

Industry Sector Profile



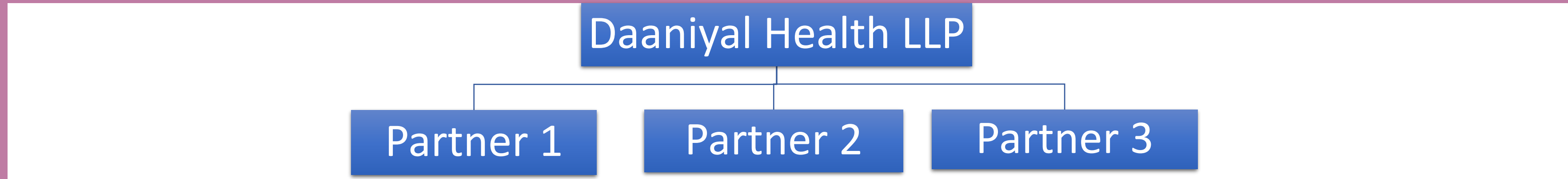
Brief History

Daaniyal Health LLP was founded and incorporated in 2018 under Ministry of Corporate Affairs, Government of India. It provides a complete range of surgical and non – Surgical options from variety of corporate healthcare providers, wherein we believe in offering our patients the Highest Level of Care and Medical Expertise at an affordable Price point. Up until today it already successfully operated its Business operation for last four years catering to patients from Middle East and Africa. At Daaniyal you will find the best, hassle free treatment at prices you can afford , so that you can focus only on getting better.

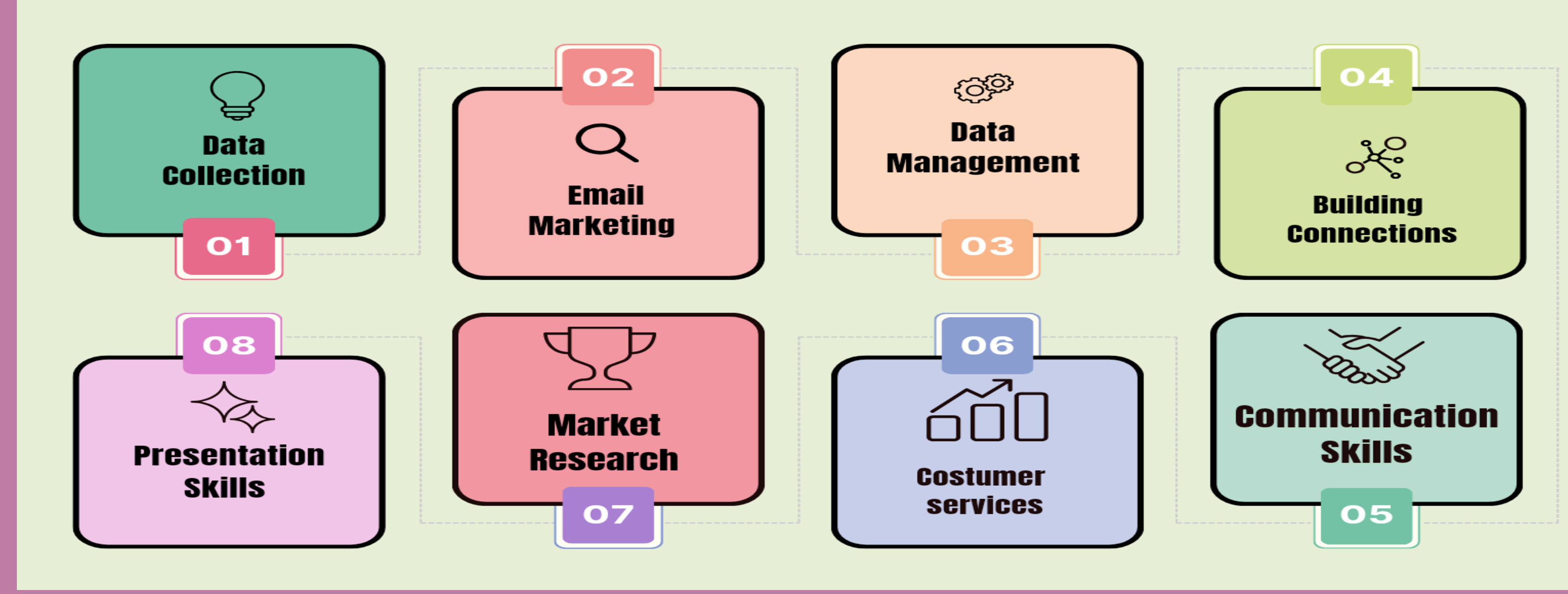
Data Worksheet

	A	B	C	D
1		Name	Communications	Individual/Organization
2	1	Yussif Issaka	ongoing	Ghana Health Services
3	2	Daniel Tabi	ongoing	MHFA , England
4	3	Andrew Yaotse	ongoing	Innotech Inc. Ghana
5	4	Jemimah Victoria Abekash	ongoing	Novartis Ghana Limited
6	5	Emmanuel Apanga	ongoing	Ghana Health Services
7	6	Joseph Addo	ongoing	University of Cape Coast
8	7	Benedicta Atulbire	ongoing	Ghana Health Services
9	8	Samuel Tsrach	ongoing	Kwaku GyamaMemorial Clinic
10	9	Cindy Dzifa Koomson	ongoing	Ghana Health Services
11	10	Nana Yaw Gyasi Kropah	Ongoing	Pantang Hospital
12	11	Margaret Nana Aba Attah	ongoing	Ghana Health Services
13	12	Yaa Tiwaa Osei Bonsu	Ongoing	Pantang Hospital
14	13	Edna Sowah Senkyire	Ongoing	Accra Psychiatric Hospital

Organizational Structure



Learning and Value Additions



Brief Description about Industry

Daaniyal Health LLP is what you call a modern day end to end delievery medical assistant. It's is a medical tourism industry which provide with complete range of surgical and non-surgical options from a variety of corporate healthcare providers. They will connect with top-notch medical experts, hospital, wellness option, and trusted travel partners in India to identify and make the right healthcare choices.

