

INTERNSHIP REPORT

By

SURENDRA KONATHAM

ORGANISATION NAME: Krsnaa diagnostics.Pvt.Ltd

DESIGNATION: Admin & Operations manager

LOCATION: Andhra Pradesh,Tamilnadu & Odisha



COMPANY PROFILE:

Krsnaa Diagnostic private limited took root in the early part of 2010 and took shape in 2011 with its first, “state of the art” center in DY Patil Group, under the golden leadership of Mr.Rajendra Mutha.

The biggest public private partnership, Krsnaa Diagnostics offers a pan India World class diagnostic facility. Uniformity in high standards with stringent technical quality norms guided by NABH (National Accreditation Board of Hospital and Healthcare Providers to provide best safety practices in imaging technology and to ensure accurate results always.

After having gained the confidence of stakeholders and patients, krsnaa started its expansion to make services available to other parts of the country by bagging the Asia’s first PPP project at Himachal Pradesh in establishing 12 District Hospitals in the state of Himachal Pradesh by installing the state of art ‘multi slice CT scanners’

The Company operates from its HEAD OFFICE located at PUNE, presently company is located Pan India, operational in 14 states with 1800 plus locations.

WORKING MODEL

The firm works on **Public Private Partnership model**; it believes that providing Quality service to the people at affordable cost is at priority.

The Pvt. Ltd. Company ties up with various govt and private hospitals as per tender of the govt. The Company agrees on terms and conditions of the govt in providing the facilities at govt hospitals in field of diagnostics esp CT scan, MRI, X-RAY, PATHOLOGY.

Company mostly operates on the model of PACS (picture archiving and communication system),scans from all over the india centers come to the Pune head office in a designated place termed as HUB.From HUB team of dedicated experts which includes senior and experienced radiologists and technicians distribute the scans to doctors at different locations in a systematic way , there is fixed TAT (Turn Around Time) for each center operating.

In this organization I am working as an Admin & Operations manager for Tamilnadu,Odisha & Andhra Pradesh

Vision

To offer world class healthcare diagnostics services at affordable rates and at the same time do good with the approach of “Let’s Do Good...”

Mission

“To provide quality diagnosis at affordable cost to every human.” As diagnosis plays a crucial role in the evidence based treatment, we at Krsnaa offer diagnostic services which are very expensive in the market at a very affordable cost ensuring quality to the level of people who cannot afford these services.

QUALITY POLICY:

KDPL is committed towards a common goal of achieving total Patient Care and Confidence by delivering Excellent Diagnostics Services.

This commitment and responsibility is practiced and communicated from higher Management to ground level.

Implementing a system which meets the requirements of Quality Management Standard as well as Human, Legal and Ethical standards are clearly demonstrated.

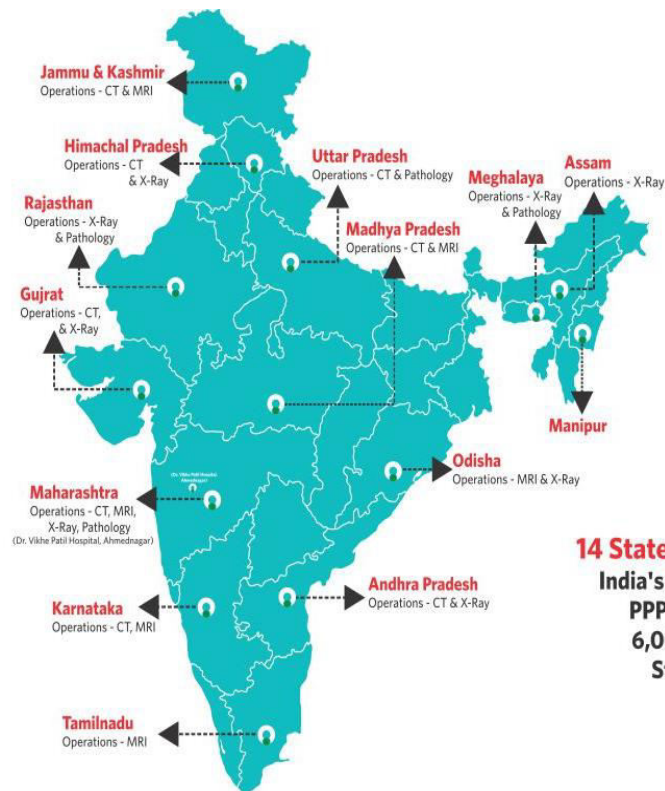
Ensuring empowerment of people to deliver services, which meet patient's needs and their family's expectations and also provide for continual improvement

Establishing and pursuing Quality Objectives and performance standards.

