



## INTRODUCTION

It is a pharmaceutical healthcare company with focus on dermato-cosmetology established in 2010. Over the past years, we have been committed to establishing and enterprise that provide consumer access to the best pharmaceutical solutions.

## VISION

Our vision is to become the leading global and domestic healthcare organization through Innovation, Standard and Competence. We want to provide high quality, innovative solutions in medicine and treatment. We also want to mark the organization's presence in the society by creating cost effective solutions available to all.

## MISSION

Our mission is that we will fulfil all of our social responsibilities of providing high quality healthcare solutions to every small to large segment of our society with proper maintenance of our core value, ethics, commitment and integrity.

## GLUTATHIONE

Glutathione, What is it? Glutathione is a substance made from the amino acid glycine, cysteine, and glutamic acid. It is produced by the liver and involved in many body processes. Glutathione is involved in tissue building and repair, making chemicals and proteins needed in the body, and in immune system function.

## NEUTRACEUTICALS

Nutraceuticals can include a wide range of products, such as dietary supplements, fortified foods, herbal products, and functional foods. They are typically consumed in the form of pills, capsules, powders, or liquid extracts. Common examples of nutraceuticals include omega-3 fatty acid supplements, probiotics, herbal extracts like ginseng or turmeric, and fortified foods like cereals or energy bars.

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L-Glutathione is a potent antioxidant, protecting cells from free radical damage, supporting immune function, detoxification, and cellular health. It is popular in the cosmetic industry for skin-lightening and anti-aging effects. L-Glutathione can be consumed as a supplement, incorporated into formulations, or administered intravenously.

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L-Glutathione's oral bioavailability and individual variability make it challenging for absorption, while its high cost may limit accessibility for some individuals.

**SWOT**

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L-Glutathione offers potential in health supplements due to growing interest in wellness and cosmetic industry growth, with skin-lightening and anti-aging properties. Further research and development can unlock new applications.

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Regulatory concerns and competitive market pose potential restrictions on L-Glutathione use as a supplement or cosmetic ingredient. Safety and efficacy concerns arise from potential adverse effects and long-term safety risks.

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## Neutraceutical Market

Functional Food and Bevarages

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