

INTRODUCTION AND BRIEF HISTORY

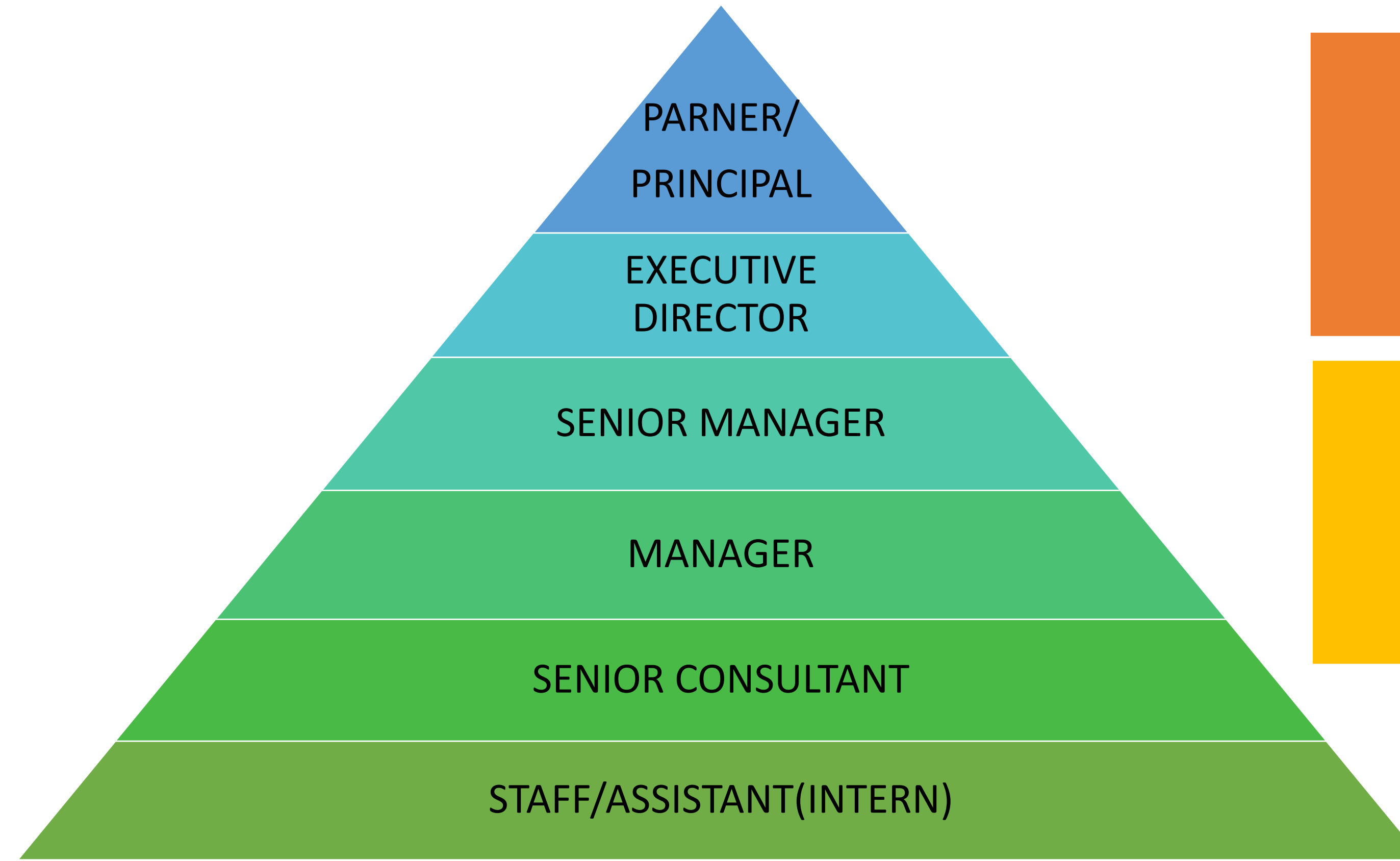
One of the top professional services companies in the world is Ernst & Young, or EY for short. EY, which was founded in 1989 as a result of the union of Ernst & Whiney and Arthur Young & Co., has developed into a global powerhouse that offers clients in numerous industries a wide variety of assurance, tax, transaction, and consulting services. With a vast network of talented individuals committed to providing outstanding client service and fostering sustainable growth, EY has operations in more than 150 countries. The organization bases everything it does on its basic principles, its mission, and its dedication to creating a better working environment.

VISION AND MISSION

Mission- The goal of EY is to assist customers in overcoming their most difficult obstacles, seizing new opportunities, and achieving sustainable growth. The organization wants to give its clients the insights, strategies, and innovative solutions they need to succeed in a fast-paced, disruptive business climate.

