

Developing Women's Empowerment through F.P.O

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INTRODUCTION

Developing Women's Empowerment through F.P.O

Women's empowerment is a critical component of achieving gender equality and sustainable development worldwide. One effective way to promote women's empowerment is through the establishment and support of Female Producer Organizations (F.P.Os). F.P.Os are collective entities formed by women engaged in agricultural activities, such as farming, livestock rearing, and small-scale enterprises. These organizations aim to strengthen women's economic, social, and political status by providing them with opportunities for skill development, access to resources, and a platform for collective decision-making.



- Through the FPOs secure livelihoods activities like Food, Fodder Shelter, Water, Medicine, and Clothing.
- Principal of FPOs –The principle of FPOs revolves around empowering women farmers, promoting collective action, improving market access, enhancing value addition, and fostering sustainable agricultural practices. By working together through FPOs, farmers can overcome individual limitations and achieve better outcomes for their livelihoods and communities.
- Mainly: - Ownership, Collective Action, Market Linkages, Value Addition, Capacity Building, Financial Inclusion, Engagement in advocacy and policy

Benefits of Joining FPO

Self-Employment

Rise in Income Level

Better Standard of Living

Women Empowerment

Self-Reliance

Poverty Alleviation



Literature Review

Title	Authors	Year	Features	Findings
Sustaining the Non-Timber Forest Products Based Rural Livelihoods of Tribals in Jharkhand: issues and challenges.	Sanjay Kr. verna	2019	Rural Livelihood and provide income for households. In tribal communities.	NTFP through - economic opportunity, social growth, and gender equality in rural communities.



RESEARCH QUESTION

- ❑ What is the status of women entrepreneurship in the Kamdara blocks of Gumla district, Jharkhand?
- ❑ How are farmer producer Organizations (F.P.O.s) supporting women entrepreneurship in the region?
- ❑ What are the challenges faced by women entrepreneurs in the Kamdara blocks of Gumla district?

OBJECTIVES OF THE STUDY

- ✓ Assess the status of women entrepreneurship in Kamdara block.
- ✓ Identify the challenges and barriers faced by women entrepreneurs in the Kamdara block.
- ✓ how to provide access to support through training and market opportunities for women entrepreneurs.
- ✓ Identify the best practices and success areas for developing women's entrepreneurship through F.P. O.



METHODOLOGY

STUDY DESIGN

This study used mixed research methods where both qualitative and quantitative data were used for the research process and the researcher employed an exploratory approach in organizing the research findings.

STUDY POPULATION

This study investigated factors that influence the performance of 20 villages, and 500 women's Memberships through Udyam Utthan Samiti these groups a total of 50 respondents, were found from the 500 women.



STUDY DURATION

The study duration was 90 days i.e., 27 February-20th May 2023

SAMPLE SIZE

A study would employ stratified sampling and simple random sampling methods. 100 participants in the study will be included in the sample, regardless of their age, educational background, or social status.

DATA COLLECTION TOOLS

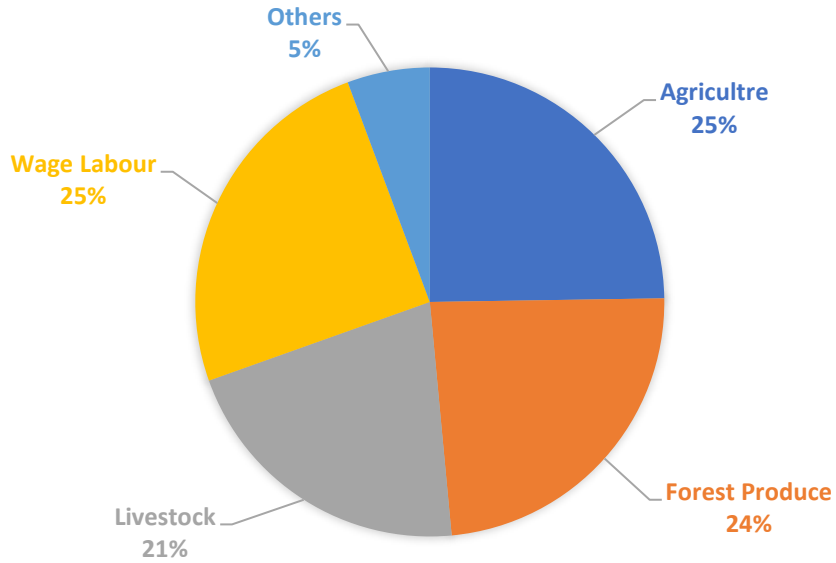
Primary data was collected through interviews, document reviews, and observation questionnaires from individuals.

