



Abbott

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Internship report

Company name – Abbott Healthcare pvt. Ltd.

Title Name – To study the Market Investigation of Gliptins (Antidiabetic) in major urban city of Jaipur

Designation – Territory business manager

When it comes to delivering innovative solutions to the people that we serve, we explore every path to a breakthrough. This means employing a diverse body of people across widespread geographies with the most powerful technologies. The result is an enduring impact on millions of people in their pursuit of healthy lives. In fact, 99,000 Abbott people in over 150 countries are carrying out our mission of advancing global health.

Our diverse businesses enable us to offer vast solutions to people worldwide during every stage of life and enable them to live not just longer but better.

NUTRITION

From infants to the elderly, we offer science-based nutrition products to make every stage of life a healthy one. Our broad line of products, with leading brands like Similac, Ensure, Glucerna, PediaSure, EAS and ZonePerfect, provide people with a variety of health conditions with the nutrients they need to thrive. This commitment to enhancing health and well-being at every stage of life has made us a leading nutrition company.

MEDICAL DEVICES

More advanced medical devices mean faster, more effective and less invasive solutions. From glucose monitoring systems our medical device technologies are designed to enable people to live their everyday lives faster and healthier. Our cutting-edge devices allow physicians and patients to more effectively treat and manage conditions, while enabling patients to more confidently pursue their potential.

DIAGNOSTICS

In an effort to help doctors determine how to best treat their patients, we have pioneered innovative ways to screen, diagnose, and monitor a vast range of health conditions with greater speed, accuracy and efficiency. With the best information available, doctors can make treatment decisions faster. As a result, we have become a leading name in immunoassay diagnostics, blood screening, bedside testing, and companion diagnostics.

PHARMACEUTICALS*

The people we serve trust us to help them keep their bodies and minds in peak condition. We earn this trust by providing high-quality, affordable, branded generic medicines that treat pervasive and persistent health conditions around the world. Innovative formulations are just the beginning. We've revolutionized packaging and delivery to address regional needs and provide access to medicines in areas previously beyond the reach of health solutions.

*Our pharmaceutical products are not available in the United States, but please refer to your local Abbott website for more information.

Established in 1910, Abbott in India is one of the country's oldest and most admired healthcare companies. We provide consumers with a diverse range of diagnostics solutions, medical devices, nutritional products and established pharmaceuticals that span the continuum of care.

RELEVANT SOLUTIONS THAT MATTER

With over 14,000 employees in India and extensive local knowledge, we offer relevant solutions that ensure the healthcare needs of consumers, patients, doctors, hospitals, blood banks and laboratories are being met throughout both rural and urban areas.

Positioned as a market leader in pharmaceuticals, nutrition, devices and diagnostics, our key brands occupy the top positions in relevant categories. We offer over 400 trusted pharmaceutical brands; a variety of nutritional products for infants, children, active adults and people with special dietary needs; medical devices, including blood glucose meters, vascular devices and a range of diagnostics solutions.

AN EXPANSIVE HEALTH NETWORK

Our mission to enhance the health and well-being of Indians extends beyond our products to innovative methodologies and platforms across distribution channels and online learning. Our cold chain network ensures that temperature-sensitive products reach growing populations in every corner of India. And, through our Knowledge Genie e-learning programs, we help healthcare professionals across the country stay abreast of the latest developments in medicine.

A NATIONWIDE IMPACT

Often, the farther a town is from a big city, the larger the need for better access to healthcare. That's why we established True Care: to offer extra-urban expertise that enables us to reach beyond the bigger cities and deliver quality healthcare.

Along with business models that are tailored to meet customer needs, our work in the area of public-private partnerships enable the government to provide screening and management of non-communicable diseases such as diabetes, hypertension, thyroid and dyslipidemia.

ENHANCING HEALTH THROUGH KNOWLEDGE

In addition to providing quality products, we've developed programs that empower people with tools and knowledge, including:

- Continuum of Diabetes Care ensures that the 65 million diagnosed diabetics have the tools they need to treat their diabetes, and the 77 million high-risk pre-diabetics have the resources they need to prevent it.
- SureMoms makes parents more aware of the nutritional needs of growing children and provides advice through a toll-free helpline.

LOCAL R&D FOR LOCALIZED SOLUTIONS

Over 130 Abbott scientists conduct research and development to meet specific Indian needs. These scientists work passionately to advance health by addressing the country's unique challenges. Some of our contributions include developing locally relevant nutrition products for women, children and diabetic patients; treating epilepsy in children; raising awareness of thyroid conditions; combating gingivitis and more.

IN INDIA, FOR INDIA

For over 100 years, Abbott in India has endeavoured to be closer to our consumers. This is why Abbott invested in manufacturing plants for its biggest businesses—nutritional products and pharmaceuticals. Abbott Nutrition's first green-field plant in India will be operational later this year. And our pharmaceuticals business fulfills most of its product requirements in India through two local plants—Baddi in Himachal Pradesh and Verna in Goa.

A LEGACY OF EXCELLENCE

From creating an excellent workplace to making a positive impact on the health of infants, children and adults, we're proud of the work we do in India. we've received that showcase our commitment to excellence in everything we do.

MAXIMIZING THE HEALTH OF OUR CHILDREN

In India, 325 million people receive rice through the public distribution systems. To help Indian families get the nutrition they need to thrive, our scientists reformulated a grain that looks and tastes like rice, but is packed with vitamins and nutrients that are missing in rice about how we're fighting child malnutrition one grain of rice at a time.

- We advance leading-edge science and technologies that hold the potential for
- We advance leading-edge science and technologies that hold the potential for significant improvements to health and to the practice of health care.
- We value our diversity—that of our products, technologies, markets and people—and believe that diverse perspectives combined with shared goals inspire new ideas and better ways of addressing changing health needs.
- We focus on exceptional performance—a hallmark of Abbott people worldwide—demanding of ourselves and each other because our work impacts people's lives.
- We strive to earn the trust of those we serve by committing to the highest standards of quality, excellence in personal relationships, and behavior characterized by honesty, fairness and integrity.
- We sustain success—for our business and the people we serve—by staying true to key tenets upon which our company was founded over a century ago: innovative care and a desire to make a meaningful difference in all that we do.