

Internship

At



Internship Report Submitted to



The IIHMR University, Jaipur

For the Partial Fulfillment for the award of the degree of

Master of Business Administration (MBA)

By

Sidhant Raj

School of Development Studies

MBA Rural Management

2020-2022

INTRODUCTION

Having decided to pursue Rural Management, as it is of interest to me, a time in higher education is an invaluable part of my personal development. Socializing and learning different perspectives are possible. Its primary objective is to prepare me for my future career and way of life. A door to opportunity is opened by internship. Through internships, I will complete college requirements, gain valuable work experience during internships, and enhance my resume by participating in internships. Besides providing me with the opportunity to explore my hobbies and develop my career aspirations, it can also introduce me to various aspects of full-time employment. The development of a personal connection that benefits the mentoring experience for both the mentor and the mentee is the cornerstone of the most successful mentor partnerships. I was able to meet a possible mentor in a casual situation thanks to my opportunity to serve as an intern. This would provide me the chance to establish a connection that could help me advance my career. A three-month internship with ASHRAY in Ranchi, Jharkhand, was one of the requirements for the MBA Rural Management program at IIHMR University. As an intern, I have encountered many challenges and have learned a great deal about the world of work. This report focuses on the internship's objective, the roles and tasks that interns take on, the organization's profile, and the lessons that interns acquire.

OBJECTIVES

A major objective of the internship process is to provide both educational and professional experiences. An internship offers a variety of opportunities, exposure, and workplace learning. The following specific objectives are outlined:

- To improve my communication abilities for the project's successful completion while writing, presenting, working in a team, exercising leadership, and listening.
- To gain knowledge of professional behavior and/or knowledge necessary at work environments, as well as how a professional workplace or organization runs.
- To improve my project management skills by developing skills in research, analysis, presentation, time management, teamwork, coordination of multiple tasks, initiative, adaptability, and completion of projects.
- To get work experience and boost confidence in one's intended future professional path.
- In order to fulfil the organization's requirements.

ORGANIZATIONAL PROFILE

ASHRAY is a popular name for the South Vihar Welfare Society for Tribal that carries out the Theory of Change under the World Bank. This is in order to bring to light the numerous works and services that are provided to all people in general for their sustained development.

For about 20 years, the organization has been working with women on the themes of education, health and rehabilitation care, and livelihood promotion. In the year 2000, the organization was registered under the Society Registration Act. In addition, the organization has strengthened its legal status by registering with various government agencies such as the FCRA, TAN, and PAN. It created a solid structure in which Human Resources, Finance, and other departments were separate parts of a young, energetic team. As an organization, it has a high level of credibility and experience in the field of working to mitigate the problem of infectious disease, unsafe migration, and child protection. In recognition of its dedicated work, credibility, and transparency, the WORLD BANK and UN have commended the project. For the organization's efficiency and honesty, the CEO and the organization have received many plaudits. There have also been major awards, such as the Rajiv Gandhi Excellence Award, National Mahila Rattan Gold Medal, Gold Star Award, Super Quality Crown Award, etc. Furthermore, the organization operates several Rehabilitation Homes in 10 districts of Jharkhand and intends to expand its outreach throughout Eastern India in order to end poverty and sustain the livelihood of the poor.

Women and children are the organization's primary focus group, and they work on a right-based basis. Children's rights, women empowerment, skill training, education, capacity building mobilization and linkages, health, food security, research, policy, and lobby advocacy comprise the major activities undertaken by the organization. ASHRAY works through the network and partnerships of five states in central India: Jharkhand, Chhattisgarh, West Bengal, Bihar, and Odisha. In addition to its headquarters in Ranchi, the organization has centers in Simdega, Ranchi, Khunti, and Gumla. Ashray worked for agencies of the Central Government and State Governments of India, foreign agencies, the World Bank, the United Nations, and PSUs.

Mission: Providing opportunities for marginalized communities to participate in sustainable livelihoods and to be free from trafficking through access to information, education, health, training, rescue, and rehabilitation.

