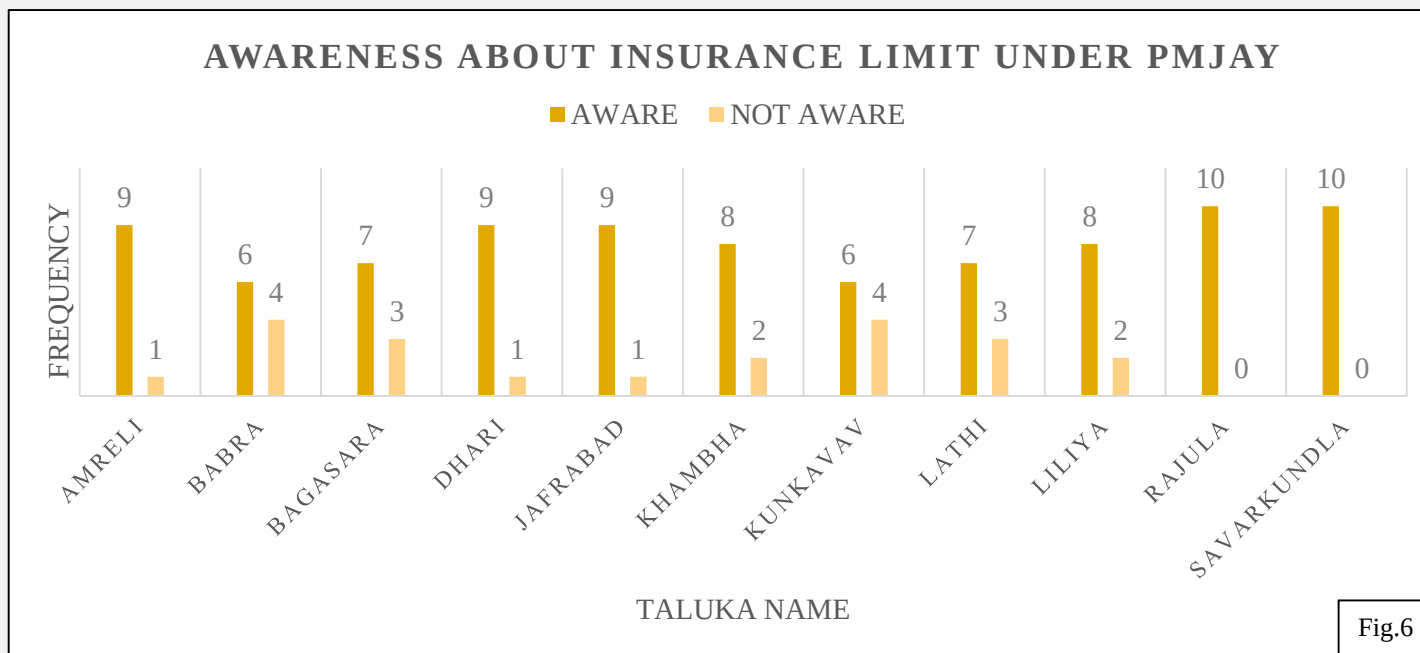


Fig.6

shows that out of 11 taluka respondents two taluka scored highest for the awareness regarding the insurance limit

Fig.6.1

Shows that 84% of the total respondents were correct about the insurance limit under PMJAY

