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Roll No: 1371

Stream: MBA- HM
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ABOUT IQVIA

Formerly Quintiles and IMS Health, Inc., is an American multinational company serving the combined industries of health information technology and clinical research. IQVIA is a provider of biopharmaceutical development and commercial outsourcing services,.

IQVIA is offering Extensive Experience as Technical Support Unit to Large Scale Programs such as

- Program Management Unit to Support Implementation of PMJAY
- National Technical Support Unit to Central Tuberculosis Division (CTD), MoHFW
- Technical support to the WHO GIS Centre for Health in the Global Health Facility Database (GHFD) project

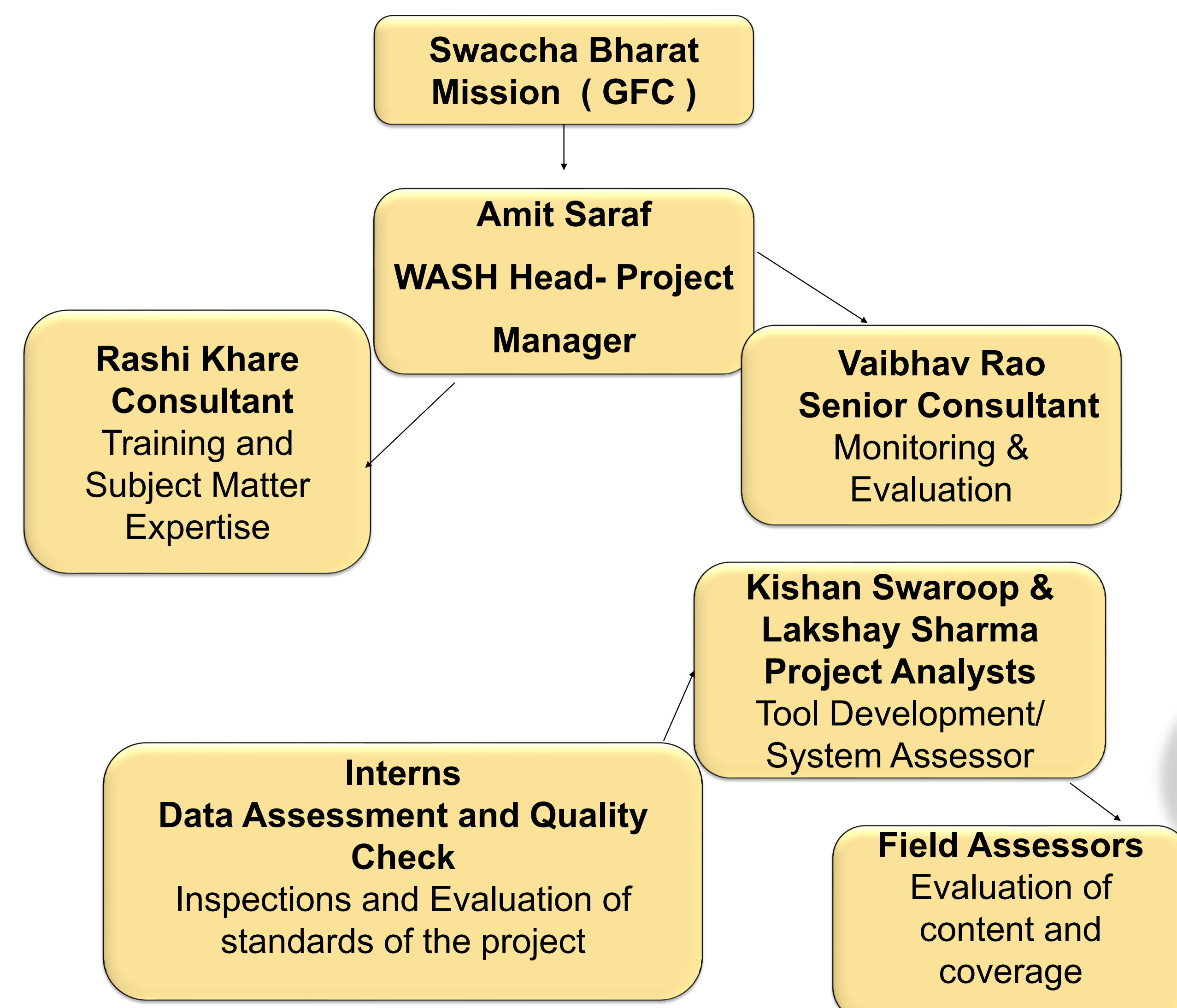
VISION

World where advances in data science and human ingenuity come together to provide creative solutions to improve human health.

