

PREVENTIVE HEALTH CHECKUP



NAME OF THE FACULTY ORGANISATION
MENTOR – MRS. URVASHI MALHOTRA
AND MRS. PRIYANKA DUTTA

NAME – DR .PREETI BHARTI
ROLL NO- IIHMR-U/01/2022-24/1569
MBA HM 27 (1st year)

NAME OF THE FACULTY MENTOR - DR. SEEMA MEHTA

HISTORY AND DESCRIPTION

MANIPAL HOSPITAL, is a chain of multi – speciality hospitals in India. The origin of the hospital is from the Kasturba Medical College, founded by T.M. Pai in 1953. Manipal hospitals is the second largest healthcare provider in India , with a network of 28 hospitals

MANIPAL HOSPITAL DWARKA- THE PREFERRED HEALTHCARE DESTINATION FOR ALL.

- MANIPAL HOSPITAL DWARKA , IS A MULTI –SUPER SPECIALTY TERTIARY CARE HEALTHCARE FACILITY, DELIVERING WORLD CLASS HEALTH CARE , AT AN OPTIMUM COST. OUR AIM IS TO DELIVER AFFORDABLE, ACCESSIBLE, AND ACCURATE HEALTHCARE TO ALL SECTIONS OF SOCIETY , WITHOUT BIAS.
- 24*7 EMERGENCY AND TRAUMA SERVICES , 380 BEDS WITH 13 MODULAR STATE –OF-ART OTs.
- 118 CRITICAL BEDS, ALONG WITH TECHNOLOGICAL ADVANCEMENTS LIKE AUTOMATED PNEUMATIC CHUTE SYSTEM, TELEMEDICINE , REMOTE MONITORING , ARTIFICIAL INTELLIGENCE , EMR etc.

VISION
Destination of choice to the communities we serve .Be the most preferred and respected health care organisation in every location that we operate.

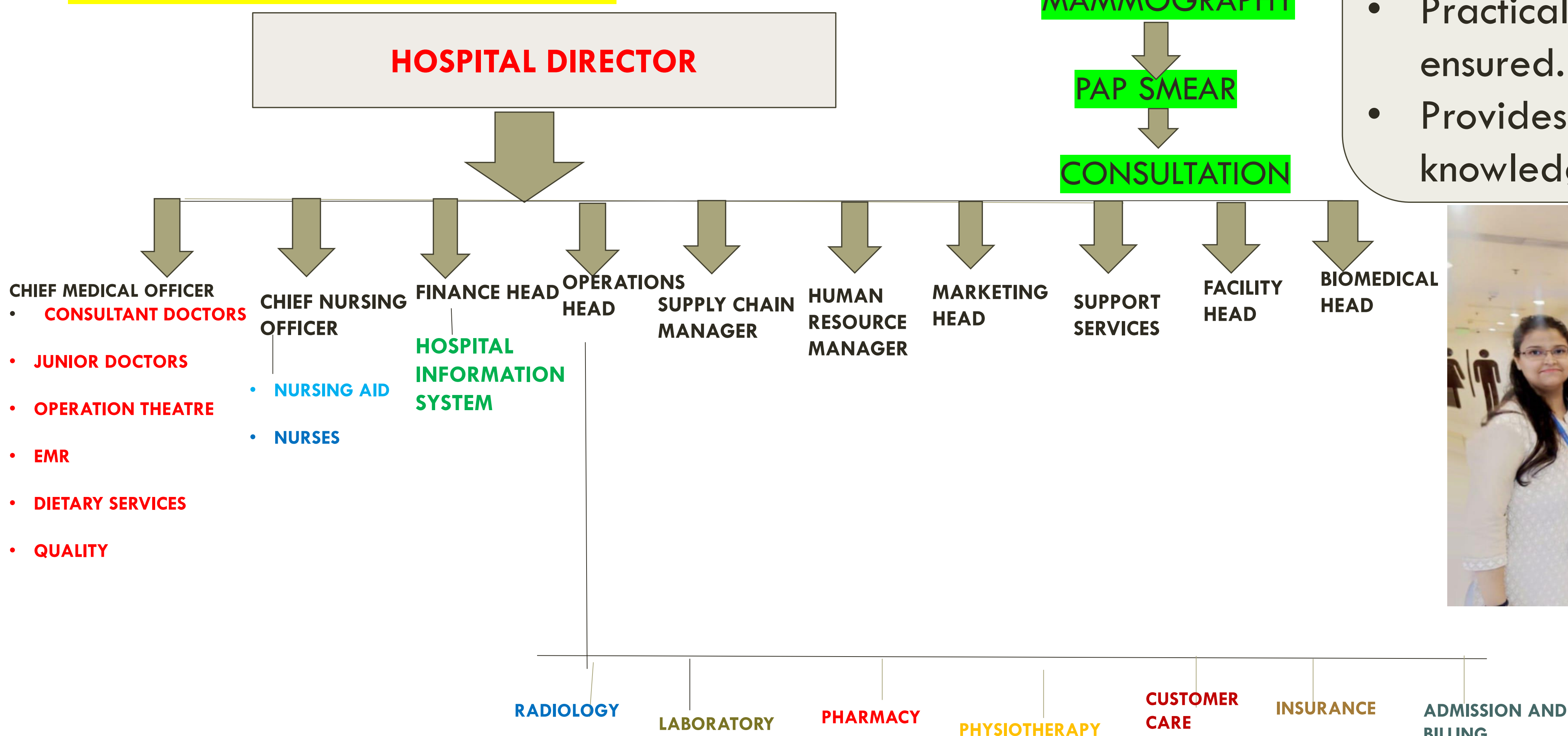
MISSION
To enhance “GROWTH, DIFFERENTIATION AND PEOPLE” and to serve our patient with smile.

