

To Assess the Impact of Digital India Project DRUV in Jaipur (Chomu Block)

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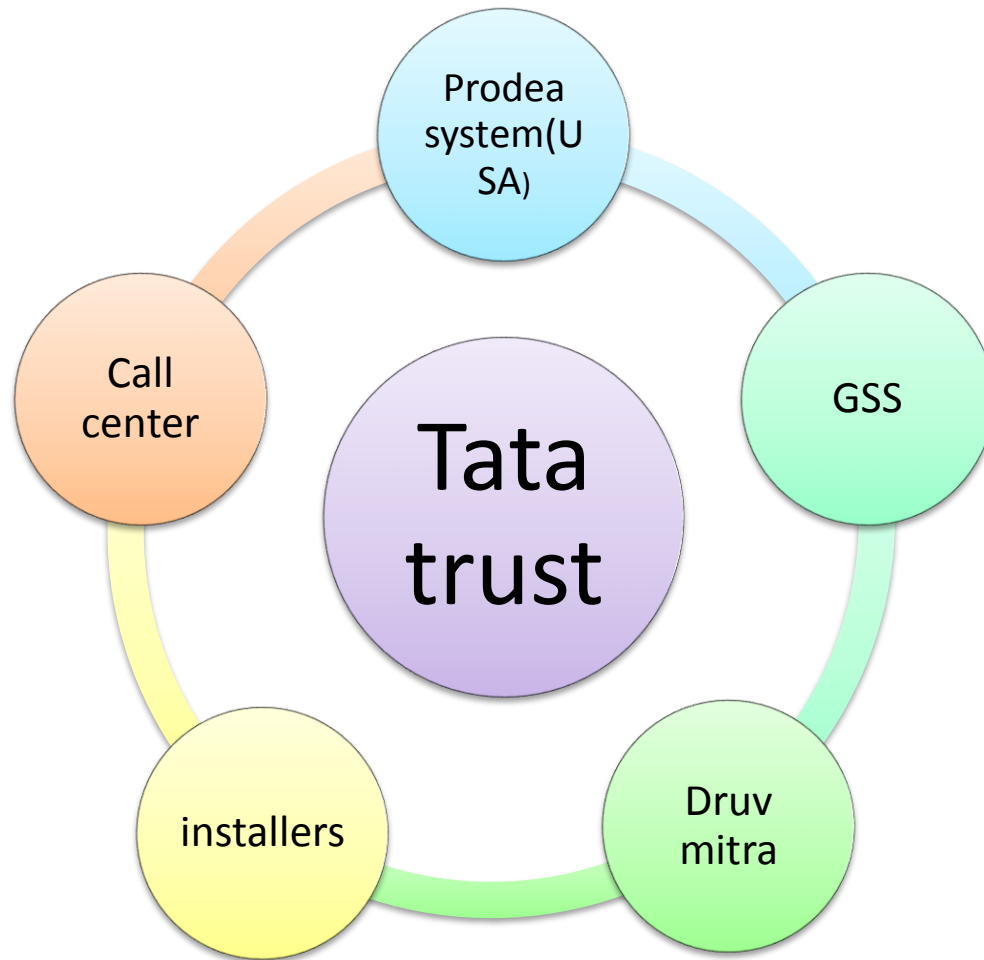
Introduction

- Druv is an all new community development program that serves to use innovative technology to help transform the lives of rural populations in India. This program established on 1march 2016.
- simply setting up a set-top box to one's television, one can instantly get online and gain access to information that can positively affect the family's health and well-being.

Objective

- To understand the concept of DRUV project.
- To know the impacts of DRUV project on community.

Structure



DRUV important information and services

- health
- Agriculture
- Education
- Sports
- Entrepreneurship

Government services

- Maternal and infant health information
- Nutrition and child care benefits and education
- Farming and animal husbandry training
- News

Target Group

- BPL/Antyodaya card holders
- People who are not having electronic gadgets like laptop/ android mobile and internet facility.
- Priority to schedule Caste Schedule tribe/ economic weaker section in villages.

