

**Internship
at
VPS Healthcare,
Abu Dabhi, UAE**

***By*
Huma Kausar Mallick**

*MBA Pharmaceutical Management
2014-2016*

The logo for IIHMR University, featuring the letters 'IIHMR' in a large, bold, serif font, with 'UNIVERSITY' in a smaller, sans-serif font to the right. The letters are white and set against a dark red rectangular background.
**The IIHMR University, Jaipur
2016**

1. Introduction

VPS Healthcare, an integrated Healthcare provider with network of hospitals, chain of medical centers, pharmaceutical manufacturing and pharmacy retail across the global healthcare arena.

Dedicated team of over 7,500 employees, 750 Doctors including North American, European and Australian board certified are providing world class quality services complemented by personalized care.

VPS Healthcare offers fully integrated healthcare delivery system to provide primary, secondary and tertiary care with center of excellence in various specialties. With 42 operating rooms including a hybrid OR, our expert team of surgeons are performing over 50,000 surgical procedures per year.

VPS Healthcare reflects a brand image of excellence in healthcare delivery system by serving around 3 Million patients per annum.

Community awareness is our capital asset and our vision is to create sustainable community welfare model for different strata of the society .With a range of new projects coming up, we plan to meet the growing demands of healthcare in the region and create a sustainable healthcare system by achieving global benchmark.

2. OPERATION AND MANAGEMENT

VPS Healthcare is experienced in the management of healthcare facilities and services at all levels of care with excellence written into everything we do.

We have a unique experience of operations under our umbrella, hospitals catering to patients from all tiers of society through its healthcare facilities viz. Burjeel hospitals in Abu Dhabi and Dubai, Burjeel clinics, two LLH Hospitals in Abu Dhabi and three Lifeline hospitals (Oman). The Lifecare group utilizes our management services to run their 2 hospitals in Mafraq and Musaffah. One of our biggest strengths is our deeply penetrated hospital network which allows us to refer patients for consultations and other services from geographically far located facilities to more centralize and super-specialty centers in the region. VPS Healthcare annually serves almost 3 million footfalls.

Strengths & Key Highlights

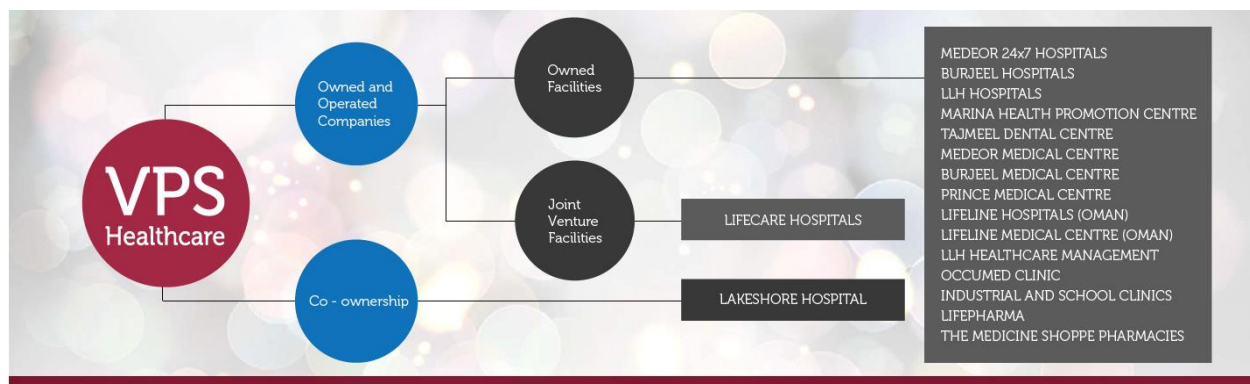
- Robust Infrastructure
- Highly experienced industry professionals running big successful facilities
- Reputed Physicians to offer best-in-class patient care
- Strong Brand Value: VPS Healthcare in last seven years has built a tremendous reputation amongst patients, physicians and payors
- Excellent Specialized Services (IVF, Cath Lab, Dialysis)
- State of the art laboratories and diagnostic imaging services
- Profound strength in financial management and procedures, which allows healthy Return on Investment
- Exceptionally high caliber human resources department for continuously developing as well as attracting the best talent
- Robust IT and Hospital Information System designed to integrate and comprehensively manage all the aspects of hospital operation, such as medical, administrative, financial, legal and the corresponding service processing

- Excellent SOPs for every department viz. Medical Services, Diagnostic, Nursing, Emergency, etc. which allows new facilities and services to come up to speed in record times
- Highly qualified and skilled quality department to ensure better service delivery and medical outcomes
- Strategic location of facilities across all geographies
- Unity amongst Diversity of Staff – More than 7500 employees including more than 750 highly qualified physicians in almost all medical specialities
- Well managed and integrated Pharmacy for both Out-Patient and In-Patient to serve round the clock and ensure complete patient and physician satisfaction
- Efficient material management team which operates with an experienced team for Purchase, Supply, Inventory Management for best negotiations

3. BRAND OVERVIEW

Through specialisation across the streams, VPS Healthcare is able to reach out to various communities aided by teams of highly qualified doctors, nurses, pharmacists, scientists, paramedical staff and other industry professionals. Each of VPS Healthcare's institutions is a centre of excellence while every employee is driven by the commitment to take tomorrow's innovations in healthcare closer to the people who most need it. While others are driven by accomplishment, VPS Healthcare's employees are driven to create higher standards of accomplishment.

With a humble beginning in 2007 to a performance-driven mammoth healthcare enterprise, VPS Healthcare has come a long way with a growth rate that surpasses the industry benchmark. Today, our portfolio has expanded to include hospitals and clinics, pharmaceutical manufacturing and retail, remote healthcare management and a host of healthcare support services. We are proud to be one of the fastest growing healthcare holding companies in the MENA Region. Our performance will always be the foreword of our success story.



AWARDS AND ACCREDITATIONS

JCI Accreditation



للجراحة المتطورة
for Advanced Surgery



MUSAFFAH



ABU DHABI

