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Industry - Integral Institute Of Medical Sciences & Research



## PROJECT – NABH PRE ASSESSMENT

### Industry Profile

#### Introduction

**IIMS&R** brings state of the art medical to Lucknow with an aim to extend the highest standard of healthcare. The hospital will provide services including superspecialist consultations by IIMS&R expert doctor's, best inpatient treatments using the most cutting –edge medical technologies and advanced diagnostic facilities.

#### Mission

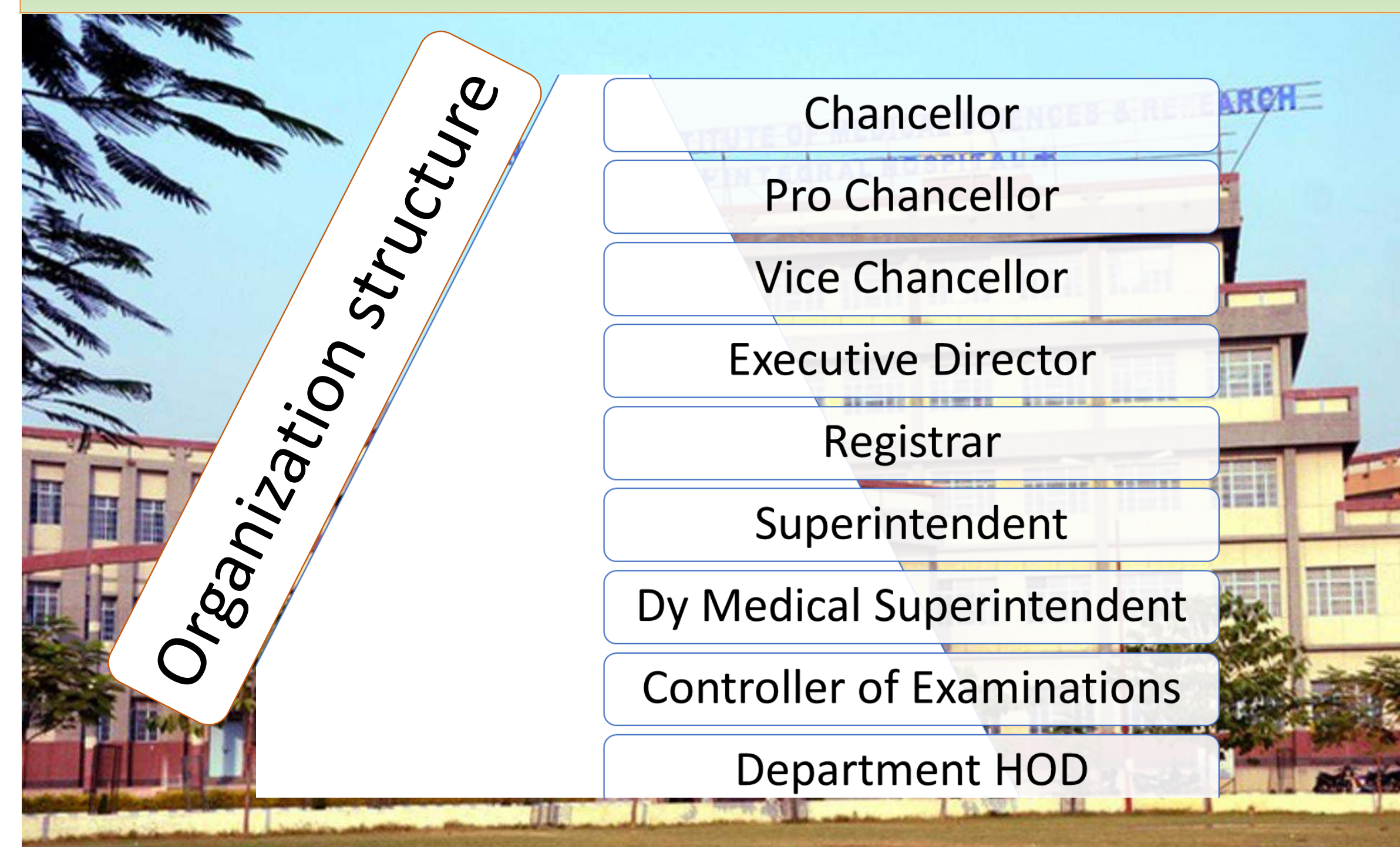
To make every student a role model of intellectuals and torch bearer for others all over the world through his / her inspiring existence.

#### Vision

To integrate the ebullience, intellect and dynamism of youth with decency, decorum, discipline and dedication through value-based quality education.

