

**“MARKET RESEARCH ANALYSIS OF
CHYMORAL FORTE TABLET:
UNDERSTANDING THE POTENTIAL FOR A
POPULAR ENZYME-BASED DRUG”**

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1. INTRODUCTION

- Forte, a pharmaceutical formulation containing trypsin and chymotrypsin.
 - The oral drug called Chymoral Forte is frequently recommended to treat inflammatory diseases and edema brought on by surgery, trauma, and other medical ailments.
 - Aids in this research report comprehensively analyzes the market for Chymoral the breakdown of proteins, reduces tissue swelling, and speeds up wound healing. Its anti-inflammatory actions are caused by the inhibition of pro-inflammatory cytokines such as interleukin-1 and tumor necrosis factor-alpha.
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- Chymoral Forte is also used in the treatment of sports injuries, sprains, strains, and fractures since it hastens the healing process and lowers pain and swelling.
 - Adults are often prescribed one pill, given three times a day orally, preferably after meals. It is crucial to adhere to a healthcare professional's instructions regarding the recommended dosage and course of treatment.

Tips for Chymoral Forte

- Chymoral Forte Tablet helps treat inflammation-related illnesses and post-operative wound pain and edema.
- Let your doctor know if you have issues with your blood clotting system, liver, or kidneys.



1.1 BENEFITS OF CHYMORAL FORTE

In pain relief:-

- After surgery or any type of damage, Chymoral Forte Tablet provides pain relief. The number of specific molecules in the body that alert us to pain increases as a result of an injury. By lowering these chemical levels, Chymoral Forte Tablet works to lessen pain.
- This will make it easier for you to carry out your regular tasks and will improve your quality of life by making it more active.



2. RESEARCH OBJECTIVE AND METHODOLOGY

2.1 RESEARCH OBJECTIVE

- **Primary Objective:** Market Research of Chymoral Forte

- **Secondary Research:**
 - To Study the Chymoral Forte Market and practice patterns in Haryana.

 - To Find Out the top brands of Chymoral forte and its analysis of the market share of other brands.



2.2 Research Question

Q1. What is the market size of Chymoral Forte and Doctor Preferences?

Q2. What is the Major Drug Use in Inflammation and Pain?

Q3. What if you forget to take a Chymoral tablet



3. STUDY DESIGN, SAMPLE DESIGN, AND METHODOLOGY

➤ 3.1 STUDY DESIGN:

- **Study type:** Descriptive Study
- **Data source:** Primary and Secondary research

➤ Data collection Technique/ Tools:

- **Primary research:** Structured Questionnaire
- **Secondary Research:** Data from different articles and journals

➤ Data Analysis Tool: Research Data Analysis Using Excel.