Reviewing of suitability of Quality policy by conducting regular Audits and Reviews.

PRESENCE OF KRSNAA

Our Presence



14 States, 1800+ Locations

India's Largest Health Care

PPP Service Provider

6,00,000 Radiology

Studies per year

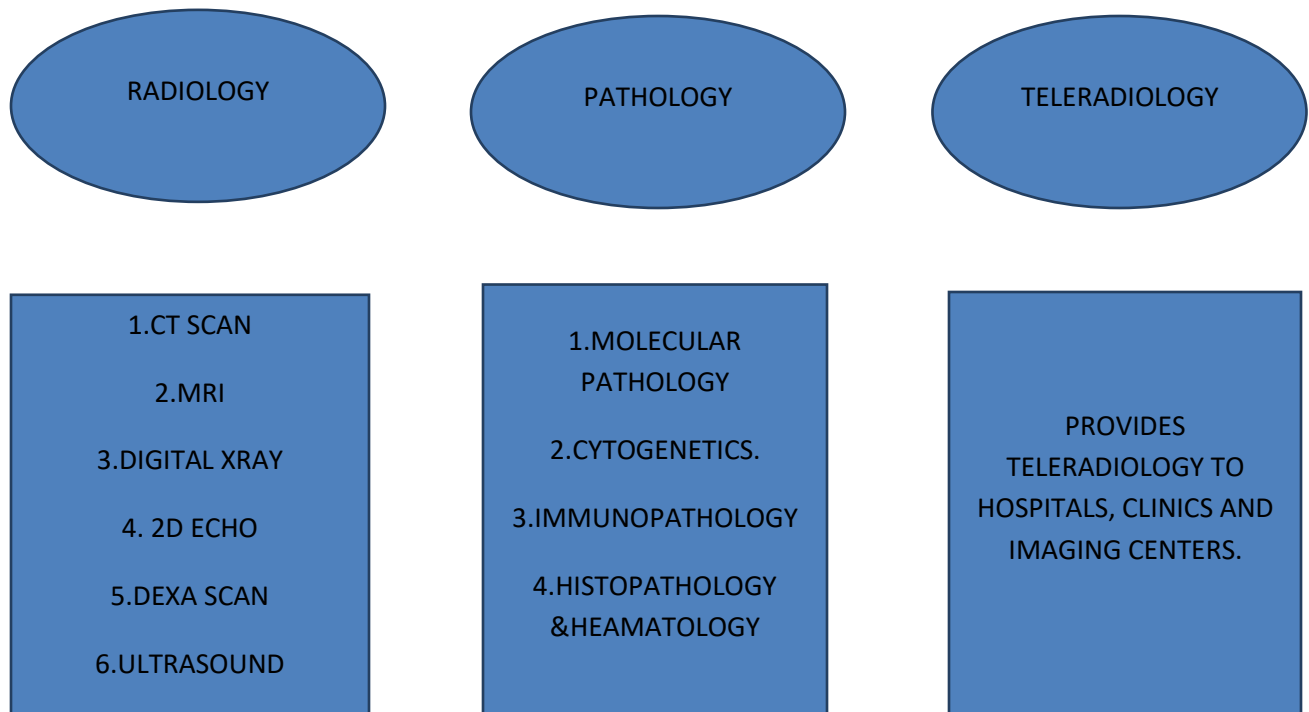
60 CT ACAN
CENTERS

25 MRI
CENTERS

600 XRAY
CENTERS

1300
PATHOLOGY
CENTERS

SCOPE OF SERVICES



VISIT OF THE DIFFERENT DEPARTMENTS AT HEADOFFICE:

HUB: Hub is the main center where most of the activity of the KDPL takes place.

KDPL has Radiologists inhouse, on roll and off roll.

