

INTRODUCTION

- IQVIA is a leading global provider of advanced analytics, technology solutions, and clinical research services to the life sciences industry dedicated to creating intelligent connections that deliver unique innovations and actionable insights.
- IQVIA brings together advances in data science, technology, and healthcare expertise to help customers make better decisions and ultimately improve patient outcomes.
- In 2016, Quintiles and IMS Health converged to create an entirely new organization capable of serving the healthcare industry like never before.
- Global Health offerings.
 - Research & Development
 - Real World Evidence
 - Commercialization
 - Technologies
 - Integrated Global Compliance

➤ MISSION:

Our mission is to help create a healthier world. We believe by accelerating innovations and making intelligent connections across the healthcare ecosystem, we can make exponential progress.

➤ VISION:

We deliver integrated information and technology solutions to drive healthcare forward.

Our industry is working to improve real-world patient outcomes through treatment innovations, care provision, and access to healthcare. For the information, technology, and service solutions they need to drive new insights and approaches, they rely on us. Our team harnesses insights, commercial and scientific depth, and executional expertise to empower clients to achieve some of their most important goals: Improving clinical, scientific, and commercial results. Realizing the full potential of innovations. And, ultimately, driving healthcare forward.

Swachh Bharat Mission:

- Swachh Bharat Mission was launched as a nationwide movement on October 2, 2014, across the length and width of the country. The goal of the campaign is to realize the vision of a "Clean India." The Indian government started the Swachh Bharat Mission to guarantee hygiene, waste management, and sanitation throughout the country.
- As a homage to Mahatma Gandhi on his 150th birth anniversary, the Government of India (GOI) established the Swachh Bharat Mission (Urban) [SBM (U)]
- The Ministry of Housing and Urban Affairs (MoHUA) is implementing SBM Urban.

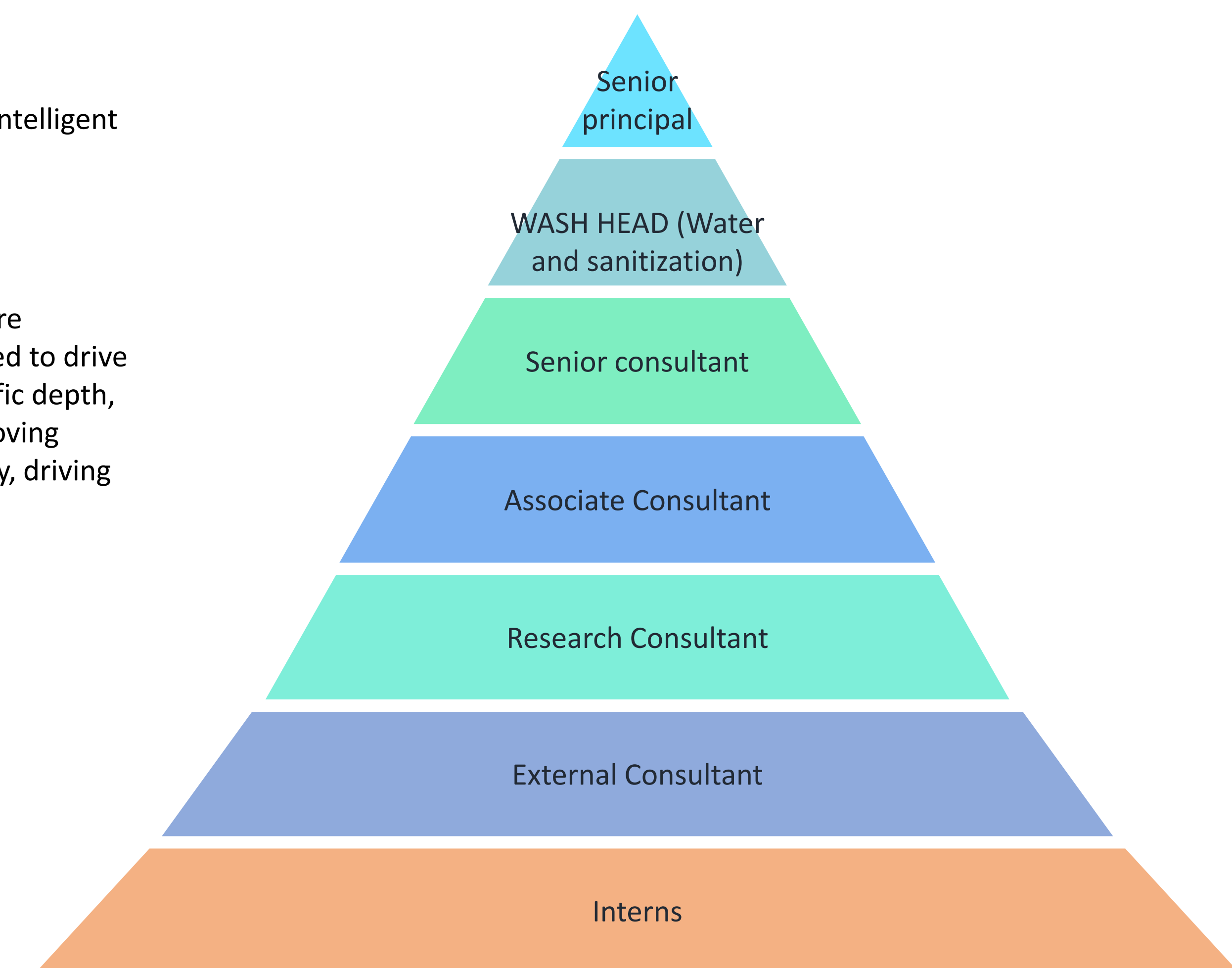
❖ ABOUT THE PROJECT:

IQVIA is working on sub-projects for the Swachh Bharat Mission in collaboration with the Ministry of Housing and Urban Affairs. For completing an on-the-ground evaluation of Star Rating for Garbage Free Cities and Open Defecation Free Protocols, IQVIA is the technical consultant for the Swachh Bharat Mission (Urban) under the Ministry of Housing and Urban Affairs.

❖ ABOUT ODF:

- ODF Stands for open defecation free.
- A city or ward can be certified as an ODF city or ward if no one is caught defecating in the open at any time during the day.
- A city or ward can be certified as an ODF+ city or ward, not a single person is found defecating or urinating in the open at any time of the day, AND all community and public toilets are functional and well maintained.
- A city or ward can be certified as an ODF++ city or ward, No one is found defecating and/or urinating in the open at any time of the day, all community and public toilets are functional and well maintained, and all fecal sludge/septage and sewage are safely managed and treated, with no untreated fecal sludge/septage and sewage being discharged into drains, water bodies, or open areas.

ORGANOGRAM



❖ ABOUT WATER+ :

- A city can be designated as Water Plus if all wastewater generated from homes, businesses, and other sources is treated to a suitable level before being released into the environment.
- The Water PLUS protocol is intended to serve as a guide for cities and municipalities to ensure that no untreated wastewater is discharged into the environment, hence ensuring the sanitation value chain's long-term viability.
- This is by the government's Jal Shakti Abhiyan's focus on water conservation and reuse, as well as the Sustainable Development Goals on clean water and sanitation.
- The toolkit includes the detailed SBM Water Plus protocol laid out by MoHUA, as well as declaration formats to be obtained from various stakeholders and submitted by wards/work circles and cities as part of the SBM Water Plus declaration and certification process.