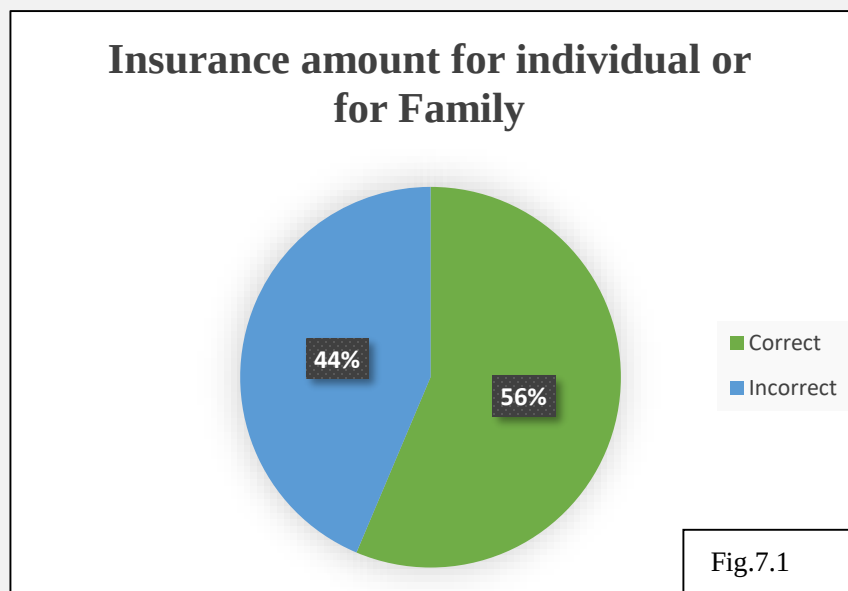
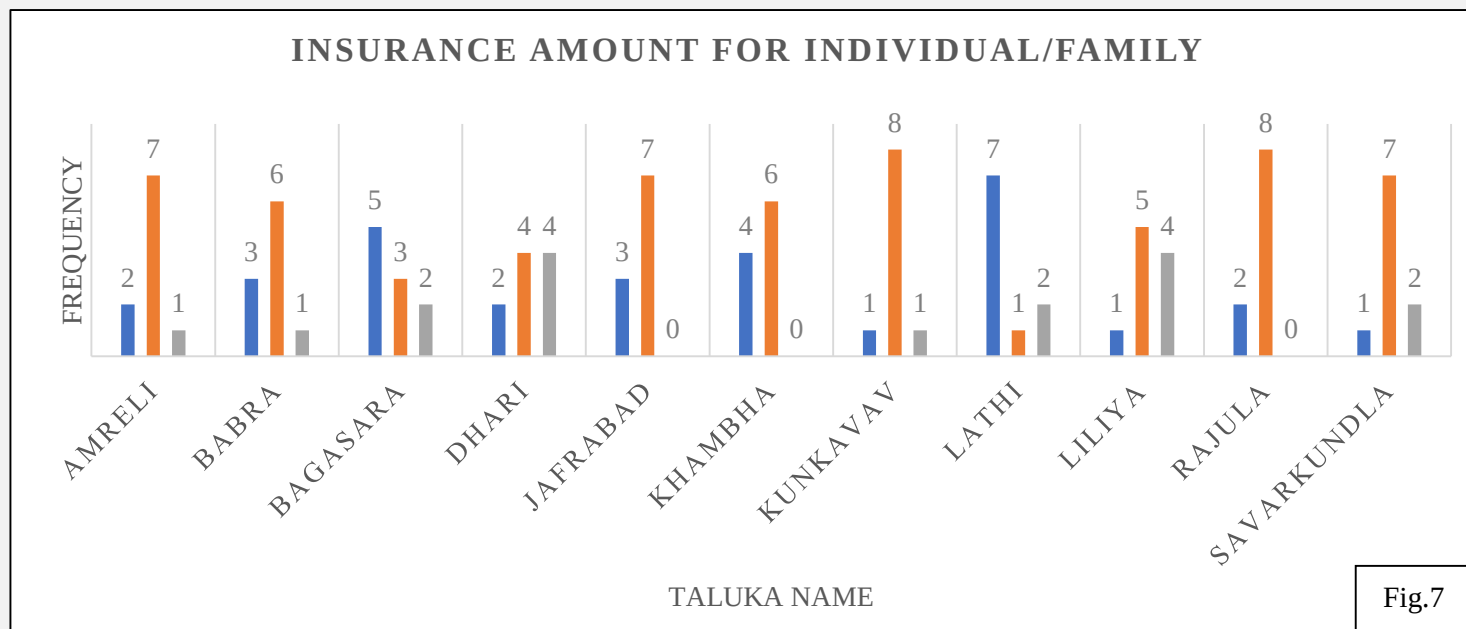


Fig.7
Shows awareness of the respondents for insurance amount in different taluka of district Amreli

Fig.7.1
Shows that 56% knew the amount is for individual and 44% didn't know about the insurance amount coverage