GROWTH
To augment patient volumes in existing and new locations through current and new engines of growth.

DIFFERENTIATION
By innovation in delivering clinical excellence and enhancing patient experience.

PEOPLE
Constantly endeavour to uphold and improve the organisation values:
Clinical excellence
Patient centricity
Ethical practices

ORGANISATION STRUCTURE



HEALTH CHECKUP AT MANIPAL HOSPITAL

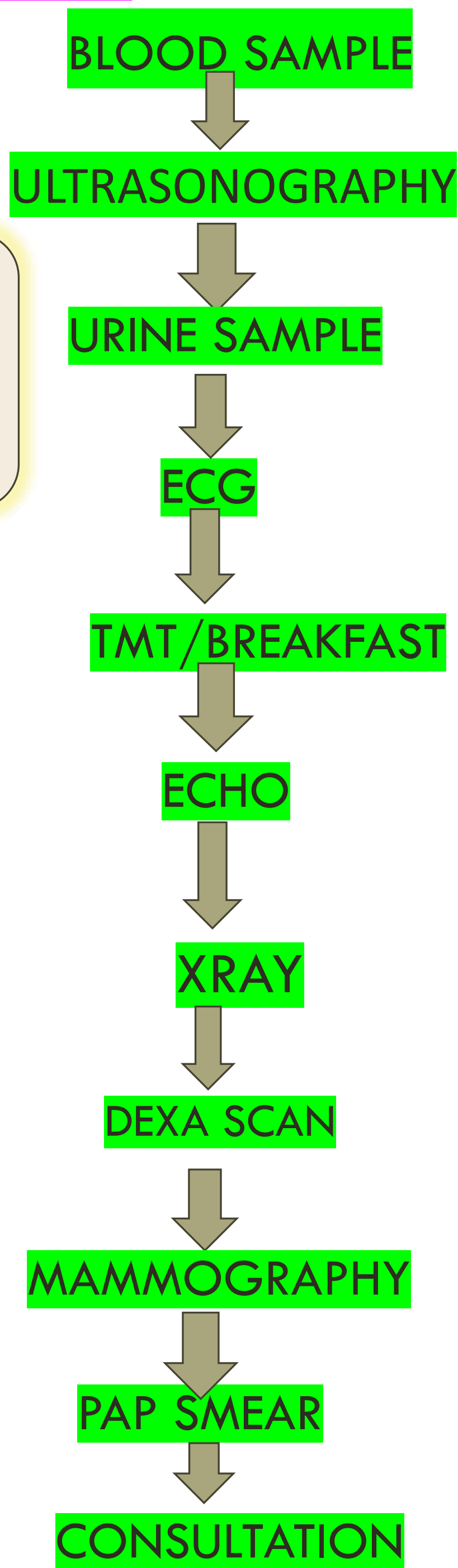
The scheduled timing for the health checkup is 8AM to 3 PM.

