

Organization Vision And Mission

Vision Statement

- We believe by accelerating innovations and making intelligent connections across the healthcare ecosystem, we can make exponential progress.

Mission statement

- As part of our mission to create a healthier world, we are committed to sustainable environmental, social, and governance practices around the world

Brief History

*IQVIA is a leading global provider of **advanced analytics, technology solutions and clinical research services** to the life sciences industry, including services and solutions to global health sector. IQVIA creates intelligent connections to deliver powerful insights with speed and agility — **enabling customers to accelerate medical innovations that improve healthcare outcomes for patients.** With approximately **79,000 employees**, IQVIA conducts operations in more than **100 countries across Africa, Asia, Europe, Middle East, Latin America and North America.** The company has **more than 10,000 clients worldwide and works closely with many global health institutions, donors, and local ministries and others healthcare stakeholders to improve public health***

Learning and value additions done during internship

These are some of the things that I learnt during my internship

Value Addition

Learning

- ✓ Excel basic and advance formula practice
- ✓ Working under pressure
- ✓ Managing resource
- ✓ Time management
- ✓ Working with team

- ✓ Understood the importance of punctuality
- ✓ Used to think work from home is better, but after getting a glimpse of office life, I would say work from office is much better
- ✓ Handling responsibility
- ✓ Know how to behave in a professional manner

