



To Study The Impact Of Covid-19 On Healthcare E-commerce

Presented By

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INTRODUCTION

E-commerce is the activity of purchasing and selling things over the Internet or through online services.

The healthcare e-commerce market consists of sales of healthcare products and their related services.

internet commerce or electronic of goods and services using the internet commerce

Healthcare institutions, hospitals, clinics, other healthcare facilities

advantages such as convenience, lower prices & discounts, a wide range of products, replacement & refund policies, reviews & feedback, and quality certifications.

market is segmented by type into drugs, medical devices. It is also segmented by application into telemedicine, caregiving services, medical consultation.





OBJECTIVES OF THE STUDY

1. To study and gain a better understanding of the current state and trends in healthcare e-commerce.
2. To identify the critical factors influencing the increased use of Healthcare E-Commerce.
3. To study the effects of COVID-19 and its impact on Healthcare e-commerce.

RESEARCH METHDODOLOGY



DATA COLLECTION: PRIMARY DATA AND SECONDARY DATA HAVE BEEN USED.



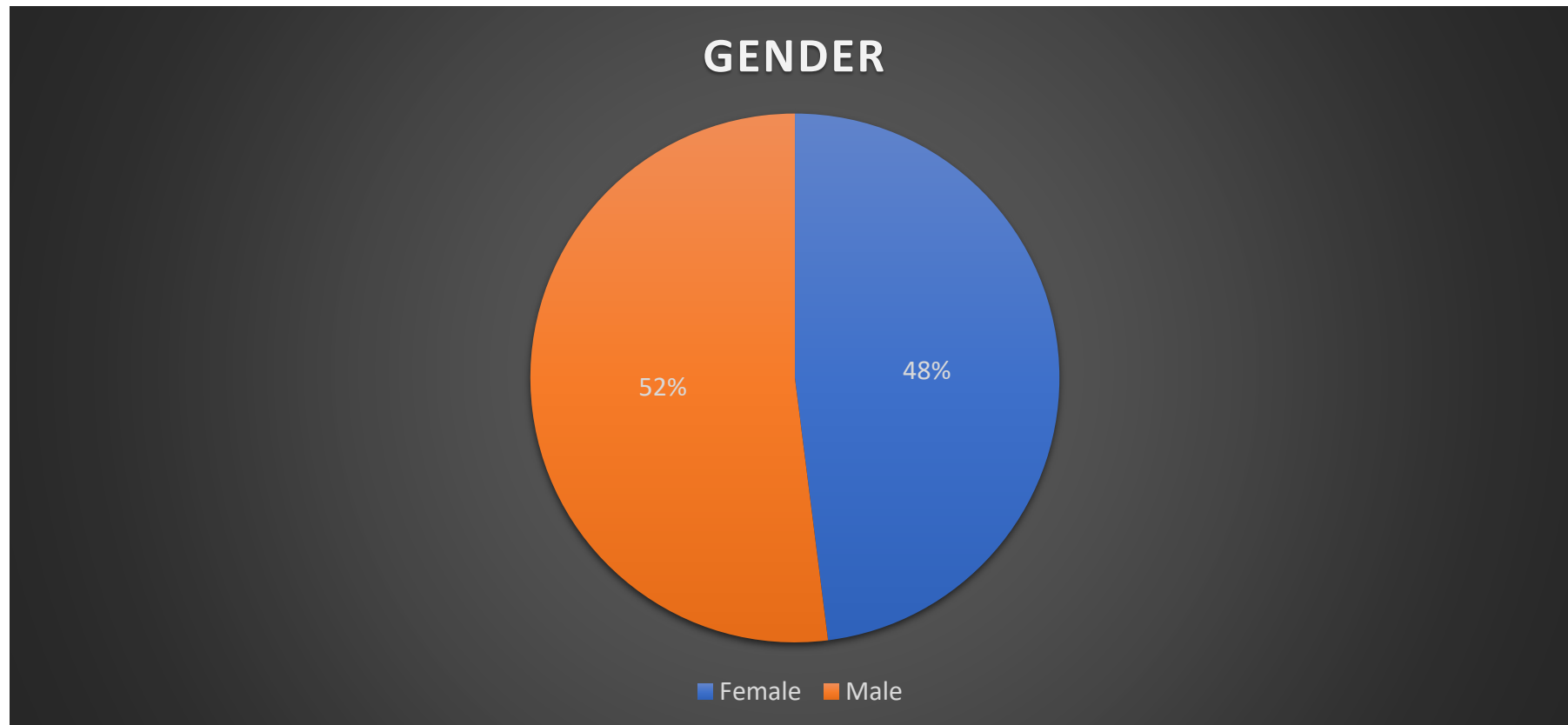
SAMPLE SIZE: SAMPLE OF 50 PEOPLE WAS TAKEN INTO STUDY.



