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Roll no. – 0308

Stream – PM

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IQVIA

IQVIA:
I - IMS Health
Q - Quintiles
VIA - By way of

IQVIA is a leading global provider of advanced analytics, technology solutions and clinical research services to the life sciences industry dedicated to creating intelligent connections that deliver unique innovations and actionable insights. IQVIA, originally Quintiles and IMS Health, Inc is a worldwide corporation specializing in the health information technology and clinical research industries.

VISION

IQVIA brings together advances in data science, technology, and healthcare expertise to help customers make better decisions and ultimately improve patient outcomes. Our mission is to help create a healthier world.

MISSION

A world where advances in data science and human ingenuity come together to provide creative solutions to improve human health. This is our vision. Where every challenge is seen as an opportunity to make a meaningful impact for customers, for patients, for people. Discover a career with purpose and help create a healthier world.

SWACHH BHARAT MISSION URBAN

On 2nd October 2014, Swachh Bharat Mission was launched throughout the length and breadth of the country as a national movement. The campaign aims to achieve the vision of a 'Clean India' The Government of India launched the Swachh Bharat Mission, with the vision of ensuring hygiene, waste management, and sanitation across the nation.

The Mission will focus on source segregation of solid waste, utilizing the principles of 3Rs (reduce, reuse, recycle), scientific processing of all types of municipal solid waste and remediation of legacy dumpsites for effective solid waste management.

The objectives of the mission are mentioned below:

- Elimination of open defecation
- Eradication of Manual Scavenging
- Modern and Scientific Municipal Solid Waste Management
- To effect behavioural change regarding healthy sanitation practices

The Mission has the following components:

- Household toilets, including conversion of insanitary latrines into pour-flush latrines;
- Community toilets
- Public toilets
- Solid waste management
- IEC & Public Awareness