3.2 SAMPLE DESIGN

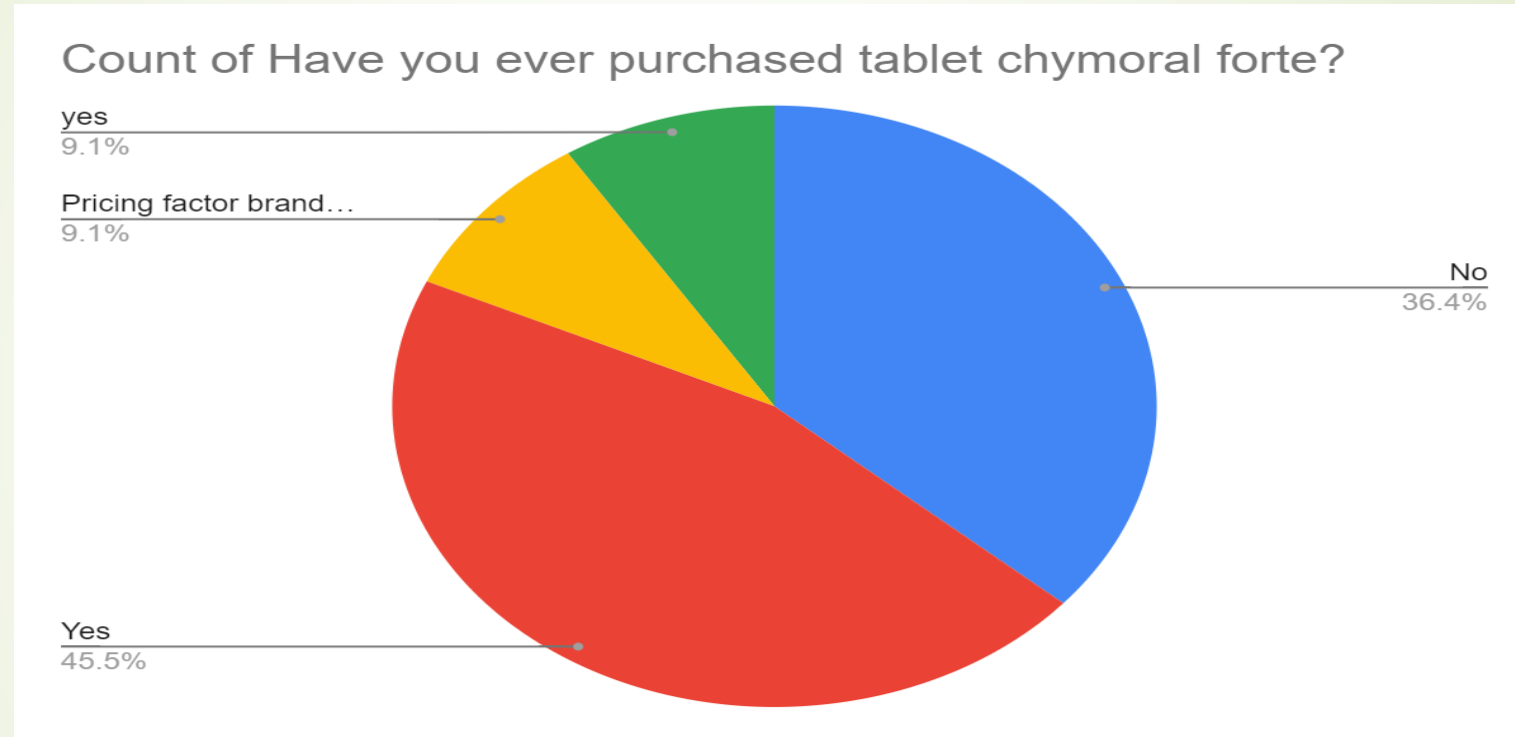
- **Research type:** Primary and Secondary research
- **Study design:** Descriptive study
- **Sampling method:** Random Sampling
- **Study Area:** Sirsa, Bathinda, Talwandi Sabo, mandi Kalanwali
- **Sample size:** 100 Subjects
- **Sample selection:** The Sample is Collected from different cities in Haryana and Punjab.
- **Data Collection:** Quantitative data collection.
- **Study Duration:** 3 Months



