

GARBAGE FREE CITY 2022 DESKTOP ASSESMENT & QUALITY CHECK FOR FIELD ASSESMENT



INTRODUCTION

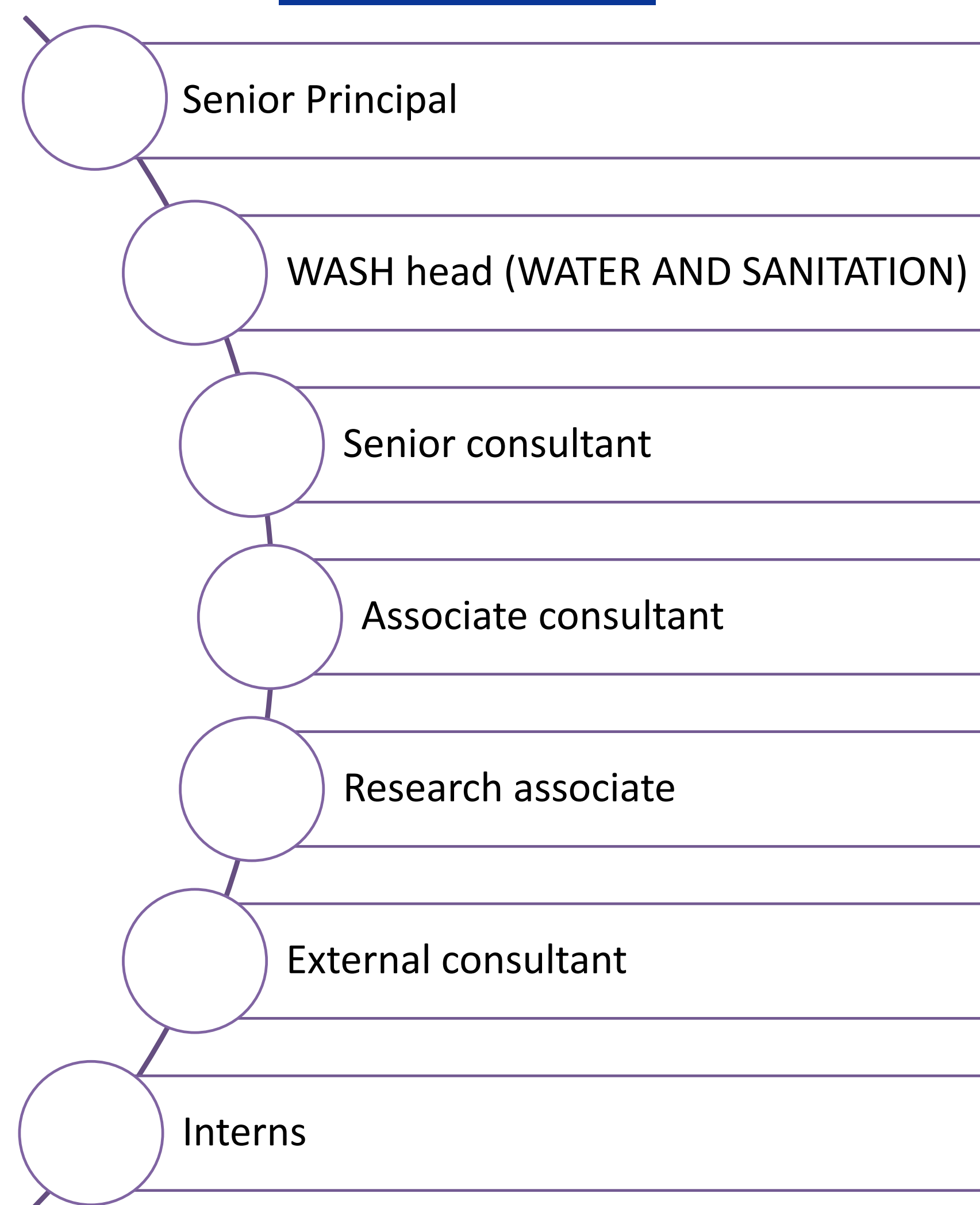
***IQVIA** is a leading global provider of advanced analytics, technology solutions and clinical research services to the life sciences industry, including services and solutions to global health sector*

***HISTORY-** IQVIA is the result of the 2016 merger of **QUINTILES**, a leading global contract research organization and **IMS health**, a leading healthcare data and analytics provider.*

***MISSION-** IQVIA brings together advance in data science, technology and healthcare expertise to help customers to make better decisions and ultimately improve patient outcomes. **MISSION** is TO HELP CREATE A HEALTHIER WORLD.*

***VISION-** IQVIA delivers integrated information and technology solutions to drive healthcare forward.*

ORGANOGRAM



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SWACHH BHARAT ABHIYAN/MISSION (SBM)

