

Name- Deepshikha Singh Roll No-1279 MBA-HM 26 Mentor- Dr. Sheenu Jain

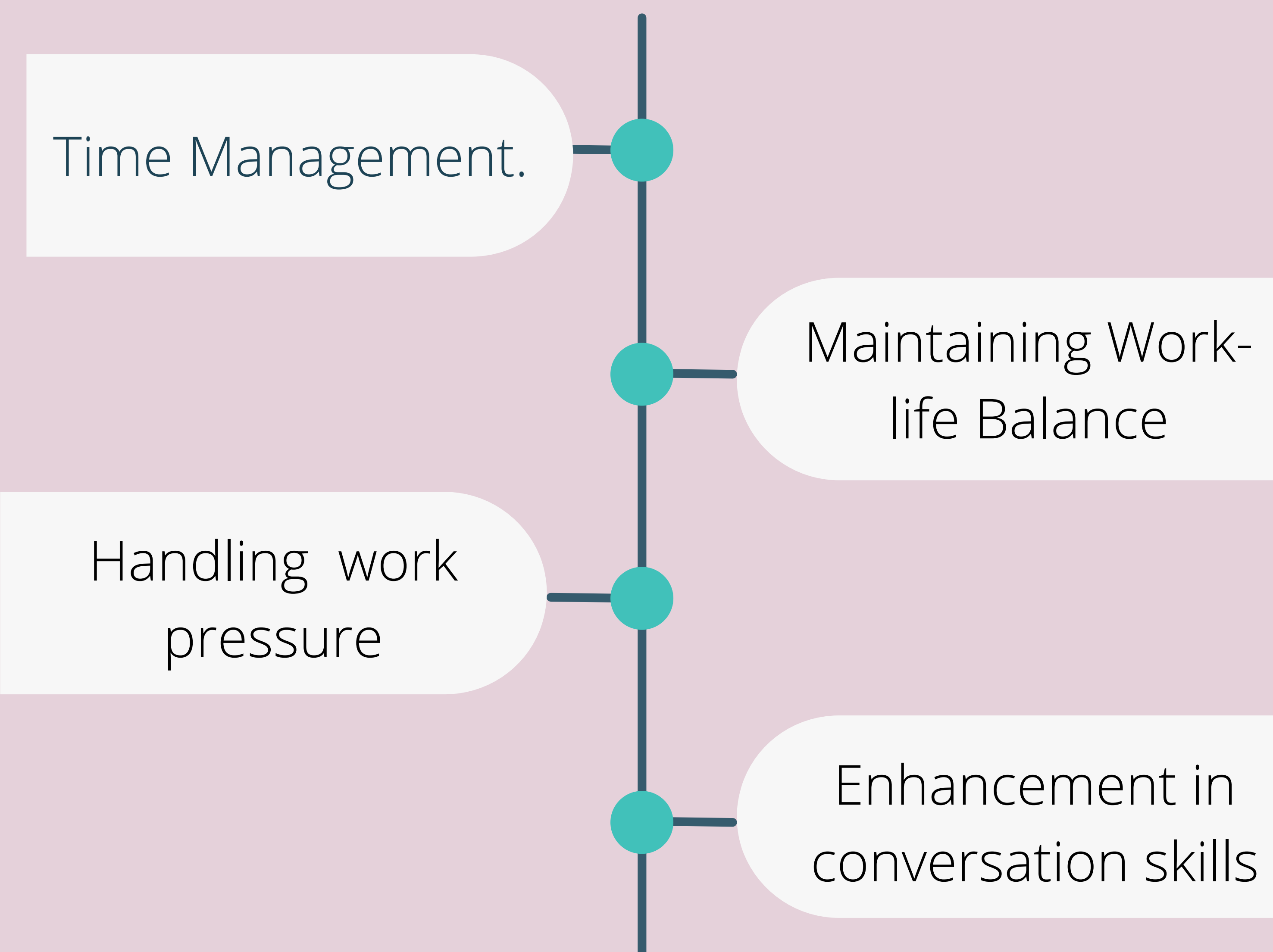
HISTORY

- IQVIA is an American multinational company serving the combined industries of Health IT and Clinical research.
- IQVIA was formed by the 2016 merger of Quintiles and IMS Health.

Vision and mission- IQVIA is working to advance public health in partnership with other companies, governments, and non-governmental organizations, from fighting opioid addiction to addressing antibiotic resistance.

- As part of our mission to create a healthier world, we are committed to sustainable environmental, social, and governance practices around the world.

LEARNING



USEFULNESS

- Exposure to the corporate world.
- Engaging with the FIs in order to get the work done.
- Making new connections with our colleagues.