All the system is based on PACS (Picture Archiving Communication System), after imaging at any remote center, the picture is sent to HUB using PACS software MEDSYANPSE is used to assist to upload patient details. From HUB the cases are assigned to different radiologists based on the availability of doctors. The reports are generated within the given TAT and are dispatched to the HUB from the various doctors, and from HUB reports are sent to the respective centers.

Quality check of reports as well as Scans are done at HUB by team of experts.

IT DEPARTMENT:

IT department serves as the backbone of the KDPL, all the centers work on the strong backup of the IT department. Starting from the infrastructure provided to all the centers, 24*7 help is provided to all the centers from the centralized IT department, each center has its local IT vendor who looks after immediate hardware problems.

The IT department provides full technical support for the PACS, Margytech and Medsynapse software.

CENTRALISED PURCHASE DEPARTMENT:

Most of the purchase of the KDPL is centralized, most of the materials are purchased from the Head office and are then directed towards the particular center by convenient mode.

The indent is raised on the Software and is approved by the purchase department.

CT Scan



Computerized Tomography (simply CT) produces detailed images of the body and its internal organs. This modality combines special x-ray equipment with sophisticated computers to produce multiple cross-sectional images. These cross-sectional images can then be examined by a radiologists to diagnose problems such as cancers, cardiovascular disease, infectious disease, trauma and musculoskeletal disorders.

We have Latest & State-of-the-Art 16 Slice & 128 Slice CT Scan systems from world renowned companies, installed at our various centers. Being the latest, these scanners are capable of performing all specialized investigations with minimum radiation dose to the patient and produces best of the image quality to provide accurate diagnosis.

Our endeavor is to ensure that these services are available to the patients at an affordable price.

CT Scan services are provided by the Company in Jammu and Kashmir, Himachal Pradesh, Andhra Pradesh, Maharashtra, Madhya Pradesh, Karnataka, Uttar Pradesh, Gujarat. It provides round the clock service for CT services at affordable prices that are government approved price in govt setups

Magnetic Resonance Imaging (MRI)



MRI scans provide detailed images of all soft tissue, nerve tracts, and vertebral discs. It is the Gold Standard for imaging the brain and the spinal cord.

Magnetic Resonance Imaging (MRI) and Magnetic Resonance Angiography uses a powerful magnet and radio frequency waves to obtain detailed images on any part of the human body.

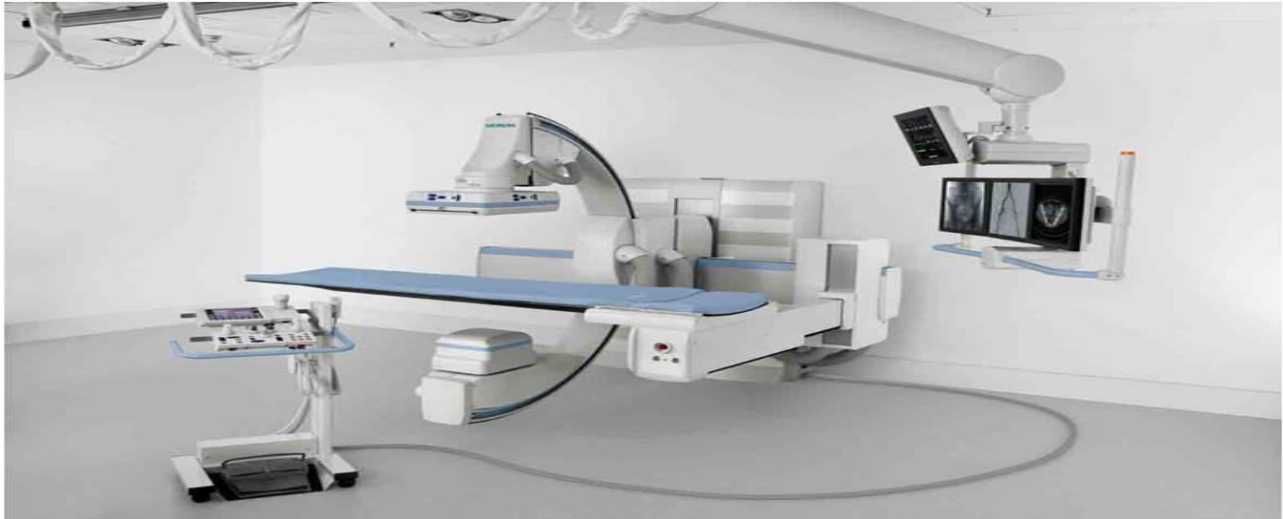
Because of this powerful magnet, you will be carefully screened prior to entering the Magnet room to ensure that you are not carrying any metallic item or any metallic implant in your body.

