

**Dissertation
In
CLTS Programme at Taranagar , Churu District
Rajasthan**

(March 18 - May10, 2014)

“Input Assessment and Process Applied in CLTS Programme”



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Introduction

- Community Led Total Sanitation (CLTS) is an innovative methodology for mobilizing communities to completely eliminate open defecation (OD).
- Community led Total Sanitation (CLTS) is an actively practiced approach to achieve total sanitation
- CLTS focuses on the behavioral change needed to ensure real and sustainable improvements

Objective

- The main objective of this study is to understand the Input Assessment and Process Applied in CLTS Programme.

Specific Objective:

- Input assessment of CLTS Programme in Taranagar block.
- Study about Process of effective Implementation & Communication Plan.
- To identify and assessing the participation of Community, Governing body, local body and other stake holders in CLTS Programme.

Methodology

Type Of Study - Descriptive Cross Sectional Study

Study Period - 18 March – 20 May, 2013

Data Collection tool – Semi structured Questionnaire

Location – Taranagar ,Churu District (Rajasthan)

Sampling - Simple Random Sampling

Sample Size -90

Process of Effective Implementation & Communication

District level



Block level



Gram Panchayat level



Village/habitation level

Communication Approaches

- Advocacy
- Interpersonal communication
- Community Mobilization
- Mass Media, Outdoor Media & Folk media
- Entertainment Education
- Social Marketing

Communication and Outreach

A district-specific communication strategy was developed by the stakeholders in the district, with support from the World Bank's Water and Sanitation Program (WSP).

1. Branding of the campaign focused on dignity and pride
2. Target the community rather than individuals
3. Community-led approach
4. Focus on interpersonal communication
5. Integrated campaign

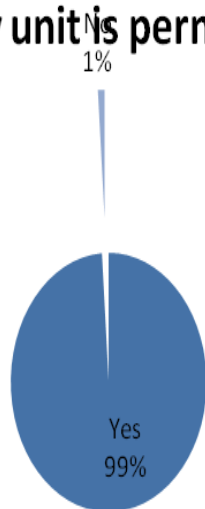
Findings

- 98% household in Taranagar block possessed sanitary unit.
- People are fully understand the importance of sanitary unit in contribution to better health and disease free situation which ultimately affects the socio economic conditions.

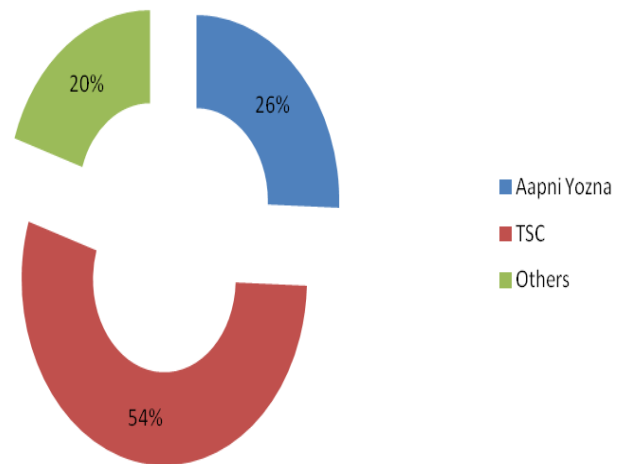


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The construction typology of the sanitary unit is permanent?