Research_Methodology

STUDY DESIGN:

This is a qualitative and quantities study. In This study we used descriptive research design for collection information about households. The current study data followed to 5 villages of chomu block, Distict jaipur, Rajasthan.

SAMPLE SIZE:

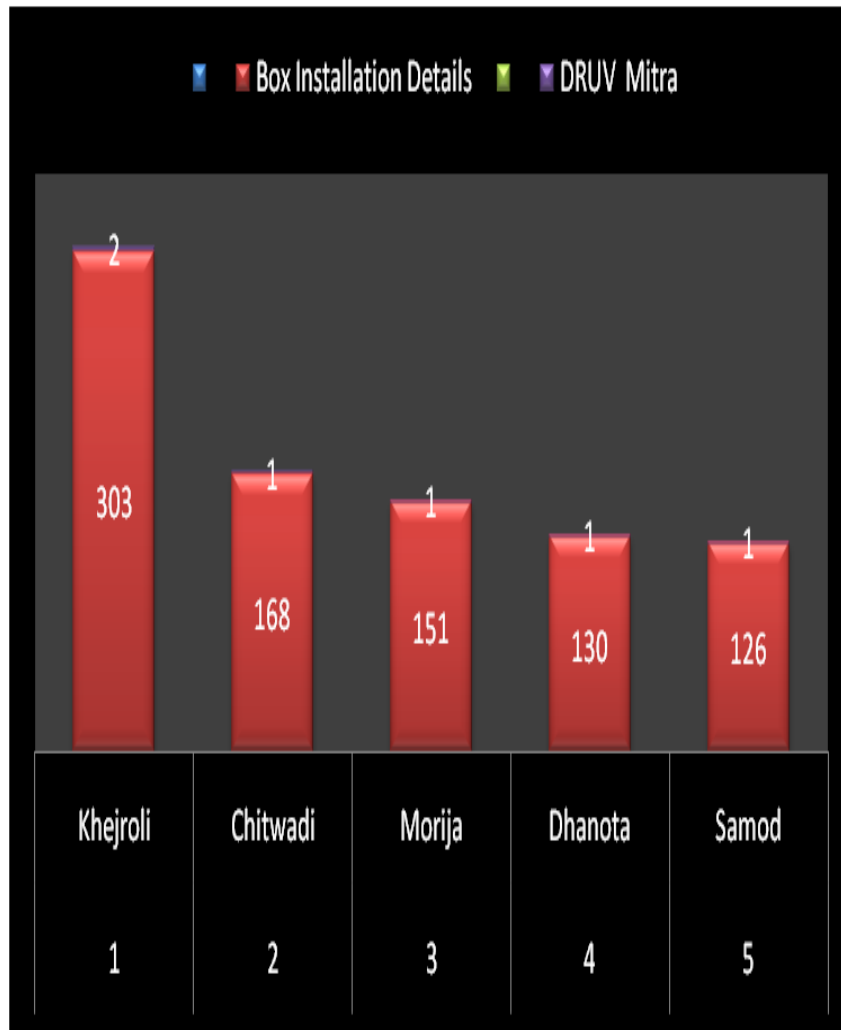
- The sample size of the study 100 households.
- The study covered 5 village i.e. Samod, Dhanota, Morija, Chitwadi, and kejroli.
- Random sampling method.

Data

- **Primary Data**
- Group discuses,
- Personal interview
- Community meeting
- **Secondary data**
- Newspaper,
- Internet.