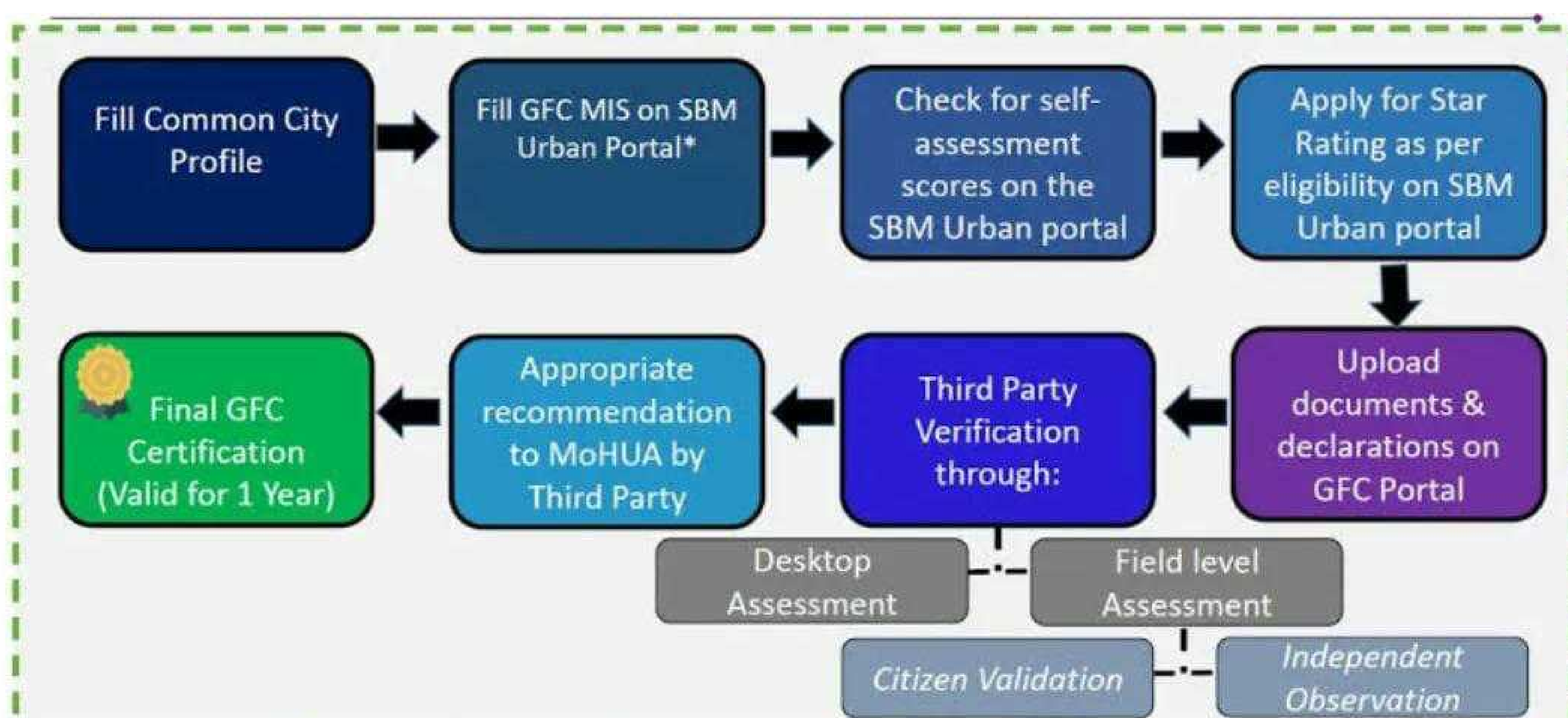
***SWACHH BHARAT ABHIYAN-** is a country wide campaign initiated by the government of India in 2014 to eliminate open defecation and improve solid waste management. It has 2 phases-*

- Phase 1 of the swachh bharat mission lasted till October 2019
- Phase 2 is being implemented between 2020-21 and 2024-25

The second phase of the mission aims to sustain the open defecation free status and improve the management of solid and liquid waste, while also working to improve the lives of sanitation worker. The mission was split into two sub missions- SBM rural and SBM urban

- SBM rural- financed by Ministry of drinking water and sanitation
- SBM urban- financed by Ministry of housing and urban affairs

PROCEDURE OF EVALUATION OF CITIES



EVALUATION OF SBM

Cities are evaluated on the basis of 2 criteria
ODF rating- Includes desktop assessment and quality check

GFC rating- includes quality check and desktop assessment.

GFC DA assessment

The assessment process involves evaluating the cities based on 24 components and are scores are allotted according how many components are fulfilled and according to those scores cities are given 1,3, 5 and 7 star. To achieve 1 and 3 star a city should pass in minimum of 16 components and to achieve 5 and 7 star rating.

SWOT STRENGTH

- Reinforce the mission's focus on sustainable cleanliness
- The rating framework intro due increasing levels of stringency with every additional star in order to enable cities to achieve their aspirations of becoming clean, healthy and liveable cities.

