

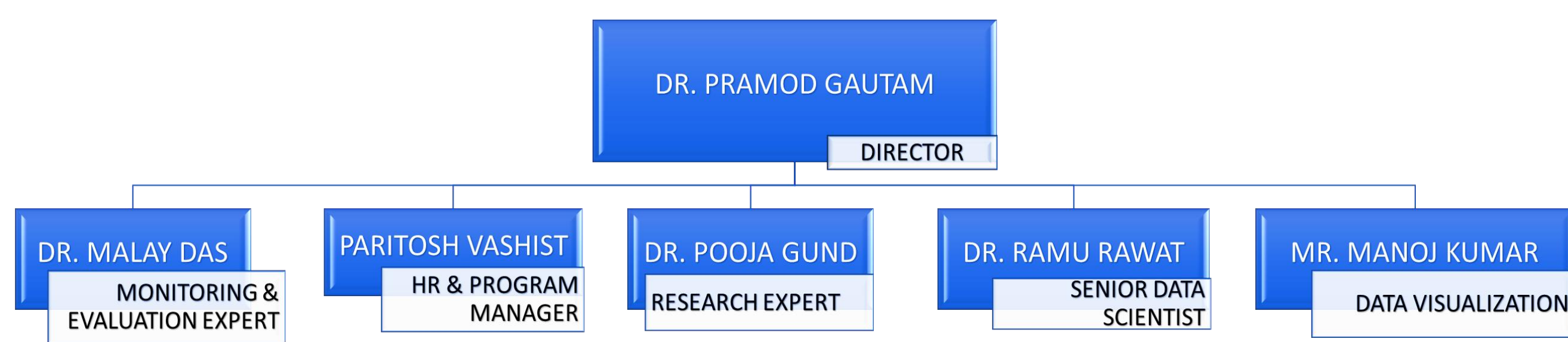
BASIC PARADIGM

- Basic Paradigm is a social enterprise that undertakes projects, implements ventures and activities that benefit groups of people beyond those directly involved in doing the work of the organization.
- Basic Paradigm focuses on improving the health, nutrition, and welfare of all as the last mile and works towards the attainment of Sustainable Development Goal 3 i.e., ensuring health and well-being, at every stage of life. It also supports the arm of the not-for-profit organization SCHOOL (Society of Community Health Oriented Operational Links)
- Expertise in Research work, Capacity Building, Knowledge management .

MISSION & VISION

- Mission: To provide creative consulting services to assist organizations in achieving their objectives.
- Vision : To be the top consulting company in the world, renowned for its top-notch offerings, original thinking, and dedication to client success.

ORGANIZATION STRUCTURE



PRACTICAL VS THEROTICAL EXPOSURE

- Practical exposure : Take part in legitimate tasks and projects that let me put my own knowledge and abilities to use in real-world scenarios. Got a chances to work on projects that are in line with your interests and objectives.
- Theoretical exposure : To acquire theoretical information, read journals, academic papers, business periodicals, and internet resources that helps in completion of my research paper.

SWOT ANALYSIS

STRENGTH

- Experienced team of consultants with a proven track record of success
- Strong focus on customer service
- Wide range of services offered, including Healthcare consulting.

WEAKNESS

- Lack of name recognition in some markets
- High prices for some services

SWOT ANALYSIS

OPPORTUNITY

- Growing demand for consulting services
- Expansion into new markets
- Increased use of technology in consulting