Data analysis and interpretation

phase Project DRUV in Chomu,Jaipur



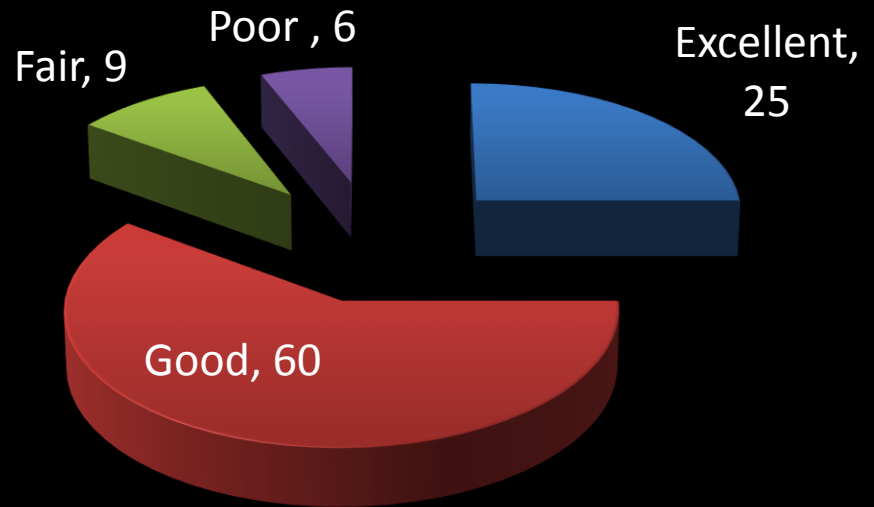
S.N	Village Name	Box Installation Details	DRUV Mitra
1	Khejroli	303	2
2	Chitwadi	168	1
3	Morija	151	1
4	Dhanota	130	1
5	Samod	126	1
total		878	6

Rating of this DRUV Project.

Excellent	25
Good	60
Fair	9
Poor	6

Interpretation:

- 25%out of 100 % respondents rating for digital india project is excellent.
- 60% out of 100% respondents rating fr digital project is good.
- 9% out of 100% respondents rating for digital india project is fair.
- 6%out of 100% respondents rating for digital india project is poor.

