

SUMMER INTERNSHIP PROJECT

QUALITY CHECK OF DATA FOR THOSE CITIES WHO APPLIED FOR GFC STAR RATING IN 2022

History & Description of organization



- IQVIA IS A LEADING GLOBAL PROVIDER OF ADVANCED ANALYTICS, TECHNOLOGY SOLUTIONS AND CLINICAL RESEARCH SERVICES TO THE LIFE SCIENCES INDUSTRY, INCLUDING SERVICES AND SOLUTIONS TO GLOBAL HEALTH SECTOR.
- IQVIA CREATES INTELLIGENT CONNECTIONS TO DELIVER POWERFUL INSIGHTS WITH SPEED AND AGILITY — ENABLING CUSTOMERS TO ACCELERATE MEDICAL INNOVATIONS THAT IMPROVE HEALTHCARE OUTCOMES FOR PATIENTS. WITH APPROXIMATELY 79,000 EMPLOYEES.
- IQVIA CONDUCTS OPERATIONS IN MORE THAN 100 COUNTRIES ACROSS AFRICA, ASIA, EUROPE, MIDDLE EAST, LATIN AMERICA AND NORTH AMERICA.
 - THE COMPANY HAS MORE THAN 10,000 CLIENTS WORLDWIDE AND WORKS CLOSELY WITH MANY GLOBAL HEALTH INSTITUTIONS, DONORS, AND LOCAL MINISTRIES AND OTHERS HEALTHCARE STAKEHOLDERS TO IMPROVE PUBLIC HEALTH.
- IQVIA IS A LEADING HEALTHCARE INDUSTRY WHOSE PRIMARY ROLE IS TO PROVIDE DATA DRIVEN RESEARCH IN HEALTHCARE FIELD . THE PROJECT WITH WHICH I WAS INVOLVED WAS OF SWATCH BHARAT ABHIYAN, 2 YEARS AGO, THIS PROJECT WAS WITH KPMG, BUT IQVIA HAS GOT ITS TENDER FOR THE PAST 2 YEARS CONTINUOUSLY.

Vision & Mission of Organization

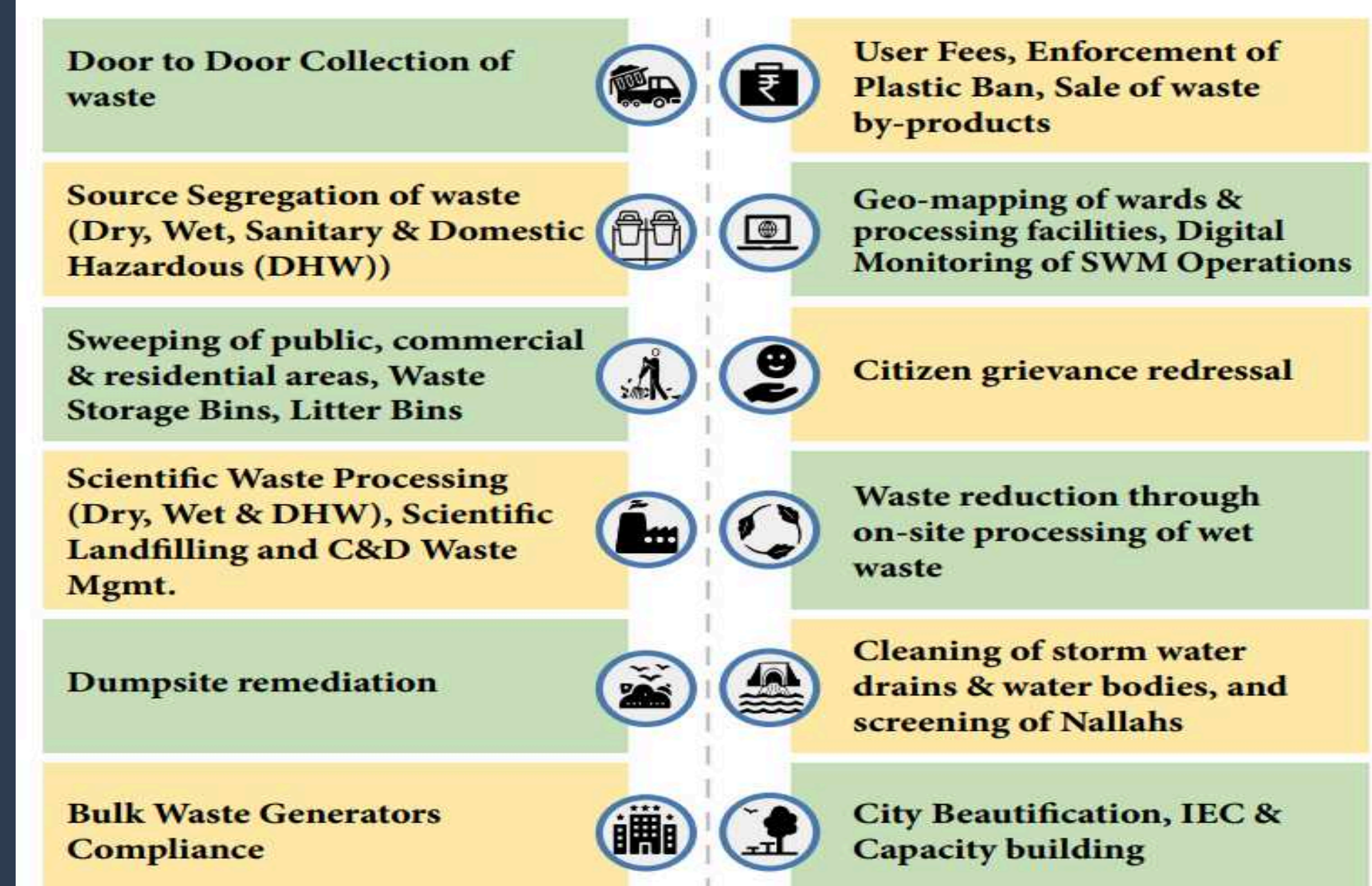
Vision Statement- We believe by accelerating innovations and making intelligent connections across the healthcare ecosystem, we can make exponential progress to sustainable environmental.