THREATS

- Competition from larger consulting firms
- Political instability

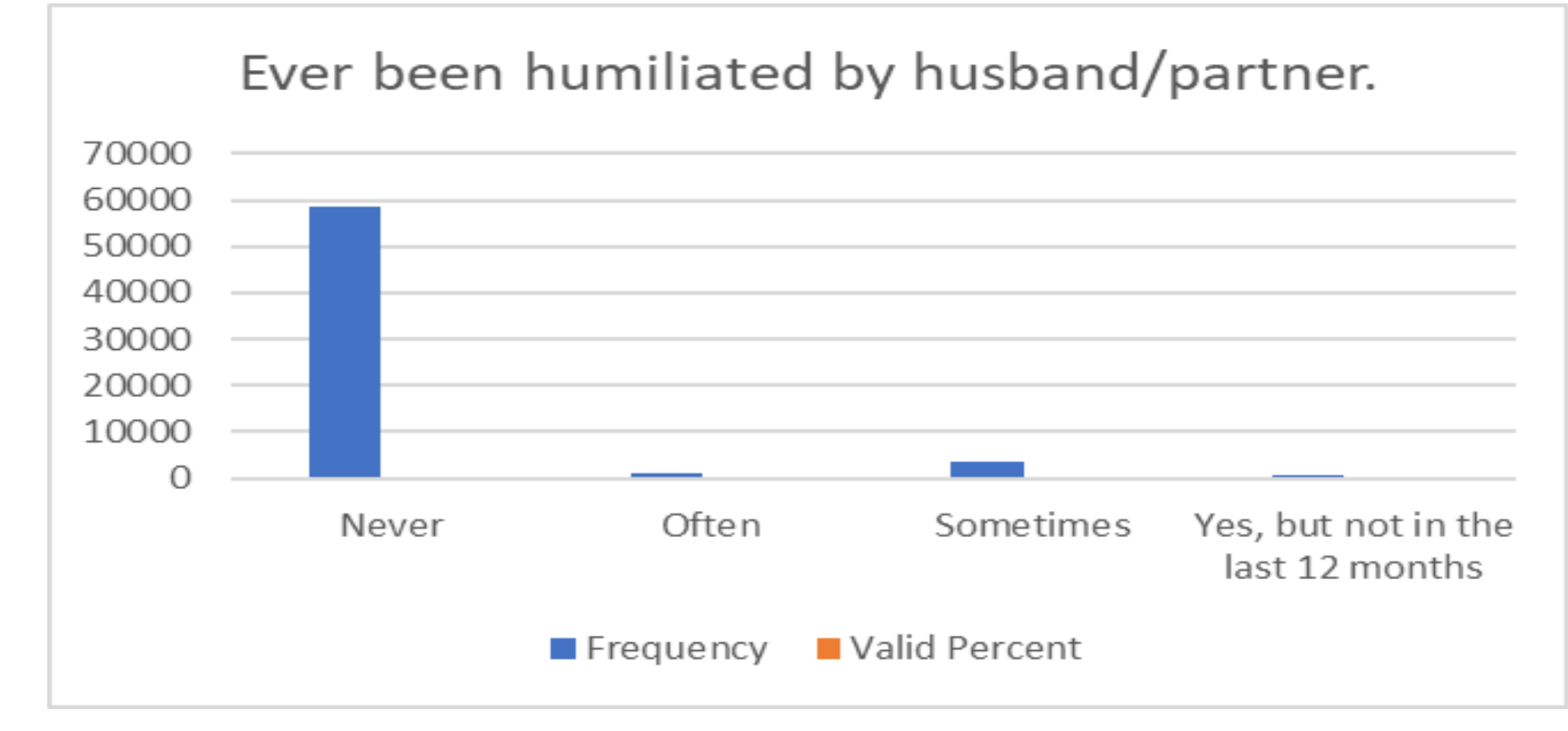
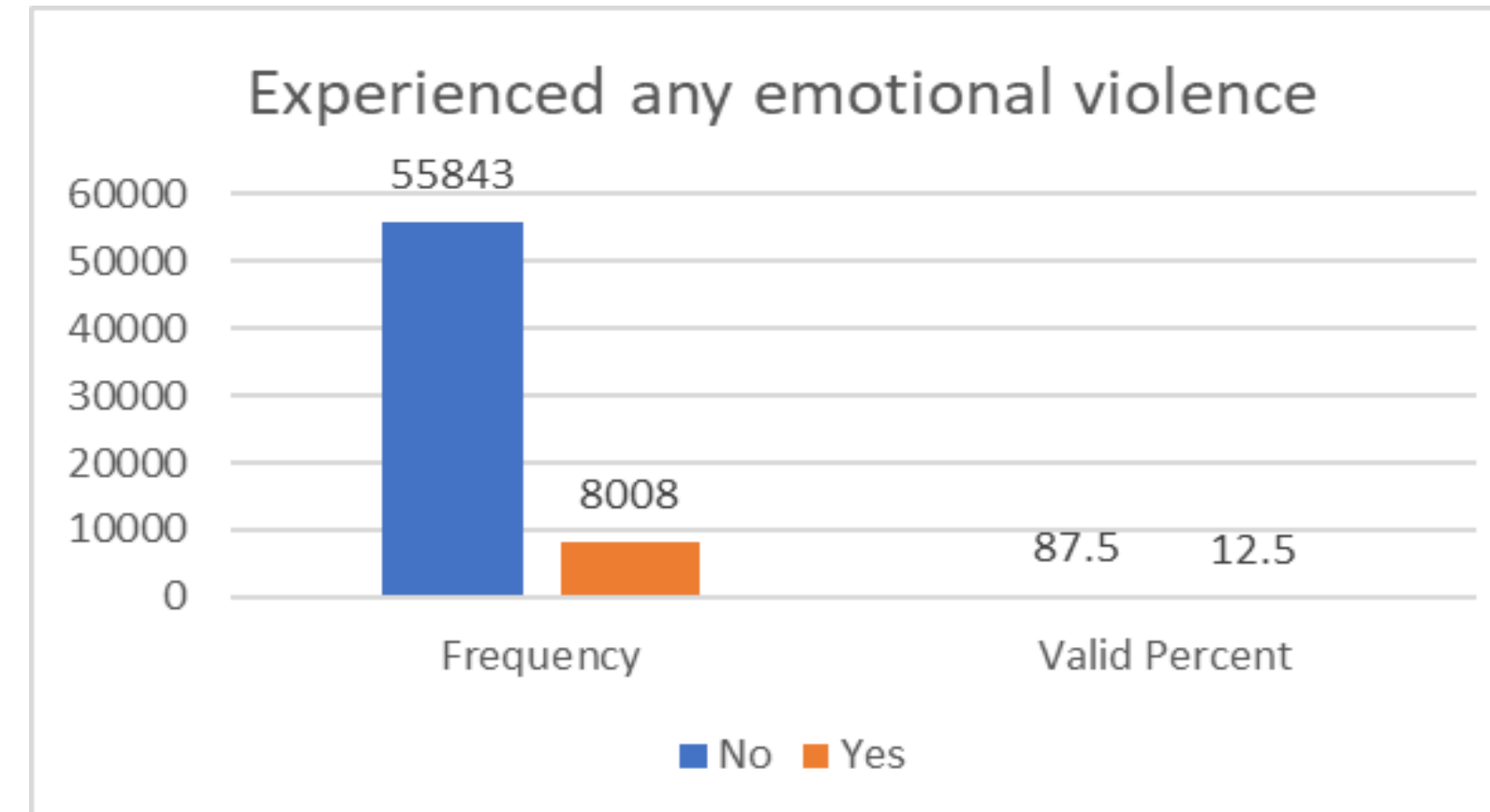