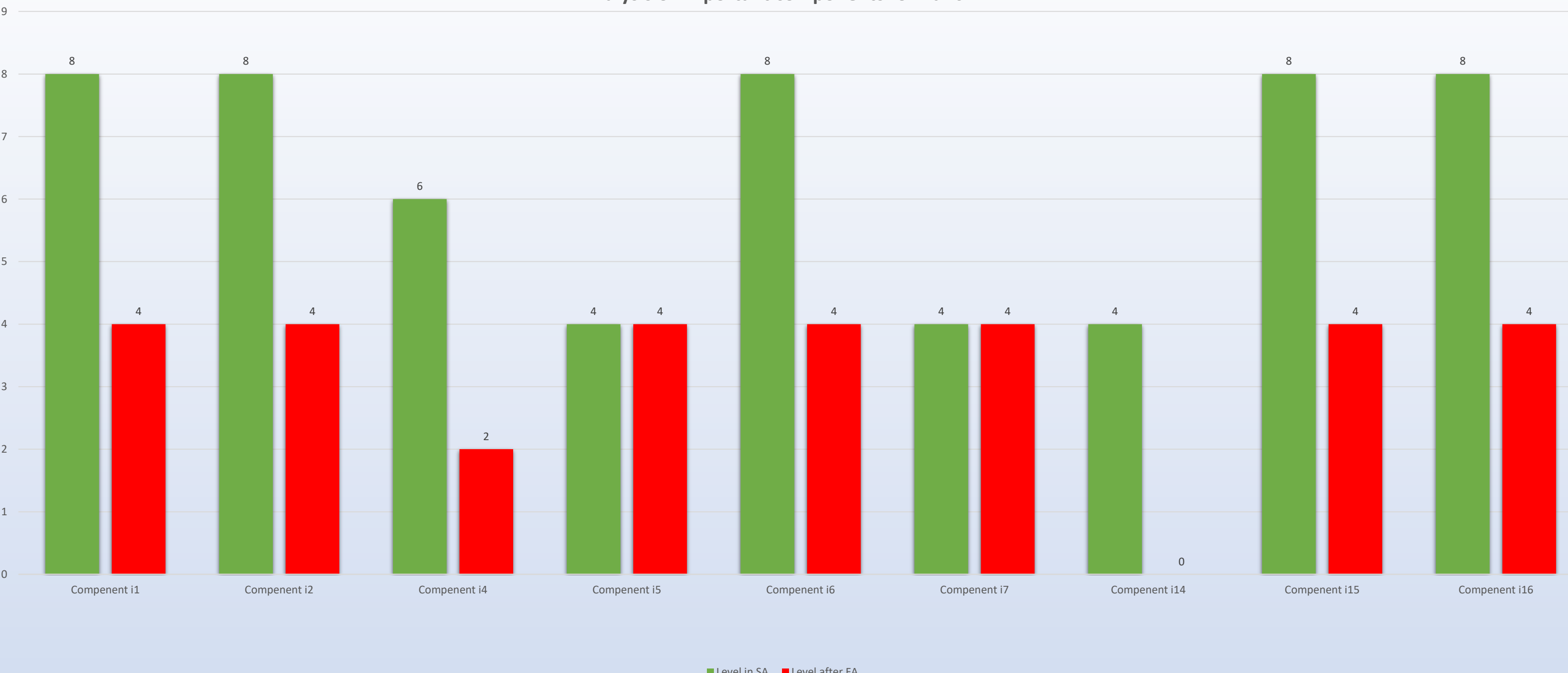
GAP Analysis

- Ranchi had a good budget going to waste
- Didn't know how to fill data.
- Applied for star below than what they should get
- Has a population of more than 10 lakhs.
- Could loose funding if did not receive a good star rating

- ✓ IQVIA realized the potential of Ranchi (Jharkhand).
- ✓ IQVIA gave me the task of preparing a proposal
- ✓ It went to the ministry of Ranchi
- ✓ If approved IQVIA will provide its personal services (Not included in SBM).
- ✓ It will act as a side income from all the data they are getting from government.

Ranchi Overview (GAP Analysis)

Analysis of important components for Ranchi



Brief description about industry like hospital/health care/ pharma and development organization.

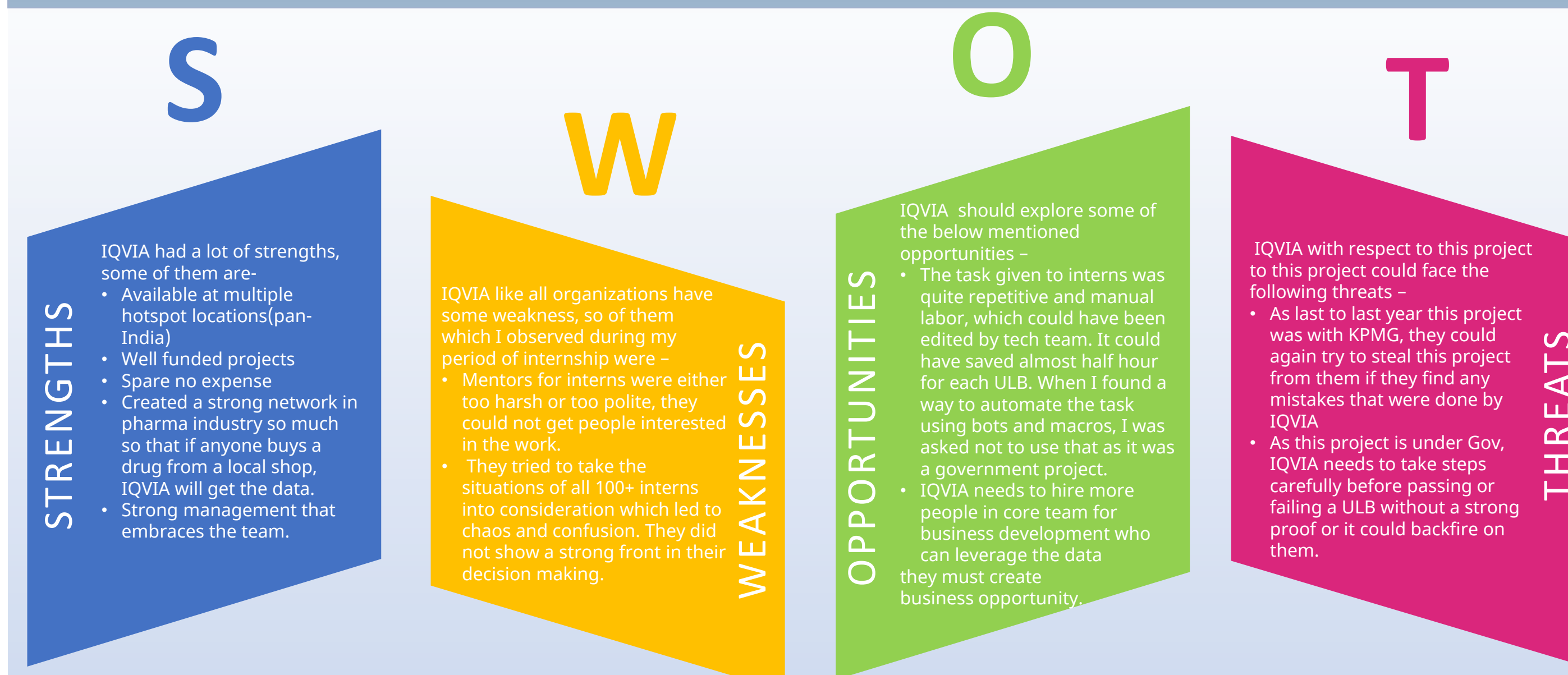
IQVIA Is a leading healthcare industry whose primary role is to provide data driven research in healthcare field. The project with which I was involved was of **Swatch Bharat Abhiyan**. 2 Years ago, this project was with KPMG, but **IQVIA** has got its tender for the past 2 years continuously. What I found most peculiar about this transfer of project was that IQVIA hired some of the lead employee's who were working on that project in KPMG in IQVIA so that they could provide better training and insights in the projects. Which led me to understanding that working in a corporate consultant company is all about your worth to the company, which the employee's can leverage for a better opportunity. This practice will go on further too, let's say next year the tender for the project goes to some other company, that company may hire people from IQVIA who have worked on that project.