Vision: We envision a society where marginalized groups have equal opportunities to live dignified lives.

SERVICES PROVIDED BY ORGANIZATION

- **Livelihood** - Skill-Training-And-Technical-Education-For-The-Vulnerable. Promotion of Rural Entrepreneurship (Convey, Collaboration, and Convergence Approaches)
- **Agriculture Development**- Ashray has arrangements with JSLPS and ATMA for the assistance of community farming and support of farmers from crop selection to market linkage.
- **Combat Human Trafficking.**
- **Health**- HIV AIDS DRIVE. The project is monitored by NACO, and ASHRAY, which plan monthly activities for high-risk groups such as truck drivers and youth so that they can be educated on prevention, and devise a plan to generate awareness about this disease among those at risk.

KEY ACTIVITIES

Field Coordinator- I managed the project and operations, activities and ensured that the logistics, human resources, administration, and security procedures were adhered to during the internship. My involvement includes a variety of projects in the following areas - Women empowerment, water conservation through pit creation, and promoting kitchen gardening. (Site Inspections). Overseeing the project of licensing organic products for promotion, and assisting the establishment of rice mills for the producers. Planning for Monthly Targets to achieve and execution of the implementation of the AIDS Project, and coordinating with the women on the start-up through the Rural Entrepreneurship program. The project areas are Ranchi, Simdega, Khunti, Silli, and Jamshedpur.

KEY LEARNINGS FROM INTERNSHIP

- This internship has given me a better understanding of how development organisations operate on a Grass root level and their initiatives. The knowledge of the program's strategies and actions has also been added.
- Stakeholders' relationships with organizations: The internship provided first-hand knowledge of how stakeholders relate to organizations. For efficiency and effectiveness to be achieved, both internal and external stakeholders are crucial.
- Team leading, time management, report writing, coordination, adaptability, and patience are project management skills learned.
- It was a fascinating experience to learn about and experience the inherent generosity of the rural Indian people. The experience will remain with me for the rest of my life.

ANNEXURE-I



Motto: Serve until Sustain!

Convey • Collaboration • Convergence

NITI AYO ID: JH/2009/0007521

ISO 9001 (2015) QUALITY MANAGEMENT

GST Number : 20AAGT53022G1Z1

South Vihar Welfare Society for Tribal

☎ : +91 - 8797315996/8811935754/9204748136/9234402636

☎ : +91-0651-2413084(0)

✉ : svwst.india@gmail.com/ svwst@svwst.org/svwst.ashray@gmail.com

🌐 : http://svwst.org

📘 : facebook.com/svwst

🐦 : https://twitter.com/SvwstAshray

Completion Certification

CERTIFICATE

This is to certify that Sidhant Raj IIHMR-U/03/2020-22/0089 2nd year section RM-09 (2020-22) in partial fulfillment of the requirements for the award of the degree of MBA (Rural Management) from the IIHMR University, Jaipur has successfully completed his internship at South Vihar Welfare Society for Tribal during March 21, 2022 to June 18 2022.

Place: Ranchi, Jharkhand

Date: 18th June 2022



Soumi Dutta
18/6/22
Ms. Soumi Dutta
Secretary

South Vihar Welfare society for Tribal



Registered Office : House No. 134, Khunti Bhawan, South Office Para, Doranda, Ranchi - 834002, Jharkhand (India).
Regional Intervention Zones : Jharkhand, Chhatisgarh, Odisha, West Bengal, Uttar Pradesh, Bihar, Assam

ANNEXURE-II

As an annexure, I am attaching photographs of my internship during the period I was employed as an intern at ASHRAY.



Meeting with rural women to promote rural entrepreneurship





Photographs was taken during a field inspection of a kitchen gardening site and Interacting with Locals for Promoting Kitchen Gardening.





Pictures were taken at Silli for the purpose of Leading a team of ASHRAY Org. for executing school activities as extracurricular activities.



Coordinating the field execution of the awareness campaign on the TI Project (AIDS).



OFFICE MEETING FOR WEEKLY PLANNING