

Internship
at
Credihealth Pvt. Ltd. Gurgaon

By
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About Credihealth

Credihealth (CH), established in 2014, is the first Omni-channel player in the hospitalization/inpatient business. The organization is currently operable in ten cities across India- Delhi NCR, Mumbai, Kolkata, Hyderabad, Chennai, Bangalore, Pune, Indore, Jaipur and Ranchi. It also caters international patients from Africa and SAARC nations- Afghanistan, Bangladesh and Nepal. CH is an **end to end solution** for hospitalization needs – from searching for the right doctor, to scheduling appointments, diagnostics, surgeries & post-op care. It interacts with customers via website, mobile app, telephone & WhatsApp to provide them a complete solution

Founded and led by Ravi Virmani – ex COO of Max Healthcare

Need to establish CH

Since every family has a healthcare need, CH helps navigate through the complex healthcare system and aspires to leverage technology to expand the healthcare boundaries, by enabling

a) Access to Healthcare through Information and Delivery

Information – Hospital and Doctor Credentials, Procedures, Treatments, Feedback, and healthcare content for the common man

Ensuring Delivery – CH serves as credible partner to support the patient through the entire experience of their hospital journey.

b) Transparency

CH empowers people to make informed healthcare decisions, by way of verified reviews, price comparisons, multiple treatment options and a belief that **now** there's a better way!

CH follows a disruptive model that challenges the conventions of traditional healthcare. The key differentiators are tie ups with marquee hospitals, medical guidance from in-house doctors, providing second opinions and referrals, comparable packages of different packages of procedures in various hospitals, Hospital- concierge services, articles, blogs, videos, ambulance services, tie-up with loan facilities.

Users can search for doctors based on specialty, procedure, symptom, location, doctor name or hospital name. The search can be further refined based on the area inside the city, availability,

timings and consultation fee. Patients can directly book appointments from the search results, which display relevant doctors, their timings, fees, reviews and address.

Credihealth has a proprietary algorithm running in the backend, which lists doctors on the site based on relevance, location, experience and specialty, feedback from patients and appointment experience.

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1.1.2. Mission of CH

To help people get credible information at the time of their need. Accidents can't be anticipated. Aged family members can fall sick at any time. Infants and children are fragile lives who require constant care. We at Credihealth aim to be your support system at the time of your need. Not just that, we recognize the constant increase in living expenses making medical bills more and more painful. Our overarching goal is to start 'The Right Cost Movement' in Indian Healthcare.

Services provided by Credihealth

The following Services are provided by Credihealth:

- a) Talk to a Medical Expert: At Credihealth, patients can directly speak to a medical expert regarding their queries and medical conditions. The Expert will help them understand and guide them to the better treatment options.
- b) Book an Appointment: Credihealth helps the patient to book appointment with the doctors of their choice for consultations or second opinions
- c) Compare Treatment Cost: Not only between two hospitals in same city, Credihealth helps its user to compare treatment cost and treatment plan across India so that patient can take an informed and right decision
- d) International Patients: Credihealth Provides services for International patient's as well so that International patients can take treatment in India and their treatment experience is hassle-free.
- e) Home Care: Currently Credihealth is working as homehealth care only for delivering medicines – but the aim is to expand it to a complete home healthcare for its users
- f) Health Community – Credihealth has its own health community, where the users can get their personalized questions answered by some verified experts.