

DATA VISUALIZATION FOR BETTER UNDERSTANDING OF EMPLOYEES PERFORMANCE

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Stream – Hospital and health management

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INDUSTRY PROFILE

ABOUT THE ORGANIZATION

ImpactGuru.com was incubated at Harvard Innovation Lab in USA in 2014. It is India's **leading healthcare financing platform** for patient to raise money online for medical expenses via crowdfunding. It has become the largest crowdfunding platform in India for medical expenses. In total, ImpactGuru has raised around INR 950 Crore from over 2 lakh donors from 150 countries. They are the only crowdfunding platform to have their own story builder to help customers write great stories as it's a major pain point in the industry today.

Founded: 2014

Headquarters location: Mumbai

Founders: Piyush Jain, Khushboo Jain

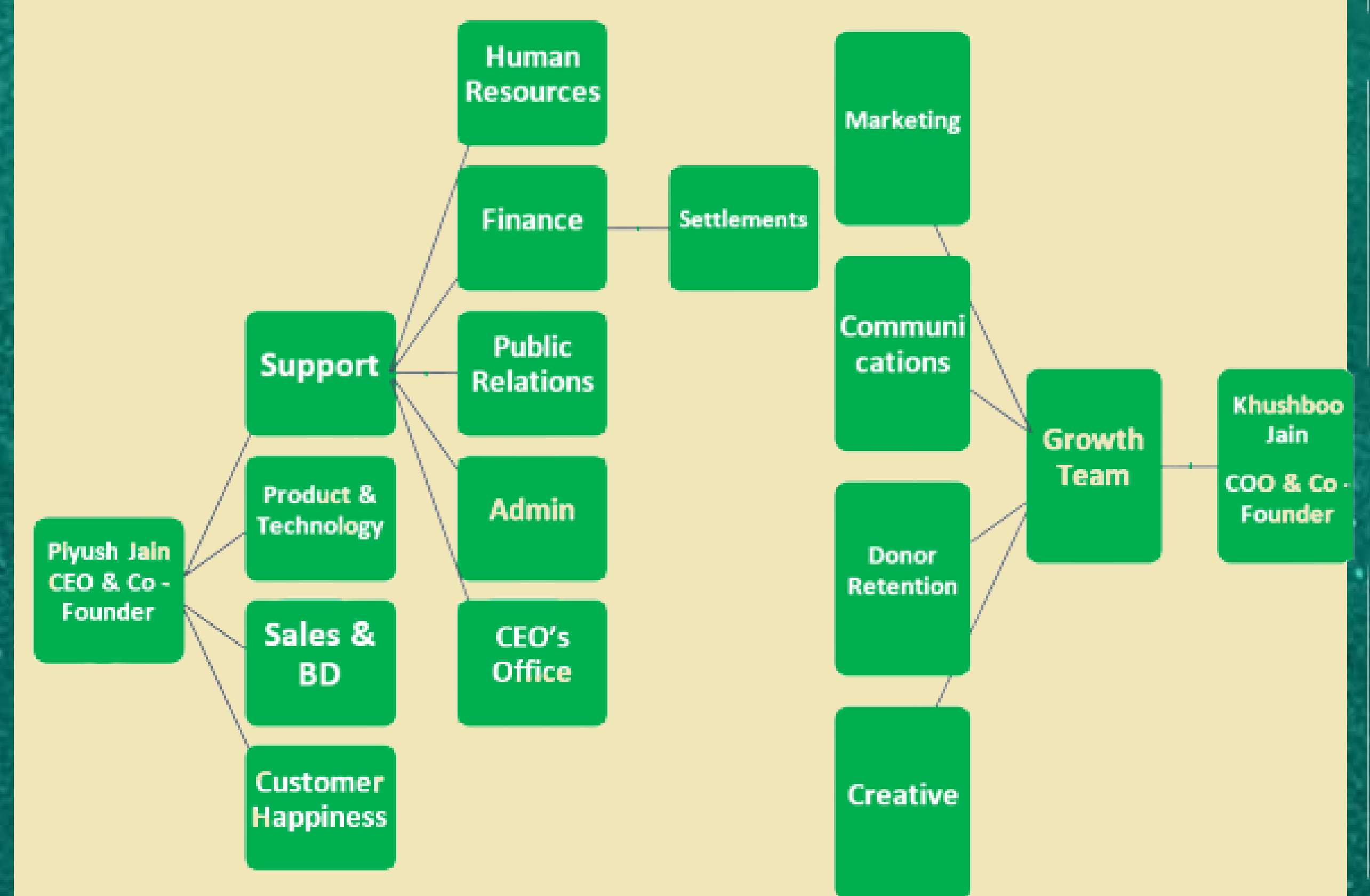
VISION

Impact Guru's vision is to make sure that nobody in India has to ever struggle to fund their medical treatment due to lack of money.

