

Presented by - Dr. Aparna Dubey- 1468 MBA HM- 27

Under Guidance of Dr. Saket Joshi (Organization Mentor) and Dr. Tripti Bisawa (University Mentor)

ABOUT THE ORGANISATION



Rukmani Birla Hospital (RBH) is a multi-specialty hospital in Jaipur with world-class infrastructure which offers comprehensive in-patient and out-patient services. Since its founding RBH has been providing its patients with the full medical care, encompassing outpatient services, Neurosciences, Gastro Science, Renal Science, Cardiology, Orthopedics & Joint Replacement and more.

Core Values

- Quality
- Innovation
- Teamwork
- Compassion

THEORETICAL UNDERSTANDING

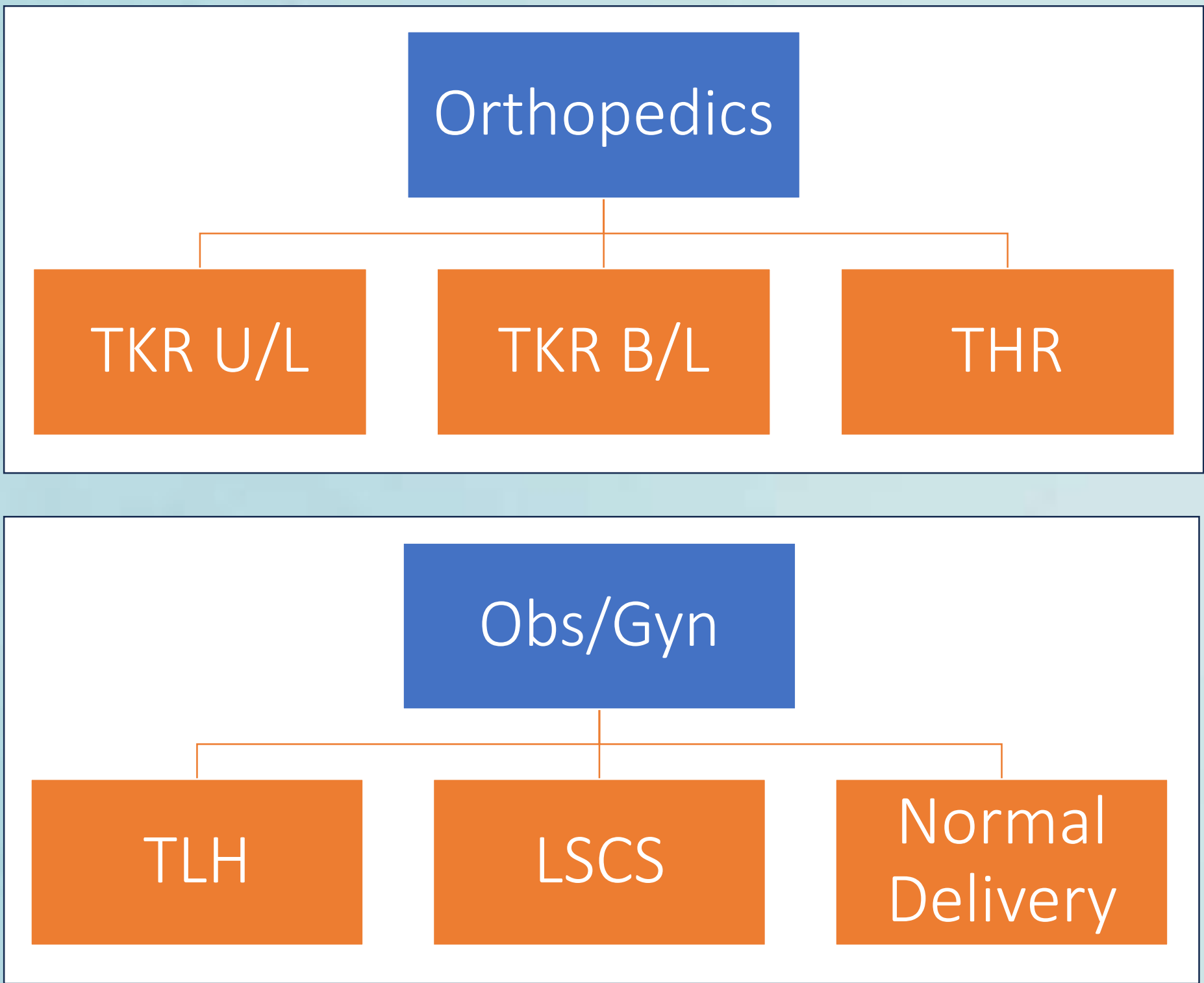
- Develop proficient comprehension of documentation
- Potential to further enhance the depth of discussions
- Opportunity to discuss the role of different stakeholders