MISSION

Our mission is to help create a healthier world. We believe by accelerating innovations and making intelligent connections across the healthcare ecosystem, we can make exponential progress.

ORGANIZATION STRUCTURE



SWACH BHARAT ABHIYAAN – GARBAGE FREE CITY

The Government of India (GOI) launched the Swachh Bharat Mission (Urban) [SBM (U)] in 2014, with the vision of ensuring hygiene, waste management and sanitation across the nation. SBM (Urban) is being implemented by the Ministry of Housing and Urban Affairs (MoHUA).

Star Rating of Garbage Free Cities, an initiative launched by the Ministry Of Housing And Urban Affairs, envisions to enable cities to gradually evolve into a model (7-star) city, with progressive improvements in their overall cleanliness.

The Star Rating is supported by a robust verification mechanism to ensure transparency and standardisation.

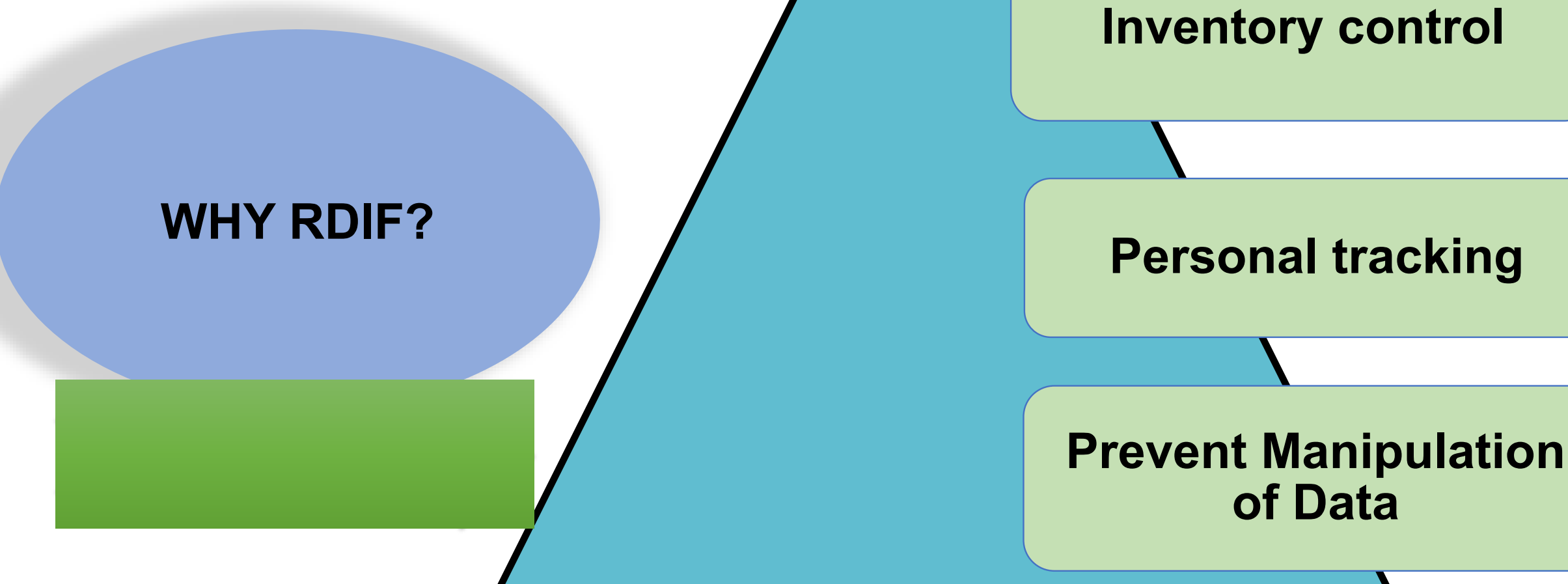
VIJAYAWADA WITH OUT OF THE BOX TECHNOLOGY – RDIF

TECHNOLOGICAL INNOVATIONS: RADIO FREQUENCY IDENTIFICATION

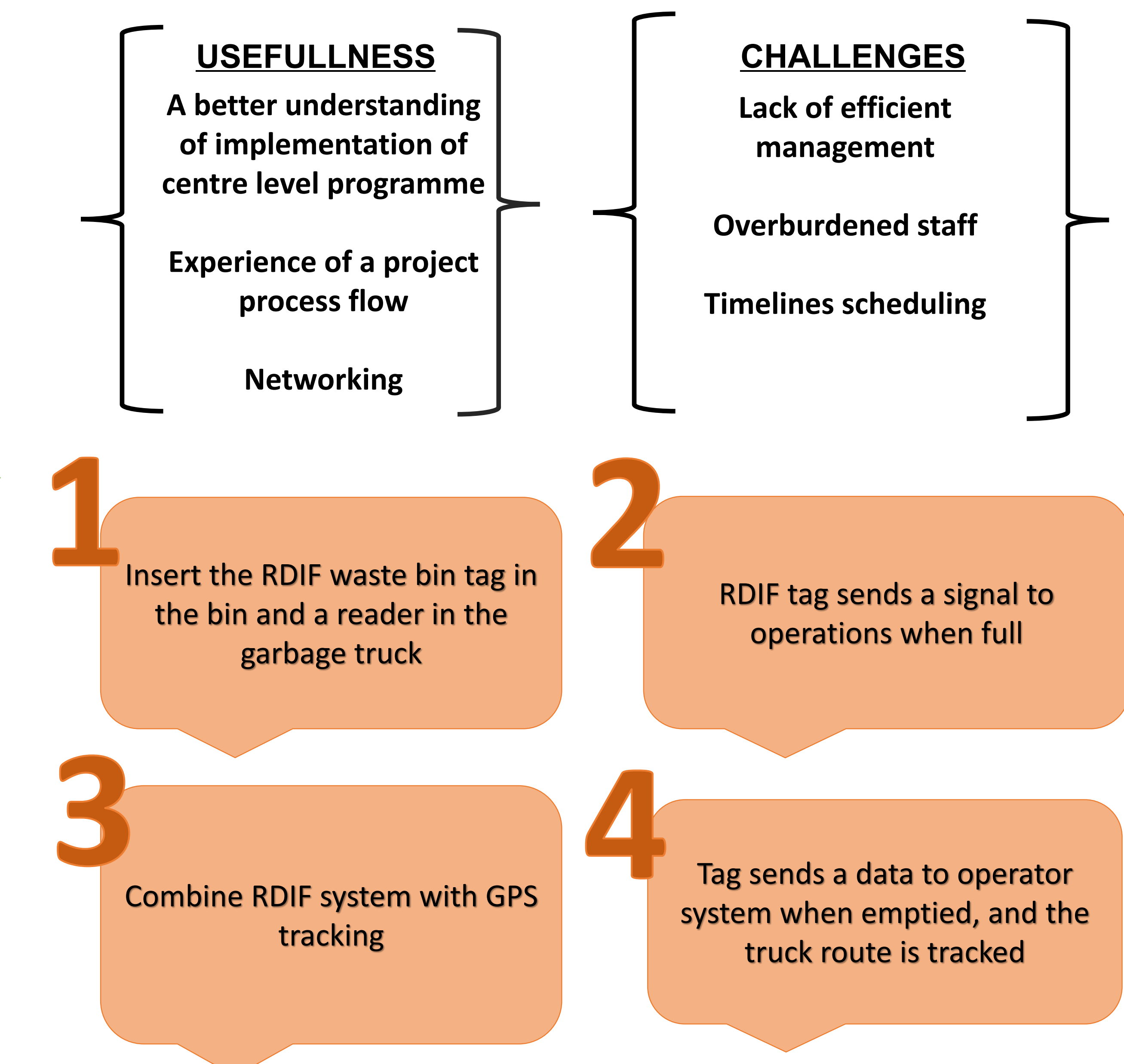


Radio Frequency Identification (RFID) refers to a wireless system comprised of two components: Tags and Readers - The reader is a device that has one or more antennas that emit radio waves and receive signals back from the RFID tag.

100% DOOR TO DOOR WASTE COLLECTION



S	W	O	T
➤ INTEGRATED PROGRAMME ➤ PROGRAMME RECOGNITION ➤ FINANCIAL RESOURCES	➤ POLITICAL SYSTEMS ➤ BEHAVIOUR BARRIER ➤ MAINTAINENCE	➤ ALTERNATE SYSTEMS CAN BE USED ➤ UNIQUE STRATEGIES ➤ IECs	➤ DATA MANIPULATION ➤ SERVICE VERIFICATION ➤ LACK OF INTEREST



RECOMMENDATIONS