3.3 METHODOLOGY

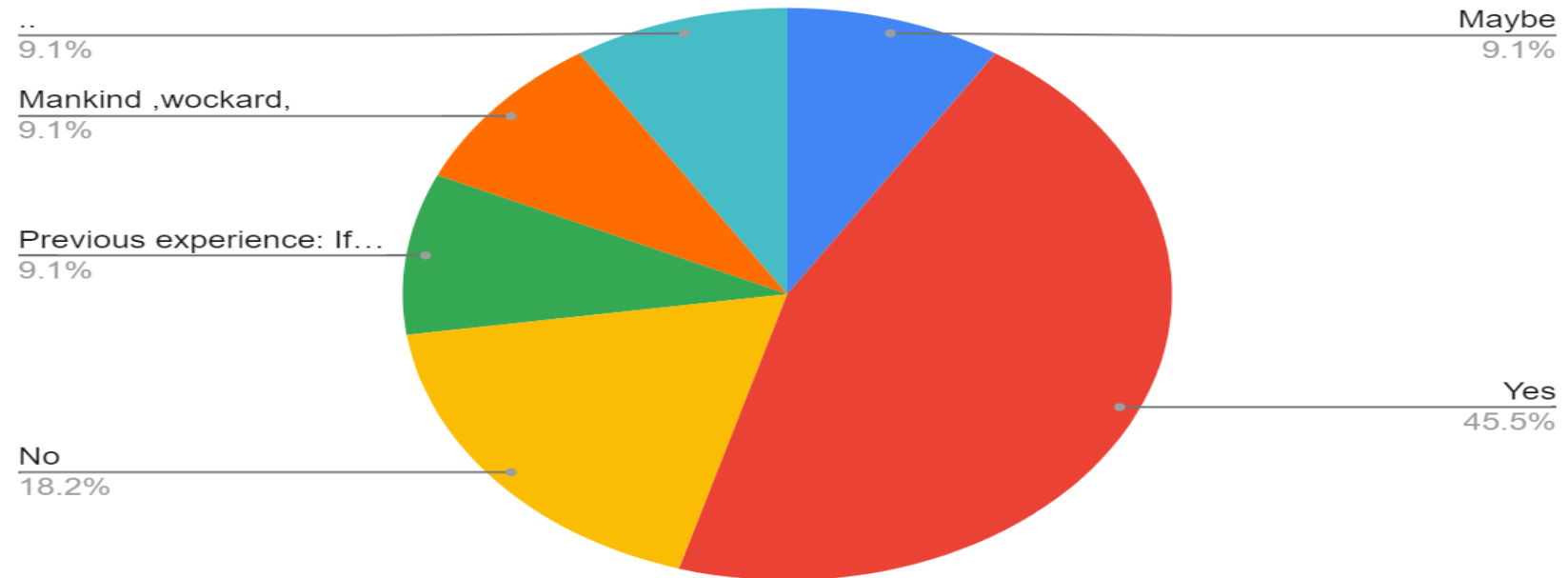
- The market research analysis will be conducted using both primary and secondary data. Primary data will be collected through surveys and interviews with healthcare professionals, pharmacists, and patients.
- Secondary data will be collected through the analysis of published research articles, sales data, and reports from pharmaceutical companies.

4. RESULTS AND DISCUSSIONS



In the study out of 11 responses, 6 subjects (54.6%) have purchased chymoral forte tablets once in their life. 4 subjects never bought the tablets which is roughly 36.4%. one response was regarding pricing factors and brand quality.

Count of Brand reputation affects your decision of purchasing tablet chymoral forte?



The above diagram shows the statistics of whether the brand name is an important deciding factor while purchasing the tablet, 6 out of 11 responses were affected by the brand factor. 2 out of 11 responses were not affected by the brand factor and rest 3 were inconclusive.

Count of Packaging/ Labelling affects your decision of purchasing tablet chymoral forte?

Safety features: Packa...