DATA ANALYSIS

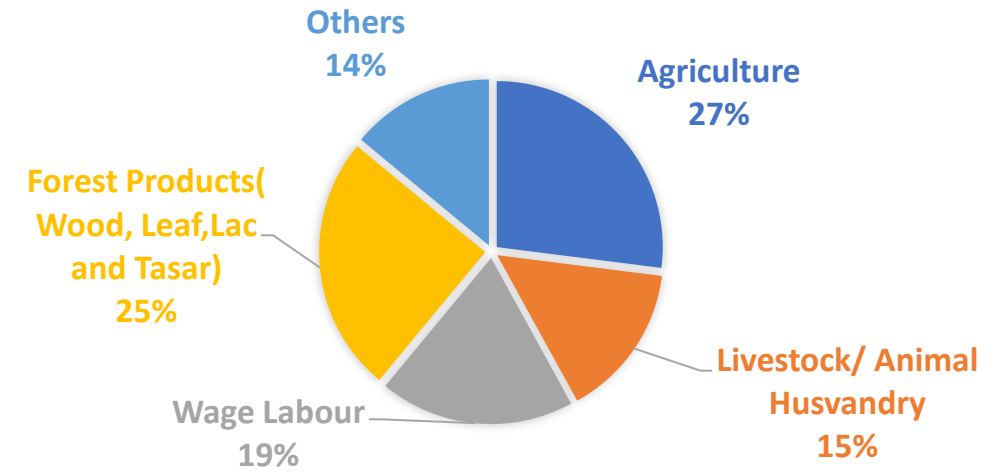
The primary data collected with the registered women register list would be analyzed using MS Excel for a Better understanding of the results.

RESULTS

HOUSEHOLD ENGAGED IN LIVELIHOOD

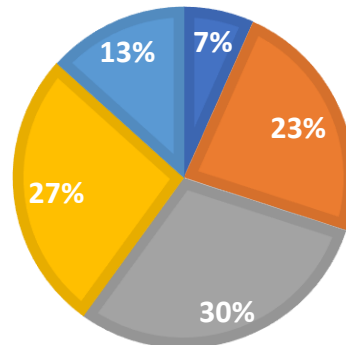


SOURCES OF INCOME FROM VARIOUS LIVELIHOOD

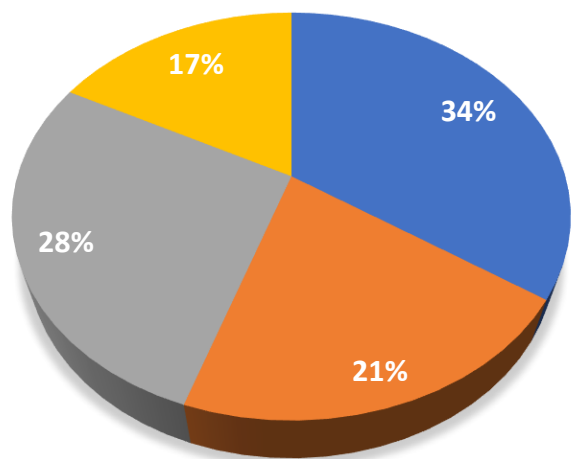


AGE LEVEL OF RESPONDENTS

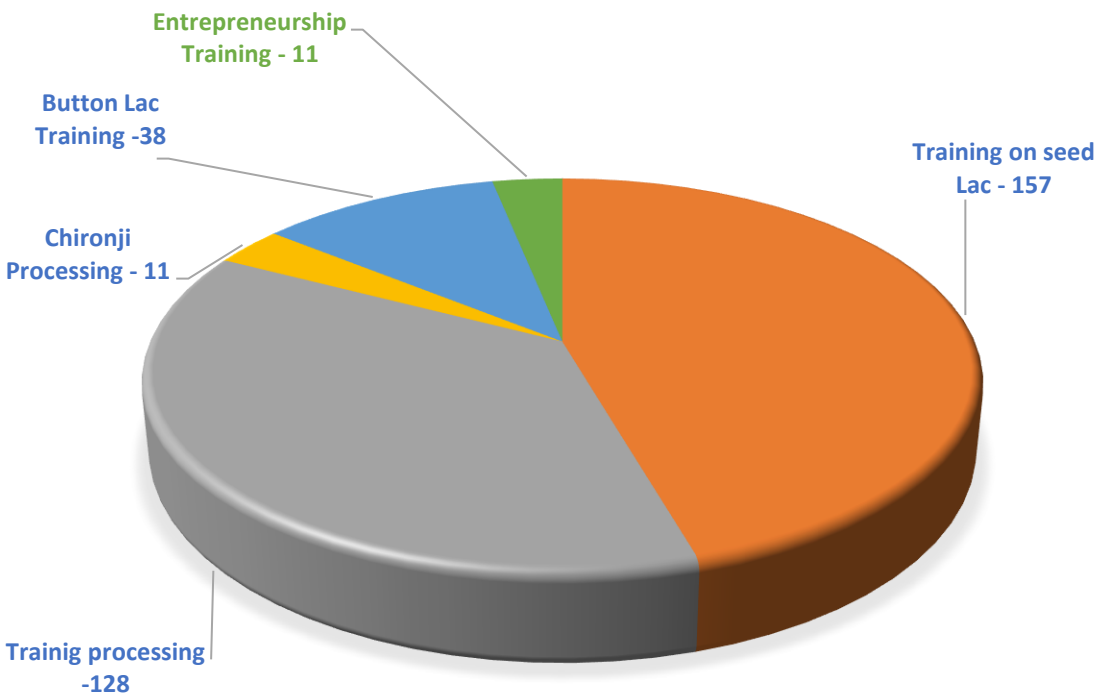
■ Less than 20 ■ 20-30 ■ 30-40 ■ 40-50 ■ Above 50