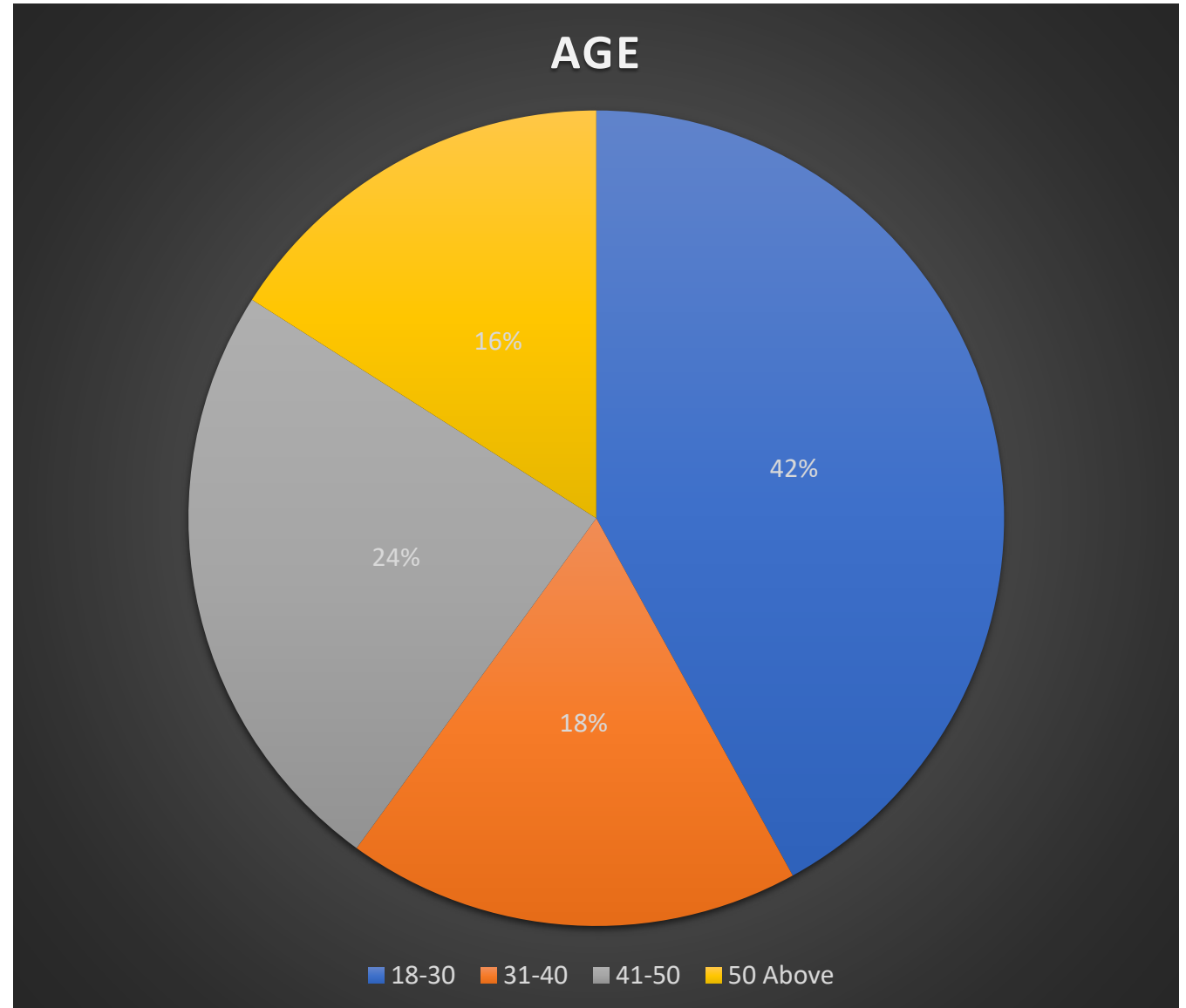
SELECTION OF SAMPLE: THE SAMPLE WILL BE SELECTED BY RANDOM SAMPLING METHOD.