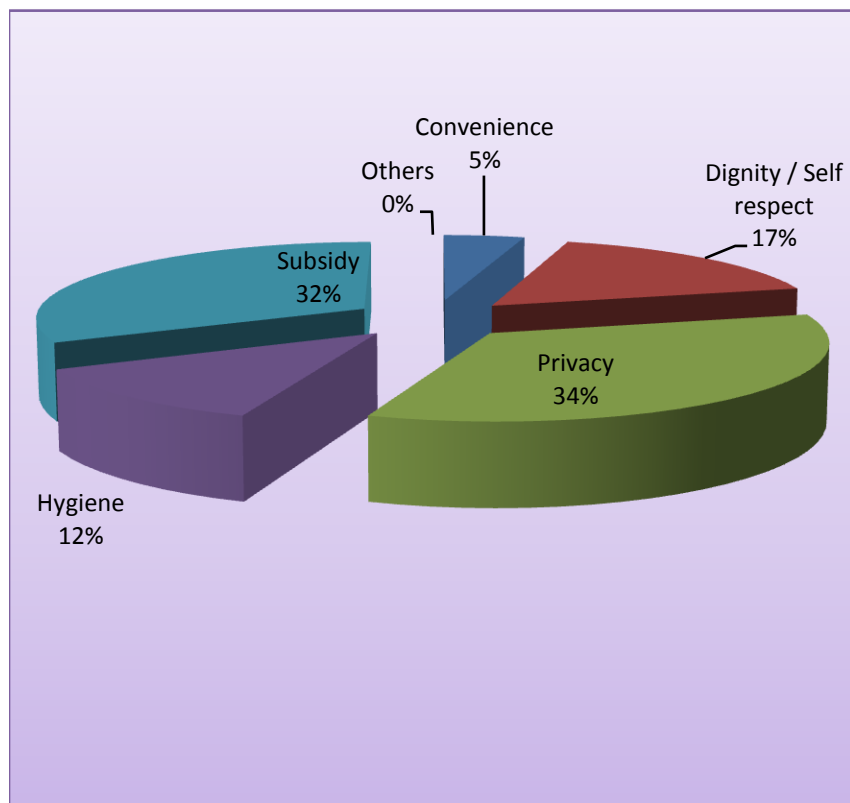


Which project sponsored your own Sanitation unit?



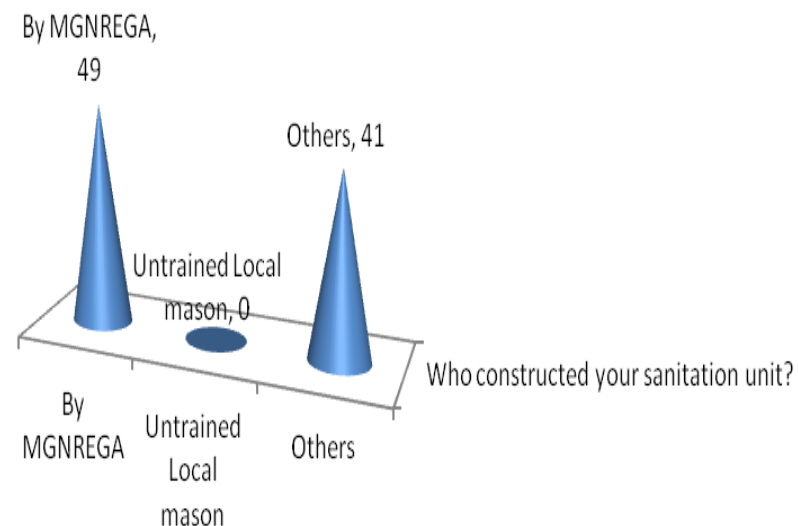
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Motivation Factor



Who Constructed Sanitation Unit

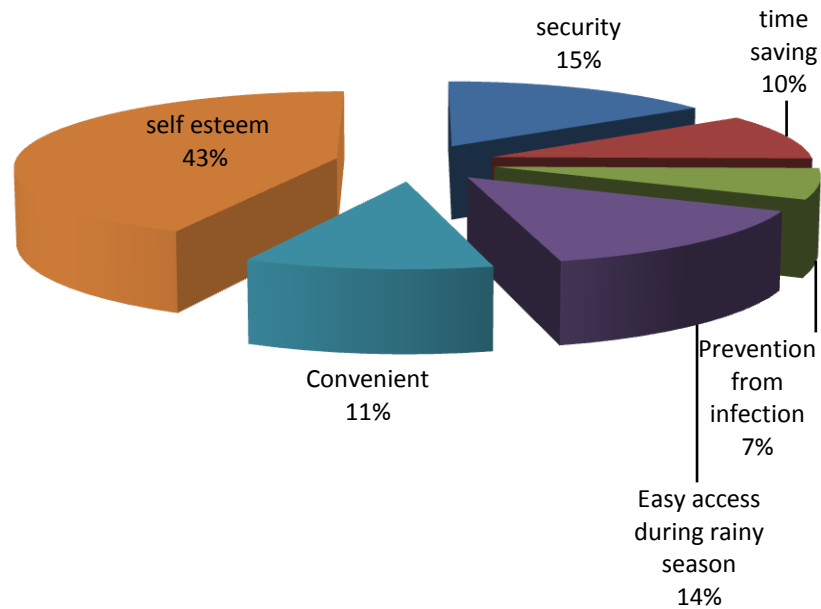
Who constructed your sanitation unit?