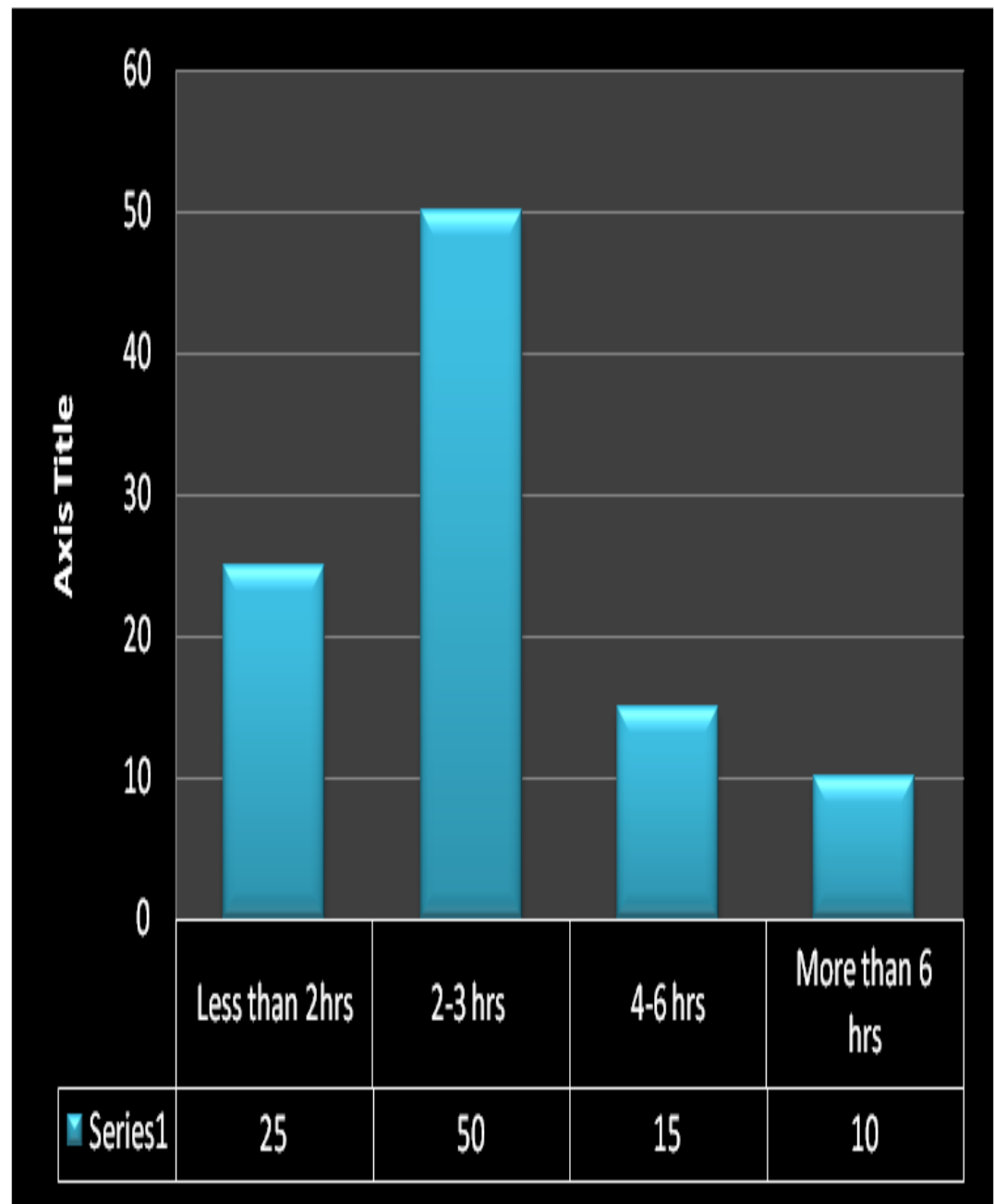


**How many time spend on TV
in a day**

Less than 2hrs	25
2-3 hrs	50
4-6 hrs	15
More than 6 hrs	10

Interpretation:

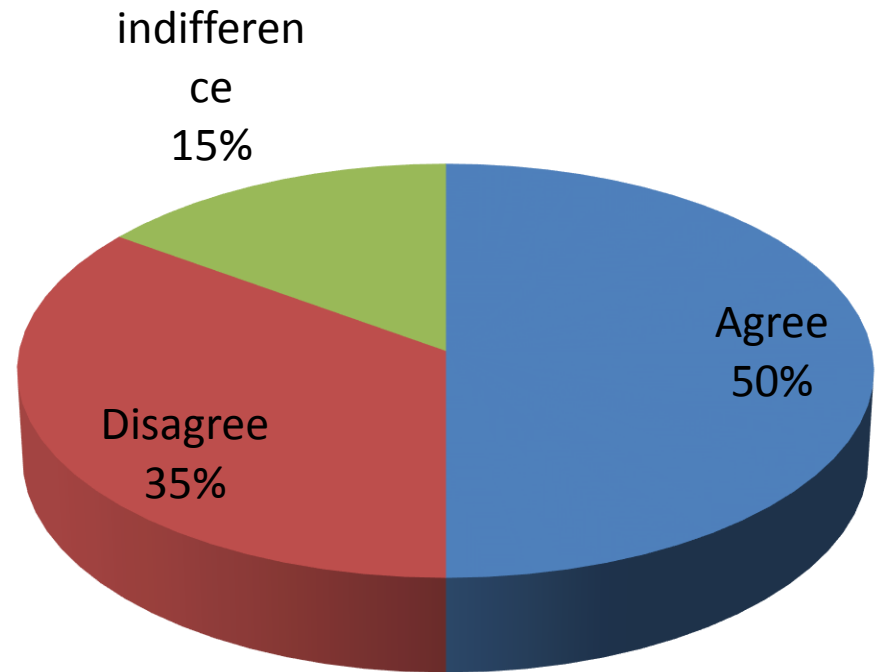
- 25%out of 100 respondents of a less than 2hrs spend on tv in a day.
- 50%out of 100 respondent's idea of a less than 2-3 hrs spend on tv in a day.
- 15% out of 100 respondents idea of a less than spend o tv in a day.
- 10 %out of 100 respondent's ides of a more than 6 hrs spend on tv in a day.