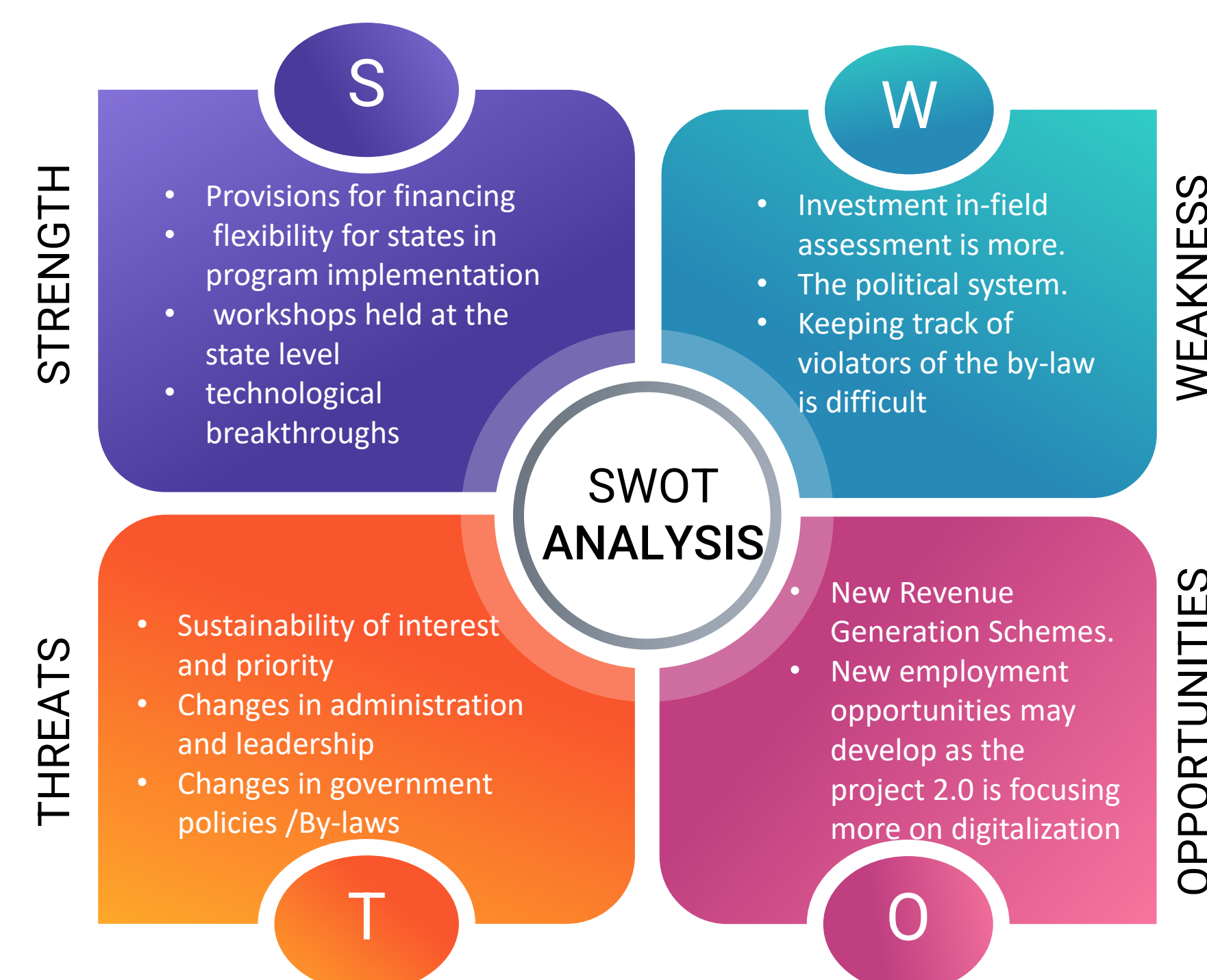