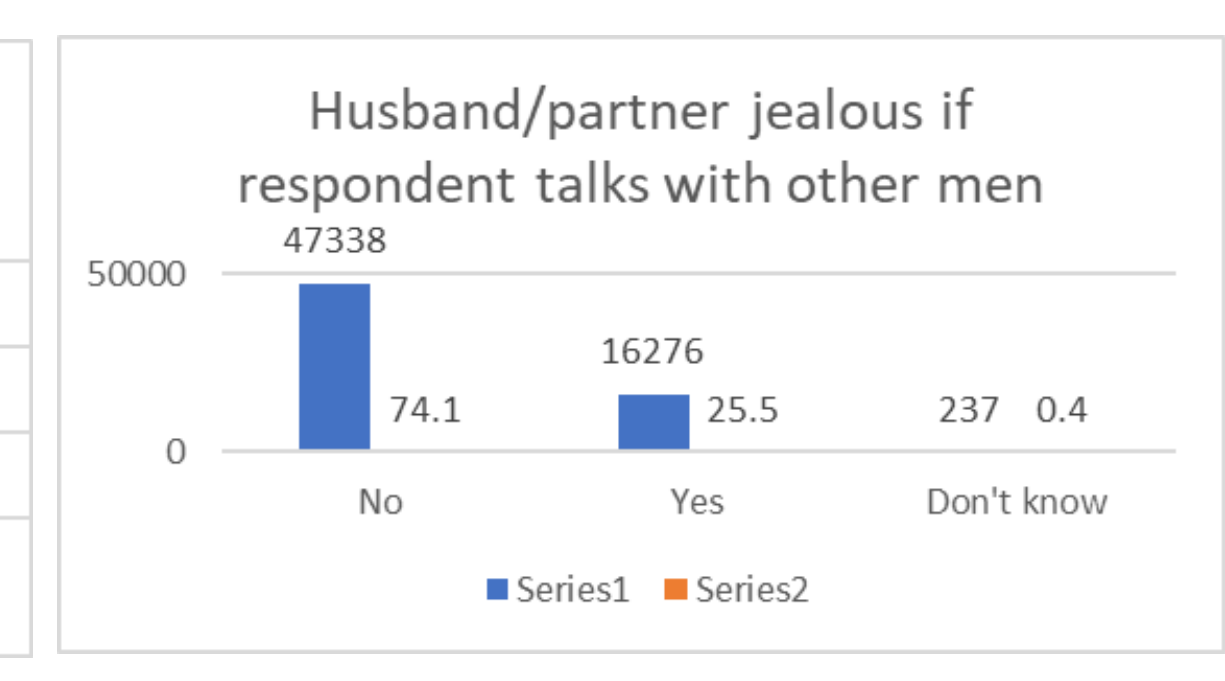