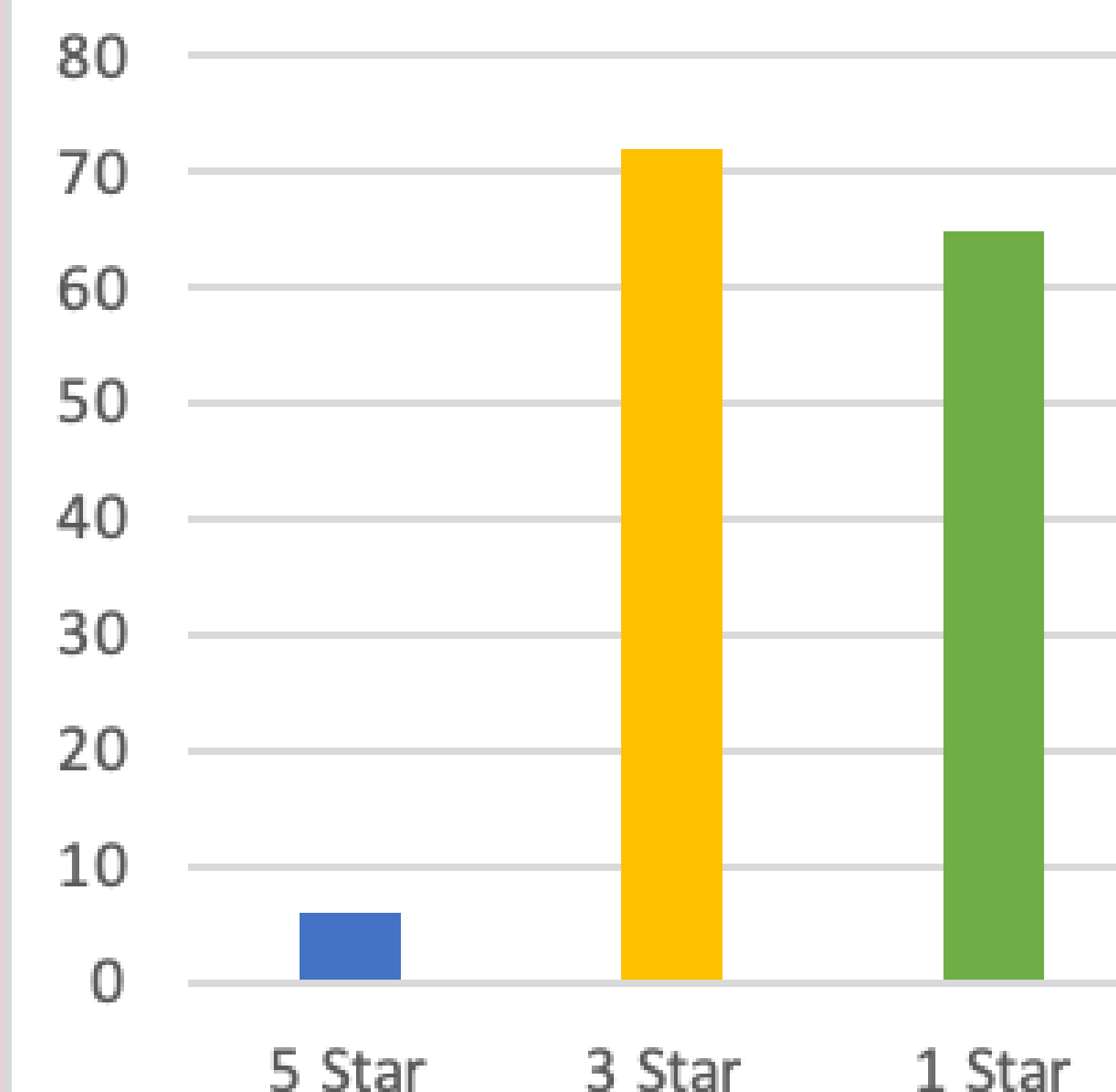
CHALLENGES

- Dealing with a humongous amount of data.
- Managing a team of 15-20 FIs at a time.
- Meeting the given deadlines on time.
- Dealing around 200 FIs during the internship tenure.