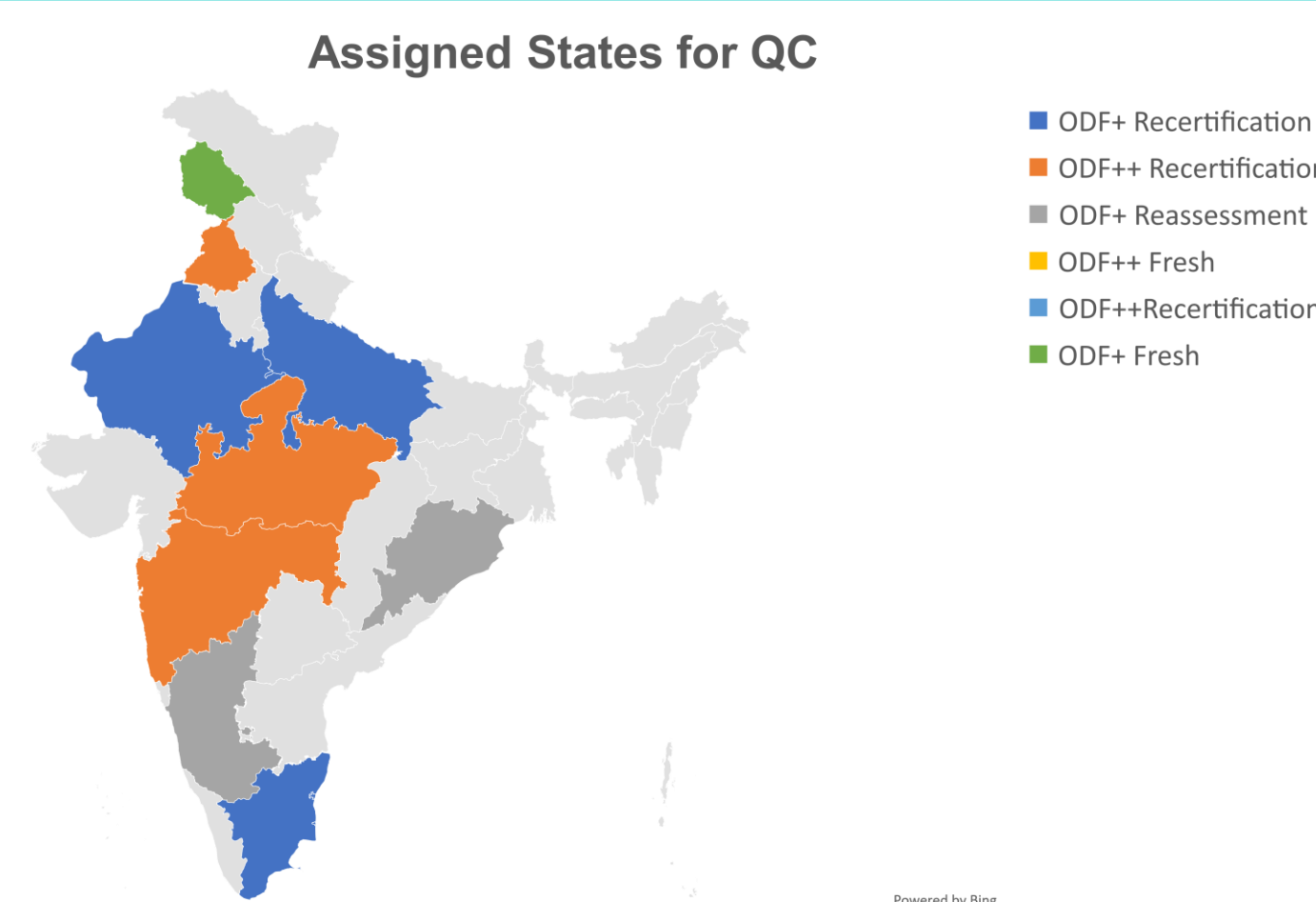
LEARNING AND VALUE ADDITION