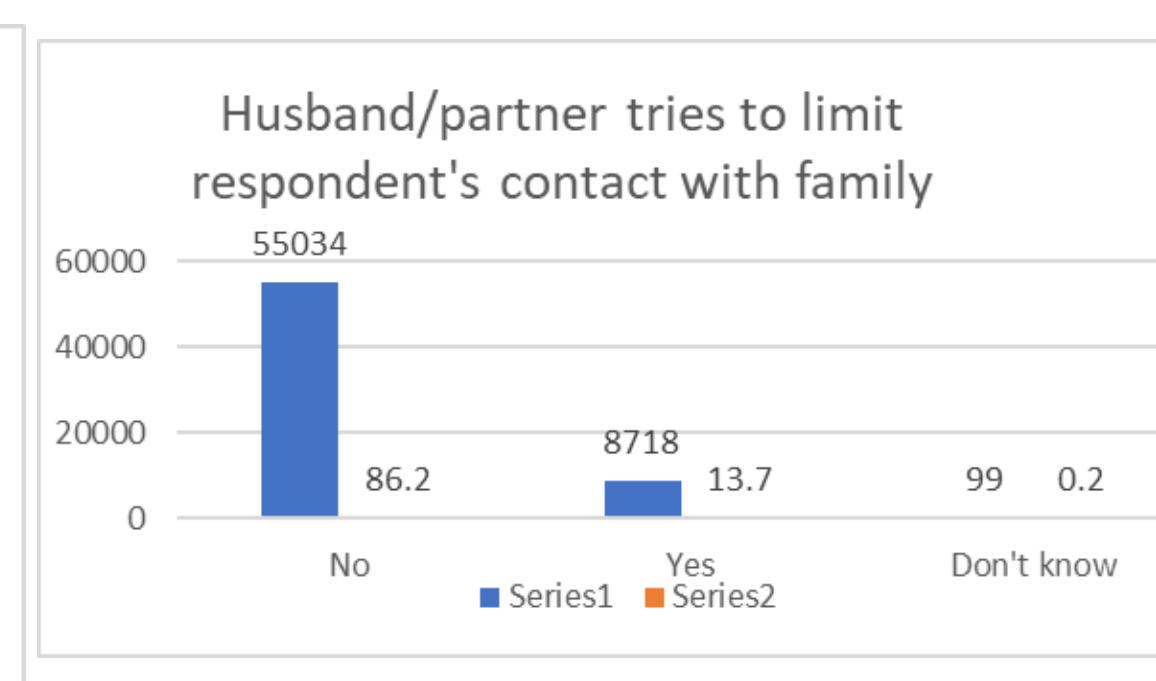
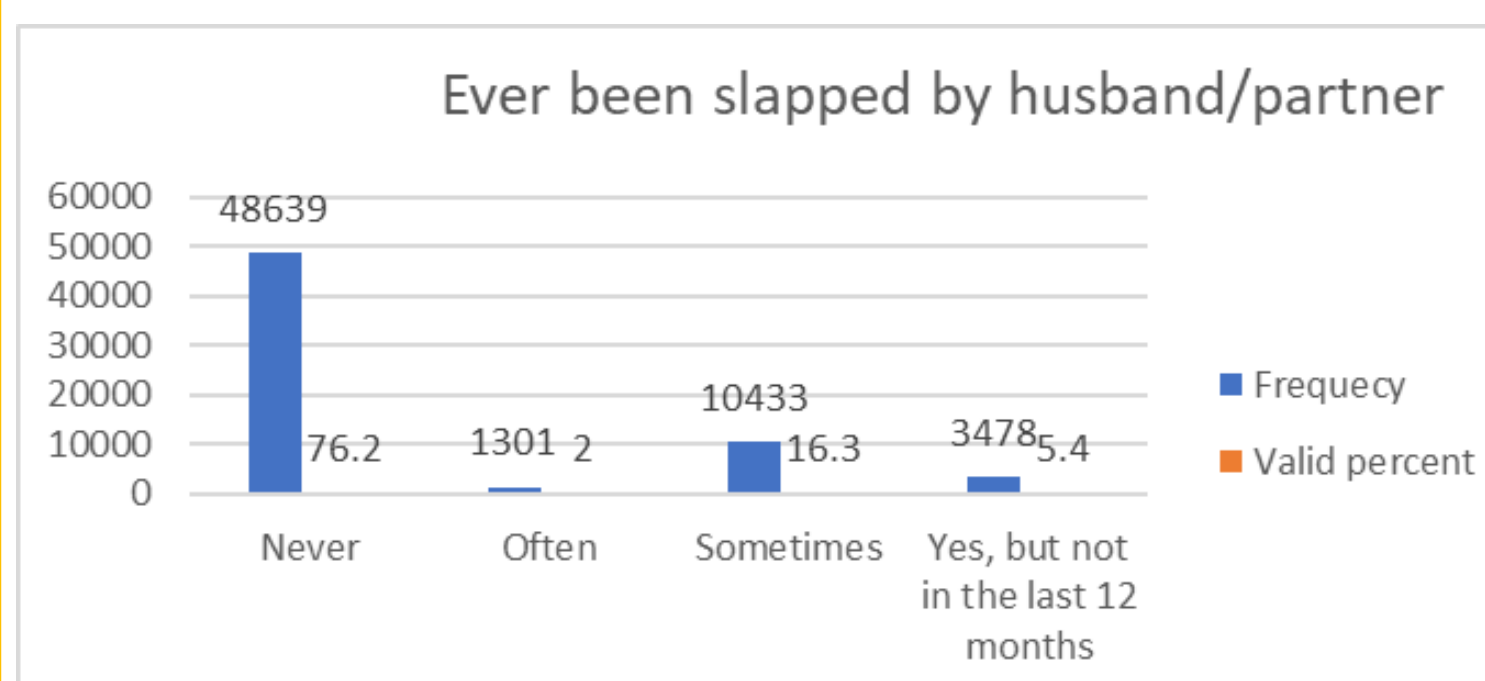