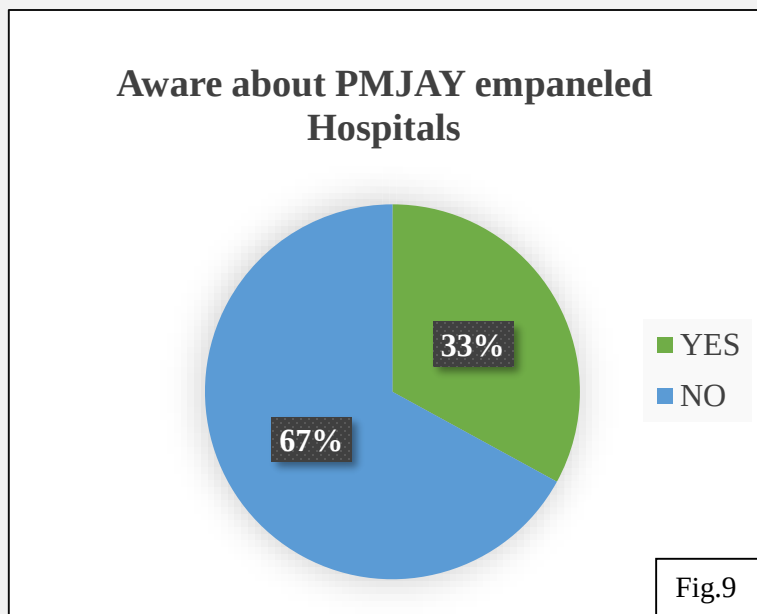
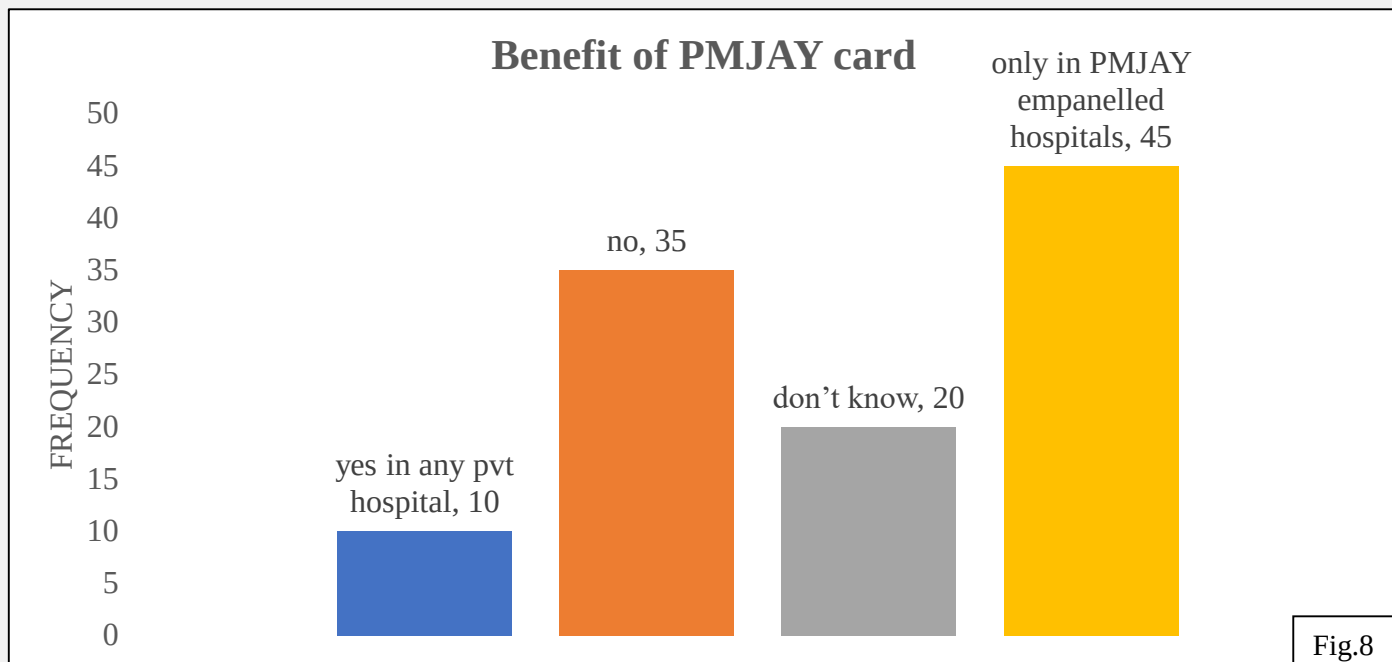


Fig.8 shows that out of total respondents 45 knew that benefit of PMJAY can be availed in Empanelled hospitals and 20 didn't know about the same

