

Name: Prabha Nishad Roll no.: - 1348 Stream: - MBA HM Faculty Mentor: - Dr Deepti Sharma
Industry mentor: - Anurag Prakash Organization: - IQVIA

Garbage Free Cities

- The Star Rating Protocol was launched by the MoHUA in 2018 to institutionalise a mechanism for cities to achieve Garbage Free status, and to motivate cities to achieve higher degrees of sustainable.
- In October 2021, Swachh Bharat Mission-Urban 2.0 was launched, to create “Garbage Free Cities” (GFC), thereby placing India on a new trajectory of growth towards an ecosystem of holistic sanitation and waste management.
- It is based on 12 parameters which follow a SMART framework – Single metric, Measurable, Achievable, Rigorous verification mechanism and targeted towards outcomes
- The Swachh Bharat Mission (Urban) [SBM (U)], with the vision of ensuring hygiene, waste management and sanitation across the nation, as a tribute to Mahatma Gandhi on his 150th birth anniversary

GFC Parameter

- Door to Door collection
- Segregation at source
- Litter bins
- Bulk waste generators compliance
- Plastic ban
- C&D West collection
- Storm water drains
- Screening of nallahs
- Dumpsite remediation



History of Organization

- IQVIA, [which stands for I (IMS Health), Q (Quintiles), and VIA (by way of)] originally Quintiles and IMS Health. Inc., is a worldwide corporation specializing in the health information technology and clinical research industries.

Mission:

- A world where data science advances and human innovation collide to create innovative ways to improve human health. Every challenge is viewed as a chance to make a significant difference in the lives of customers, patients, and people.

Vision

- IQVIA brings together advances in data science, technology, and healthcare expertise to help customers make better decisions and ultimately improve patient outcomes. Our mission is to help create a healthier world

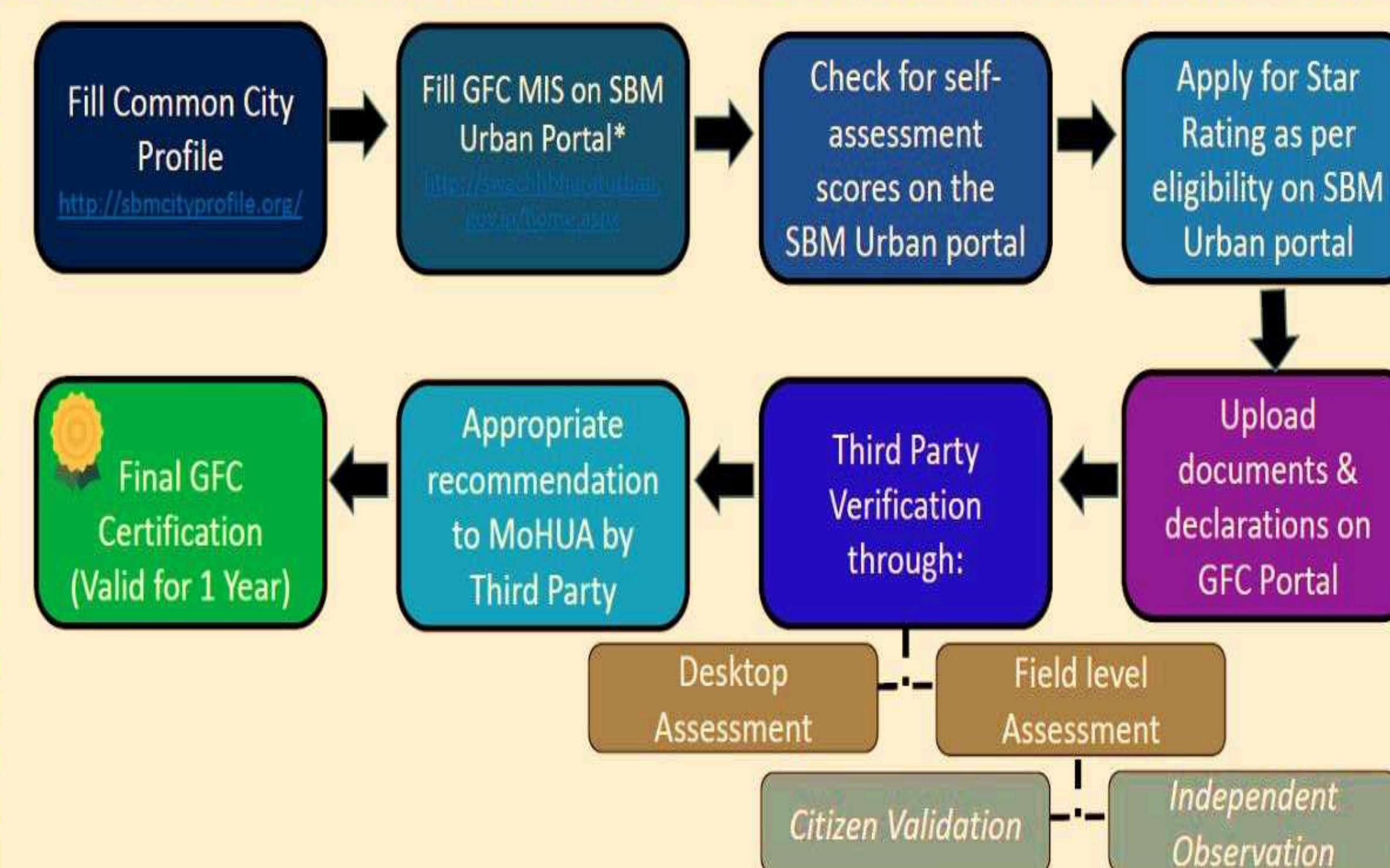
Organization / project structure



Key thrust areas of the mission

- Modern and Scientific Municipal Solid Waste Management
- Effecting behavioral change regarding healthy sanitation practices
- Awareness generation about sanitation and its linkage with public health
- Capacity Augmentation for Urban Local Bodies (ULBs) to create an enabling environment for private sector participation

Star Rating Process Flow



DESKTOP ASSESSMENT

- Verify wards
- Assess and verify the documents submitted by the cities for all components as per Level 1 requirements
- Flag the Waste Processing Facilities, C&D facilities, landfills, dumpsites, drains, nallahs etc. if the city has claimed for these components but these are not available in city profile to ensure coverage during field assessment

QUALITY CONTROL

- In addition to the Citizen validation, the agency will also assess the following components on the ground: door to door collection, segregated transportation, processing and sweeping as part of independent observation.
- In case of re-assessment of cities that failed in field assessment, the samples during reassessment will also include failed samples (33% or more) from the earlier assessment in addition to the fresh samples

SWOT Analysis



Learning and value additions

- Time management
- Communication/Observation Skills
- Develop a quality check mechanisms and conduct quality check of field data collected by the assessors in various states and cities
- Conduct training sessions with the cities on the SBM protocols
- How to manage Data & Documentation Record.
- Team Management

Challenges faced during internship

- Excessive work: SBM is a live project. Constant work is being updated from higher authorities
- Stressful competition: A stressful competition is there between interns about quantity of work being done

Suggestion

- Increase Work life balance for intern
- Kindly updated AMC portal