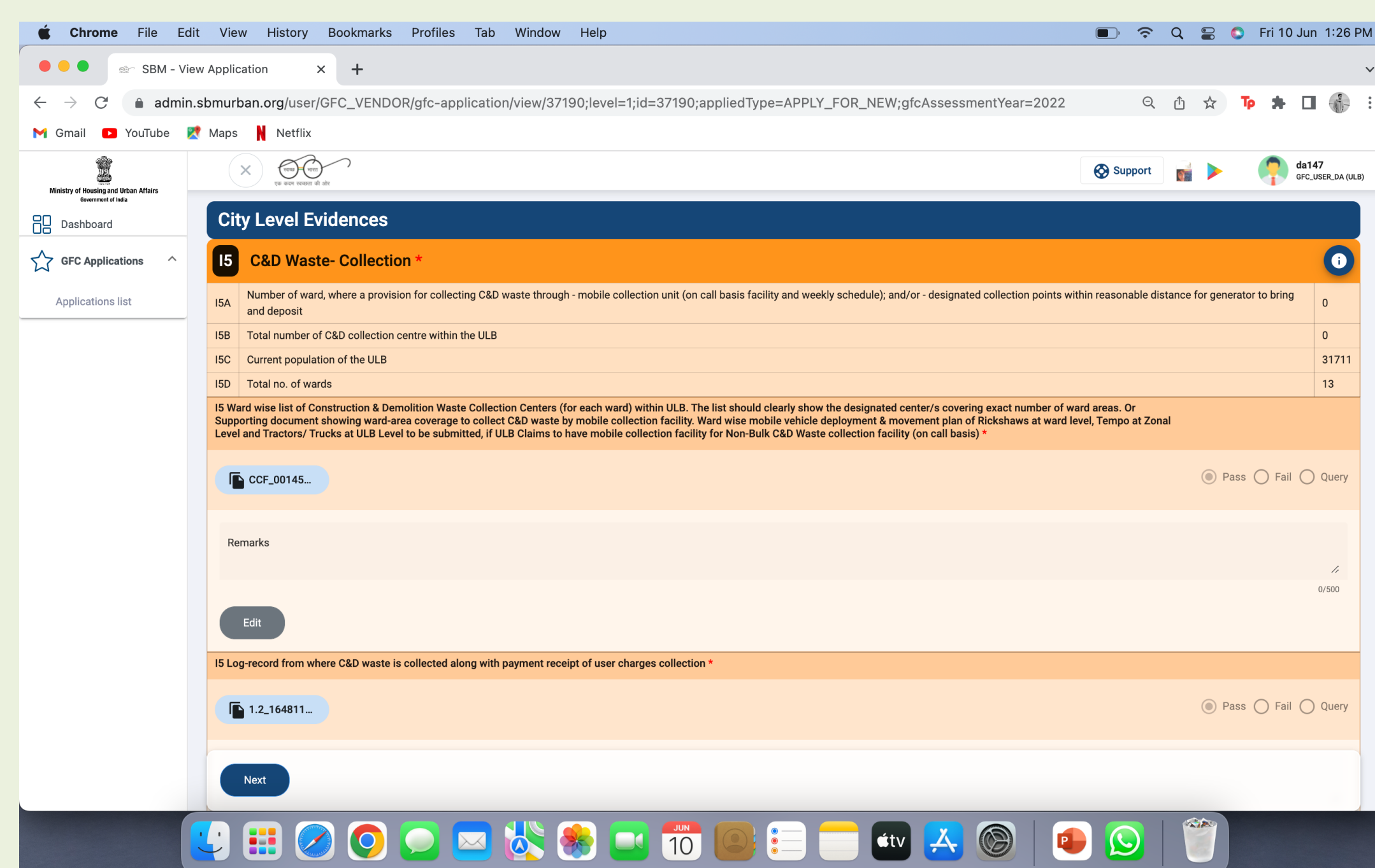
ABOUT PROJECT

Swachh Bharat Mission's sub-projects are being undertaken by IQVIA in partnership with the Ministry of Housing and Urban Affairs. IQVIA is the technical consultant for the Swachh Bharat Mission (Urban) under the Ministry of Housing and Urban Affairs for conducting an on-ground assessment of Star Rating for Garbage Free Cities and Open Defecation Free Protocols.

ROLE OF DA

As a part of the project's GFC team as a desktop assessor. The core team members gave me an id and password, and then cities from various states were assigned to my user id, which I needed to examine and query whether there were any incorrect or missing papers that were directly related to the nodal officer or commissioner.

