

Garbage free city 2022– desktop assessment

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Roll No. : 1243

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Industry Sector profile

- IQVIA is the result of the 2016 merger of Quintiles, a leading global contract research organization and IMS Health, a leading healthcare data and analytics provider. The name of the company honours the legacy of the organizations. IQVIA: I (IMS Health), Q(Quintiles) and VIA (by way of).
- **Mission and Vision:** IQVIA brings together advances in data science, technology, and human science expertise to help the healthcare industry make better decisions and ultimately to improve patient outcomes. Our mission is to help create a healthier world
- The star rating protocol was launched by MoHUA in 2018 to institutionalise a mechanism for cities to achieve garbage free status & to motivate cities to achieve higher degrees of sustainable cleanliness
- On October 1st 2021, the Hon'ble PM launched SBM- Urban 2.0 with the overall vision of creating 'Garbage free cities' thereby placing India on a trajectory of growth towards an ecosystem of holistic sanitation & waste management

Learning and Value Additions

GFC /IQVIA Organogram:

Senior Principle

WASH Head

Senior Consultant

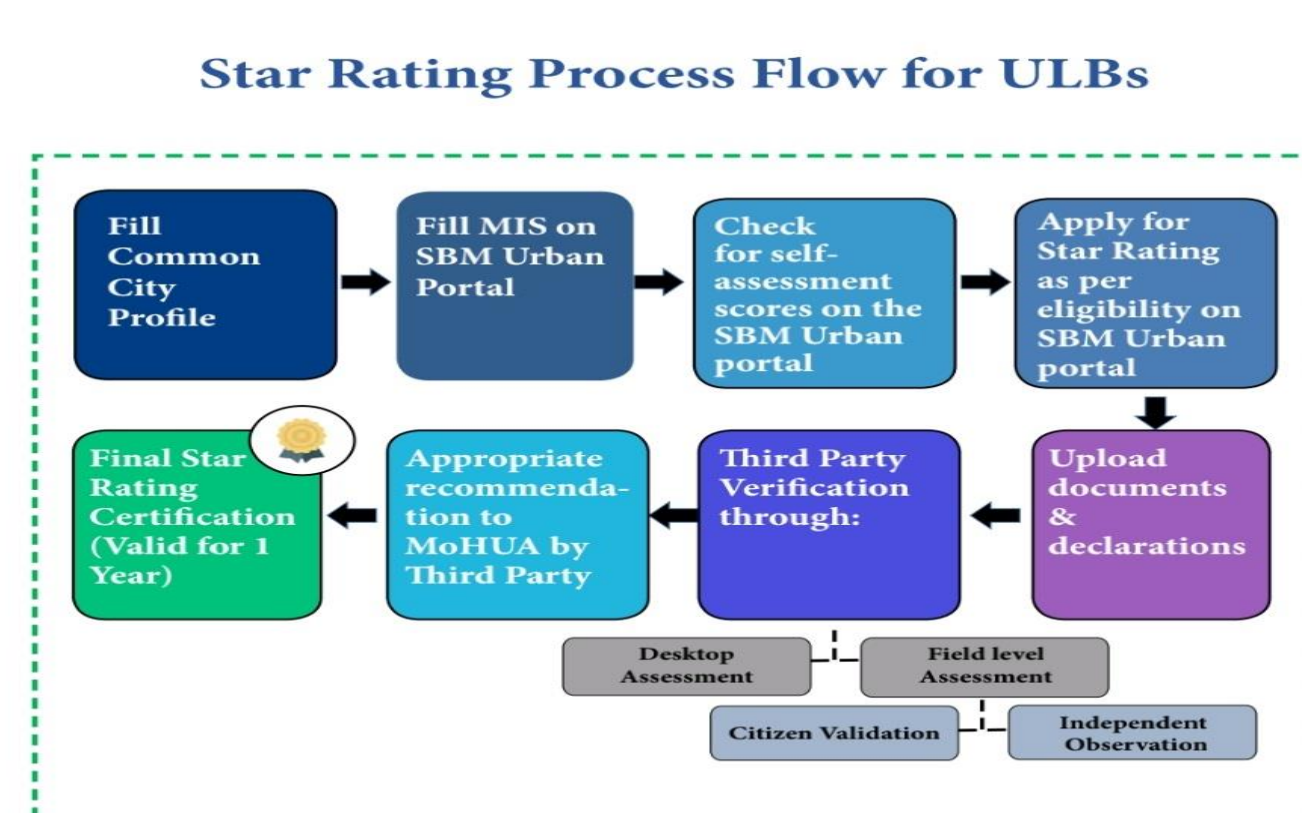
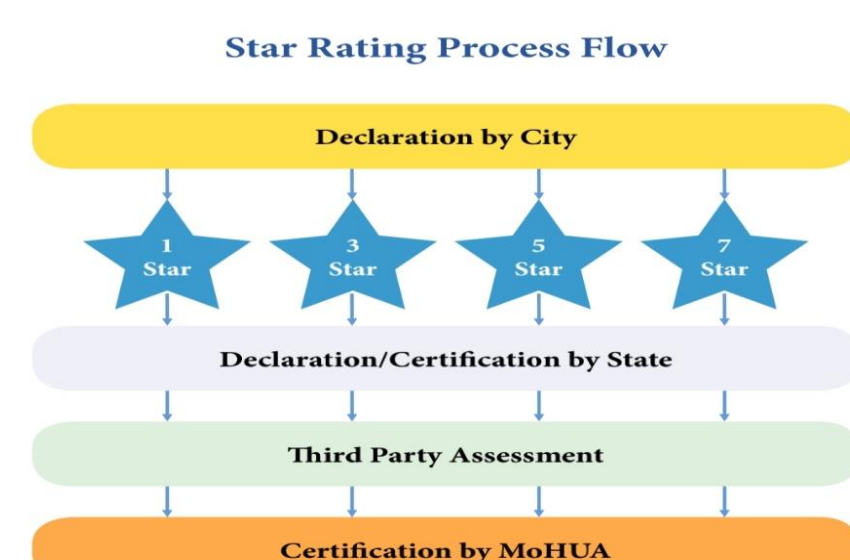
Associate Consultant