MISSION STATEMENT-As part of our mission to create a healthier world, we are committed social, and governance practices around the world.

Learning and Value addition:-

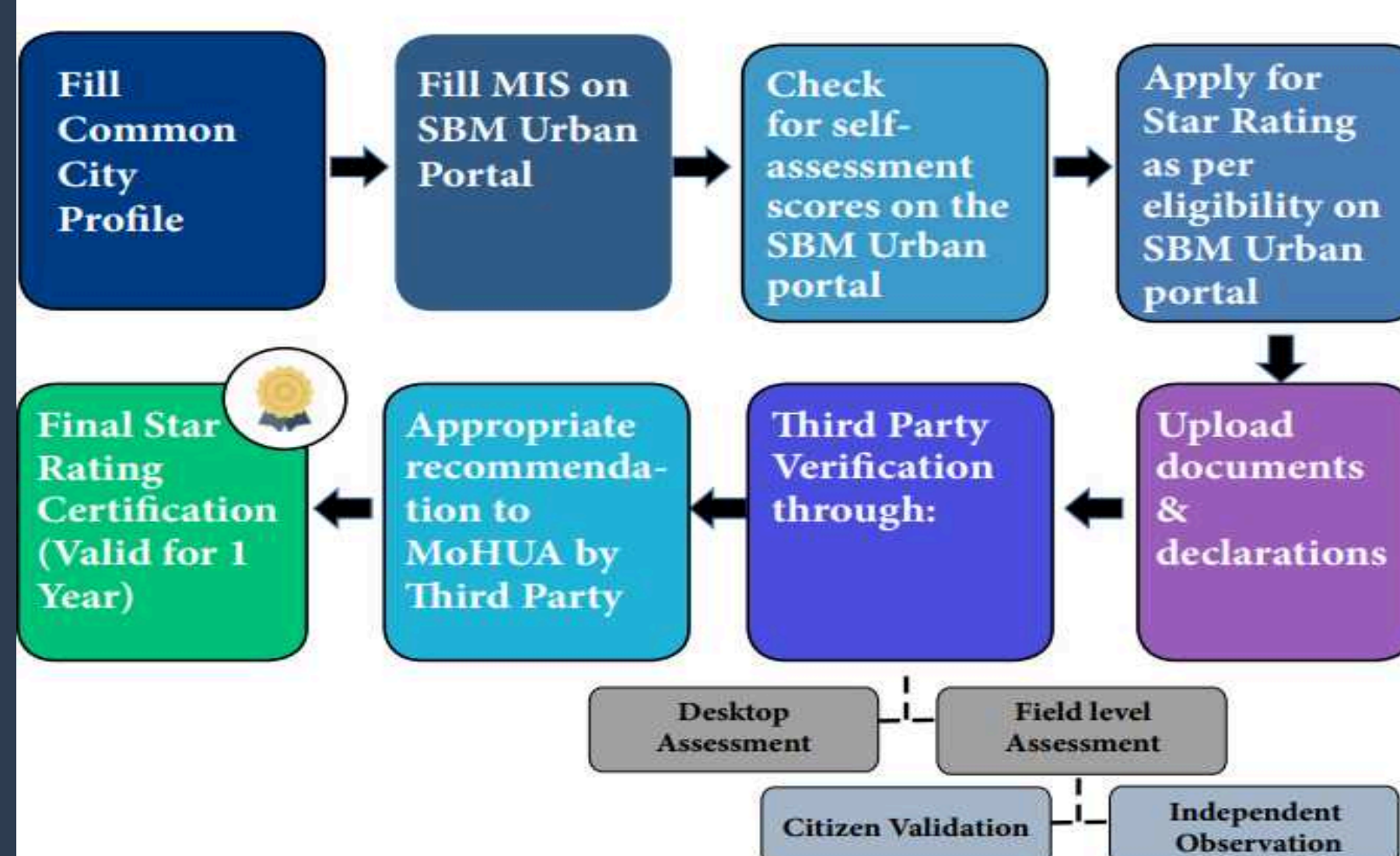


GARBAGE FREE CITY ensures holistic evaluation across entire SWM Chain



- Real time exposure of multinational corporate company .
- Learned Various analytical skills required to interpret data.
- Ability to communicate and network with colleagues and seniors.
 - Enhanced knowledge.
- Privileged to work on a nation building live project.
 - Corporate ethics