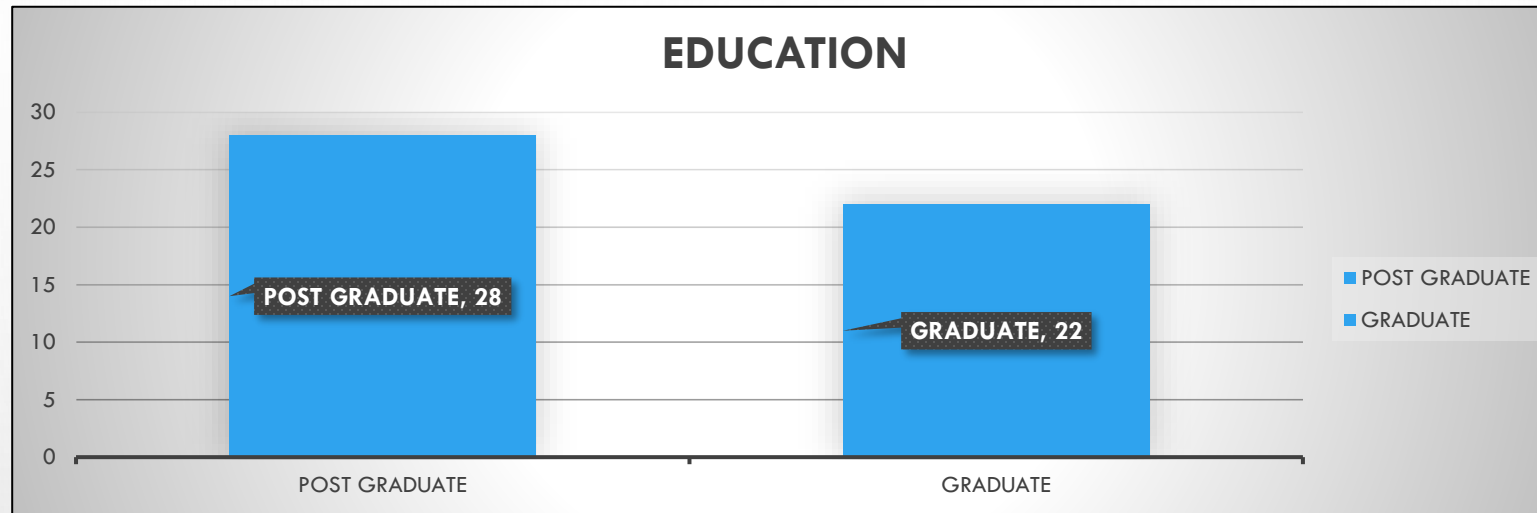
1. Classification according to the gender:



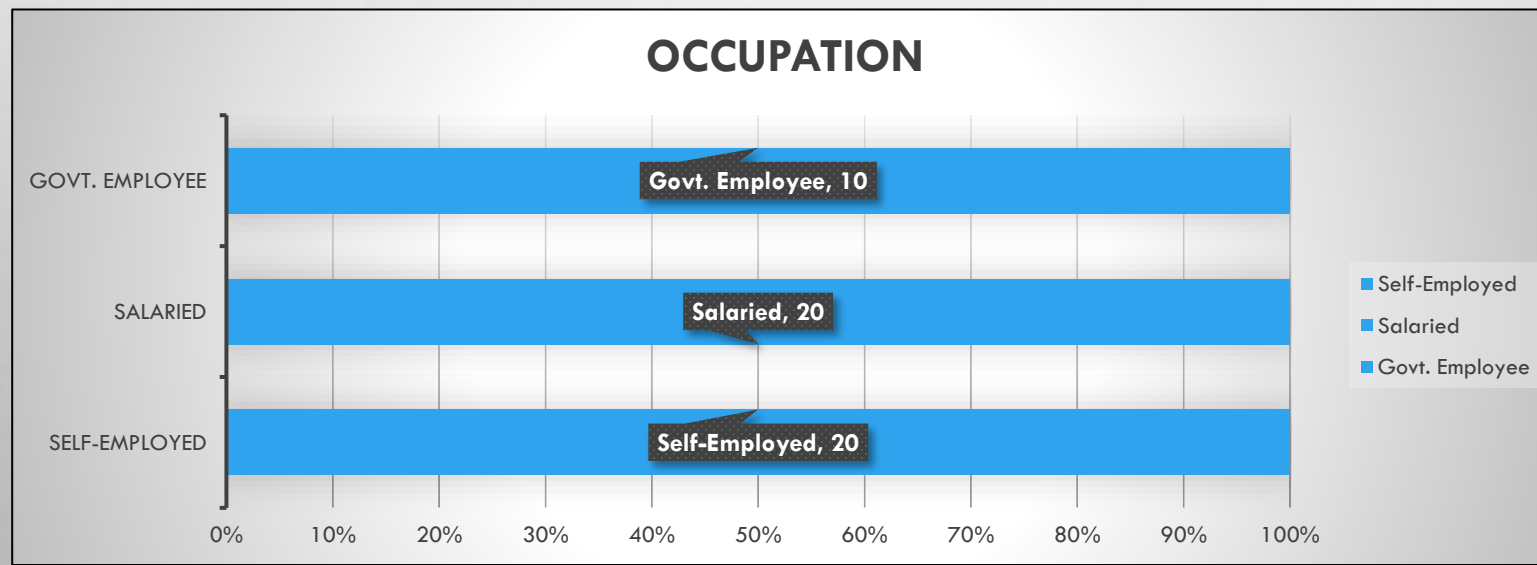
2. CLASSIFICATION ACCORDING TO AGE BIFURCATION:



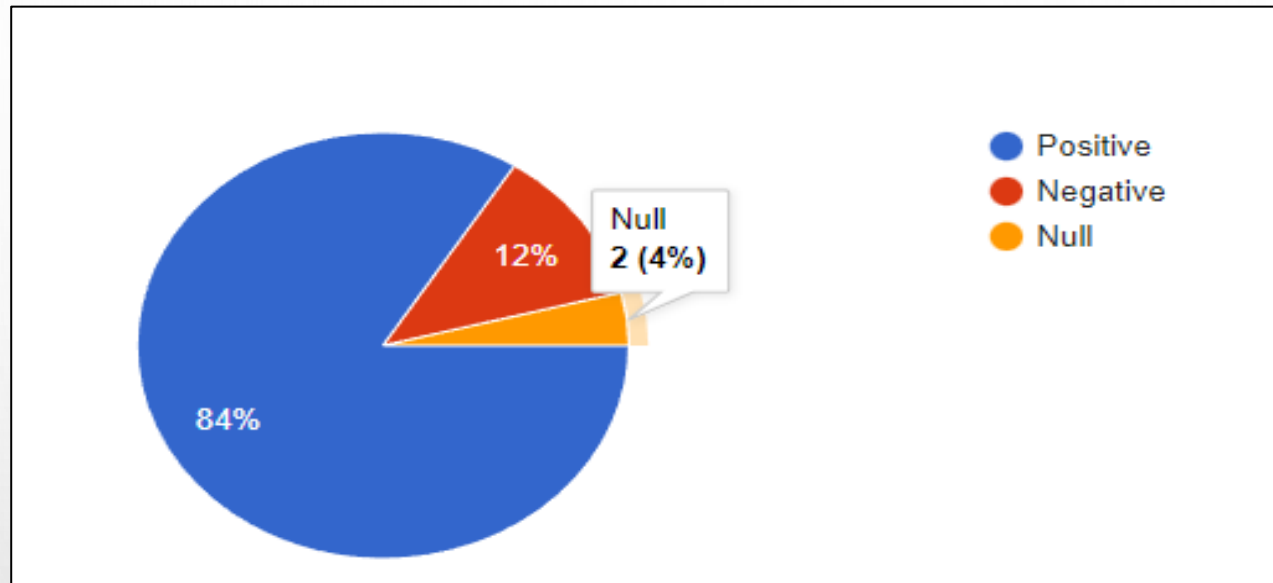
3. CLASSIFICATION ACCORDING TO RESPONDENT ON EDUCATION:



