

**Internship at
IMS Health Information and Consulting
Services India Pvt. Ltd., New Delhi**

By

Sukriti Sud

MBA Hospital and Health Management

Academic year, 2015-2017



The IIHMR University, Jaipur

1, Prabhu Dayal Marg, Sanganer Airport
Jaipur-302029, Rajasthan
Ph: 0141 3924700, Fax: 3924738
Website: www.iihmr.edu.in

INTRODUCTION

IMS HEALTH Global was founded in 1954. It started its operation as a pharmaceutical consultancy from USA. It operates in over 100 countries and 6 continents in the world. It is headquartered in Danbury, CT, USA. It has been awarded world's most admired company in Fortune 2008 and 2010. It has recently merged with Quintiles so its name has changed to QuintilesIMS.

Goals of Internship:

- To understand working of health consultancy and to seek opportunities that will provide me wholesome experience
- To gain on field experience of working of health facilities at grassroot level.

Primary objective of my internship program is to have experience and knowledge on the management and operational aspect a consultancy.

ORGANISATION PROFILE

QuintilesIMS Delivers Integrated Information and Technology Solutions
to Drive Healthcare Forward

Around the world healthcare stakeholders are working to improve real-world patient outcomes through treatment innovations, care provision and access to healthcare. For the information, technology and service solutions they need to drive new insights and approaches, they count on QuintilesIMS. With a global team of 50,000, we harness insights, commercial and scientific depth, and executional expertise to empower clients to achieve some of their most important goals: Improving clinical, scientific and commercial results. Realizing the full potential of innovations. And, ultimately, driving healthcare forward.

QuintilesIMS in India has a strong presence in the healthcare market across data, analytics and consulting services and is the "ONLY" integrated healthcare informatics player in India, with solutions across healthcare sector value chain.

By leveraging unique industry expertise and focusing on a strong commitment to reliable and relevant data from across the globe, QuintilesIMS is able to support better

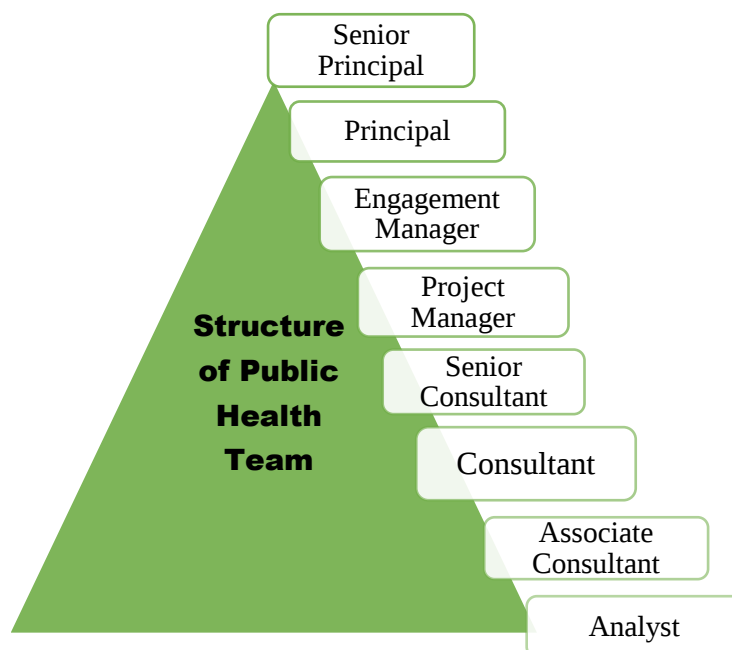
performance, better decision making and ultimately better healthcare outcomes.

QuintilesIMS India has a deep heritage of providing best-in-class market intelligence to the healthcare industry stakeholders. Our range of services includes business strategy, market research, performance tracking tools, global market insights, regulatory policy support, operations improvement and allied technology solutions.

QuintilesIMS engages with a wide range of stakeholders including:

Pharmaceutical manufacturers, Hospital networks (Provider), Insurance companies (Payers), Medical device organizations, Government policy makers and International donor agencies. It pioneered in developing database on pharmaceutical industry. Now it has expanded its wings to Public Health sector and is in process of creating such database in this field. The organisation works on the philosophy of team work. The team usually consists of a team of 30-40 people.

Organisation structure



SERVICES PROVIDED

IMS HEALTH is involved in various projects in the field of Public Health. These cover projects in Policy and Planning, Health Services Strengthening, PPP and Private Sector Engagement, Health Infrastructure Advisory, Health Technology and Analytics, Evidence Generation Skill Development and Training & Monitoring and Evaluation

PROJECTS UNDERTAKEN AND KEY LEARNINGS

I have been working on multiple projects within the organisation. However, due to confidentiality clause I could not disclose the name of the agencies for which the projects have been done. The main work allotted to me was of data collection and transcriptions. Field visits have been a part of my projects. These projects exposed me to new learnings and challenges of work under various circumstances. As consultancies works on team work, working here helped me developing this