9.1%

Somewhat

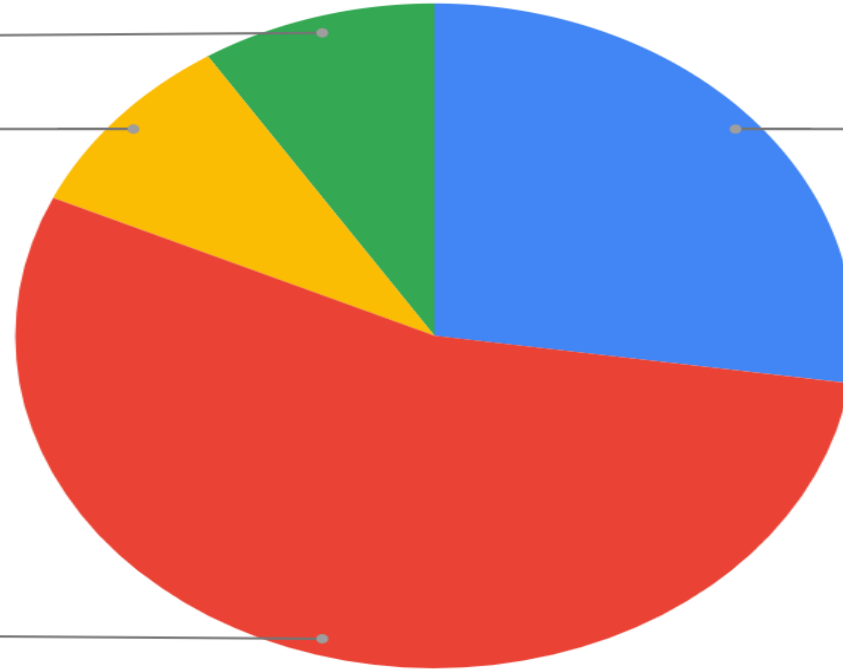
9.1%

Yes

54.5%

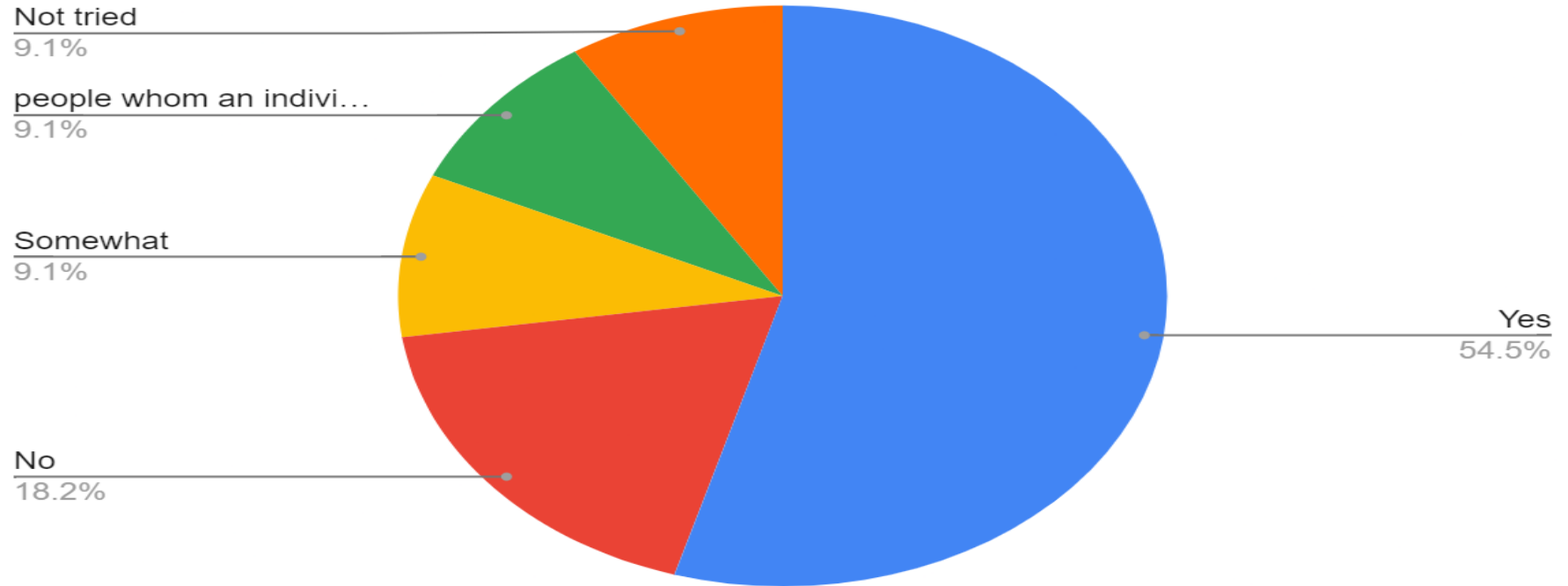
No

27.3%



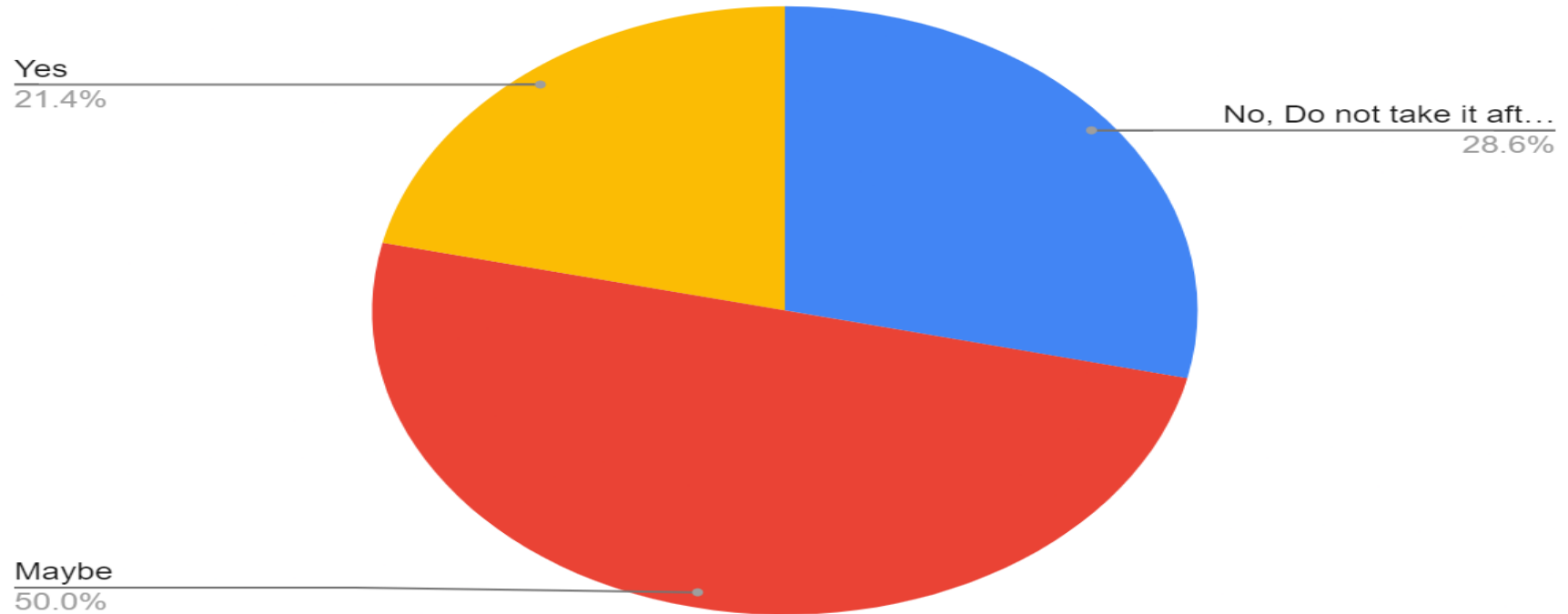
While studying whether the packaging/labeling is an important deciding factor while purchasing the tablet, 6 out of 11 responses were dependent upon the packaging/labeling. 3 out of 11 responses were not affected while one response was partially affected. One was inconclusive

