

**Internship
at
Piramal Swasthya Management and Research Institute,
Jaipur**

***By*
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The logo of IIHMR University, featuring a stylized 'i' in a square followed by the letters 'IIHMR' in a large, bold, serif font, and the word 'UNIVERSITY' in a smaller, sans-serif font to the right.
**The IIHMR University, Jaipur
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INTRODUCTION

Internship training is an integral part of the MBA (Hospital and Health Management) second year program, where we have to observe and learn the work culture of the organization. Also it will be necessary to participate in various department/activities so that we get first hand exposure of the different departments and work done in the organisation and through which we can understand process of work and thereafter be able to involve in decision making.

I am appointed as District Officer in Piramal Swasthya Management and research institute, Jaipur (Rajasthan). The focus of the project is on improving the access to public sector PPTCT services in India.

Piramal Swasthya Management and Research Institute

Piramal Swasthya Management and Research Institute (formerly known as HMRI) is a registered non-profit organization based in Hyderabad. Founded in 2007, Piramal Swasthya is a part of Piramal Foundation and works towards making healthcare accessible, affordable and available to all segments of the population, especially those most vulnerable. In order to achieve this goal, Piramal Swasthya leverages cutting edge information and communication technologies to cut cost without compromising on quality as well as establishing partnerships to scale its solutions throughout India and beyond. Piramal Swasthya is present across India in 9 states with a 1400 +strong force comprising of 150+ Doctors and specialists. Our innovative technology based solutions have helped 7 state governments to address the issue of availability and accessibility of quality healthcare to needy sections of society.

The three foundational principles behind Piramal Swasthya beliefs and solution are:

- Accessibility Healthcare should be accessible for everyone
- Availability Healthcare should be available for everyone
- Affordability Healthcare should be affordable for everyone

Objectives of Piramal Swasthya

Non-Communicable Diseases

- believe in comprehensive screening, diagnosis, treatment, monitoring, follow up and referral of high risk cases in each rural habitation served to reduce the Morbidity rate.

Maternal and Child Health

- believe that most causes of IMR and MMR, in India are preventable and can be addressed by innovative & cost effective strategies.
- Piramal Swasthya believes in Democratizing Healthcare“Making healthcare accessible, affordable and available to all segments of population, especially the most vulnerable.
- In order to achieve this goal, we leverage cutting edge information and communication technology to cut costs without compromising on quality as well as focus on establishing partnerships to scale its solutions throughout India and beyond.

- By 2016 we see ourselves expanding to 15 states and serving 60 Corer beneficiaries every month.
- Organisation envisions a future in which all vulnerable groups have the necessary information to make informed decisions regarding their health and affordable, available and accessible high quality health infrastructure to support the realization of those decisions.

Goals Of Internship

- (a) Understand the work pattern of Piramal Swasthya Management and Research Institute, and its organizational structure.
- (b) Learn various managerial and administrative skills needed to work with a Global fund supported NGO system and to help in effectively implementation of the assigned program (IAPSI) to ensure the overall benefit of the community.
- (c) Identify existing gaps in service delivery quality, logistics availability, data collection, analysis and implementation of assigned project (PPTCT-IAPSI) in the district and to propose probable solutions to them.
- (d) Coordinate proper functioning of the assigned program (PPTCT-IAPSI).

About the Organization

Piramal Foundation, strongly believe there are unexplored innovative solutions that have the potential to make a significant impact on the problems India confronts. Solutions that are not just replicable but are created with an insight to nip the problem in the bud. With creative solutions & technological support, we undertake initiatives in four broad areas of healthcare, education, livelihood and youth empowerment.

The values that guide our unique culture are embodied in our purpose, “Doing Well and Doing Good”.

We believe that individual success and organizational growth cannot be exclusive of responsible & ethical business practices. Our purpose provides clear guidance to our people and ensures that we identify the right partners to create mutual, enduring value.

stay true to our purpose of Doing Well and Doing Good by following three simple tenets;

- Making a positive difference
- Serving people
- and living our values

Services provided by the Organization

Solutions that are not just replicable but are created with an insight to nip the problem in the bud. With creative solutions & technological support, we undertake initiatives in four broad areas of healthcare, education, livelihood and youth empowerment.

Focus area

Maternal and Child Health

Non communicable diseases

Solutions

- Health information helpline
- Mobile health services
- Telemedicine services
- eSWASTHYA

Field Visits undertaken

- Initially Community Health Centre and Primary Health Centre visits for the Monitoring Visit to accompany district team.
- Visits to facility to find existing practice for addressing challenge related to PPTCT services in the District.
- Visit to cluster meeting of ASHA,AWW,LHV for discussing their current knowledge and practice to deal with PPTCT interventions.
- A visit to District headquarter to participate in District health society meeting and participated in planning activities for the project implementation.
- Visits to meet CMHO,RCHO,DPM, CDPO to facilitate the activities at district Level.
- Field visits to the block to meet BCMO,BPMs, CHC incharge and LHV at Block Level to facilitate activities and to motivate the staff for improvement in PPTCT services.
- Visit to District and block to participate in and organised community mobilization meeting; District Advocacy Meeting and Meeting with PLHIV network.