Speaking from a Business development point of view the only work that IQVIA had given to interns was to assess the cities and give the stars based on the assessment, but I was fortunate enough to work on a business development project under our alumni **Mr. Kedarnath sir**, I also got to know who creative thinking helps company find out the different areas which they can exploit by using simple method as GAP analysis.

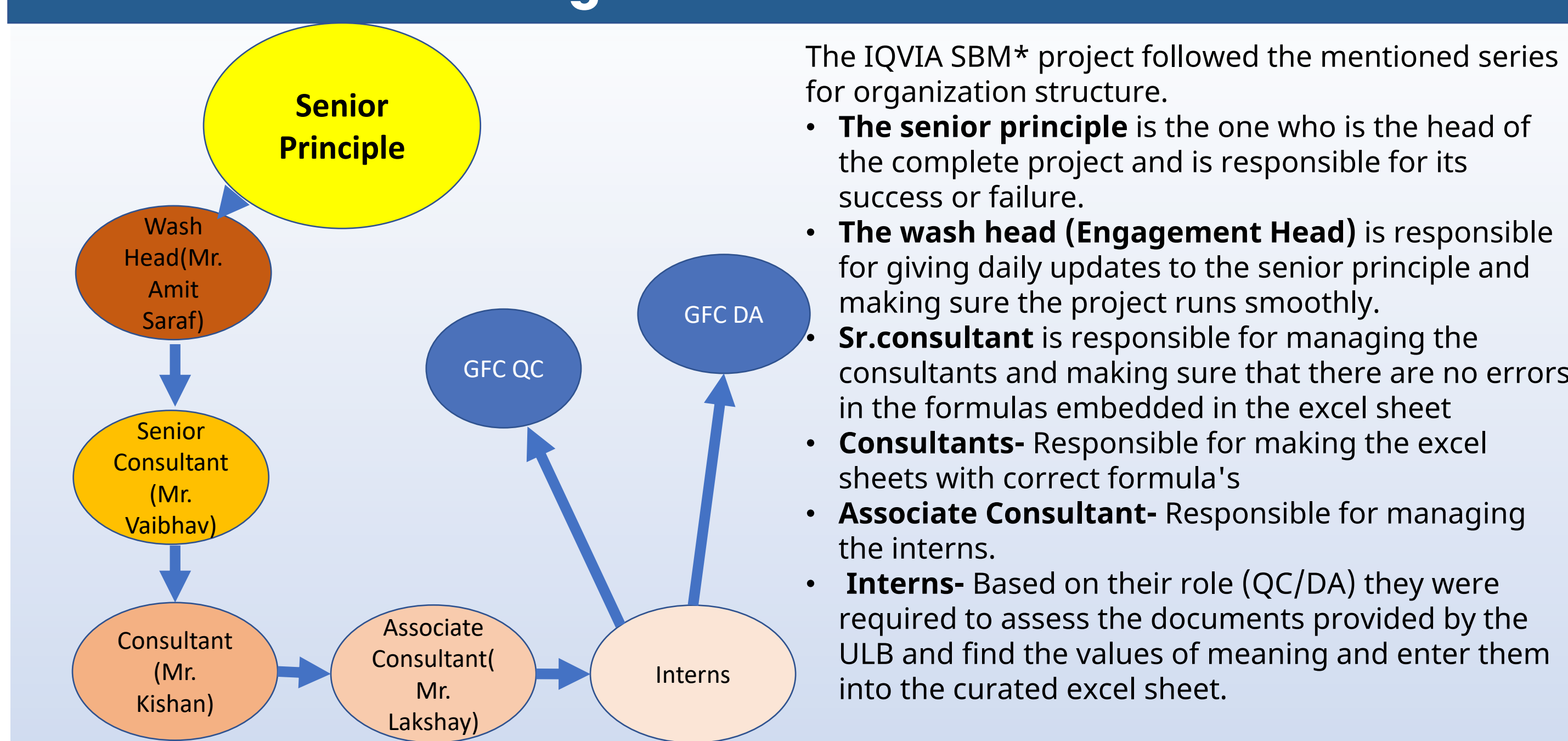
IQVIA has created tremendous business opportunity in untapped market through the data they were receiving form the cities.

I have mentioned one of those BD project below in GAP analysis

SWOT ANALYSIS



Organization Structure



Conclusion (RANCHI)

The graph on the left shows some of the important components of Ranchi and the difference between the stars that they expected based on their data and the stars they achieved based on a third part assessment. This creates an untapped market for IQVIA to exploit by giving the ULB reports and insights on how to improve themselves in this component. IQVIA targeted Ranchi as its ULB has high funding but low output which signified the presence of unused funds.

Analysis of cities applying for stars Vs stars they are granted

From the 114 cities that I did I have taken the data of the most important cities of those and created an analysis which shows how much is the difference between a cities expectations and their actual doing. Based on this data, the graph below shows that the cities are not yet well versed with how to fill data in MIS. If they knew that then the star claimed by the ULB* would be same as the star achieved. It can also be concluded that ULB does not know how to collect data.

Analysis of cities applying for stars Vs stars they are granted

- City applied for star rating based on the SA done And the level is achieved based on DA, QC and Scoring



Challenges faced during internship

- Was not allowed to introduce bots or macros to make our repetitive work easier.
- ULB's went under cool off period and your internship was very short to conclude to what must have happened to the ULB's under Query or failure category
- ULB's are judged only based on level 1 and at final they fail into many other components
- Interns were not held accountable for their work. Relaxation was given to them due to which they were slacking off.
- Toolkit was not followed properly by interns because of which rest of the team had to suffer.

Usefulness of Internship

Usefulness of Internship		
Time Management	Discipline	Networking
Self-Sustainability	Effective communication	Skill Development

Suggestion

Should efficiently enforce training programme for new interns as they kept hiring for the project

Should develop proper training module for students to understand the work before starting the work.

They should have efficiently arranged the office workspace as interns were scattered and it was hard to manage all of them remotely.

DETAILS

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