Research Associate

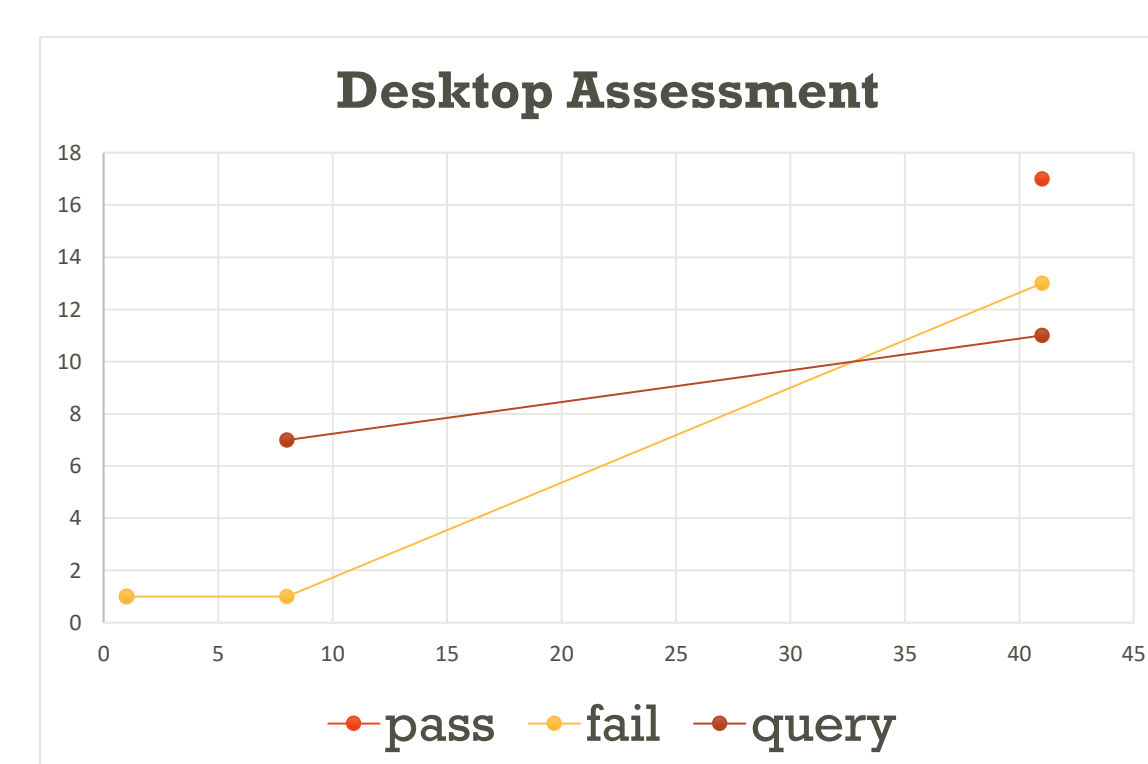
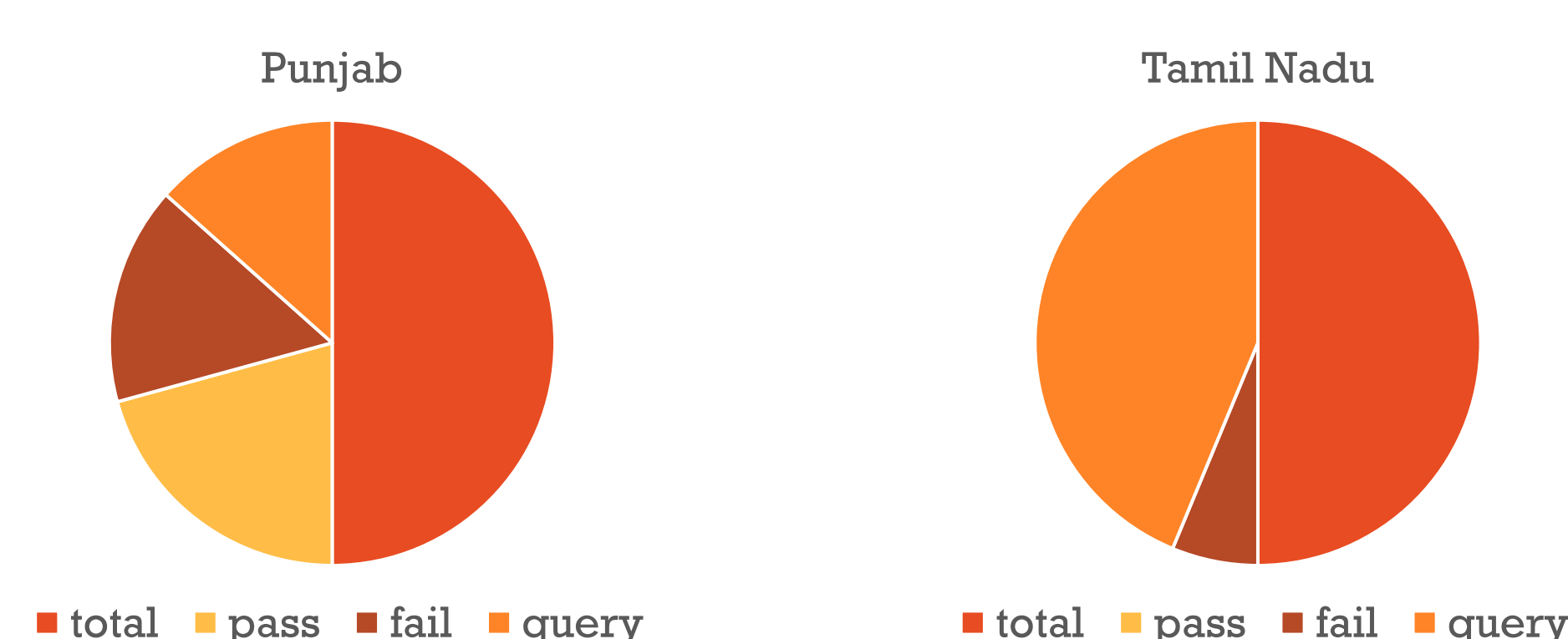
External Consultant