SWOT ANALYSIS OF MEDICAL TOURISM INDUSTRY

S
STRENGTH

- Extensive network
- Comprehensive pricing
- Strong Partnership
- Competitive Pricing
- Geographical Advantage
- Cost Saving

W
WEAKNESS

- Limited Market Presence
- Financial Constraints
- Lack of Brand Recognition
- Language and Cultural Barriers
- Dependency on External Factors

O
OPPORTUNITIES

- Growing Healthcare Market
- Demographic Trends
- Partnerships in Collaboration

T
THREATS

- Intense Competition.
- Regulatory Challenges .
- Economic Factors .
- Political and Security Risk.
- Medical Risk and Complications .

PRACTICAL EXPOSURE VS THEORETICAL WORK



Practical Exposure

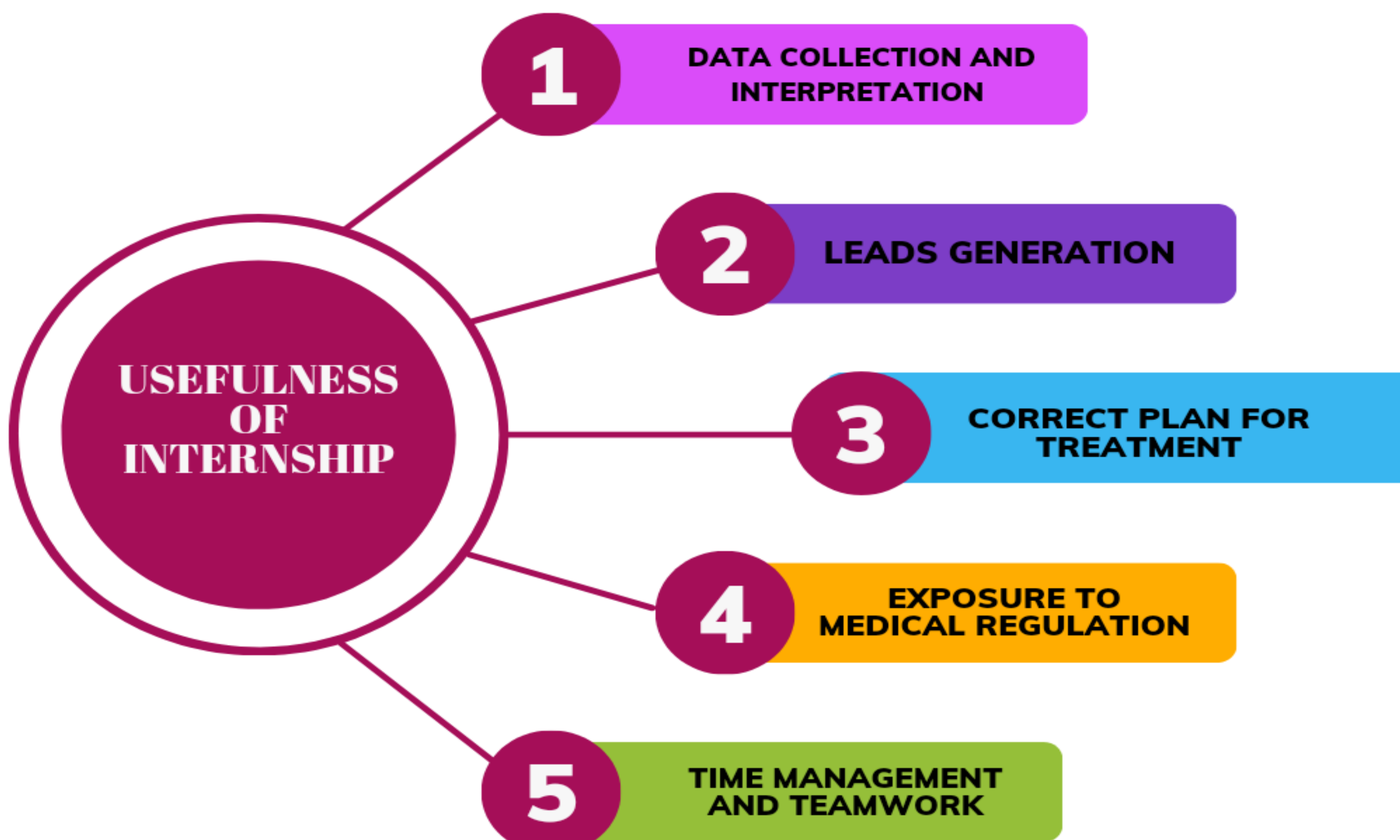
- Multiple concepts application, flexibility.
- Hand on experience and helps in data management skills.
- Various applications on data management.
- Supported the development of outreach strategies to connect with potential clients and maintained relationship with existing partners.

VS



Theoretical work

- Fixed concept.
- Focuses on concepts and knowledge.
- Provides foundation for further learnings
- Assisted in the identification and qualification of leads through various channels



Challenges faced

- Working entirely on new topic
- Transparency and information accessibility
- Privacy concern
- Data accuracy and reliability
- Difficulties in building Networks
- No sudden replies on the mail



Suggestions

- Inclusion of interns in more inclusive manner
- Providing pre-internship training to help understand the working of organization