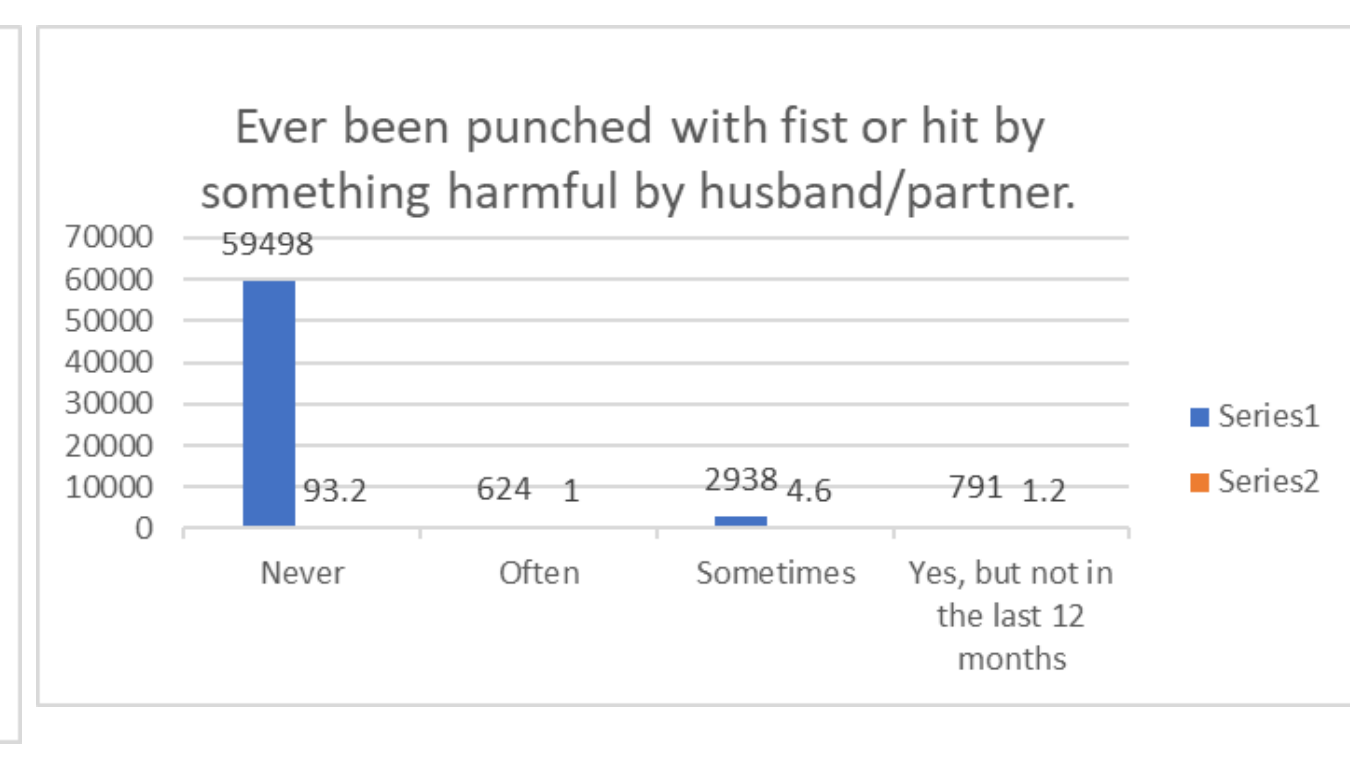
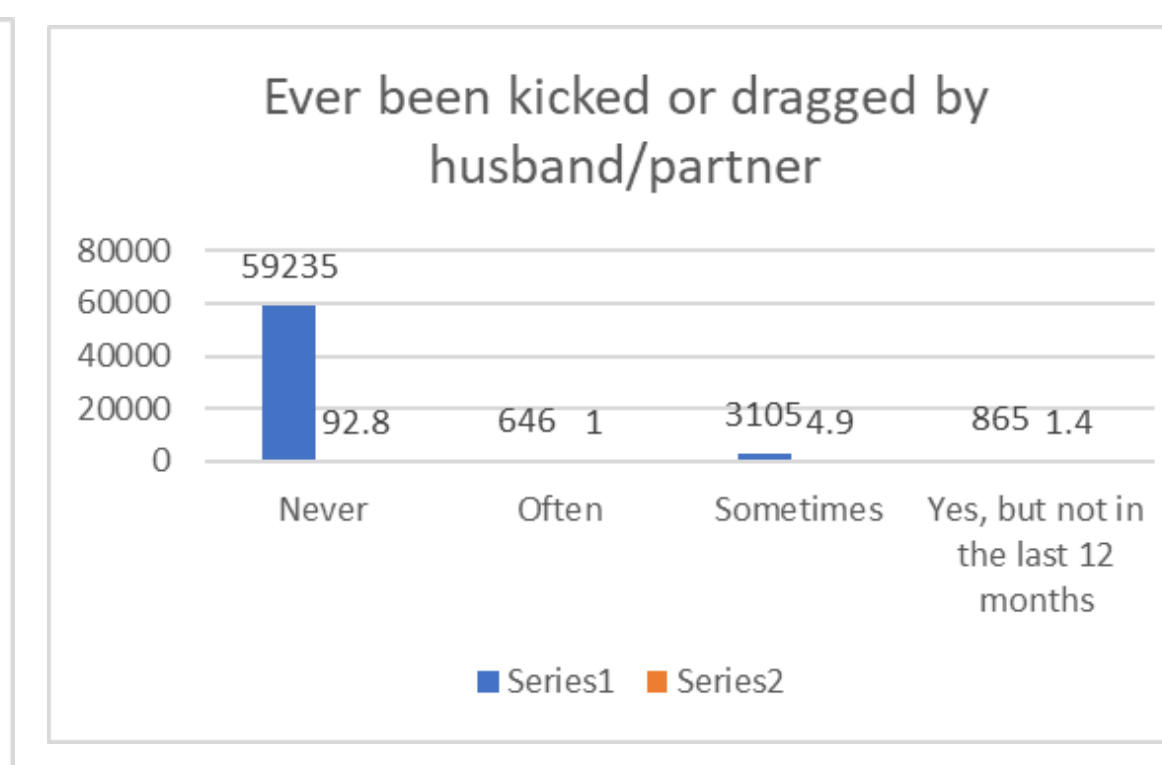
