

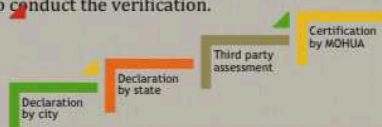
Quality check for GFC (GARBAGE FREE CITIES)

Industry Sector Profile

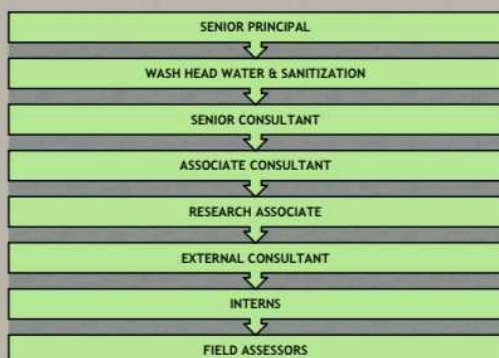
IQVIA is a leading global provider of advanced analytics, technology solutions and clinical research services to the life sciences industry, including services and solutions to global health sector. IQVIA creates intelligent connections to deliver powerful insights with speed and agility - enabling customers to accelerate medical innovations that improve healthcare outcomes for patients. **MISSION AND VISSION** IQVIA brings together advances in data science, technology, and healthcare expertise to help customers make better decisions and ultimately improve patient outcomes.

About Project

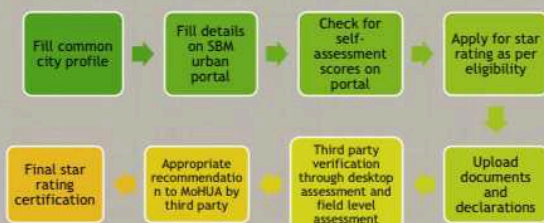
Swachh Bharat Mission-Urban was begun in October 2021 to create "Garbage Free Cities" (GFC), putting India on another development bend towards an aura of complete hygiene. It is one of the methodologies pointed toward making the Swachh Bharat Mission-Urban a fruitful endeavor. The Star Rating Protocol was sent off by the MoHUA in 2018 to standardize a component for urban communities to accomplish Garbage Free status. City self-declares itself as '1', '3', '5', '7' stars and communicates the same to MoHUA, a third party (appointed by MoHUA) mobilize assessors to conduct the verification.



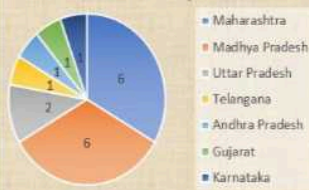
Organization structure



Star rating process flow of ULBs



No. of ULBs completed



Value Addition

- ✓ Contributed to the major aspect of the project which will lead to provision of final certification to the cities
- ✓ Got chance to decide the future of a particular city
- ✓ Contribution in permanent change for the improvement of the society.
- ✓ Prepared report for ministry containing best practices of ULBs

SWOT Analysis :

Strengths:

- 1.State level workshops involving state officials
- 2.Safe and sustainable technology is promoted
- 3.Flexibility to states in implementation of program
- 4.Funding provisions

Weaknesses :

- 1.Behavioural problems associated with community related to sanitation.
- 2.Toilet construction without demand generation
- 3.Campaign is voluntary not compulsory
- 4.No focus on excreta disposal in railway department

Opportunities :

- 1.Waste management through biogas plant
- 2.Options for alternative types of sewerage and treatment systems

Threats :

- 1.Sustainability of interest and priority
- 2.Changes in administration and leadership



Challenges faced during Internship

- ☐ Adjusting to new environment
- ☐ Intense pressure for closure of ULBs
- ☐ Work and personal life balance
- ☐ Language barrier while conversing with people on field

Usefulness of Internship

- ☐ Actual exposure of corporate life
- ☐ Got an edge in the job market
- ☐ Network with government professionals in the field

Suggestions

- ☐ Company should more emphasize on the training of the field assessors
- ☐ Company should avoid involvement of personal contact numbers of interns(QCs) to contact with field assessors
- ☐ Results of the assessment should be shared with cities which might help them to improve on their weak points

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STREAM :- HM

ULB- Urban local body

MoHUA- Ministry of housing and urban affairs