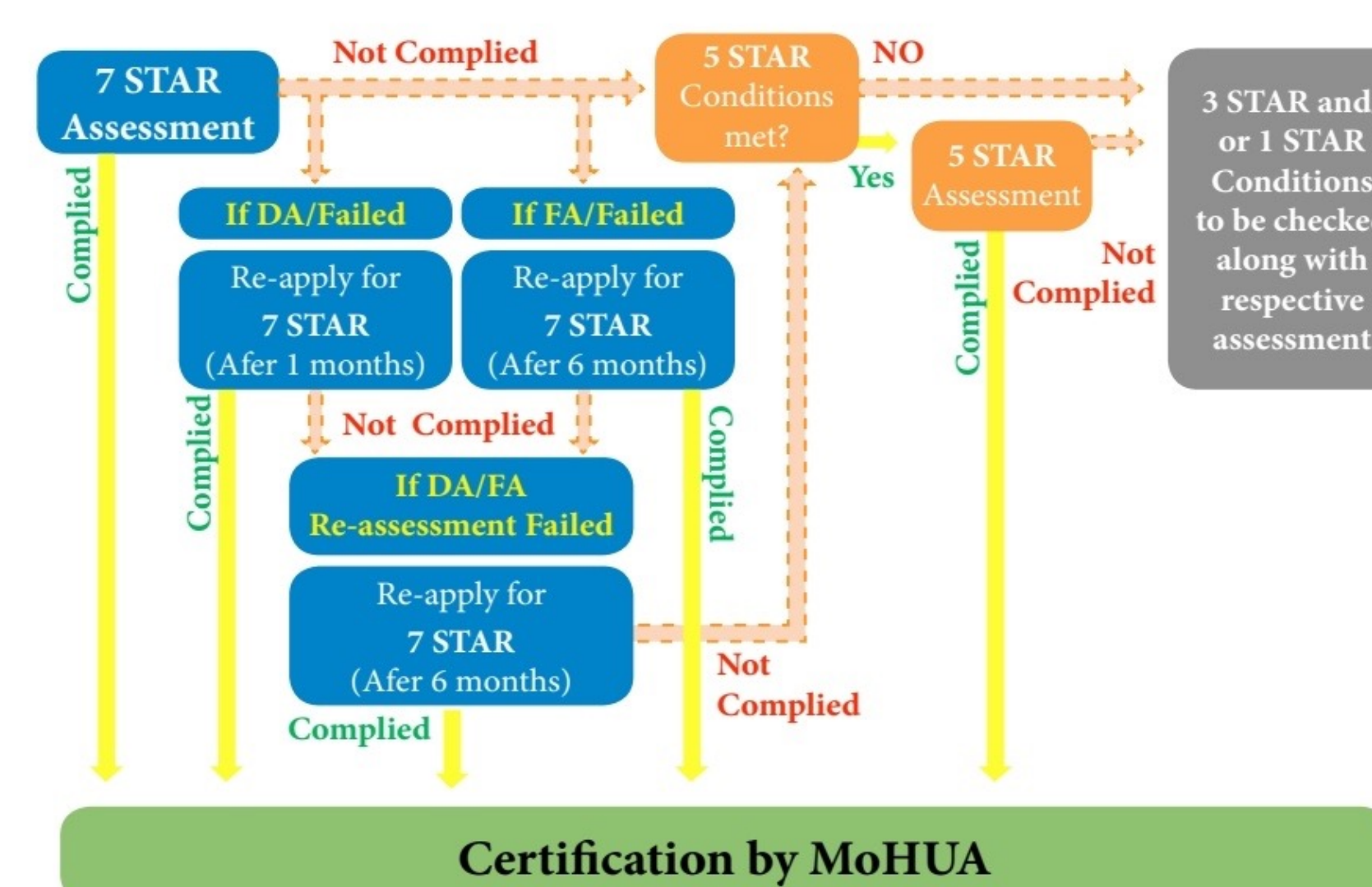
There were 16 components for 1-star, 3-star, and 5-star certifications, and 24 components for 5-star certifications. Each component has a different number of questions that cities must pass in order to receive the applied star.



