Challenges and Opportunties on FPO with special reference to Tribal area-Jharkhand(Deoghar)

A study on FPO by Sonali Kumari under the guidance of Dr. Ratna Verma

Name of the Organisation:- FPO Devipur Baidyanathdham

Block:-Devipur

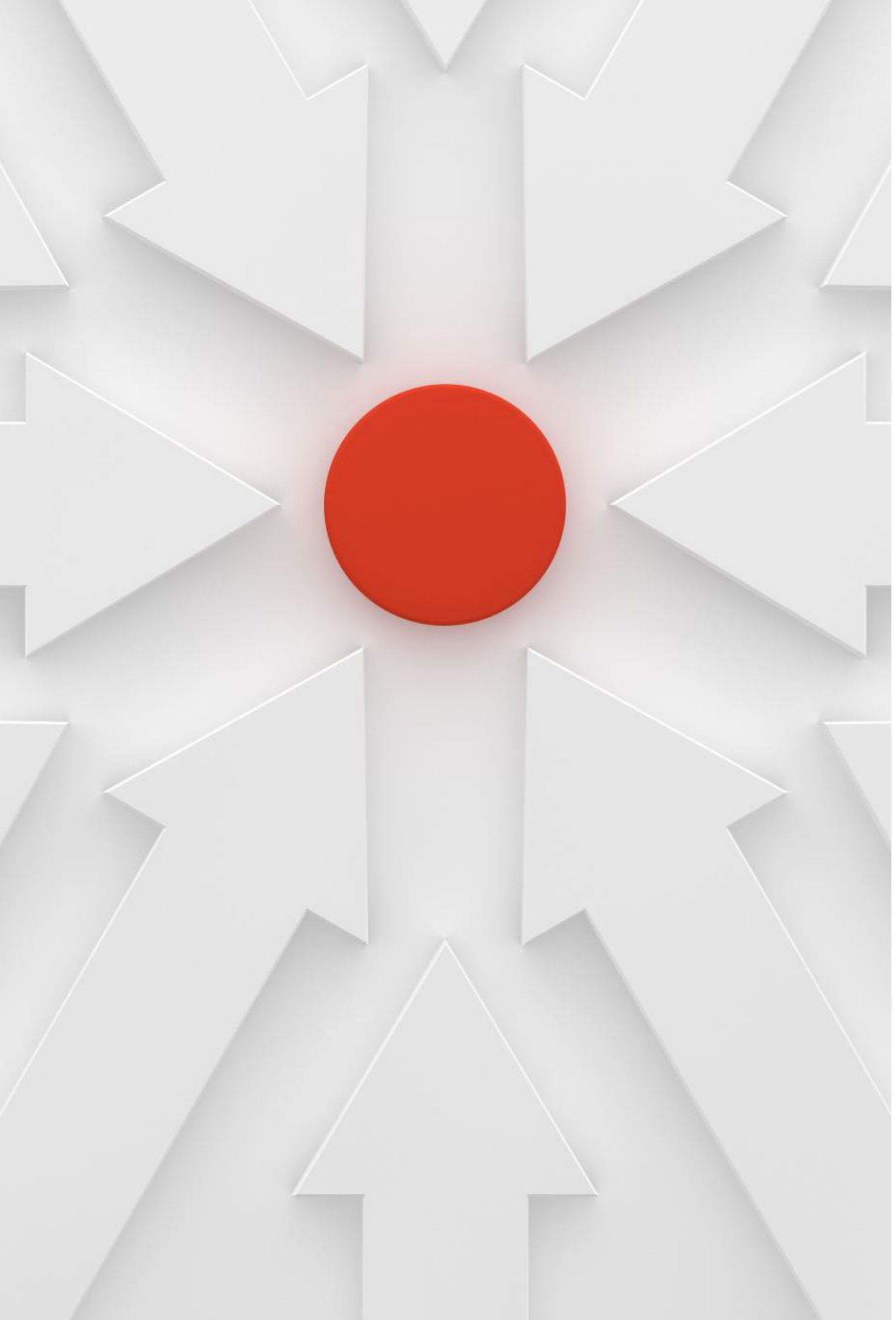
District:-Deoghar

Implemented by:- NABARD

Presented By:- Sonali Kumari

The first company register as FPC in 2003 as " Farmers India Producer Company Ltd." is struck off bu MCA

- There are 7374+ registered FPO in India till 2019 and still counting.
- A total of 445 FPC have been struck off till 2019.
- 71 Directors and Member were there in total FPCs for creating awareness, conducting tranning, demonstration and value added marketings.
- Around 50 per cent of the farmer members are small farmers followed by medium and large farmers.



Objectives of FPCs

- To provide support for the promotion of Farmer Producer Organisations through the qualified Resource Institutions (RIs).
- To promote economically viable and self-governing Farmer Producer Organisations.
- To provide the required assistance and resources such as technical knowledge, inputs, financial resources, and infrastructure to strengthen the FPOs.
- To enable farmers in accessing the markets through their FPOs, both as buyers and sellers.
- To create a policy environment for investments in FPOs to leverage their production and marketing strength.

The factor for failures of FPO are external as well as internal

There are some challenges and opportunities.

- Currently, only a few FPOs have developed mobile phone based extension guidance to help reduce cost of cultivation and access information about market prices of commodities
- The study was an effort to identify key challenges and possible solution
- Implicitly, ICT tools and block-chain technology for agriculture are the need of the hour.

Recommendations

- TWO – TIER BUSINESS MODEL FOR FPO
- MORE MEMBER PER FPO(500+ WOULD BE GOOD)
- 1 FPO- 1 LIVESTOCK, 1 CROP, 1 BUSINESS SERVICE PROVIDER, 1 MARKETING BRAND
- PRIORITY TO REGIONAL PRODUCTS LIKE GI TAGS

Implication

- Low operation cost per FPO
- Large market access
- Lesser risk
- Better management of a cluster of FPO

Thank You