MISSION

Impact Guru was born with a mission to make healthcare accessible to all and save more lives. It is a tech-for-good platform that provides complete crowdfunding solutions to empower individuals, NGOs and social enterprises- be it big or small.

ORGANISATIONAL STRUCTURE



MY ROLE - Business Development Intern in MIS Team for data visualization with Tableau

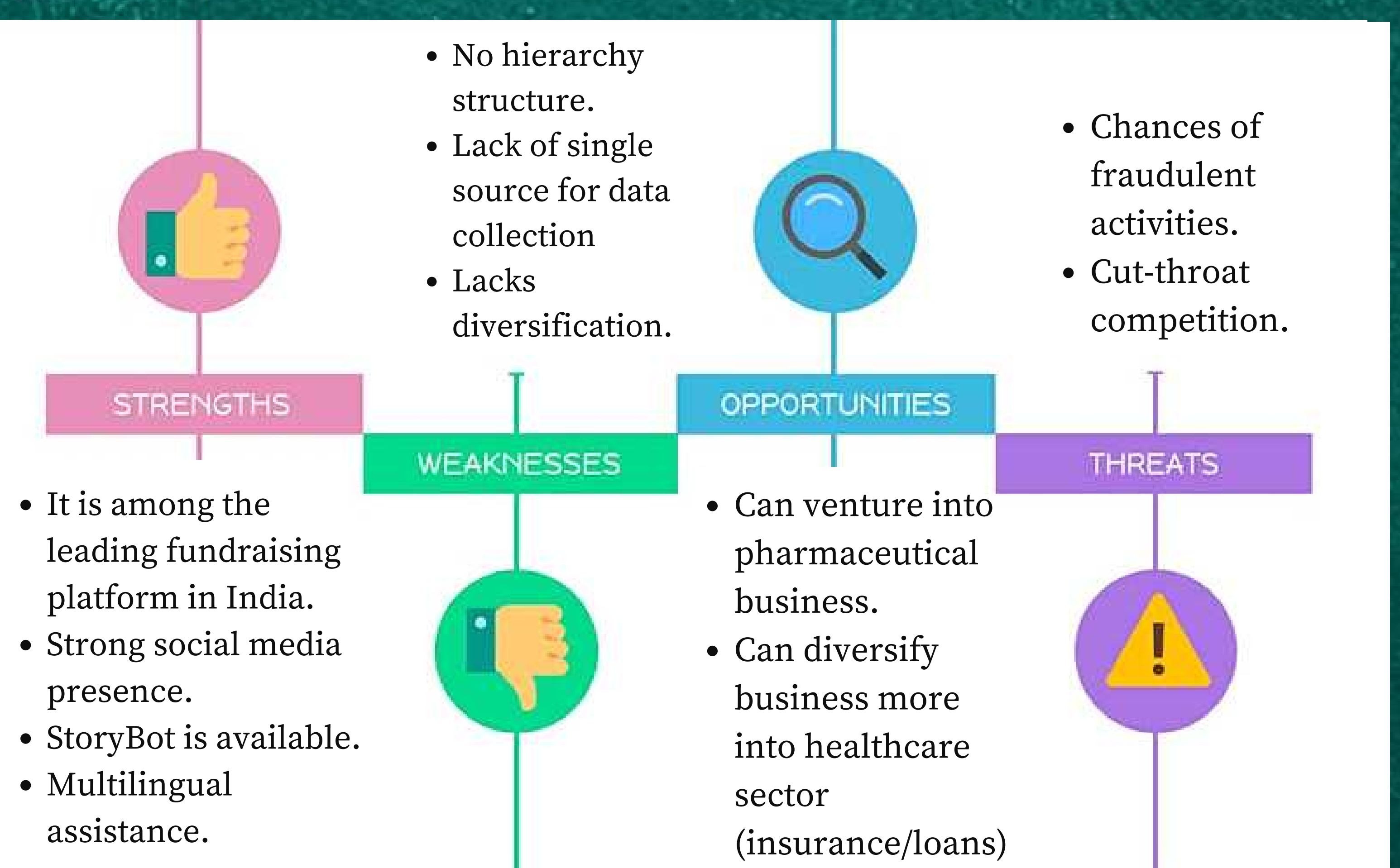
LEARNING AND VALUE ADDITION

USEFULNESS OF THE INTERNSHIP

- Learnt Advance tableau- BI tool
- Learnt Excel formulas and their use
- Learnt how to clean data- efficiently and quickly
- Gained- Time Management and multitasking skills
- Gained- Team work and collaboration skills
- Gained- Critical thinking and problem-solving skills
- Gained- Independence

CHALLENGES FACED DURING INTERNSHIP

- No prior knowledge of Tableau or Excel.
- Activation key (for tableau) was provided late.
- Faced Issues in Data collection due to absence of a single source.



SUGGESTIONS

- Include interns in company meetings - so they can learn how the business is done in the company.
- Conduct employee engagement activities at least once in a month.