Fig 9 shows that 33% of the total respondents are aware of hospitals empaneled under PMJAY

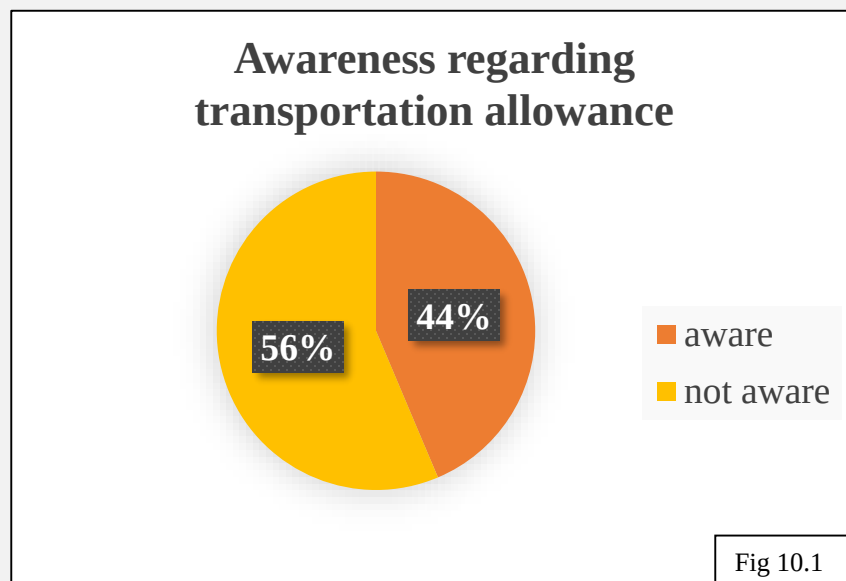
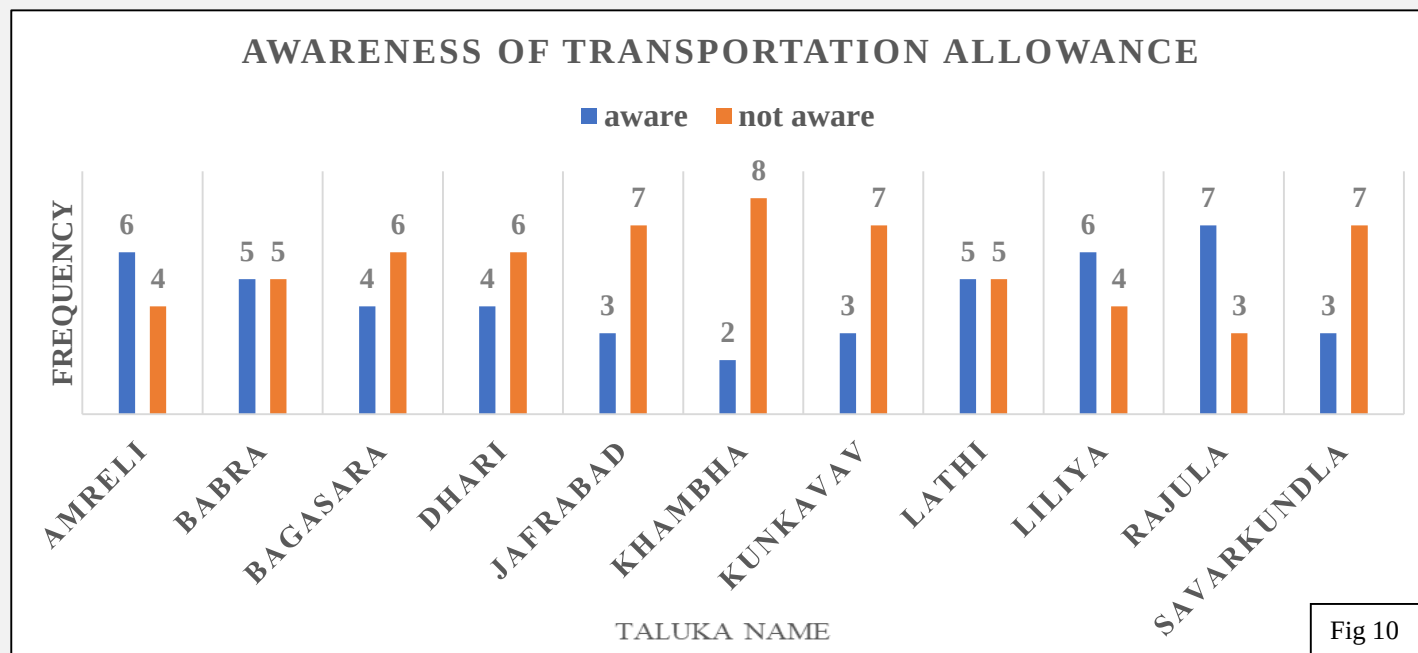