The Manipal full health package is Rs 8000

The Manipal basic health check is Rs 599

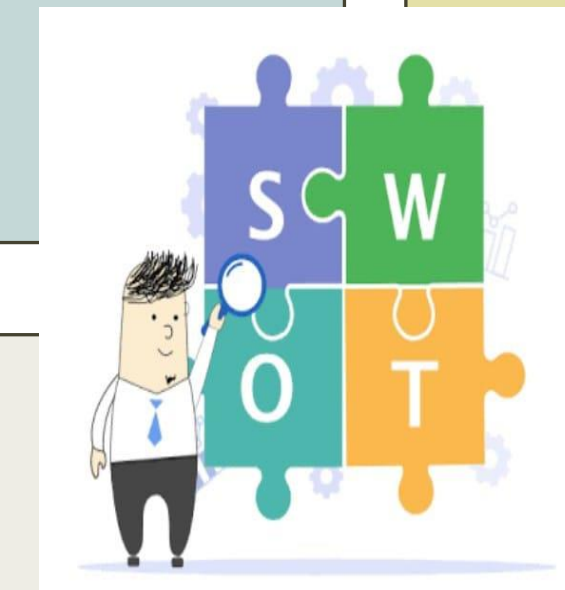
Manipal executive package is both for male and female.
Manipal wellness package, Manipal lifestyle packages and others .

PATIENT FLOW IN HEALTH CHECKUP



STRENGTHS

- Patient care is of utmost importance to achieve and
- To ensure patient satisfaction.



OPPURTUNITIES

- Quality improvement
- Homecare services
- Telemedicine
- Robotic surgery

WEAKNESS

- Shortage of staff , not enough staff , or sometimes the staff is overloaded with work.
- Out of pocket expenditure ; costs of normal tests outside the package is high.

THREATS

- Stiff competition with other hospitals.
- Prohibitive healthcare cost.

CHALLENGES FACED DURING INTERNSHIP

- Learning new skills and technology
- quickly adjusting to new work environment and organisation culture
- Communicating effectively with staff members and others.
- Demonstrating value and proving oneself in short period of time.

USEFULLNESS OF INTERNSHIP

- Enhances the overall outlook and vision of hospital management.
- Practical knowledge of the trainee is ensured.
- Provides basic as well as broad knowledge regarding crisis management



PRACTICAL KNOWLEDGE

Practical knowledge leads to a much deeper understanding of a concept through the act of personal doing and experience.
Learnt through hands on experience and experimentation.

THEORETICAL KNOWLEDGE

Theoretical knowledge is learned through abstract concepts, principles and ideas. Through reading , studying, and academic research; teaches reasoning and new techniques etc.

WHY PREVENTIVE HEALTH CHECKUP??

- IDENTIFY ANY EARLY SIGNS OF HEALTH ISSUES .
- CHECK FOR CURRENT OR EMERGING MEDICAL PROBLEMS.
- ASSESS YOUR RISK OF FUTURE MEDICAL ISSUES.
- PROMPT YOU TO MAINTAIN A HEALTHY LIFESTYLE.
- UPDATE VACCINATIONS.