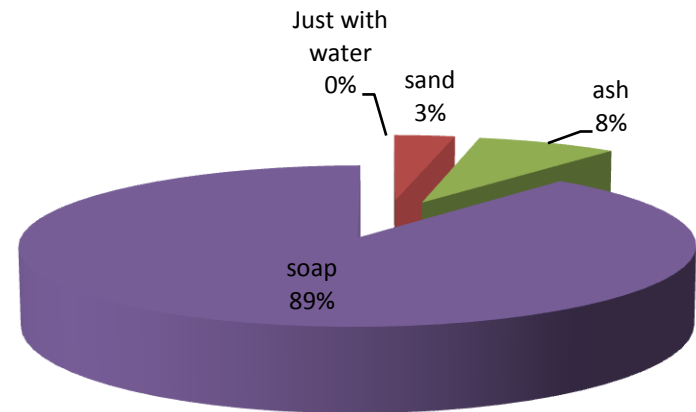
1. Maximum Number of People Got Financial Assistance to Constructed the Sanitation Unit in Taranagar (above 82 %).
2. Remaining (18%) hh members those who did not receive any financial assistance for sanitation unit they constructed their toilet from their own savings, loan and other sources.
3. The level of success in campaign of sanitation can only be understood clearly when it enables to bring a change in the users conception and behavior.
4. It was found that in 100% household, every member used this facility.

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Impact Among Family Members



How do you Wash Your Hands

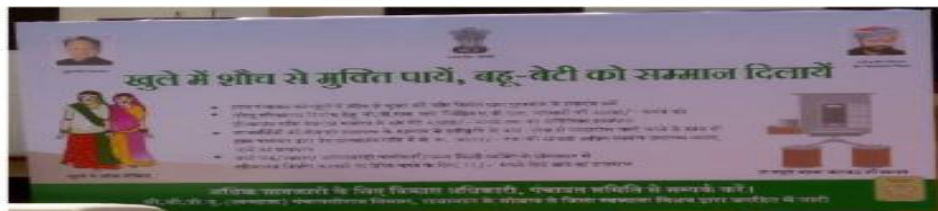
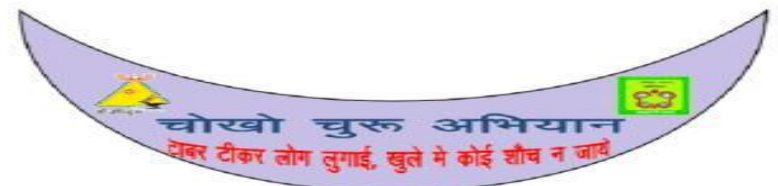


Case Study

- Case study [1 case study.docx](#)

Leanings

- IEC plan and activities have a crucial role and implemented timely.
- VWSCs are most important grassroots institutions who should be streamlined and strengthened to plan, implement, monitor and sustain water and sanitation issues in their village .
- For awareness generation and mass mobilization various IEC activities were planned and carried out at different stages.



- Training Programs For:
 - PRI members
 - ANM, ASHA, Anganwadi Worker, Swachta doot
- From time to time various formats were developed for reporting by Prabhar.is, Gram Sewak and Block Coordinator and also DRG.
- One year of programme has resulted into bringing the change in status of all the blocks and registering improvement in sanitation coverage. Various methodologies like triggering, Ratri Choupals, PRIs have contributed to promote sanitation.

- *“The day everyone of us gets a toilet to use, I shall know that our country has reached the Pinnacle of progress.”*

— Jawaharlal Nehru

Thank you