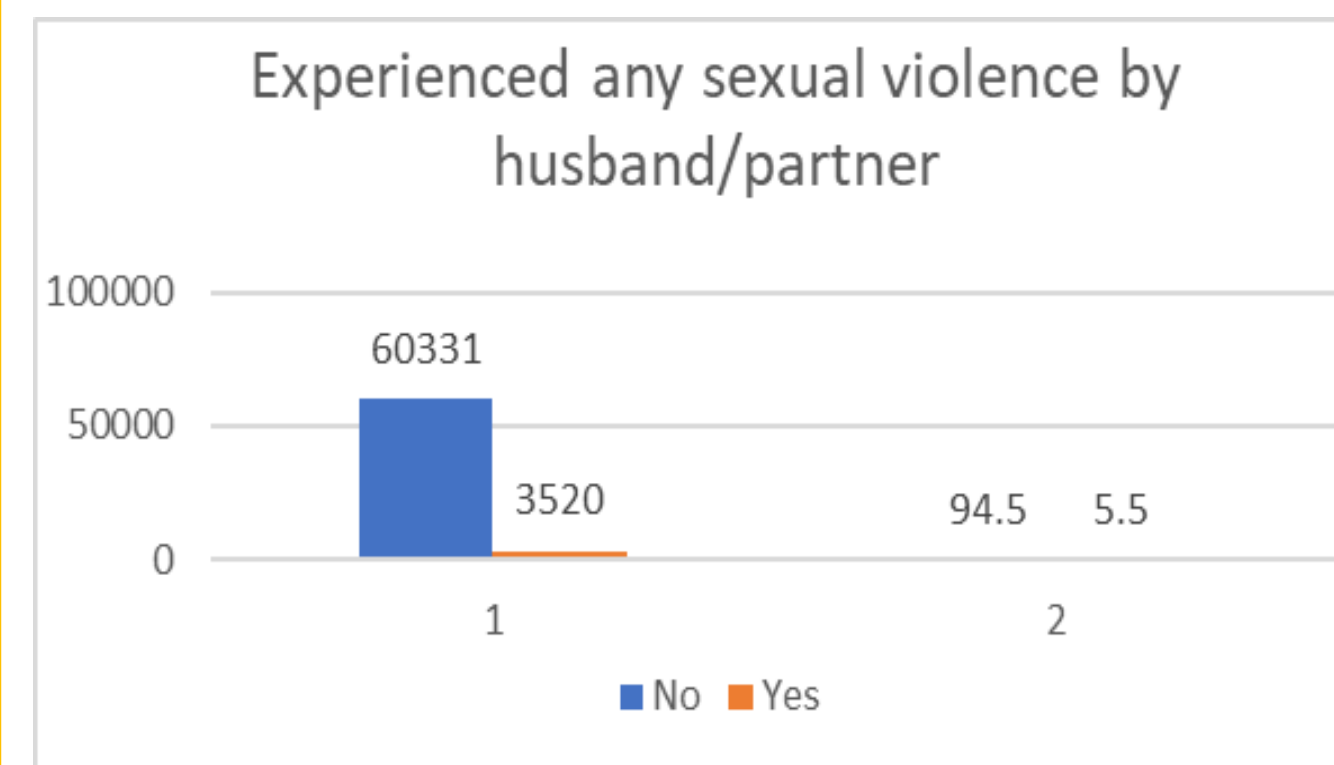
CHALLENGES