Vision- EY's vision is to become the most trusted and respected professional services firm, renowned for its exceptional quality, innovation, and commitment to making a difference. The company strives to be the go-to organization for clients seeking expert advice, insight, and solutions that address complex business issues in an ever-changing global landscape

ORGANISATIONAL STRUCTURE



SWOT ANALYSIS

STRENGTH

1. Global Presence
2. Strong Reputation
3. Talent and Innovation
4. Industry Expertise

WEAKNESS

1. Dependence on the Economy
2. Intense Competition

OPPORTUNITY

1. Emerging Markets
2. Sustainability and ESG
3. Digital Transformation

THREAT

1. Technological Disruption
2. Geopolitical Risks

USEFULLNESS OF INTERNSHIP

- it gave insightful knowledge of the region's particular health issues, including the cultural, geographical, and socioeconomic elements that affect health outcomes.
- The awareness of health disparities has been widened by this information, which has also enabled me to develop interventions and policies that are specifically tailored to the requirements of the North Eastern population.
- The ability to contribute to the creation of evidence-based practices and policies as a result of the survey results and recommendations has directly contribute to improving health infrastructure and facilities in the North East Region.

CHALLENGES

I face challenges while taking the interview for survey purpose of Khasi people in Meghalaya. There was a language barrier people of east and west Jaintia hills know very less or no English or Hindi , Assamese , Bengali

SUGGESTIONS

- EY should concentrate on developing an innovative and agile culture in order to further strengthen its competitive advantage and promote sustainable growth.
- EY can stay ahead of the curve in a business environment that is continuously changing by promoting an attitude of continuous learning and embracing emerging technologies.

LEARNINGS

- Learned about telephonic interview, how it needs to be handled
- Learned about the state dynamics of all the states of north east
- Learned how to draft a formal email to higher authority officials like mission director , principle secretary and proof read it and minimize errors
- Worked on using the appropriate keywords to identify content for the secondary research. Learned how to calculate different year estimate population and respectively find the no of PHC's and SC's
- Learned about the health status changes in NER over years
- Learned about the health , education and skill condition in Meghalaya and Nagaland in practical ground and also learned about some of common problems in these two states Learned how random sampling is done on ground level

ABOUT THE PROJECT

AIM

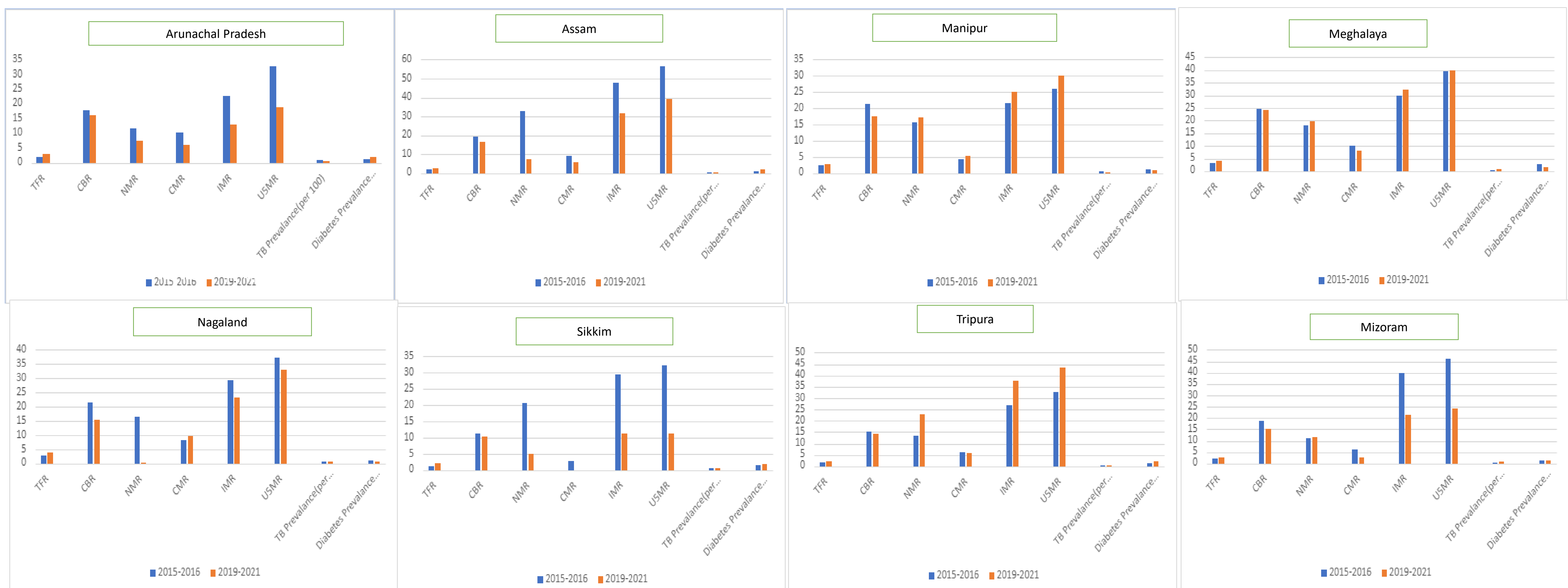
Comprehensive study on actionable data points for pan-NER interventions for improving the quality of outcomes for health, education and skilling sectors in the North Eastern Region.”

OBJECTIVE

The study is expected to provide recommendations for sustainable and scalable innovative models to improve the reach/ availability and quality of the ongoing/future health interventions in your state and identify ways to leverage key central government schemes in the region.

Methodology

- 1)Stratified random sampling for representation of all strata of population group in each of 8 NER states
- 2) Qualitative and Quantitative both Primary and secondary research



HEALTH STATUS OF NER OVER YEARS



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