



Basic Paradigm

It is a social enterprise which undertakes projects, implements ventures and activities that benefit groups of people beyond those directly involved in doing the work of the organization.

Established by a group of professionals associated with the social development sector, Basic Paradigm focuses on attaining good health and well-being as the last mile and works towards attainment of Sustainable Development Goal 3. While Basic Paradigm operates as a social enterprise; it is also the for-profit and supporting arm of the not-for-profit organization **SCHOOL (Society of Community Health Oriented Operational Links)** and is governed by same set of boards of directors.



Vision : Healthy Ageing: Optimizing opportunities for older people to enjoy good quality of life.



Mission : Reduced Inequalities, Quality Education & Improved Environment for Good Health & Well Being



Tagline : Exploring Pathways To Sustainability

There is no shortage of organizations that desire to improve the state of the world. Thousands of non-profits and social enterprises aim to improve education, health, economic and environmental outcomes. However, most organizations have not reached their full potential. Many are constrained. Many have limited resources, limited time, limited staff, and limited funds. Thus, Basic Paradigm delves into:

How can we improve the effectiveness of worthwhile organizations around the world?
How can we help non-profits and social enterprises to overcome challenges they are facing and have the greatest possible social impact?

Organization Structure

Managing Director

Director

Senior Program Manager

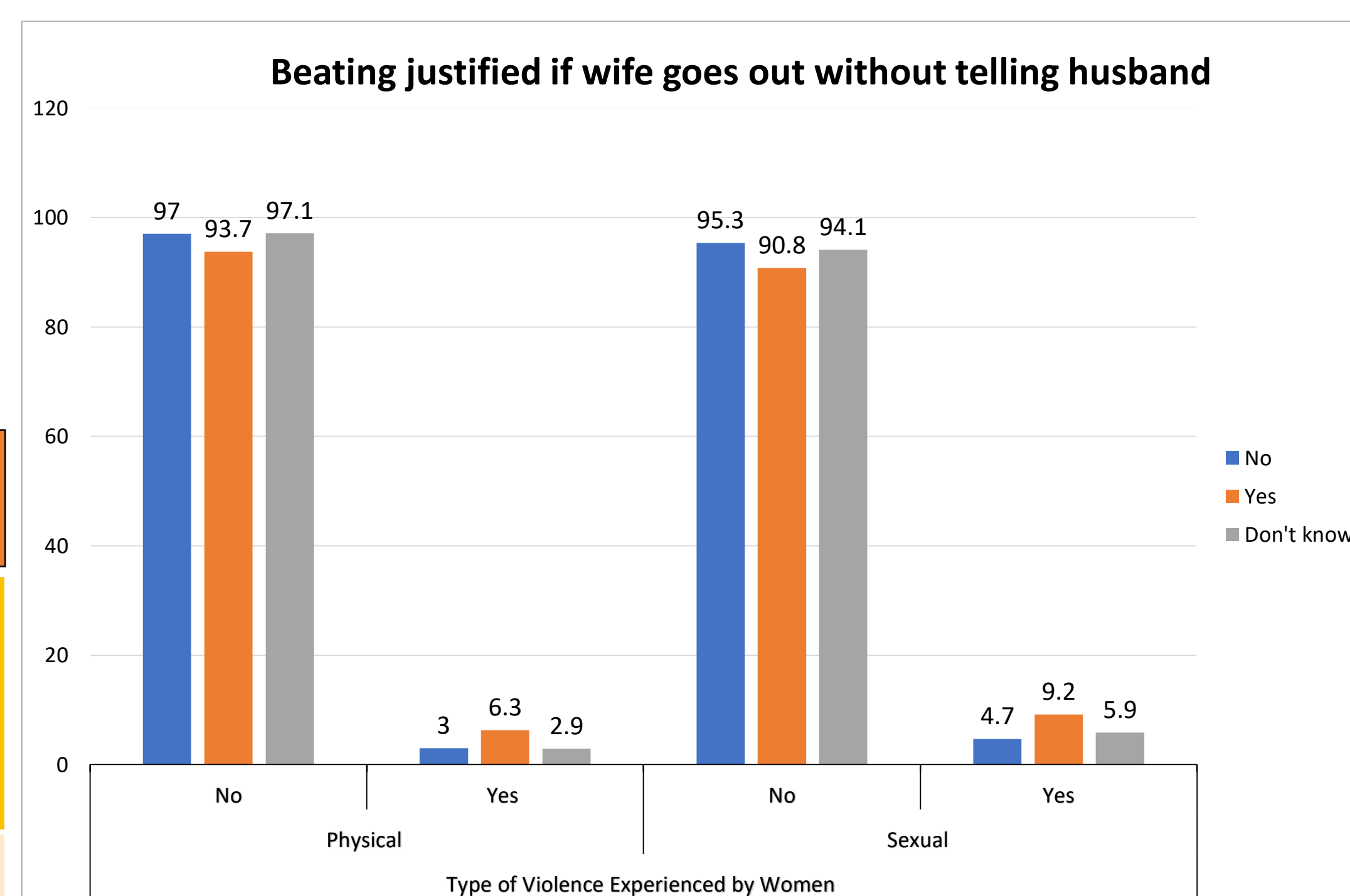
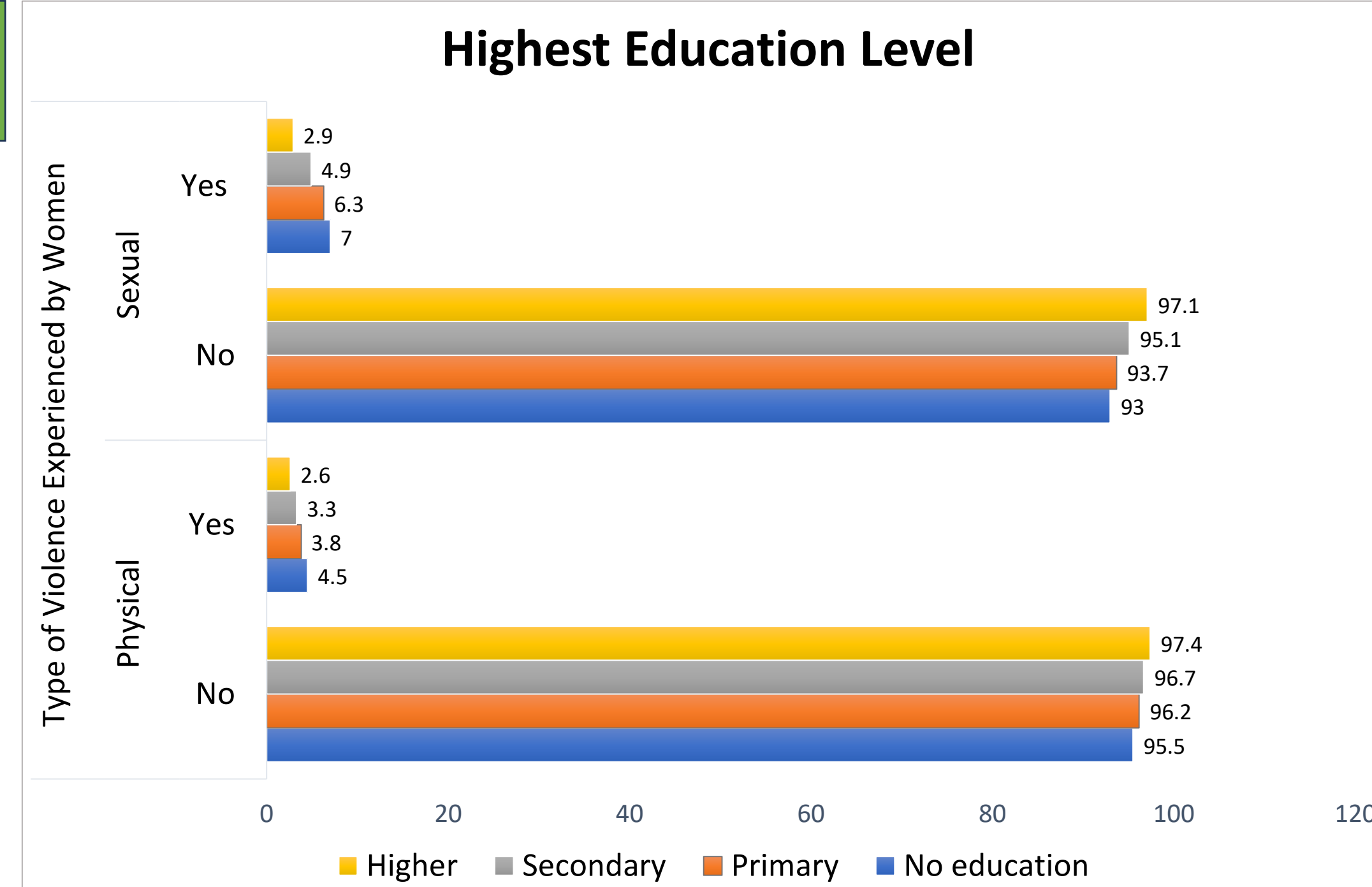
Technical Expert