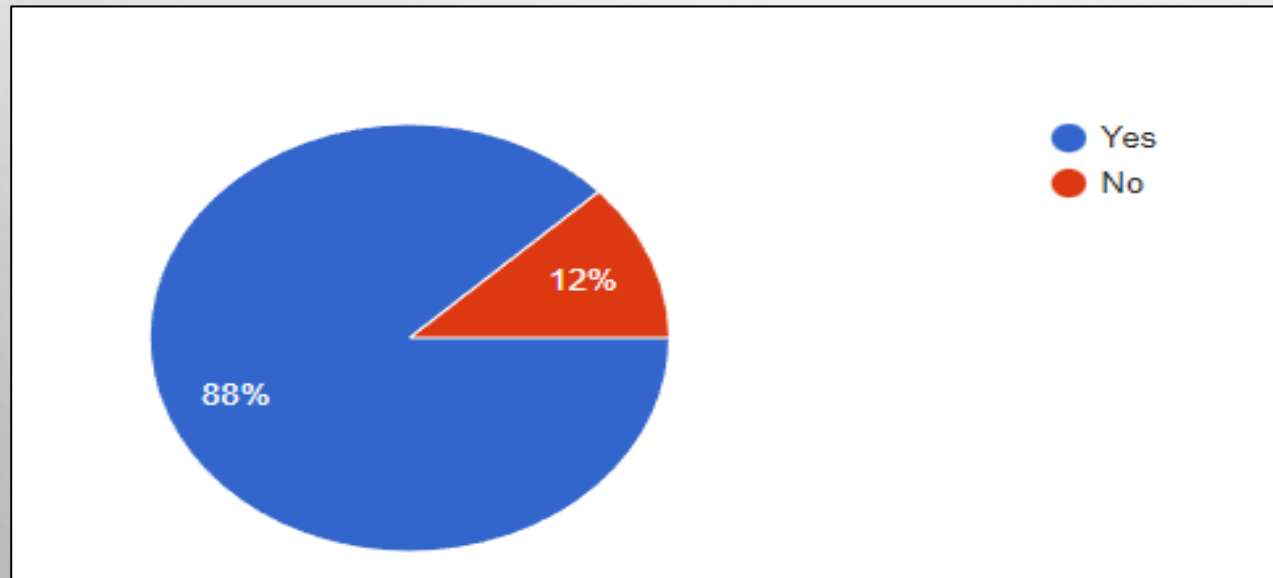
4. CLASSIFICATION ACCORDING TO RESPONDENT ON OCCUPATION:



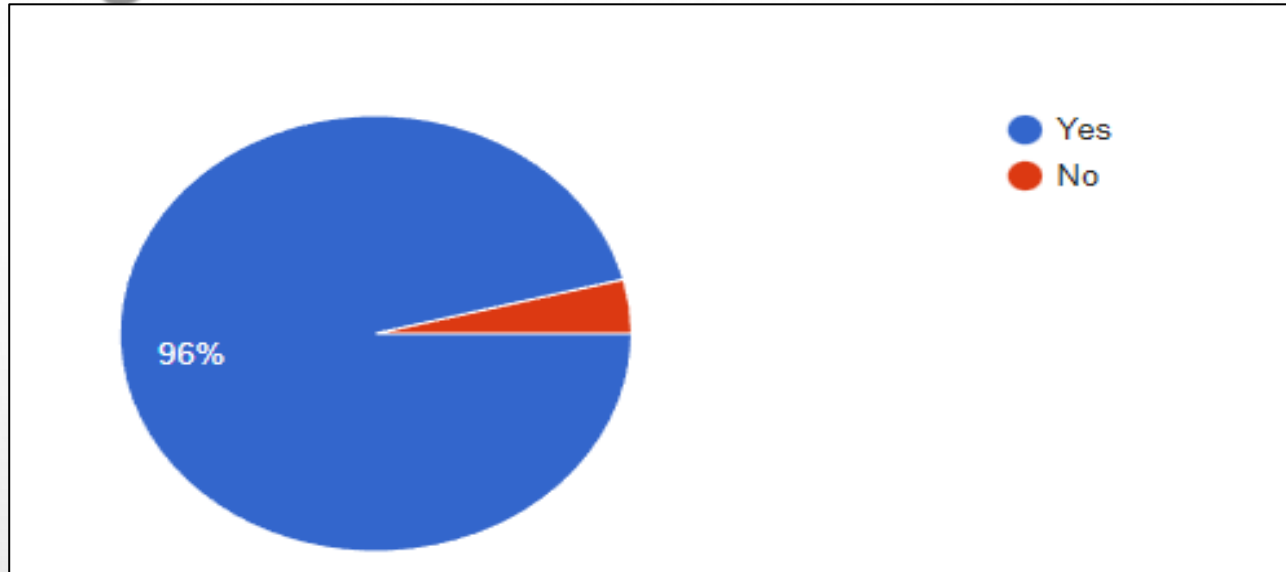
5. HOW DOES COVID-19 IMPACTED ON HEALTHCARE E-COMMERCE?