Interns

Field Assessor

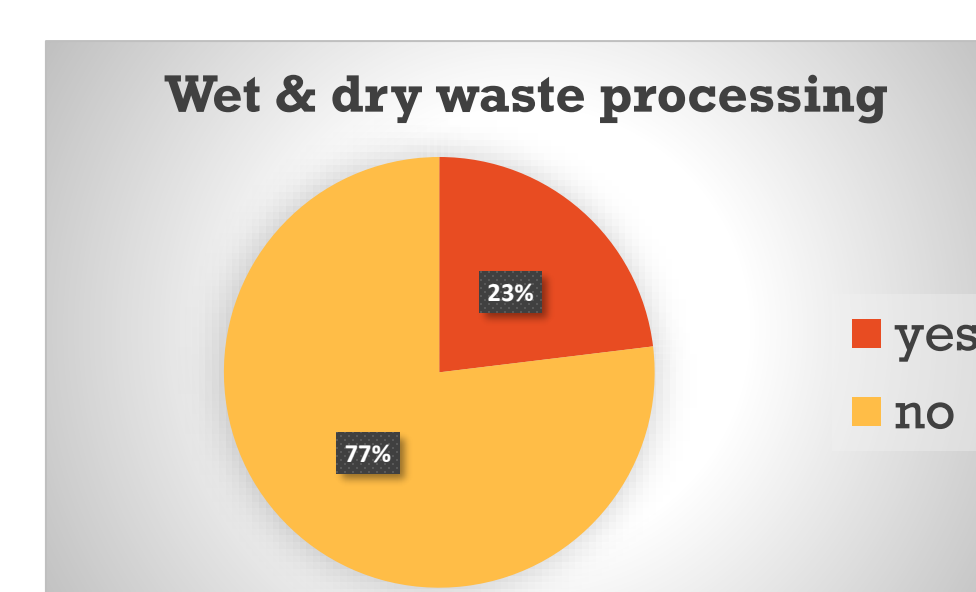
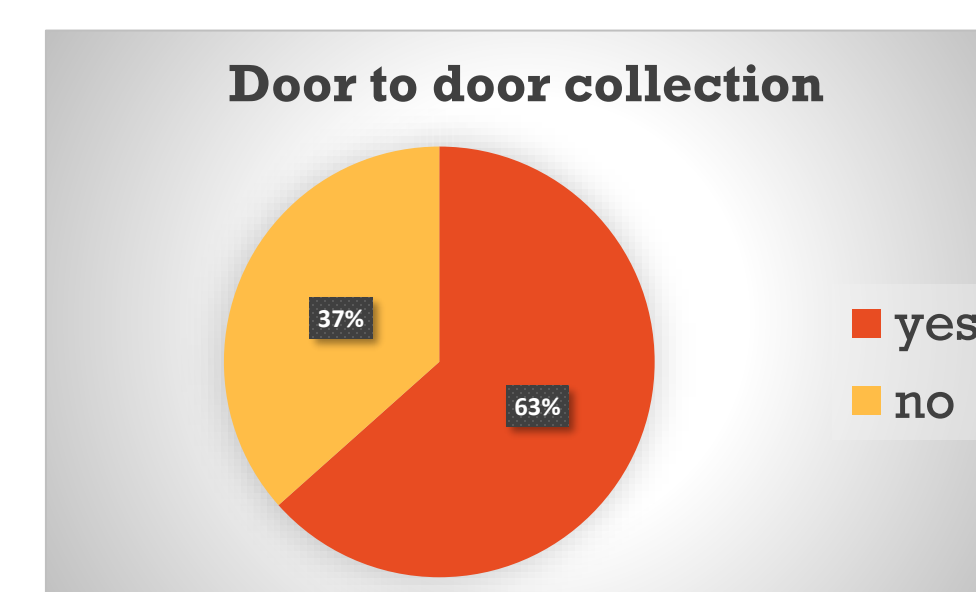


- Task assigned: I was given the task of desktop assessment of 51 ULB(urban local bodies) spread across states of Punjab, Tamil Nadu and Delhi in which my role was to evaluate 16 indicators for 1 star and 3 star and additional 8 indicators(total 24 indicators for 5 star and 7-star rating)
- Out of the 51 ULBs, 18 passed, 15 failed and 18 were in process of query till now.
- The project is an ongoing project of GOI(government of India)



SWOT Analysis (Punjab):

- Strengths: door to door collection is a strength in the state. Almost 63% of households have the same
- Weakness: Of the 13 ULBs which are failing, almost 77% do not have a wet & dry waste processing plant
- Opportunity: The state could increase the door-to-door collection of waste
- Threats: No processing plant poses a threat of increasing the dumping of waste leading to a dumpsite having huge piles of waste



Challenges faced during internship

- One of the challenges was to complete the assessment of the ULB within the given period of time.
- Another challenge was that some documents of the ULBs were in language in which I am not proficient so to translate those documents were difficult

Usefulness of internship

- Got the opportunity to interact with the government officials
- Got to evaluate the gazetted documents of the various ULBs
- This project is an ongoing project and the flagship project of the Hon'ble PM of India
- Got to improve the time management

Suggestions

- The results of the assessment should be shared with the cities for them to improve for the field assessment and to help them sustain the results achieved.

Acknowledgement

- I would like to thank my mentors for their immense support without which this poster would not have been possible
- University Mentor – Dr. D.K Mangal
- Organization Mentor- Rashi Khare