

Internship
at
Pharma ACE Analytics Pvt. Ltd., Pune

By
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About the Organization:

PharmaACE Analytics is an US-headquartered life sciences focused company that provides analytic solutions for the efficient commercialization of pharmaceutical products. Our services are designed to provide clients with business critical research and insights that enables them to make informed decisions related to their sales and marketing initiatives.

Specialties:

- Forecasting
- Competitive Intelligence
- Market Access
- Key Opinion Leader Analytics
- Market Assessment
- Business Analytics
- Social Media Monitoring and Analysis

Business Needs:

- Evaluate market landscape, the drivers and competitive threat analysis
- Evaluate the potential of a market and its underlying currents
- Evaluate business development and licensing opportunity and financial analysis
- Report and track performance leveraging technology enablers
- Help in data mining, big data analysis and integrating multiple data sets to generate insights
- An enterprise-wide technology system to manage budgeting and long-term strategic planning
- Help in day-to-day tactical/ analytical work so as to focus on important and strategic projects