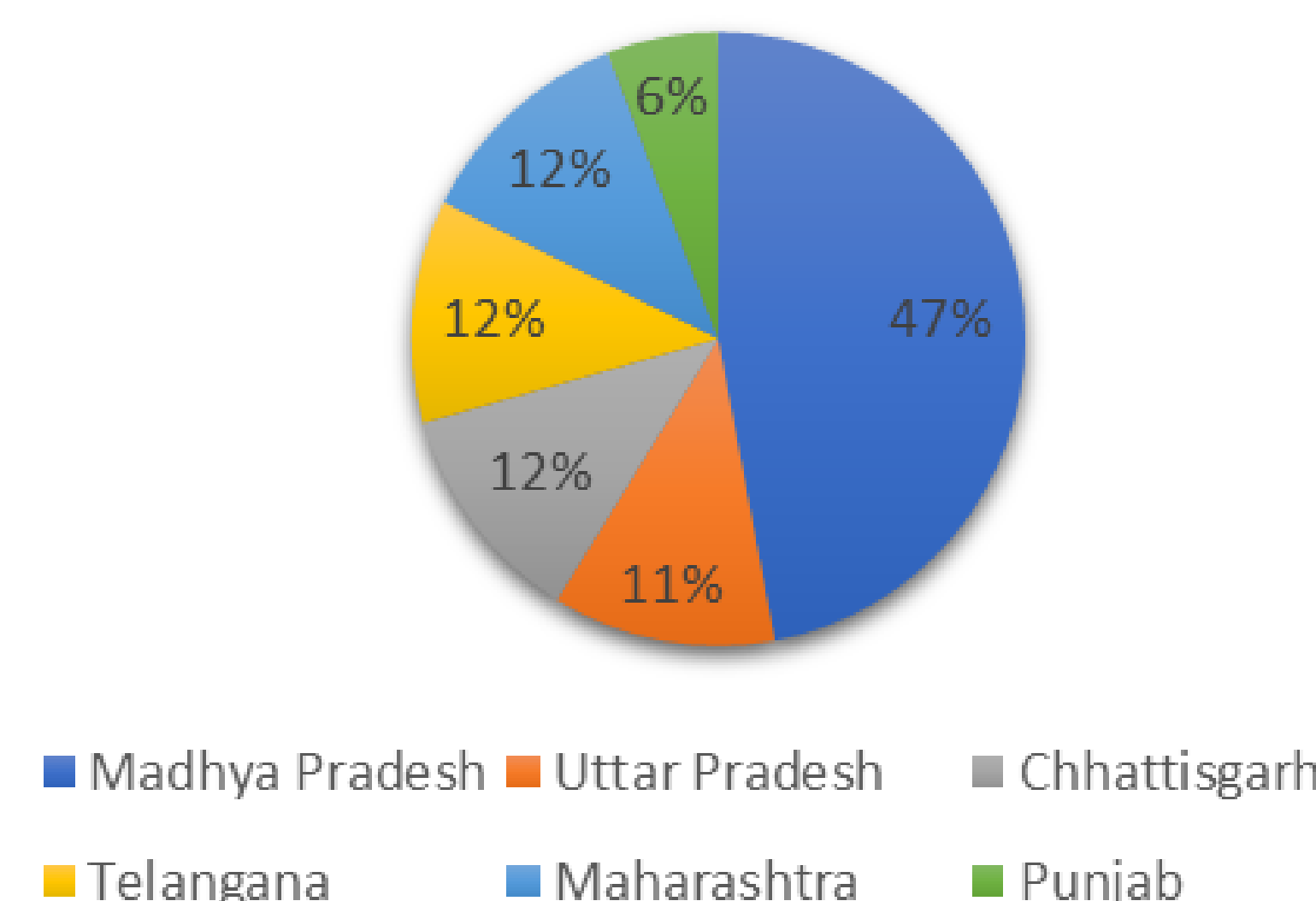
SUGGESTIONS

- To enhance the efficiency of the portal for the Quality check, Errors related to portal's functionality were time-consuming and expensive.
- Develop a clear idea related to the protocol of the project at the beginning, changes during the process of functionality regularly affected the consistency of data.

Star rated cities



Statewise Assigned ULBs



SWACHHA BHARAT ABHIYAN

Since the Swachha Bharat Abhiyan's beginning, the link between cleanliness and better health has been promoted. Numerous public figures, ranging from the Prime Minister to celebrities and athletes, have called for the transition of a cleaner India to a healthier India

The states of Chhattisgarh, Jharkhand, Madhya Pradesh, and Rajasthan have sanitation coverage rates of 80% or higher, indicating significant improvements in sanitation.

SWOT ANALYSIS OF SBM

Strengths

- Regular door to door waste collection.
- Established location for solid waste management and recycling centres.
- Strong information & training programmes to promote waste management.

Weaknesses

- Poor dumping Management.
- Collection of waste in an unsegregated manner.
- Lack of Awareness among people regarding segregation of waste.

Opportunities

- Cities maintaining cleanliness and gradually aspiring for higher star rating accreditation by MoHUA.
- Application of new technologies for MSW processing.

Threats

- Poor co-operation from the residents.
- Increasing population and economic growth may increases consumption and waste production.
- Lack of control over operation of disposal.

WEEK 1
Training Period

WEEK 2
Hands on practice on our seniors ULB

WEEK 3
Worked on our assigned ULBs