Co-Ordinator OF QUALITY CHECKS (QC Co-Ordinator)

- Researched and observed the whole procedure of on-field evaluation.
- coordinating with a variety of individuals at the same time and getting them to work together as a team
- Resource capability planning, development, and management. Project Cycle Efficiency

During QC, the following tasks were assigned:

- A total of 9 states had been assigned, with Madhya Pradesh State having the highest ULBs, with 35 ULBs appointed for QC to date.



CHALLENGES FACED DURING INTERNSHIP:

- To procure the assigned target on time, individually as well as on a whole team at the same time.
- Communication gap between the teams and lack of coordination between GFC and ODF interpersonal.
- Lack of planning in deciding the workplace at once leads to frequent change in a location which eventually affects the efficiency of the work as travel time fluctuates which leads to difficulty in maintaining a scheduled routine.

LEARNING OUTCOMES:

- To have a better understanding of how an organization working on a large-scale project operates. The company, which was structured into teams to do their assigned tasks, provided a wealth of experience in strategically orienting the workforce for loads of work with their separate responsible heads and teams.
- Practical exposure of working in corporate environment/setup and network building process.

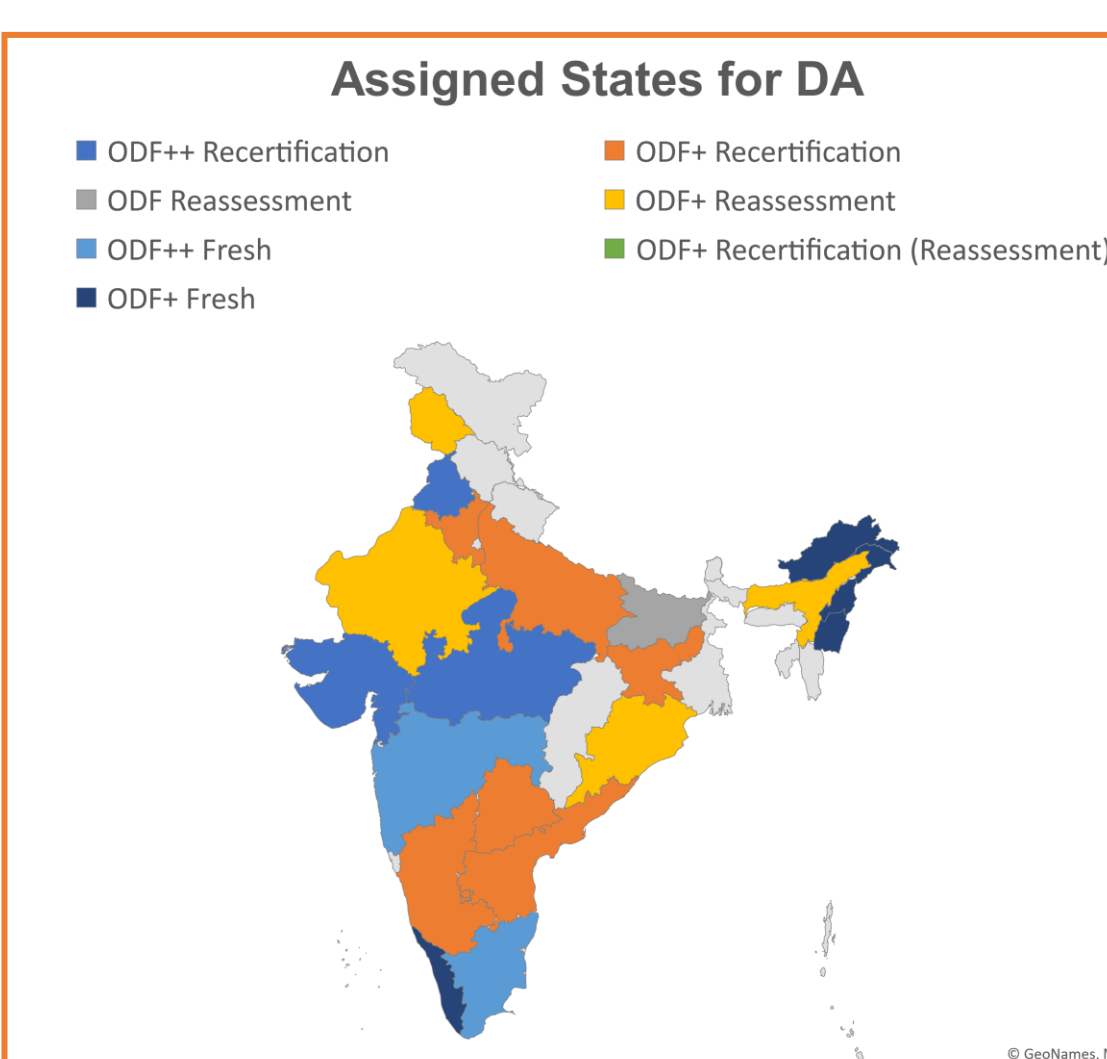
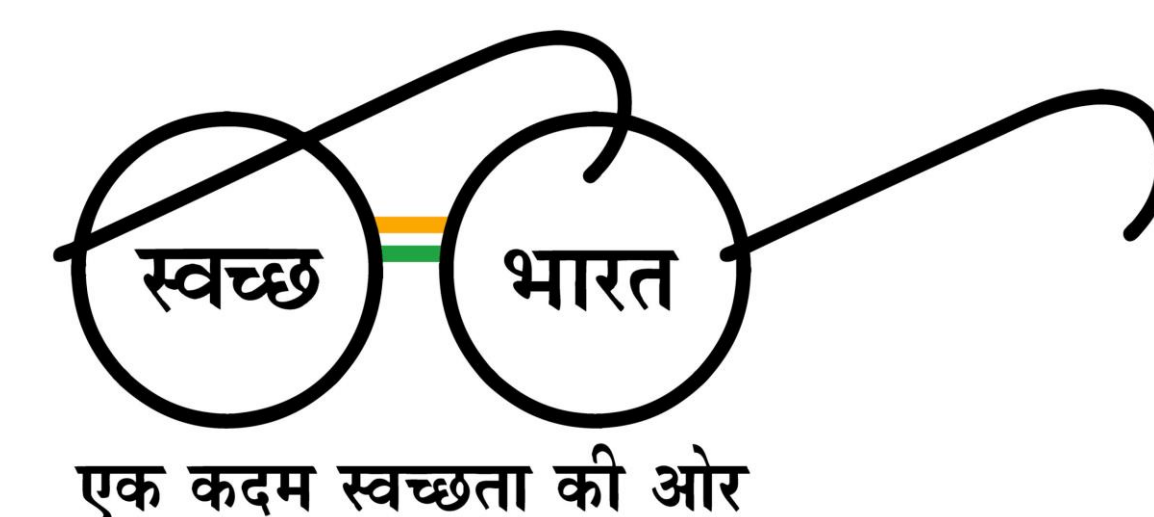
THEORY KNOWLEDGE	PRACTICAL EXPOSURE
While studying the theoretical aspects of the concept, I gained an understanding of what it might be and how it could be used in the field.	The actual application of those principles taught me how numerous elements influence its implementation.
Research technique is one of those subjects where I couldn't make much of a connection with the area when I studied it theoretically.	However, when collecting primary and secondary data in the field, I realized how vital it is, and it aided me in collecting these data and determining their value.
Theoretical conceptions do not last in our minds until they are revised.	When it is put into practice on the field, it stays with us for a long time.