Capacity Building Activities



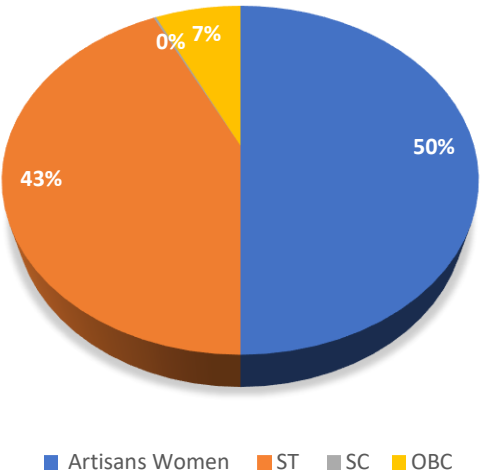
- Exposure Visit Lac on seed Processing at Khunti
- Exposure visit Lac on seed Processing at Jaldega
- Trust Building in Seed lac value addition and its market
- Trust building in seed lac value and its market



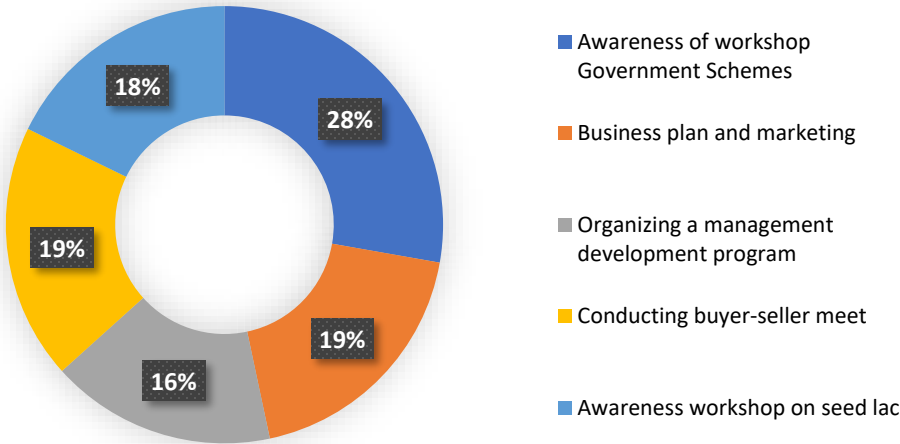
ACTIVITY NAME TRAINING PARTICIPANTS



Cluster Profile



Building Awareness of various government schemes



Cluster Products

1.	Lac	Seed Lac and Button Lac
2.	Tamarind	Cake
3.	Chironji	Nuts.

DISCUSSION

- Developing Women's Entrepreneurship through F.P. O's. in India- more should necessarily be capable of making use of the government schemes and policies for the betterment of rural women.
- Developing Women's Entrepreneurship in Changing Environment- The changing global environment raises many questions about the ability of traditional, small-scale businesses in rural areas to share the potential benefits which are offered by the changing environment.
- Rural women who choose business owners find an increase in covert work possibilities and other professions.
- Large businesses are formed when female entrepreneurs and businesses are used to their full potential.
- The best possible use of regional resources in rural women's business projects.

CONCLUSION

Assess the status of women entrepreneurship in Kamdara block.-

- Cultural and Social Factors
- Economic Environment,
- Government Initiatives
- Education and Skills
- Networking and Mentorship.

Identify the challenges and barriers faced by women entrepreneurs in the Kamdara block-

- Lack of networks and mentorship
- Balancing work and family responsibilities
- Limited market opportunities
- Limited technical and business skills,
- Lack of information and awareness,
- Limited access to capital

How to provide access to support through training and market opportunities for women entrepreneurs.

- Offer training and workshops
- Create mentorship programs
- Develop networking opportunities
- Facilitate access to funding
- Offer business advisory services

Identify the best practices and success areas for developing women's entrepreneurship through F.P. O.

- Training and Capacity Building
- Policy Advocacy
- Access to Markets
- Mentorship and Role Models

RECOMMENDATIONS

- Due to a lack of funding- Due to a lack of funding and outside support, rural women entrepreneurs have a very limited potential for risk-taking.
- Marketing One of the biggest issues that marketers confront is standardization issues as well as a challenge from large-scale businesses.
- Capacity Building: Provide training and capacity-building programs to women involved in FPOs, focusing on leadership development, financial management, marketing strategies, and other relevant skills. This will empower women to actively participate in decision-making processes and improve their overall effectiveness within the organization.

THANK - YOU