PRACTICAL EXPOSURE

- Learnt about the implementation of work
- Experienced grassroot level challenges
- Learnt new ideas and new methods
- Learnt how to adapt to working conditions

CHALLENGES FACED IN INTERNSHIP

- Limited professional experience, which made challenging for me to navigate the workplace environment and understand organizational dynamics.
- Integrating into an existing team and work environment was challenging
- Hesitation in communicating and collaborating with different stakeholders



HISTORY OF THE ORGANISATION

The century old business conglomerate made its first foray into healthcare by unveiling the cutting-edge facility in healthcare in Kolkata. It was the first private hospital of the city, and the foundation stone was laid by late B M Birla along with Y B Chavan, then defense minister of India. In 2016, the group launched the most progressive center of the clinical care at Jaipur — The Rukmani Birla Hospital. This newest addition has transformed the healthcare landscape for North India and is a benchmark for all new facilities.

VISION

To provide best of Patient Service & Clinical Excellence.

MISSION

To create Clinical Centres of Excellence on a strong backbone of research, academics and evidence-based medicine for best clinical and patient outcome

ABOUT THE PROJECT

The surgical kit package project aims to revolutionize the surgical process by providing comprehensive and cost-effective solutions for procedures. These meticulously designed packages have been segmented into pre-OT, OT, and post-OT stages, ensuring the availability of essential drugs and consumables at each critical phase of the surgical journey. By reducing costs through the inclusion of cheaper yet equally effective drugs, the project aims to make these surgical packages more accessible and affordable for hospital and patients alike.

