

Internship
at
Cocoon Hospital, Jaipur

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ORGANISATIONAL PROFILE

From the last 18 years RJ Corp is an Indian multinational company whose businesses raising from beverages, fast food, restaurants, education, dairy products, Ice creams and breweries.

Cryoviva India which is an umbilical cord blood stem cell processing and storage for both private and public donation purpose. This venture forayed the group RJ Corp group into healthcare, they chose the sight of Asia as a choice market, both strategically and economically. It is gaining popularity among healthcare investors and operators.

In 2012, cocoon came up with a luxurious birthing centre the concept where mother spends her 9 months with joy. It provides prenatal, child birth, and infant care needs, providing advanced medical treatment to its patients with state-of-the-art infrastructure equipped with all the latest technology.

Cocoon has qualified doctor's aims to provide quality healthcare and up to date emergency services. Right from preconception to antenatal & postnatal stages and then onto the care of your little one.

Diagno-Labs is aiming at providing quality test reports faster through various IT enabled technologies. Diagno-Labs are focused to be one of the premier chains of Pathology & Diagnostics and is a sister concern of cocoon hospital.

Cocoon services:

Cocoon provides the world-class facilities like automated laboratory room, 4D Ultrasound technology, level 3 neo natal intensive care unit, modular operation theatres, LDR suites, stem cell banking, Mamma Bella (ANC classes) SPA Cocoon Shoppe, state of the art café, etc.

Following are the areas for procedures/surgeries which cocoon hospital provides:

Neonatology: some of the services under this area are-

- 14 Bedded Neonatology Department
- Advanced Ventilator & Blood Gas Analysers
- Advanced photo therapy units
- NICU Level III
- Vaccination services

Gynaecology services: some surgeries are-

- Complicated Laparoscopic Hysterectomy (TLH)
- Laparoscopic Myomectomy (Surgery for large Fibroid)
- Tubal Cannulation
- Endometrioses Surgery

Cosmetology & cosmetic surgeries are:

- Instant inch loss
- Marks removal
- Anti-ageing/ Wrinkle Reduction
- Bariatric/ Obesity Surgery

Happiness Service:

- 2D Foot impression
- Celebration cheers room
- Photo Album/ Baby Photo Shoot
- Cocoon Shoppe

Major Empanelled TPA'S are:

Max Bupa, ICICI Lombard, E-MEDITEK, HDFC ERGO, Apollo Munich, Birla Sun Life, Bajaj Alliance etc.

VISION, MISSION AND VALUES:

Vision	• Aspiration to deliver extraordinary care in all its dimensions. • To serve the lowest possible cost to the patients they serve. • A genuine concern and care for patients in our hospitals.
Mission	• To be a provider of choice for its unique concept and bouquet of services designed around womanhood and New born. • We provide services with integrity. Our action will enhance our reputation and reflect the trust placed in us by those we service. • We will maintain financial strength necessary to fulfil our mission.
Values	• Compassionate, • Obduracy, • Caring, • Officious, • Neophile, • Omnipathy

LEARNING FROM INTERNSHIP

IPD Rounds (feedback taken):

- During the IPD rounds I have enhanced my communication skills, Problem Solving Skills and learned about Conflict Management, Interdepartmental Coordination and process flow with basic functioning of the organisation.

Preparation of PPT for organisation of camps in association with Universities and Apartments:

- Designed a proposal to contact authorized person for organising a health camp half yearly in Universities and apartments which includes regular health check-up, yoga classes and distribution of reference cards.

Proposal drafting for tie up with corporates:

- A proposal was drafted by me in which I have learned how to draft an empanelment form for the association of the different corporates with us to turn up the volume to the hospital to increase the profitability of cocoon hospital.

Preparation Yoga program for deutsche bank:

- Designed a poster for organising a yoga event in deutsche bank by conducting activities like Try Yoga session, physiotherapy session, talk show with pregnant mothers, Nutritional knowledge session, Cosmetology, Health check-up, Gift vouchers distribution, Price Distribution (reference card).

Minutes of meetings:

- During my internship time I drafted a report on minutes of meetings in which various issues were discussed and the best possible solutions were figured out which later added in the report.

Visiting hospitals and doctors (services and profit share discussion):

- As management trainee, I represented myself as the face of organisation as PRO, to the different doctors of Jaipur for their association with cocoon, where my work was to brief them about the services that cocoon have so to develop a strong relationship with the doctors.

Cold Calling:

- As PRO, cold calling was the vital part of the role where we are supposed to make strong relations with the prospects so that they can convert into the potential leads.

Designing of poster for walkathon

- Poster was designed in which the major information regarding the activities conducted during walkathon which was organised in association with DECATHLON AND iConnect Media was created. The various activities like Zumba classes, cultural events and indoor games were organised for the participation and entertainment purpose of the people of Jaipur.