DRUV project will get success?

Agree	50
Disagree	35
indifference	15

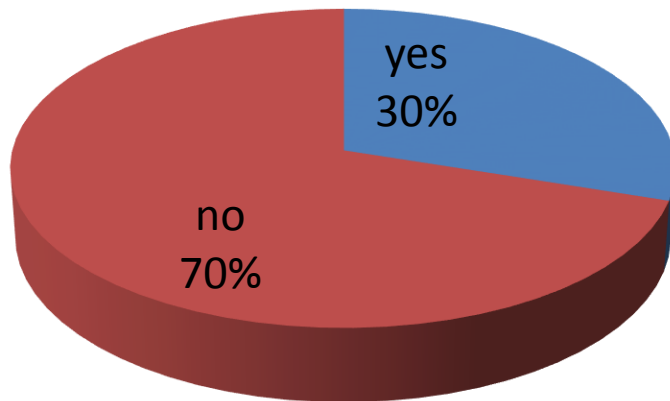
- 50%out of 100 respondent of agree druv project will get success
- 35%out of 100 respondent of disagree druv project will get success .
- 15%out of 100 respondent of indifference druv project will get success .
- .



Bad Effect of this project

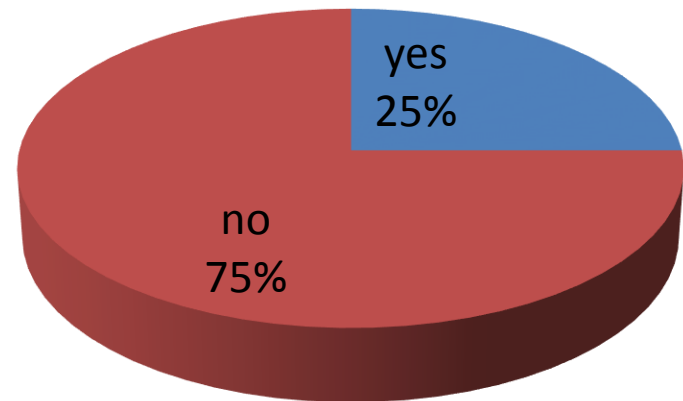
Children

Yes 30, no 70



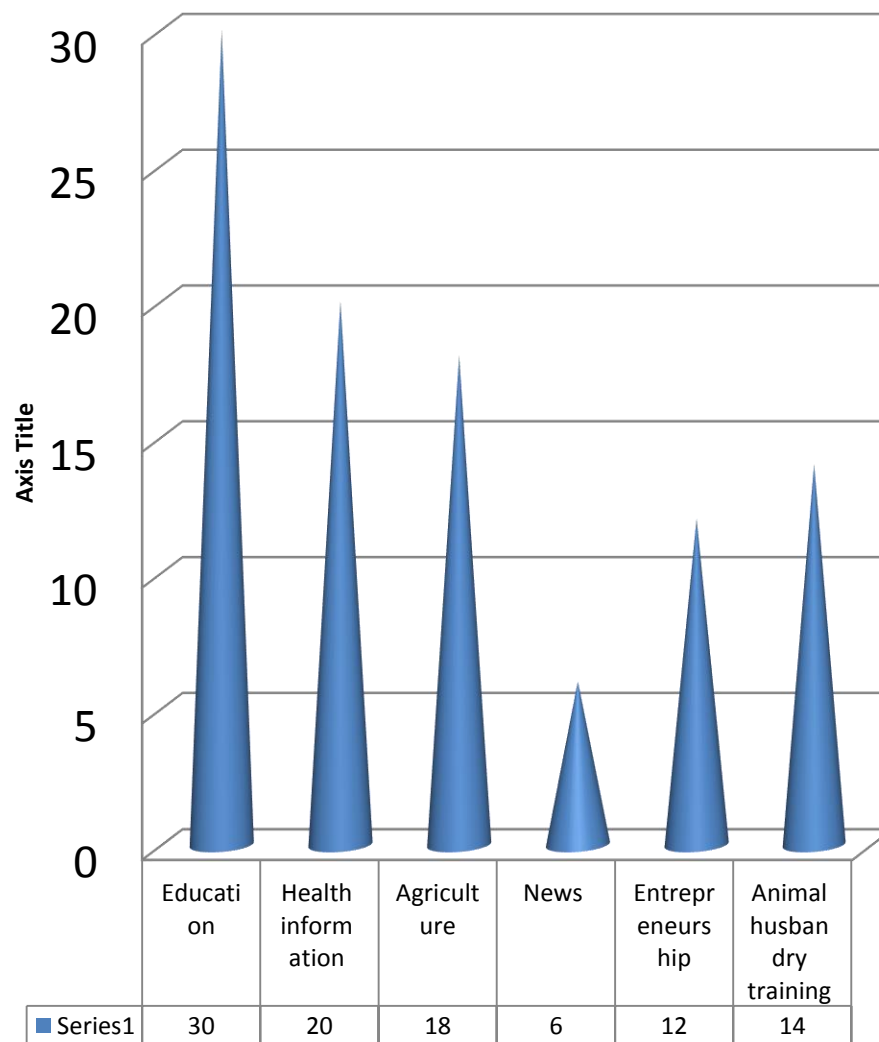
Women's

Yes 25, No 75



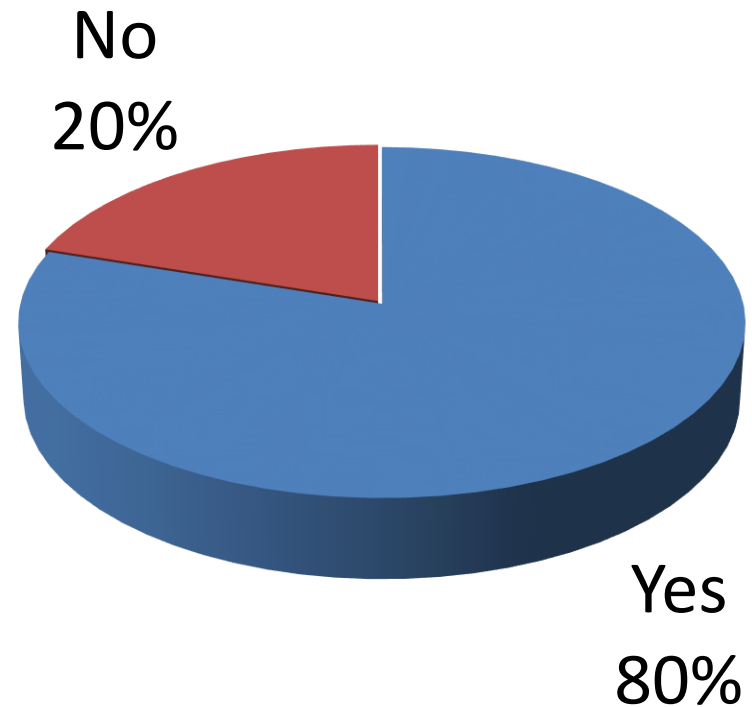
Internet usage

Education	30
Health information	20
Agriculture	18
News	6
Entrepreneurship	12
Animal husbandry training	14



Aware of digital india

Yes	80
No	20



Finding

- GSS Implemented DRUV project in five villages of chomu block of jaipur district and coverage of 878 households
- Internet using for health information 20%, (Maternal and infant health information Nutrition and child care benefits) agriculture 18% (Farming and animal husbandry)
- This study indicated that a high proportion of (70%) children and (75%) women said that there is no bad effects of this project on their life.
- More than internet, using for education information.

recommendation

- Every person should be made computer literate
- Internet speed to be increased
- Primary focus on free online education especially for girls.

THANK YOU