

**Dissertation at
IIHMR University, Jaipur**

**BY
Aditya Delu**

*MBA Pharmaceutical Management
Academic year, 2015-2017*



The IIHMR University, Jaipur
1, PrabhuDayal Marg, Sanganer Airport
Jaipur-302029, Rajasthan
Ph: 0141 3924700, Fax: 3924738
Website: www.iihmr.edu.in

Table of Contents

1. Organization profile.....	3
2. Mission.....	3
3. Thrust area.....	3
4. Collaborating Institute and University.....	4
5. MBA Pharmaceutical Management	5

1. Organization profile

Established in 1984, IIHMR University is a leading knowledge institution of the country engaged in teaching, research and training in the domains of public health, health and hospital administration, pharmaceutical management and rural development. Over the past thirty years IIHMR has carved a niche for itself among management institutions, both in India and abroad. The institute is the World Health Organization's Collaborating Center for strengthening Health Systems based on Primary Care, and is termed as an 'Institute of Excellence' by the Government of India's Ministry of Health and Family Welfare. IIHMR has already conducted more than 500 research projects and studies on the health, social and developmental systems and policies in India and wider South-East Asian Region. Now stepping in the fourth decade, we strive to generate knowledge to help develop effective health, social and public systems and socially relevant health technologies.

2. Mission

IIHMR University is dedicated to the improvement in standards of health through better management of health care and related programs. It seeks to accomplish this through management research, training, consultation and institutional networking in a national and global perspective.

3. Thrust Areas

IIHMR University is engaged in policy issues, program planning and management and capacity building in the health and related sectors. It undertakes research, training and consulting activities in the following areas:

- Public Health and Primary Health Care
- Health and Hospital Management
- Pharmaceutical Management
- Population and Reproductive Health
- Health Economics and Finance
- NGO Management and Networking
- Policy and Program Management Research

4. Collaboration/Global Network

The University has been instrumental in setting up collaborations in India and abroad with various national and international organizations and universities. We take pride in having nurtured these technical tie-ups, and are always seeking new partners.

Johns Hopkins Bloomberg School of Public Health Baltimore, USA

With a focus on public health capacity building in developing countries, cultivating students' health management skills to enhance the effectiveness and efficiency of public health programs and services, the Johns Hopkins University, Bloomberg School of Public Health and IIHMR have agreed to work together and has signed a memorandum of understanding in the area of research, education and training. The Bloomberg School and IIHMR University jointly offer a Master's in Public Health (MPH) to cater to the needs of the SAARC region. This is a historic relationship, and is only likely to grow in the years to come.

World Health Organization–SEARO New Delhi, India

IIHMR University has served as a WHO Collaborating Centre for District Health System Based on Primary Health Care for its excellence in health management research, training, and educational programs. Over the years, the University has worked in the areas of organization and management of the health systems, has strengthened the district health system, and qualitatively improved management practices in health care, operations research, and health sector reforms. The University operates as a resource center for the WHO; organizes intra- and inter-country training programs; and collaborates with the WHO in monitoring and evaluation while providing expertise in health system management and research.

South-East Asia Public Health Education Institution Network (SEAPHEIN) WHO-SEARO New Delhi, India

South-East Asia Public Health Education Institution Network (SEAPHEIN) has been created by the WHO South-East Asia Regional Office to promote collaboration and sharing of information and knowledge among the member countries in the region. IIHMR University is a founding partner of the network and has signed agreements for collaborations with various institutions in South East Asian region to promote capacity building in public health, management and joint collaborative research

SAARC Tuberculosis and HIV/AIDS Centre (STAC) Nepal

The IIHMR University and the SAARC Tuberculosis and HIV/AIDS Centre (STAC) have technical tie-ups for conducting training in the SAARC countries. The University has been instrumental in providing technical support to the STAC through several training programs.

University of Chester U.K.

IIHMR University and the University of Chester have signed an MOU for cooperation to enhance academic and research opportunities for staff and students; and also to develop cultural linkages between both the institutions in the field of public health.

5. MBA Pharmaceutical Management

The University offers the MBA in Pharmaceutical Management. This educational program aims at developing trained professionals with requisite skills in planning and operating management techniques; diagnosing and solving management problems; and acquiring consultancy skills, with a view to preparing them to manage pharmaceutical industrial units. As the program has set high standards of management education in the pharmaceutical management sector. It has attained the status of a premier program in the country. Our students go for training and placement to many pharmaceutical organizations.