

Internship
at
Piramal Foundation

By

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About Organization:

Vision: Transforming Health Ecosystems through High Impact Solutions, Thought Leadership and Partnerships

Piramal Foundation is the Philanthropic Arm of the Piramal Group. It develops Innovative solutions to resolve Issues that are critical roadblocks towards unlocking India's Economic potential.

The Group's core values of **Knowledge, Action, Care and Impact** guide the organisation in carrying out its responsibilities towards society.

The Foundation believes in collaborating with like-minded partners to bring positive changes in the society. It nurtures projects that are scalable and ensure to deliver sustainable impact.

The Foundation currently works across **21 states**, mostly in **partnership with state governments**. It has developed innovative approaches and programmes in every vertical and has built strong partnerships with governments, technology partners and international organisations (including with Michael & Susan Dell Foundation, Harvard Graduate School of Education and World Diabetes Foundation). The projects are implemented through **Piramal Swasthya, Piramal Sarvajal and Piramal Foundation of Education Leadership**.

Core areas of focus

- Health
- Water
- Education
- Youth Empowerment

Piramal Swasthya believes in 'Democratising Healthcare', i.e., making healthcare accessible, affordable and available to all segments of the population, especially those most vulnerable.

The current Portfolio of Piramal Swasthya is shown below:

Reach – India	Projects	Employees	Beneficiaries
16 States	35	4000+	9.7 Crore

Piramal Foundation kick started its journey towards Aspirational District Transformation in 2018.

Healthcare: Piramal Swasthya

Education: Piramal Foundation for Education Leadership

Clean Drinking Water: Piramal Sarvajal

Values-

- Knowledge
- Action

- Care
- Impact

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Services Provided by Organisation

Swasthya

Piramal Swasthya earlier known as Health Management and Research Institute (HMRI) is a non-profit organization supported by Piramal Foundation. The project has signed deal with the Karnataka government to provide a Health Information Help Line Services in the state through 104 BSNL telephone number. This service is called "Arogya Vani". The helpline service works towards providing basic medical information, advice, counseling without visiting a doctor, pharmacist or a health center. Piramal Swasthya in association with National Rural Health Mission (NRHM), Assam has set up a call centre for pregnant women in Assam. The efforts are focused towards reducing the Maternity Mortality Rate (MMR) and Infant Mortality Rate (IMR) through this initiative.

Sarvajal

Sarvajal is a social enterprise that provides clean water through Water ATM's. The Water ATM is in essence a modular RFID controlled standalone water dispensing unit. The RFID device sends a GPRS message to the SEMS server (Sarvajal Enterprise Management System) which authorizes the transaction instantly. This server keeps a record of the user's transaction and deducts the amount used on the card. The plant works on a reverse osmosis and UV based filtration technology. The water is filtered through 5 stages and the quality is in accordance with the international drinking water quality standard, IS 10500. Two patents for this technological innovation has been filed - one for the RFID based remote sensing & quality control and the second for the ATM dispensing system. Sarvajal presently operates in Gujarat, Rajasthan, Madhya Pradesh and Uttar Pradesh.



Udgam

Source for Change is a rural BPO which provides employment opportunities to rural youth from Bagar, Rajasthan. The call center trains the youth of which 70 percent are rural women through a comprehensive and rigorous training. Over the last four years of its existence,

Source for Change has worked with clients such as India's leading education NGO Pratham, India's largest private corporate group (with their Telecom arm), and leading universities in the US in a wide array of services.



Fellowship

Piramal Fellowship programme is run by Piramal Foundation for Education Leadership, in parallel, where over 100 young students from the best colleges and B-schools of India develop on-ground leadership skills as they get a hands-on experience for 2 years in the remote villages of India. These students are attached to school headmasters to assist them in formulating and executing programmes to bring about a positive and measurable impact on the school's performance. It is imperative to train school headmasters on how to lead teachers, manage a school and participate effectively within the community they operate in.

Leadership school

Piramal School of Leadership (PSL) was inaugurated in December 2013 at Bagar in Jhunjhunu district of Rajasthan. The aim is to build a world class university for education in Rajasthan. Their inspiration derives from the likes of Harvard Graduate School for Education and National College of School Leadership set up by Tony Blair. The Piramal School of Leadership (PSL) offers a three-year Principal Leadership Development Program for government school headmasters to develop leadership skills and relevant knowledge to impact the quality of education in the schools.

Supported Project

Piramal Foundation is actively supporting the Annamrita initiative of ISKON Food Relief Foundation in providing midday meals to students daily in various cities.

Piramal Foundation promotes Education Leadership through the Piramal School of Leadership (PSL) at Bagar, Jhunjhunu District, Rajasthan. Mr. B.L Joshi, Honourable Governor of Uttar Pradesh inaugurated the school in the presence of Mr. Ajay Piramal - Chairman, Piramal Enterprises, Dr. Swati Piramal - Vice Chairperson, Piramal Enterprises and over 500 headmasters & headmistress.

Piramal Foundation's primary healthcare initiative, Health Management and Research Institute (HMRI) and Dr. Raman Singh, the Chief Minister of Chhattisgarh inaugurated the 104 Health Information Helpline in Raipur. The 30 seat helpline would operate on 24 x7, throughout the year and would handle a call volume of 2,500 calls a day.