Count of Recommendation from Friends/family/influencers affects your decision of purchasing tablet chymoral forte?



The above bar diagram shows that 6 out of 11 peoples' (54.5%) decisions were affected by recommendations of friends/family/influencers. 2 out of 11 decisions were not influenced and 1 out of 11 were somewhat effective. Rest 2 responses were inconclusive.

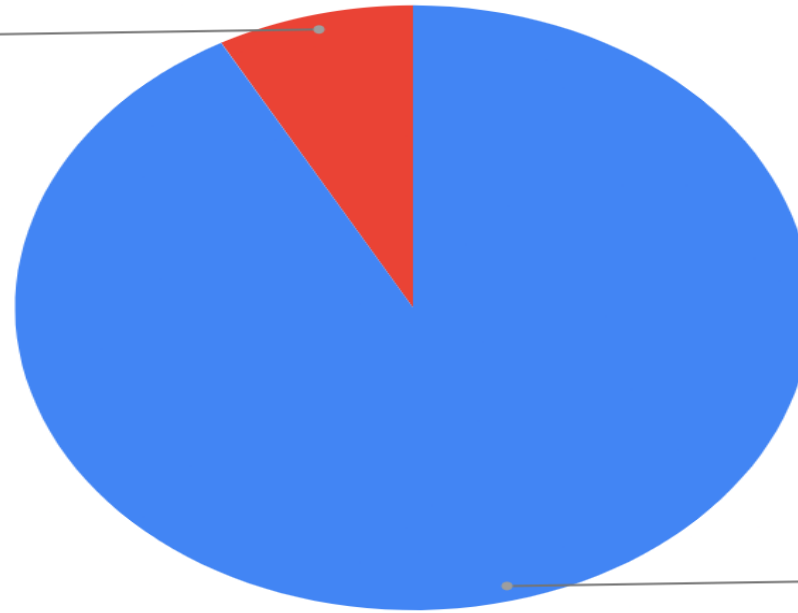
Count of Can you take Chymoral Forte tablet without food?



