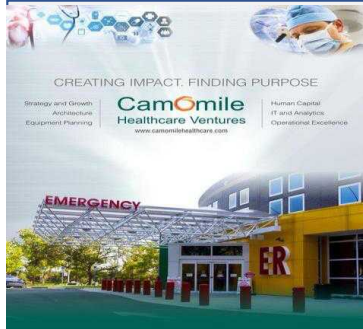


SUMMER INTERNSHIP AT CAMOMILE HEALTHCARE VENTURES



Company's Name- Camomile Healthcare Ventures
Started In- 2016
CEO- Mr. Raghava Rao
Organization type – Healthcare Consultancy
Expertise- Hospital Planning, Digital health, Public health, Compliance and Regulations Consultancy, Operational excellence.

COMPANY'S VISION AND MISSION

Company's vision is to be the industry's most-respected, future-focused, data-driven provider of end-to-end healthcare solutions.

Company's mission is to help healthcare organizations make distinctive, lasting, and substantial improvements in their performance, by providing them with the information they need to make data-driven decisions

SWOT ANALYSIS OF THE COMPANY

STRENGTHS

- Positive Feedback From Clients.
- Experienced Team
- Deep Expertise.



OPPORTUNITIES

- Tie-ups with corporates and Government
- New Market Development
- Global Expansion



WEAKNESSES

- Resource Constraints.
- Sustainable Branding.

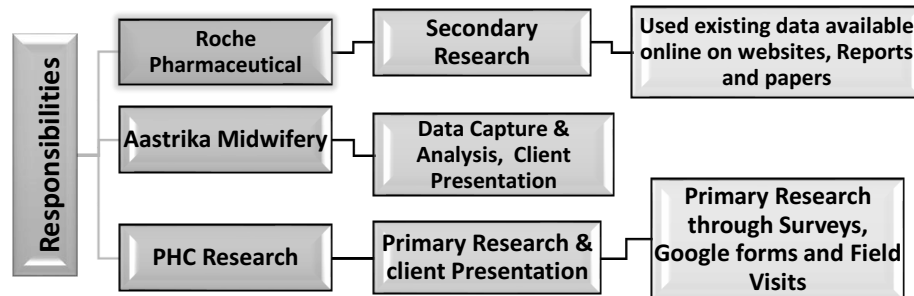


THREATS

- Existing Rivals
- Emerging Healthcare Startups
- Increasing costs



LEARNING & VALUE ADDITIONS



No. of Presentations done- 2

Documents Preparation using Excel And Word

Meeting deadlines at times.

Hesitant or shy to ask questions.

Engulfed with work at times.

Miscommunication due to virtual mode.

Task ALLOTTED	W-1	W-2	W-3	W-4	W-5	W-6	W-7	W-8	W-8.5
Primary Research (on status of PHCs In India)									
Secondary Research (case studies, treatment available, patient advocacy groups etc.)									
Data Capture & Analysis (for 5 competitors of Aastrika)									
Client Presentations(PHC and Aastrika)									

DIFFERENCES BETWEEN THEORETICAL WORK & PRACTICAL EXPOSURE

Theoretical works gives knowledge whereas practical exposure gives experience.

Theoretical work give insights of the skills whereas Practical Exposure Helps to build up Skills

Submitted By- **Saloni Kathuria**
 Roll No. – **1385**
 Faculty Mentor- **Dr. Sheenu Jain**
 Industry Mentor- **Mr. Raghava Rao & Dr. Neha Kumar**

USEFULNESS OF INTERNSHIP

Gained insights about Healthcare Consultancy.

Working for different clients during internship has improved communication and boosted confidence.

Access to different tasks in company has helped in improving skills.

Working in a startup gave an opportunity to interact with every member of the organization, which has enhanced professional network.