



INTERNSHIP REPORT

MBA RURAL MANAGEMENT, BATCH 2020-22

At

SEVA MANDIR, RAJASTHAN



Seva Mandir

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SEVA MANDIR, UDAIPUR, RAJASTHAN, INDIA

1. INTRODUCTION

An internship provides you with real-time experience, relevant skills, and knowledge as well as the chance to make valuable connections in a particular field. In addition to getting a taste of a particular field, internships are also a good way to evaluate if it is something we could see ourselves participating in full-time. We must ask questions throughout the internship to learn. Staying flexible throughout the internship is also important and can open many opportunities.

I completed my MBA Rural Management course at the Indian Institute of Health and Management Research in Jaipur, India with an internship at SEVA MANDIR in Udaipur, Rajasthan, as part of the course requirements. I have learned and understood a lot from my internship and found it very challenging.

Throughout my internship with Seva Mandir, I was able to gather a wealth of knowledge that I am able to share in this internship overview. Additionally, this report highlights the organization's profile and key services it offers.

2. OBJECTIVES

An internship is an opportunity for exposure, learning and development in the work setting, and its goal is to match an educational training program with practical work experience. The objectives are as follows:

- ❖ To enhance the knowledge about the field work.
- ❖ To enhance the knowledge about work with the community.
- ❖ To gain work experience and grow in confidence regarding future career options.
- ❖ Understanding what it is like to work in a professional environment.
- ❖ For the organization need.

ORGANISATION PROFILE

Seva Mandir is a non-profit organisation that located in Udaipur, Rajasthan. Seva mandir organisation founded by the Dr Mohan Singh Mehta in 1968. Dr Mehta was an Ambassador, Administrator, and educationalist. The work of Seva Mandir initially focused on adult education, providing skills to rural citizens of predominantly tribal area so that they could participate in their own development. A focus of the program was to prepare leaders to work on development issues in partnership with the government, and many of them worked in government and non-governmental organisations.

Seva Madir currently works in Udaipur and Rajasmand district where around 70 % population are tribal. A variety of castes and tribes live in small hamlets. Hilly and hamlet areas exist despite poor infrastructure. Most of the population survives off small landholdings. Most men migrate to distant towns to work in mining, construction, and agriculture, leaving the women to manage the farms, care for the animals and work in the fields, or to raise their children, who mostly work in the fields and at home.

Seva Mandir serves approximately 500,000 people in rural Rajasthan (Udaipur and Rajsamand) in 1,300 villages. These two districts cover over 16,000 km² of land, with many villages. Organisation runs many projects with the help of Centre Government, State Government, and other donor agencies like; Colgate, DMart, Word bank, UNDP etc.

Approximately 400 full-time employees of Seva Mandir and over 1,000 community workers work from their villages. Most of our employees are under 40 years old. Most of our full-time employees are female, with 32% of them being from India. Among our staff, 30% are graduates, and 39% hold postgraduate degrees, including a master's degree in social work, Development Studies, and Environmental Planning, and a master's degree specializing in Botany, Genetics, and Reproductive Biology. There are 247 employees in the work region of Seva Mandir.

WORKING AREAS OF THE ORGANISATION

- ❖ Empowering women
- ❖ Education
- ❖ Early Childcare and Development
- ❖ Combating Malnutrition
- ❖ Water, Sanitation and Hygiene (WASH)
- ❖ Natural Resources
- ❖ Strengthening Rural Livelihood
- ❖ Peri-Urban Governance

VALUE OF THE ORGANISATION



There are many partners organisation that work with the help of the Seva Mandir in southern Rajasthan in different projects.

- ❖ Afshan & Barac Bieri-Stiftung – Supporting Early childcare and Education
- ❖ ASHA for Education – Supporting the Education of rural children
- ❖ Axix Bank Foundation – Rural livelihood Project
- ❖ Basic Healthcare Services – Supporting Rural Health Clinic AMRIT

- ❖ Colgate Palmolive – Empowering Women Through Income Enhancement
- ❖ DMart – Supporting the Education of Children in Poor Tribal Community
- ❖ ICRE Limited – The primary education of out of school children through Residential Learning Camps
- ❖ JK Tyre – Socio-Economic Development of Rural Communities through an integrated Approach
- ❖ MakeMy Trip – Offsetting Carbon Footprints through Afforestation

OTHER ACTIVITIES

As part of my internship, I did many different tasks with the organization. In addition to my thesis work, I have done a lot of work for the organization, including site visits with other zonal workers in connection with other projects. In addition to this, I also participated in a cleanliness campaign in my field area on Environment Day or organized an awareness camp together with other members of my team of Seva Mandir.

3. LEARNING

The process of learning never stops. An internship is supposed to be an opportunity to learn for freshmen. There are some learnings we never forget from our internships, even if some are just for getting a job. During our career lives, we will apply these lessons. Aside from the broad exposure and the chance to be on the ground for further research and work, this internship has proved to be very useful.

Throughout the organization, I learned there is a chain of communication. Communication is important, but the order by which tasks are completed is not reflected in the organization. I learned that ground worker is a foundation of the organisation. I feel it has been a necessary activity throughout my internship, something that I learned.