Program Associate

Learning and Value Addition

Learning During Internship

- Complete Journey from appointment to Research Article/ Paper Publication.
- Worked On research paper based on India's major public/health related implementation program (**Domestic Violence On Women In India**)
- How to conduct/collect primary data digitally through the help of data collection apps like (Kobo collect).
- How to do Analysis of secondary data with help of statistical analytical software like (SPSS, EXCEL).
- How to implement health related programs in India & its importance.



The Suggestions for Organization

- To Grow the workspace with manpower in which they can reduce the workload of individual and time.
- Try to work in the pharma sector as it is also a part of public health.

SWOT ANALYSIS

Strength

- Better Experience Staff
- Good Research Professionals
- Have Global Base Proposals

Weakness

- Shortage Of Manpower

Opportunity

- Growing Company
- Well Marketing Strategy

Threats

- Have Multiple Competitors
- Regulatory Challenges

SWOT

Practical Exposure and Theoretical Understanding

THEORETICAL EDUCATION

It is classroom-based knowledge, it focuses on concepts and knowledge.

It provides a foundation for further learnings, and it may lack immediate real-world relevance.

PRACTICAL EDUCATION

It involves hands-on experience, and it emphasizes applications and skills.

It bridges the gap between theory and practice and practical education directly addresses practical challenges.

Usefulness of Internship

- **Practical Experience:** An internship provides an opportunity to gain practical experience in a professional setting. It allows interns to apply their theoretical knowledge to real-world situations and understand how consulting projects are executed.
- **Skill Development:** Internships in consultancy firms offer a platform to develop and enhance a wide range of skills. These include problem-solving, critical thinking, data analysis, research, communication, teamwork, and project management skills. Interns often work on challenging assignments, which help them acquire and refine these essential skills.
- **Networking Opportunities:** Internships provide interns with networking opportunities within the consultancy firm and with clients. Building relationships with experienced consultants and professionals in the industry can be valuable for future career prospects. Interns can gain mentorship, seek guidance, and create a professional network that can assist them in their future endeavors.
- Internships often serve as a gateway to full-time employment