Pie chart showing 7 out of 14 subjects (50%) taking the drug along with food. 28.6% of subjects do not take the tab along with food and the rest 21.4% responses were inconclusive.

Count of Did you feel symptomatic relief felt while consuming the drug?

No
8.0%



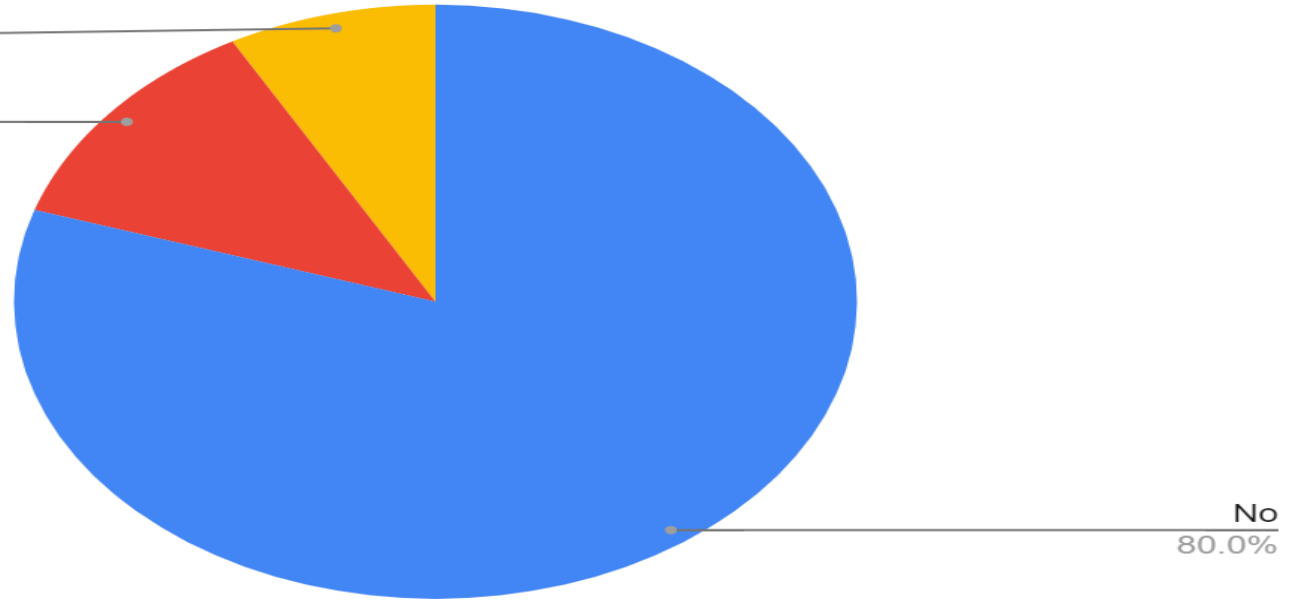
Yes
92.0%

Pie chart showing the percentage of subjects showing symptomatic relief. 90.9% of subjects had symptomatic relief after the intake of tablets. 9.1% of subjects recorded no response.

Count of Do you face any problem in the availability of Chymoral forte tablet, post Covid-19?