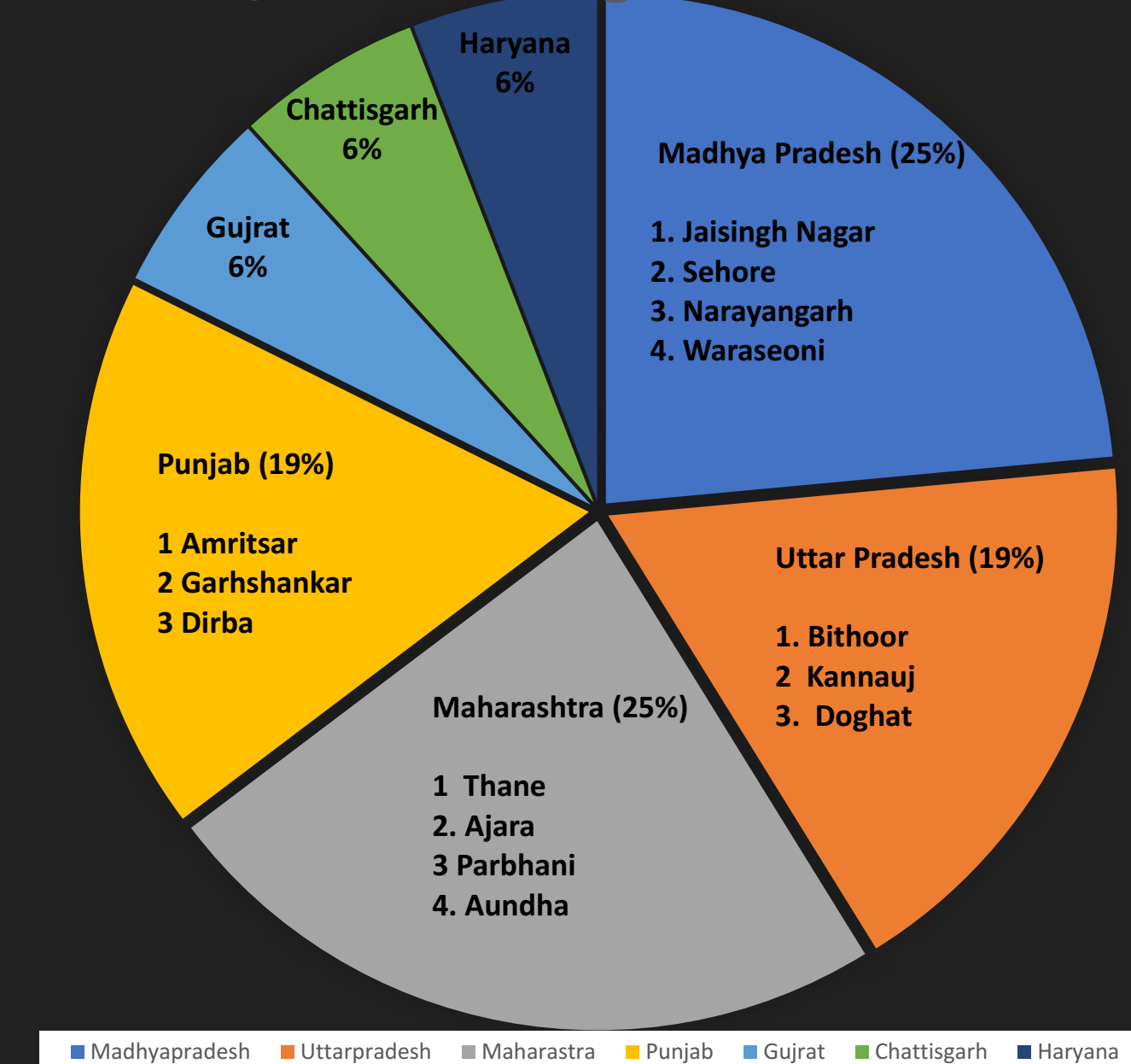
Star Rating Process Flow for ULBs



Job Description-

The job description assigned to me for summer internship at IQVIA was to develop a quality check mechanism and conduct quality check of field data collected by the assessors. Field data included direct observation (DO) and Citizen Validation (CV). ULB (Urban Local Bodies) were assigned to the quality check team to conduct a proper quality check on the data provided by the field assessors. A total of 16 ULB's were allotted to me for quality check during my 2 months of internship. Out of which 25 percent of ULBs were from Madhya Pradesh, 25 percent from Maharashtra, 19 percent from Punjab and Uttar Pradesh and 6 percent each from Gujrat , Chhattisgarh and Haryana.

ULB's / Cities Assigned to me-



SWOT ANALYSIS :-

STRENGTH

- Regular Door to door waste collection.
- Strong Information & training programs to promote waste management.
- Established location for SWM (Solid Waste Management) & Recycling centers.

Weakness

- Lack of awareness among people regarding segregation & dumping of waste.
- Poor dumping management.
- Collection of waste in unsegregated manner.

SWOT –SWACHH BHARAT MISSION

Opportunities

- Application for new technology for MSW processing.
- Cities maintaining cleanliness and Gradually aspiring for High star Rating accredited by MOHUA (Ministry of Housing and Urban Affairs).

Threats

- Increasing Population may increase consumption & waste production.
- Lack of control over operation of disposal.
- Poor co-operation from residents.

Challenges faced during Internship-

- Time management .
- Communication challenges .
- Management of excessive workload .
- Balance between social and work life.
- Management of FI team of 20-30 People.

Suggestion to Organization -

- To develop a well efficient portal for Quality check of data, Errors related to portal functionality were time consuming as well as expensive.
- Develop a clear idea related to the protocol of the project during the beginning, changes in the process of functionality regularly could affect the consistency of data.
- To provide a clear channel for communication related to work.

IMPACT OF SWACHH BHARAT ABHIYAAN

- Since the Swachh Bharat Abhiyan's beginning, the link between cleanliness and better health has been promoted.
- Numerous public figures, ranging from the Prime Minister to celebrities and athletes, have called for the transition of a cleaner India to a healthier India.
- In 1990, deaths due to contaminated water and sanitation accounted for 13% of all deaths in the United States. By 2016, the number had dropped to just 5%. Even if there has been a dramatic decline, the number is still rather large.
- The states of Chhattisgarh, Jharkhand, Madhya Pradesh, and Rajasthan have sanitation coverage rates of 80% or higher, indicating significant improvements in sanitation.