You will not be allowed in the scan room if you have a pacemaker, internal stimulator, defibrillator, cochlear implants, as well as other implanted devices.

We have latest & State-of- the- Art 1.5 T & 3.0 T MRI systems from world renowned companies, installed at our various centers. Being the latest, these MRI systems are capable of performing all specialized investigations in short scan time period and produces best of the Image quality to provide accurate diagnosis.

Our endeavor is to ensure that these services are available to the patients at an affordable price.

Digital X-Ray



Our X-Rays are undertaken using a totally digital system which ensures that the images are available immediately and measurements can be made of any area of the body. Our digital, high-resolution system is quicker, more accurate and produces less radiation to patients than traditional systems. We perform all types of X-Rays & routine fluoroscopy studies such as upper GIs and barium enemas, as well as advanced procedures – arthrograms, myelograms and HSG's , VCUGs.

Ultrasound

Ultrasound uses sound waves to visualize muscles, tendons, and many internal organs, to capture their size, structure and any pathological lesions with real time tomographic images.

6 of our locations offer a wide range of ultrasound examinations including : 2D /4D imaging for Routine, Abdomen, Pelvic, Urology, Vascular,OB/GYN, Biopsies and 2D Echo.



DEXA scan



This scanner determines bone density at the hip and spine, the most widely accepted way to screen, diagnose and track osteoporosis and osteopenia (early stage of osteoporosis). We also have a portable Ultrasound based BMD machine which can be used as a screening device to check the symptoms of Osteoporosis.

Osteoporosis is a disease in which bones become fragile and more likely to break. Osteoporosis also can result in a crippling and painful fracture, occurring most often in the hip, back, or wrist. If not prevented or treated, osteoporosis can progress without symptoms, yet it is easily and safely diagnosed through bone densitometry.

Mammography

Mammography is the latest advancement in the fight against breast cancer. It is a simple X-ray of the breast that can detect cancers so small that even the most experienced examiner cannot feel them. The examination itself uses X-rays to view the breast, usually from two angles. To get the most accurate picture possible in each X-ray, a special device gently squeezes the breast.

This cutting-edge software gives our radiologist the tools to optimize the visualization of the breast tissue resulting in a clear mammogram. All exams are read by a radiologist ensuring an accurate diagnosis.



PATHOLOGY:

Our lab services offerings encompass a wide range of investigations from routine tests to highly specialized ones. We have top of the line fully automatic analyzers and a team of highly skilled and trained technical staff to undertake these investigations. Krsnaa offers a comprehensive test menu covering the key disciplines of conventional lab services

- * Clinical Biochemistry
 - * Hematology
 - * Clinical Pathology
 - * Histopathology & Cytopathology
 - * Microbiology
 - * Serology
 - * Immunology
- A complete spectrum of services from routine tests such as CBP or Blood Glucose to highly specialized investigations for infectious diseases, cancer markers, hormonal assays, therapeutic drug assays etc.
 - Each individual discipline is headed by experienced, professionally qualified medical doctors supported by a team of qualified and trained technologists
 - All quantitative investigations are undertaken on fully automated state of art the analyzers, which eliminate the chance of any human error.
 - **Home Collection of samples** : Samples are collected by qualified technicians who are carefully selected and continuously trained to deliver best in class service.
 - **Flexible report collection**: Get your results collected in multiple ways. Get reports in person, by courier, by fax or through online access from

TELERADIOLOGY:

Teleradiology is the practice of having medical images interpreted by a radiologist who is not present at the site the images was generated. This is particularly important when a diagnosis has to be done in odd hours (night) or by an expert (subspecialty trained radiologist) or a 2nd opinion needs to be taken from a super specialist who is located in other city.

Krsnaa Offers:

- * Panel of expert and qualified Radiologists.
- * 24 x 7 Service.
- * Minimum Turn around time for reporting .
- * Quality of reports