SWOT ANALYSIS

STRENGTH

- Streamlined Workflow
- Comprehensive Solution
- Cost Savings
- Customization

WEAKNESS

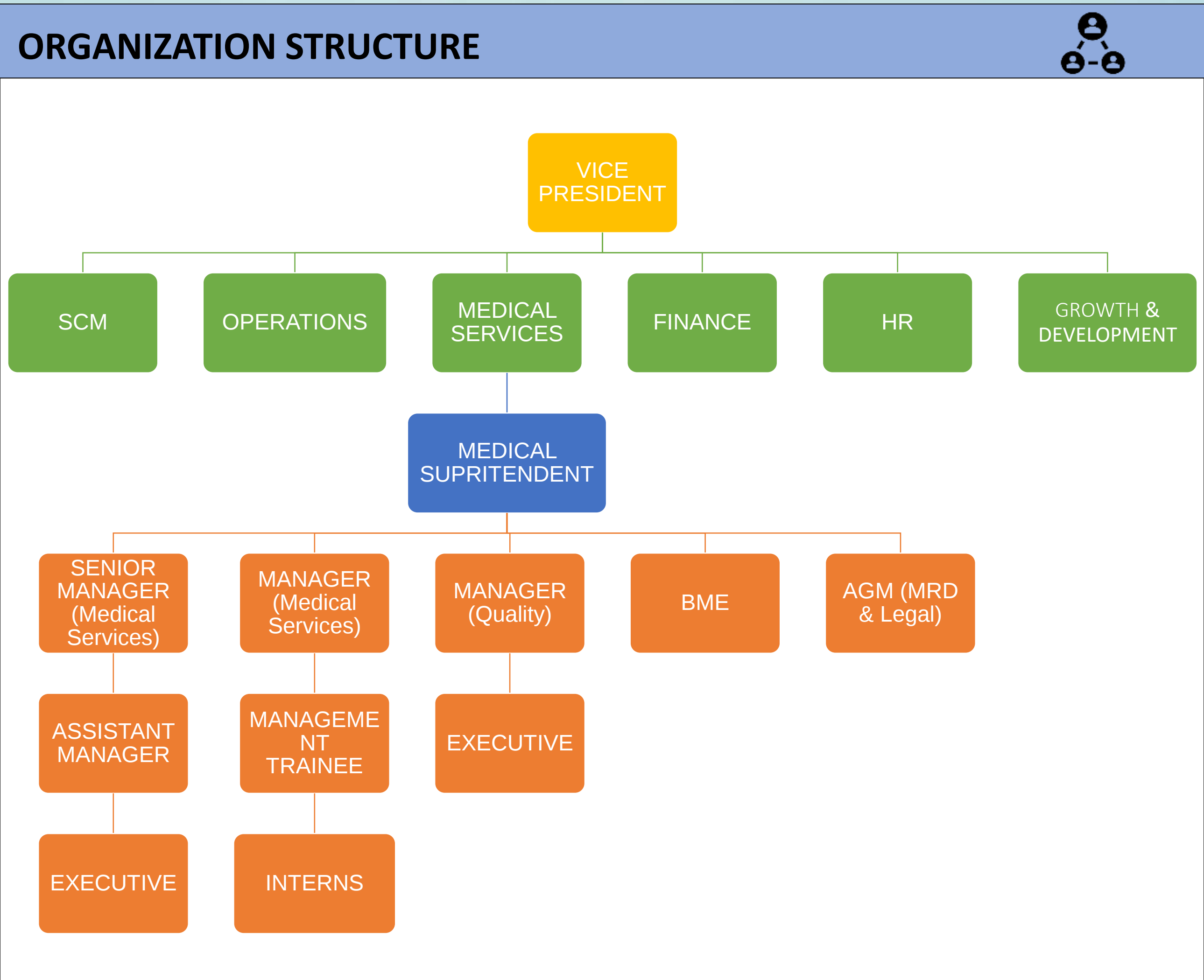
- Limited Flexibility
- Supplier Relationship
- Resistance to Change

OPPORTUNITY

- Cost Savings
- Scalability
- Enhanced Patient Safety
- Increased Market Share

THREAT

- Competitive Landscape
- Quality Concerns & Perception



USEFULNESS OF INTERNSHIP

- Better understanding about the interplay between different departments, such as nursing, medical staff, support services, and administration, and how they collaborate to deliver high-quality patient care.
- Learn about patient flow, scheduling, resource allocation, quality assurance, and compliance with regulatory standards.
- Develop effective communication and teamwork skills while learning about the roles and responsibilities of different team members in delivering patient care.

LEARNING DURING INTERNSHIP

- Gain insight into how hospitals function on a day-to-day basis including patient flow, resource management, scheduling, and coordination among different departments.
- Learn about the various factors that contribute to a positive patient experience, such as effective communication, timely service, and personalized care.
- Learn how to identify inefficiencies, analyze workflows, and propose solutions to enhance efficiency, reduce costs, and improve patient outcomes.
- Learn how different departments, such as nursing, medical staff, and support services, work together to ensure coordinated and efficient patient care.

SUGGESTIONS

- Continuously evaluate the cost-effectiveness of the suggested drugs and consumables included in the packages. Monitor the market for any changes in pricing or availability of alternative options that can further optimize costs without compromising quality or patient outcomes.
- Provide training and educational materials to surgical teams regarding the proper use and benefits of the surgical kit packages. Highlight the streamlined workflow, cost savings, and positive impact on patient care to encourage adoption and utilization.
- Establish a feedback mechanism to gather input from surgical teams and healthcare professionals who use the surgical kit packages. Actively seek feedback on usability, effectiveness, and areas for improvement. Use this feedback to iterate and enhance the packages over time.