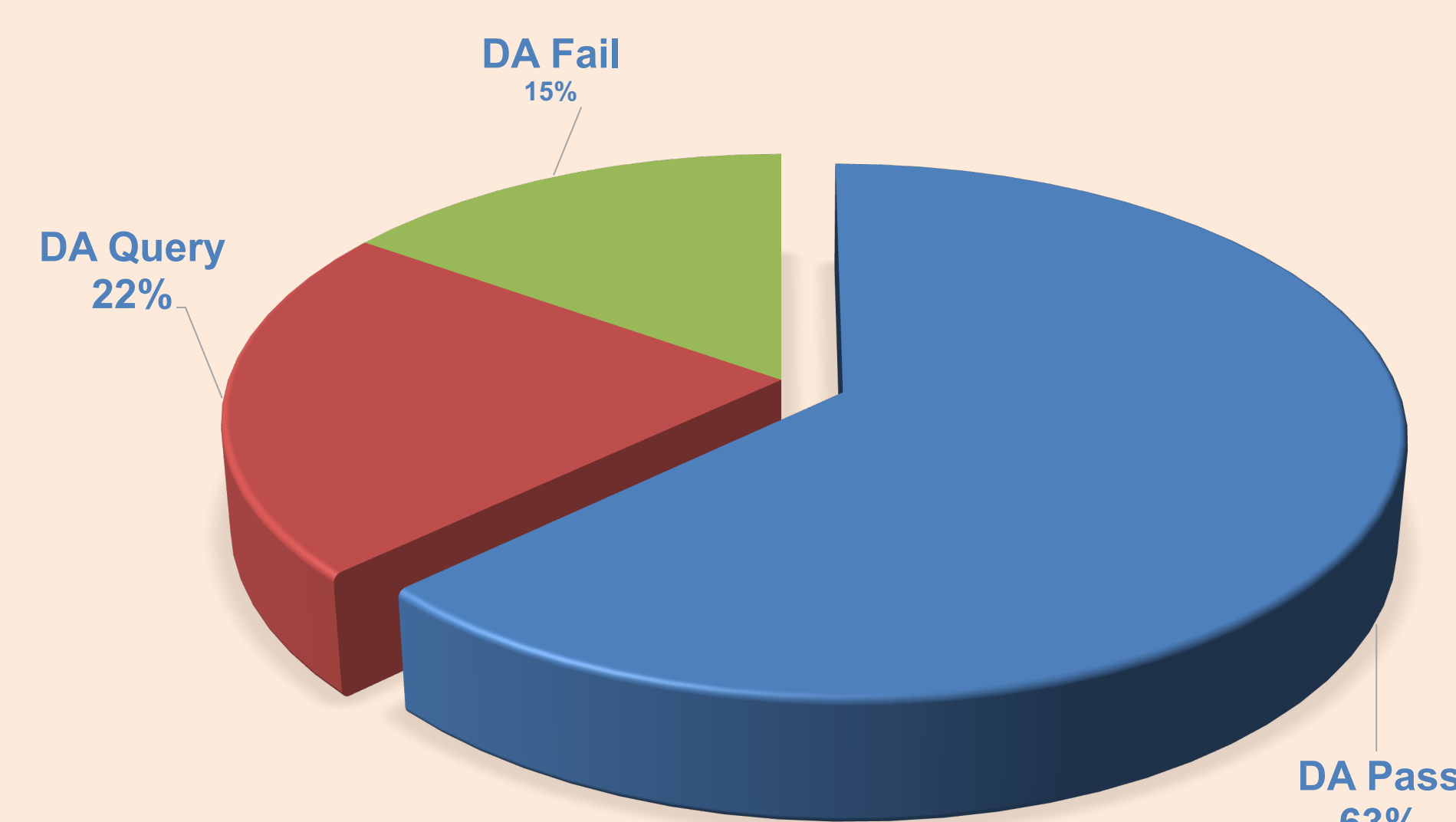
TASK ASSIGNED

46 cities of different states are assigned to analyze and 29 passed their DA assessment and 7 cities failed their DA assessment.