SUGGESTIONS:

- Training programs for the officials to keep them UpToDate with the modern technologies being used in this field.
- Streamlining and diversification of the data collected by ULB. The data collected should be in-depth, and there should be more classification of different types of waste collected, which will aid in future planning. The reuse of treated wastewater should also be noted, with each ULB reusing around 80% of treated wastewater

VALUE ADDITION

- Improved CV
- Helps build Confidence and develop a competitive edge.
- Received Letter of recommendation (LOR) from the organization.
- New and improved technical skills for live projects.



Desktop Assessment (DA ODF, ODF+, ODF++, Water+)

As a desktop assessor, I was assigned to the project's ODF team. I was allocated ULBs from various states and districts, which I had to evaluate and query to determine if there were any missing or erroneous paperwork directly connected to the nodal official or commissioner. For ODF and ODF+ certifications, there were 30 questions and 4 components, respectively, and 9 components for ODF++ certifications, each with a different amount of questions that ULB must pass to earn the applied certification.

During DA, the following tasks were assigned (ODF, ODF+, ODF++):

A total of 21 states had been assigned, out of which the most ULBs were of Tamil Nadu State, and 117 ULBs had been given to date for DA.

During DA, the following tasks were assigned (Water+):

A total of 76 cities filed for Water+ certification, with 10 being assigned and only one passing the DA of Water+ certifications.

SAMPLING: (ODF, ODF+, ODF++, Water+):

- I oversaw assigning wards to the field assessors who were collecting data, so I used to allocate the places in a way that gave me a complete image of the city and ensured that each region was thoroughly covered.
- Sampling was given to me as a top priority, along with DA and QC tasks.