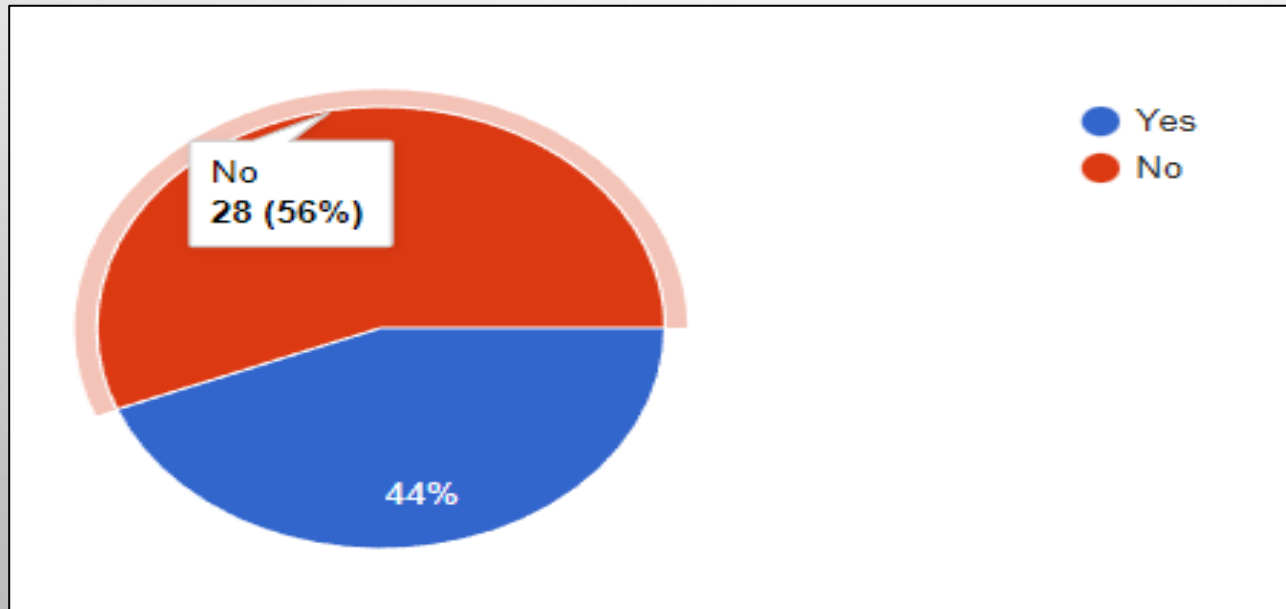
6. IMPACT OF COVID-19 CRISIS ON MONTHLY HEALTHCARE E-COMMERCE SALES:



7. DOES GROWTH IN HEALTHCARE E-COMMERCE IN COVID-19?



8. DOES HEALTHCARE E-COMMERCE REVENUE DECREASED IN COVID-19?





Discussion



- covid-19 impacted positively.
 - Critical factors in healthcare e-commerce in covid-19:
 1. no restriction of Government
 2. Full time working industry
 3. No restrictions on transportation
 4. High demand of healthcare products.
 - Growth increase in healthcare e-commerce in covid-19.
- 

conclusion

In this project, we evaluate and deliberately discuss the outbreak of impact COVID-19 on the growth of healthcare e-commerce. We're particularly interested in how the Coronavirus spreads and affects global e-commerce. Awareness of this problem can lead to better information among the public and consideration of how the coronavirus affects e-commerce, business, and the economy of countries affected. How e-commerce gives consumers a method to meet their needs. COVID-19 improves healthcare e-commerce. The impact on healthcare e-commerce will encourage other scholars to dig deeper into this subject, such as how corona changed e-commerce trends and future trends.

An aerial photograph of a multi-lane highway bridge spanning a body of water. The water is a deep teal color with visible ripples. Several large, realistic water droplets of various sizes are scattered across the image, some on the water surface and others appearing to be on the bridge's surface. The bridge has several vehicles, including cars and trucks, traveling across it. The text "THANK YOU" is centered in the lower half of the image.

THANK YOU