Fig.10 shows respondents awareness regarding transportation allowance in 11 taluka

Fig 10.1 shows that out of the total respondents 56% are unaware of the transportation allowance given under PMJAY

AWARENESS REGARDING HEALTH BENEFIT PACKAGES

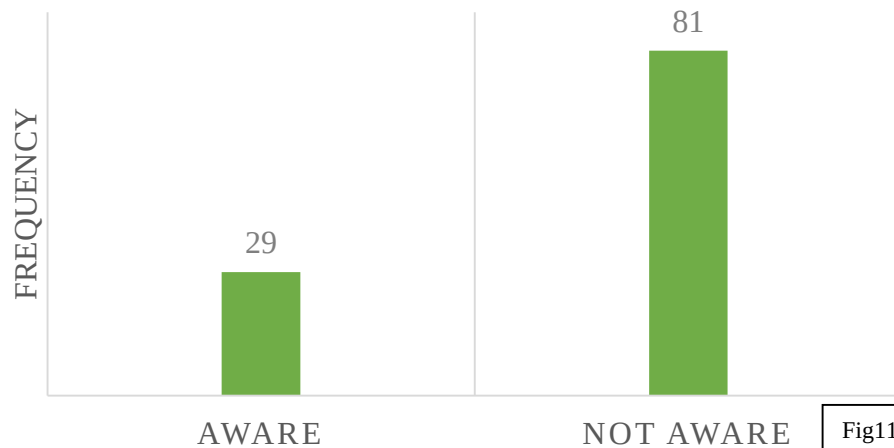


Fig11

Fig.11 shows that 26% of total respondents not aware of empaneled private hospitals under PMJAY

AWARE OF TOLLFREE NUMBER

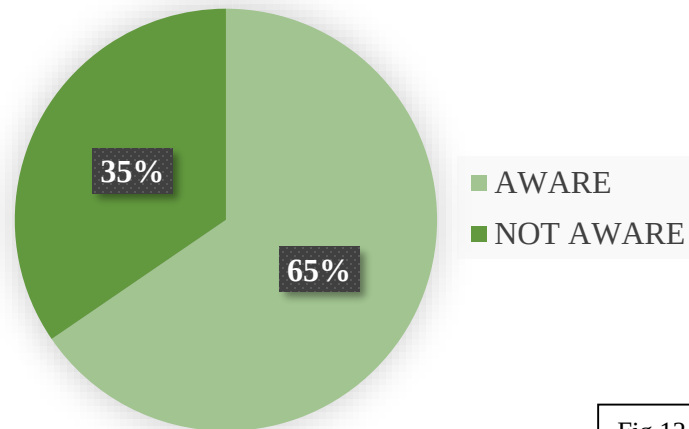


Fig 12

Fig.12 shows that 65% of the total respondents were aware of the tollfree number for the any information or grievance related to AB-PMJAY

CONCLUSION

- The communication gap between the healthcare providers and beneficiaries was clearly visible as the beneficiaries didn't have the complete knowledge and awareness regarding the benefits of Ayushman Bharat- Pradhan Mantri Jan Arogya Yojana.

SUGGESTIONS

- Brief about the programme and its entitlements, benefits at the time of providing PMJAY card and showing them toll free number written on the back of card along with other details on Card
- Utilizing mamta divas, ANC check-up days and other such events when beneficiary comes at public health facility for increasing awareness about the program
- Since the awareness and knowledge regarding the empanelled private hospitals is very low, effective IEC (hoardings, posters) at every public and private health facility in their regional language



SUGGESTIONS

- Regularly updating the health facilities staff about the empanelled private hospitals and the changes made in the guidelines to keep them up to date
- Keeping all the stakeholders involved and monitoring regularly at different intervals



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THANKYOU