Third Party Assessment - Example

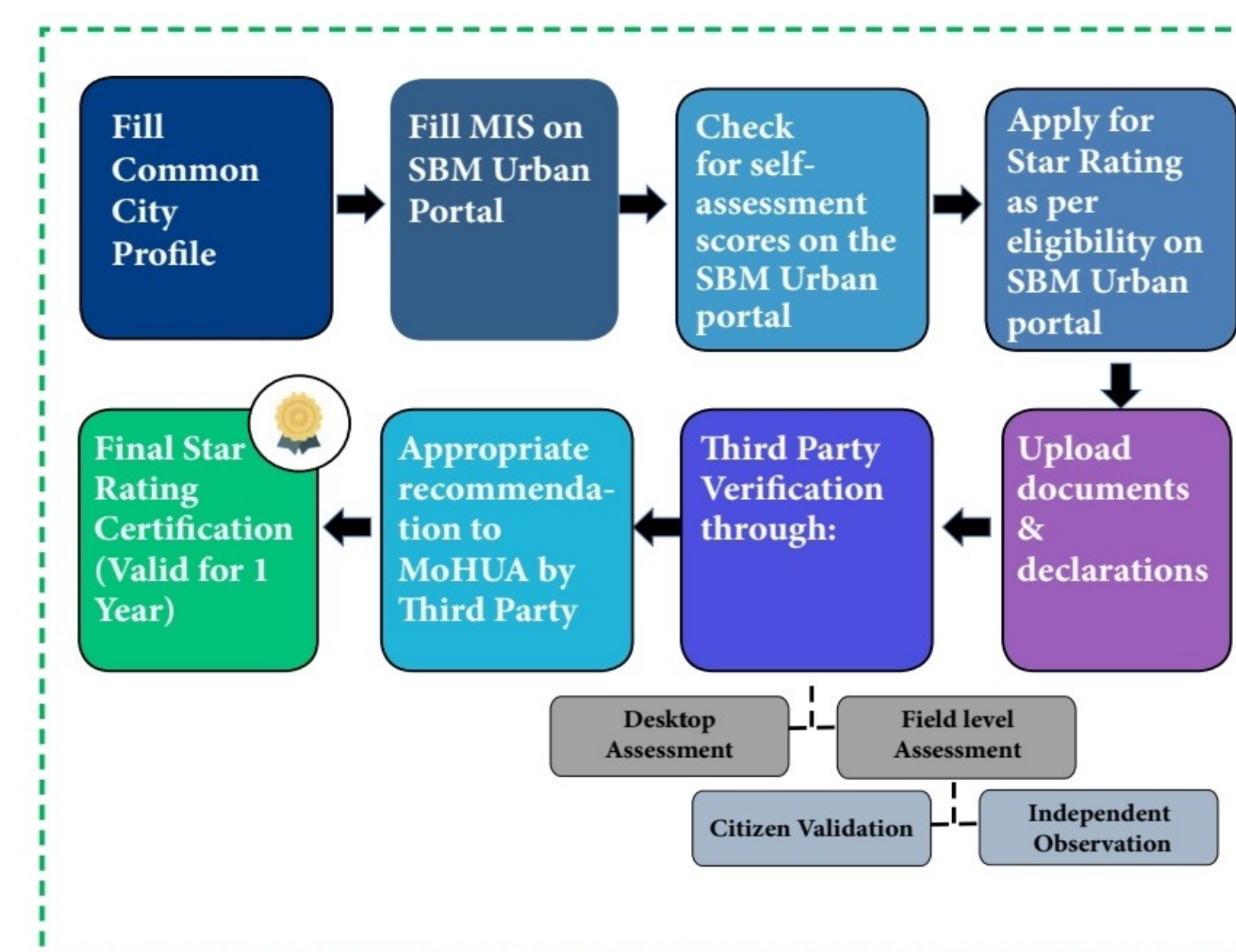


ULB'S ASSESSED



STAR RATING

Star Rating Process Flow for ULBs



SWOT ANALYSIS

STRENGTH

- Flexibility to states in implementation of program
- State level workshops
- Technological innovations
- Funding provisions

WEAKNESS

- Maintenance of political system
- Campaign is voluntary compulsory
- Less focus on other aspects of sanitation

OPPORTUNITIES

- Options for alternative types of sewerage and treatment systems
- Future sanitation reforms must utilize other unique mechanisms
- Providing scientific and visual proof

THREATS

- Changes in administration & leadership
- Recycling solid waste is a big problem
- Change the mindsets of the people

USEFULLNESS

- Gain valuable work experience
- Enhances the Quality of work experience
- Network with professionals in the field
- Gain confidence
- Discovered how SBM operates
- Helped in learning Microsoft Excel
- Helped in enhancing data visualization skills
- Acquiring data from primary and secondary sources and maintain data systems



PROBLEM FACED

- Monotonous work that doesn't build new skills
- Lack of communication between co- interns
- Constant pressure and lack of support from the top-level employees
- Government SBM portal was too unresponsive
- Language barrier during accessing ULB's
- Long distance journey to office every day
- Frequently changes between co-working places

Learnings and value additions during the internship

- Organizational behavior
- Professional communication with colleagues
- Professional communication with the HR, heads of the project, and other core team members and seniors.
- Keeping personal and professional life separate
- Time management
- New and improved analytical and technical skills

SUGGESTION

- Improving MIS's technical lag.
- Data in ULBs can be presented in either English or Hindi, making desktop assessments easier.

ORGANIZATION STRUCTURE

