

ABOUT SBM (Swachh Bharat Mission)

The Government of India (GOI) launched the Swachh Bharat Mission (Urban) [SBM (U)], with the vision of ensuring hygiene, waste management, and sanitation across the nation, as a tribute to Mahatma Gandhi on his 150th birth anniversary, to be celebrated in the year 2019. SBM (Urban) is being implemented by the Ministry of Housing and Urban Affairs (MHUA)

- Key thrust areas of the mission include,**
- Elimination of open defecation.
 - Eradication of Manual Scavenging by converting insanitary toilets to sanitary.
 - Modern and Scientific Municipal Solid Waste Management
 - Effecting behavioral change regarding healthy sanitation practices
 - Awareness generation about sanitation and its linkage with public health
 - Capacity Augmentation for Urban Local Bodies (ULBs) to create an enabling environment for private sector participation The mission also focuses on improving the levels of cleanliness.

ABOUT IQVIA:

IQVIA, formerly **Quintiles and IMS Health, Inc.**, is an American multinational company serving the combined industries of health information technology and clinical research. IQVIA is a provider of biopharmaceutical development and commercial outsourcing services, focused primarily on Phase I-IV clinical trials and associated laboratory and analytical services, including consulting services. It has a network of more than 88,000 employees in more than 100 countries and a market capitalization of \$49 Billion as of August 2021. As of 2017, IQVIA was reported to be one of the world's largest contract research organizations.

Our Mission

Our Mission is to help create a healthier world. We believe by accelerating innovations and making intelligent connections across the healthcare ecosystem ,we can make exponential progress.

Our Vision

Improving clinical, scientific, and commercial results. Realizing the full potential of innovations. And, ultimately, driving healthcare forward.

Departments Covered During The Summer Internship

- **Qc (Quality Check)**
 - The Sole Purpose Of QC Is to coordinate with field assessors and aid them in visiting specified locations to check if the CT/PT/Standalone is being used by the people.
 - The QC team also ensures that there is NO Open Defecation/Open Urination during the process of his/her visit to that ULB. And report back to us in case any requirements are unmet so that they get re-assessed.
- **Sampling**
 - The Team of Sampling deals with the allocation of data to field assessors, the data includes the places(locations) that the field assessors need to go for/her field assessment.
 - The raw data is being drawn from the SBM urban portal which lists the locations of all areas in the city.
 - The data is then filtered and uploaded on the Atlan collect application which our assessors in the field have access.

- **DA (Desktop Assessment)**

The DA is the starting stone in ODF certification. DA deals with the assessment of documents that are sent by the ULB's to certify themselves for ODF, ODF+, ODF++, and water+.

The documents include a ward-wise map of ULB, Number of PTs, CTs & Standalone, the vehicles used to clean sludge, the type of sanitation structure in the ULB, etc.

The DA team then analyses the document according to the checklist provided. After the DA team approves the ULB, sampling is being carried on, then after sampling the ULB is being sent for QC.