WEAKNES

- Frivolous conduct of some authority towards this campaign resulting in poor rating of the city.
- Improper waste processing plants
- Improper segregation of waste and lack of garbage bins per 100m length of the road lane.

OPPORTUNITIES

- Increase in awareness of people towards the importance of cleanliness.
- Achieve the goal of becoming garbage free city by 2025.

THREATS

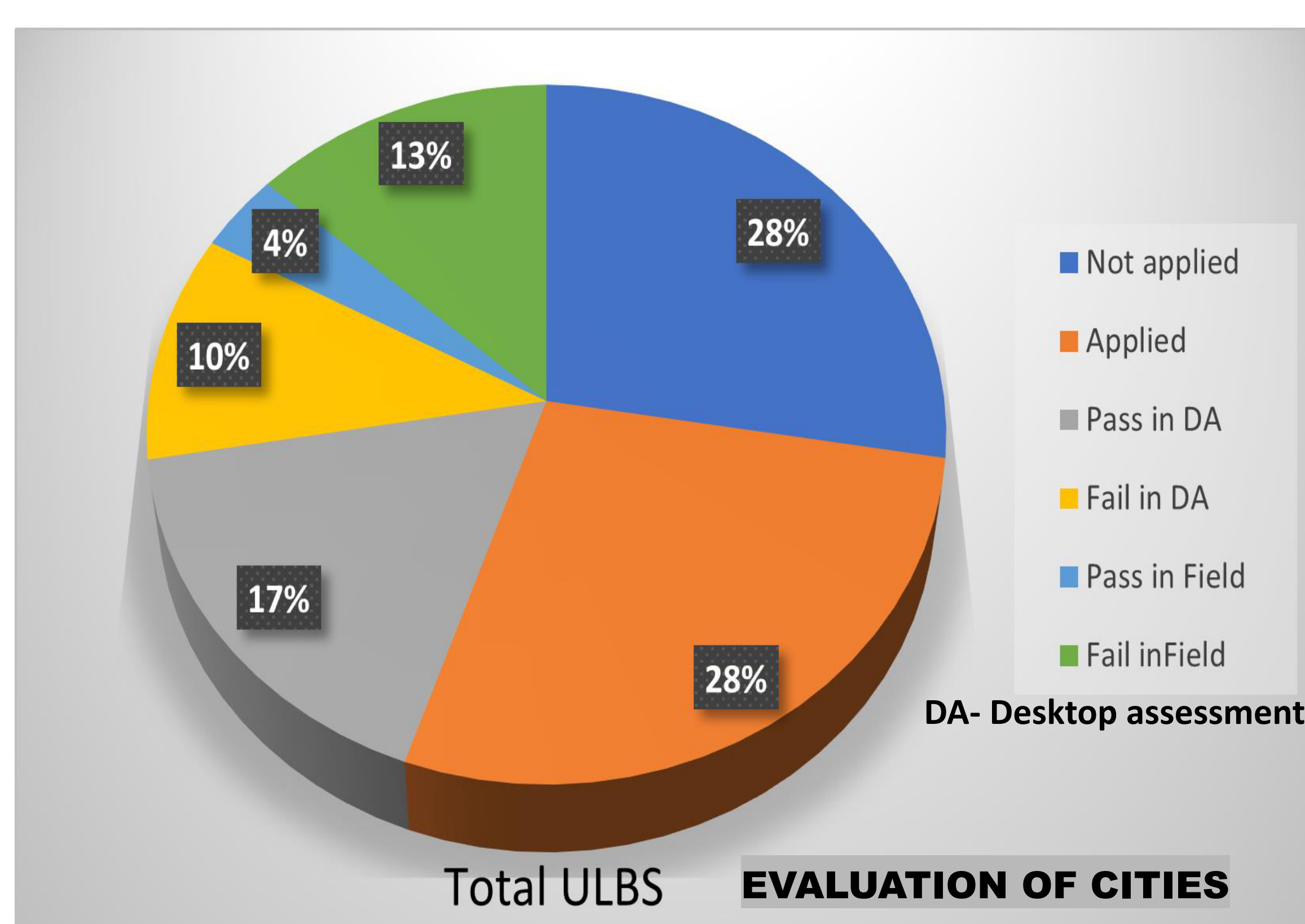
- Improper access to garbage containers or vehicles.
- Negligence of citizens in some parts of the country towards the campaign

CHALLENGES

- Language barrier- while evaluating states where their mode of communication was in their regional language
- Poor quality of documents (blurred)
- Portal issues
- Achieving a level in excel sheet

LEARNING & VALUE ADDITION

- Excel- To learn advanced excel
- Team work
- Time management
- Personal growth



THEORETICAL

- Understanding concepts- Learn how to use excel

PRACTICAL

- Utilizing concepts- Applying excel in the evaluation of cities.