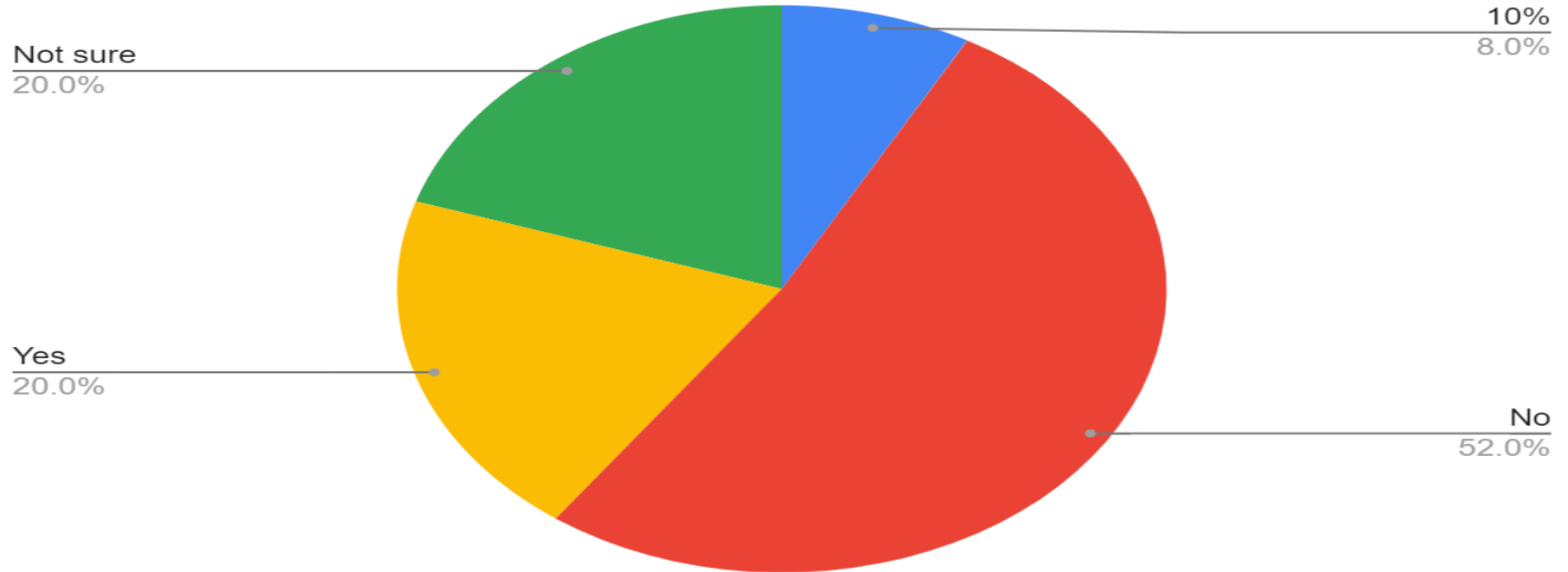
Yes
8.0%

It remains same as ear...
12.0%



Pie chart showing the effect on the availability of Chymoral forte post covid-19. No problem in availability is recorded by 95.5% of subjects. According to the rest 4.5%, they faced the problem of availability post covid-19.

Count of Did you feel significant nausea and vomiting, allergy while using the drug?



Pie chart showing the distribution of common side effects (nausea & vomiting and allergy-like) of the drug. 54.5% of subjects recorded no significant side effects. 13.6% experienced some side effects. 22.7% of responses show no response.

5. FACTS

- Similar results were seen on the decision of purchasing by recommendation from family, friends, and influencers with a percentage of >50 %.
- A 100 percent result was seen when the subject was asked whether they follow the pharmacy's advice while utilizing the drug which is a positive sign.
- The majority of subjects (75 %) agreed on believing the tablet will improve healthcare outcomes in India. Symptomatic relief felt while consuming the drug was seen in a significant number of subjects (90.9 %).
- in our study since Chymoral forte has multiple effects on the human body it has significantly reduced the burden on healthcare workers and most of our subjects (77.3 %) agreed on the questionnaire.



6. CONCLUSION

- The market research analysis of Chymoral Forte has provided important insights into the potential for the drug to gain more popularity in the future.
 - Understanding the market demand, customer satisfaction and knowledge, competitive landscape, and marketing strategies can significantly aid pharmaceutical companies to make important decisions to improve the sales, marketing, and betterment of Chymoral Forte.
 - The results of this market research analysis will be valuable to pharmaceutical companies, healthcare professionals, pharmacists, and patients who rely on Chymoral Forte for the treatment of pain and inflammation.
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Thank 

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