- At the beginning it get problem to understand the new term in understanding the research work but after briefing that it get used to it
- Initially it get difficult to used kobo toolbox but after doing the various task it get used to it
- Initially it came challenges in data visualization where many changes has to been done.
- Challenges came when during writing research paper where various no. of papers has to be referred and many articles has be read to take support from various, website like google scholar , pub med & many published articles .

ABOUT MY WORK AT BASIC PARADIGM

- Prepared research paper on topic “Investigating the Psychological Effects of Domestic Violence on Women’s of India : Breaking the Cycle of Abuse” The paper will address each of the known outcomes of domestic violence the paper uses the household-level findings of the NFHS Round 5 surveys . The number of observations in the household-level data has been trimmed accordingly, to suit the purpose of the study, covering married women’s as well as non-married one’s between 15-49 years.
- The sites chosen to provide a geographical and cultural representation of the many regions of India. married and unmarried women's homes has been interviewed from three strata—rural, urban slum,—were included in the study..
- There, we conducted research using taking Dependent and independent variables where research done using 8 distinct dependent variables .
- The above statical analysis performed by the SPSS software in which crosstabulation was performed between the dependent variables and the independent variables from which the Percentage of ever-married women age 18-49 who have experienced specific types of spousal violence by kinds of injuries resulting from what their husband did to them.

DATA ANALYSIS OF FINDINGS



LEARNINGS

- Initially first month the first month of my internship I had given exposure to all of the things performed by the company.
- They introduced me to things like program implementation got to know about the various programs that conducted by the government to welfare of the needy citizens of the India the various program that Conducted under national health mission in various states .
- Learned to how to prepare research proposal.
- Learned about primary and secondary tools, including quantitative and qualitative tools
- Learned about sampling, mapping, preparation ,data collection tools like e.g. kobo toolbox where how to make survey questionnaires and how to collect the data on kobo collector app.
- Learned about the how to do data visualization by preparing the dashboard of household survey data on google looker studio.
- Later on, I choose to do work in data analysis work then where task assigned to prepare the research paper by appointing the individual topics.

OUTCOMES

- Domestic violence causes despair, a high risk of suicide, a loss of trust, a lack of confidence, dread, anxiety, guilt, humiliation, tension, and posttraumatic stress disorder (PTSD).
- The cycle of domestic violence can be ended by target the head of the family and strive to inspire moral and communal pride in bringing equality to their daughters or daughters-in-law .
- In stopping the cycle of domestic abuse. By increasing knowledge and imparting good value systems and moral values development.

SUGGESTION

- Should Expanding into new markets would allow the company to reach a wider range of clients and to grow its business.
- Should invest in marketing and advertising to raise awareness of its services and to attract new clients..



BASIC PARADIGM STAFF

WHILE TEACHING DATA VISUALIZATION.