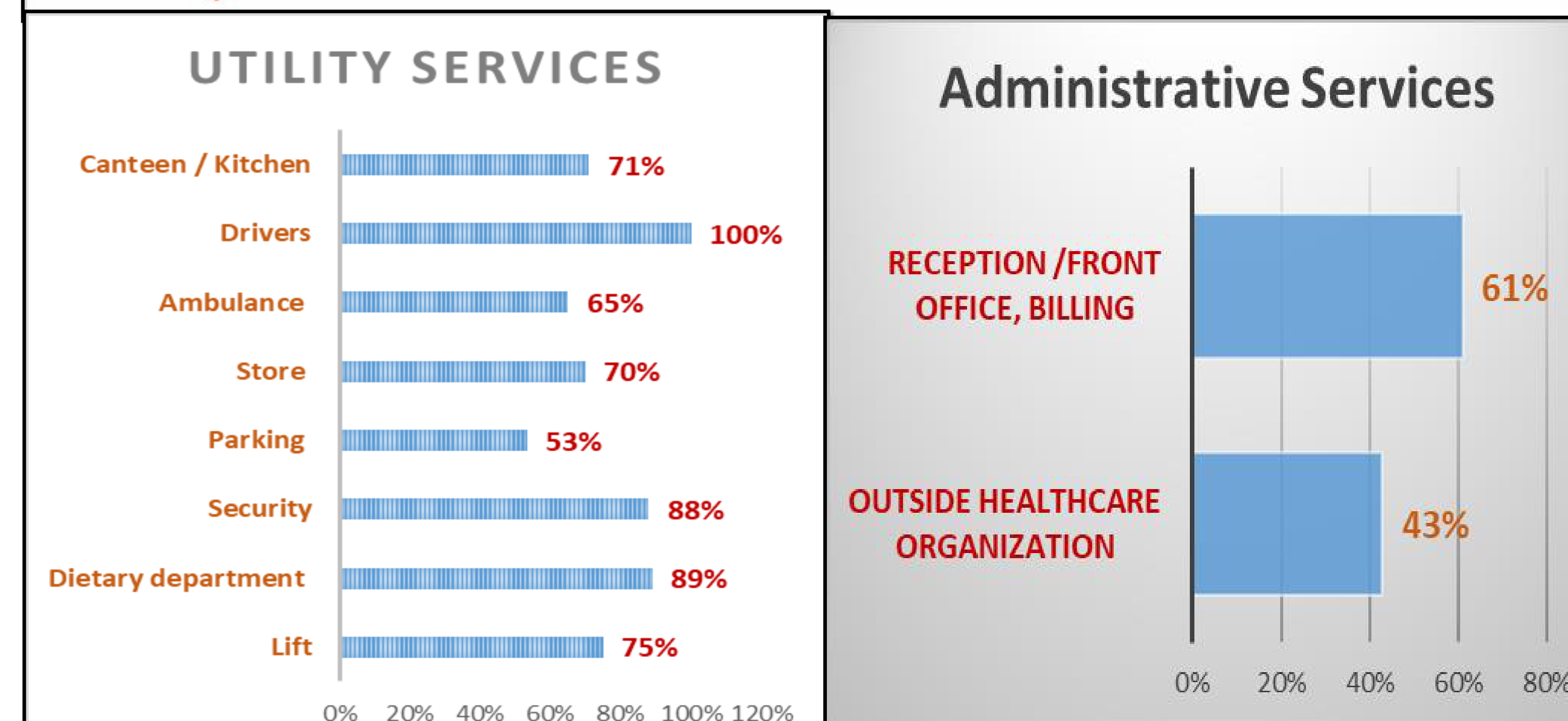
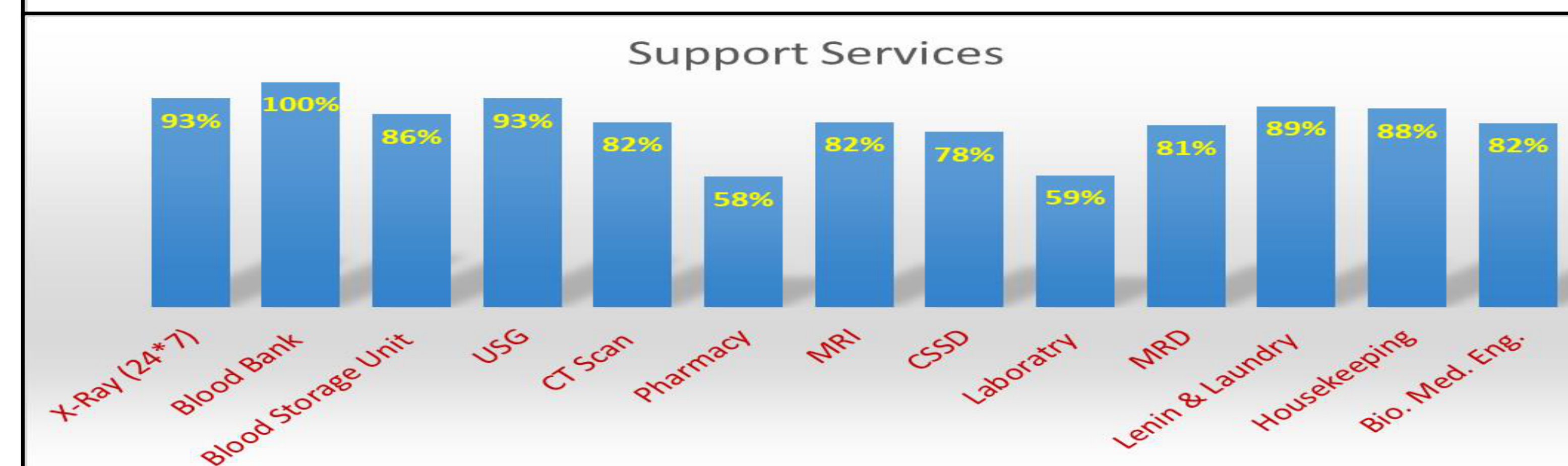
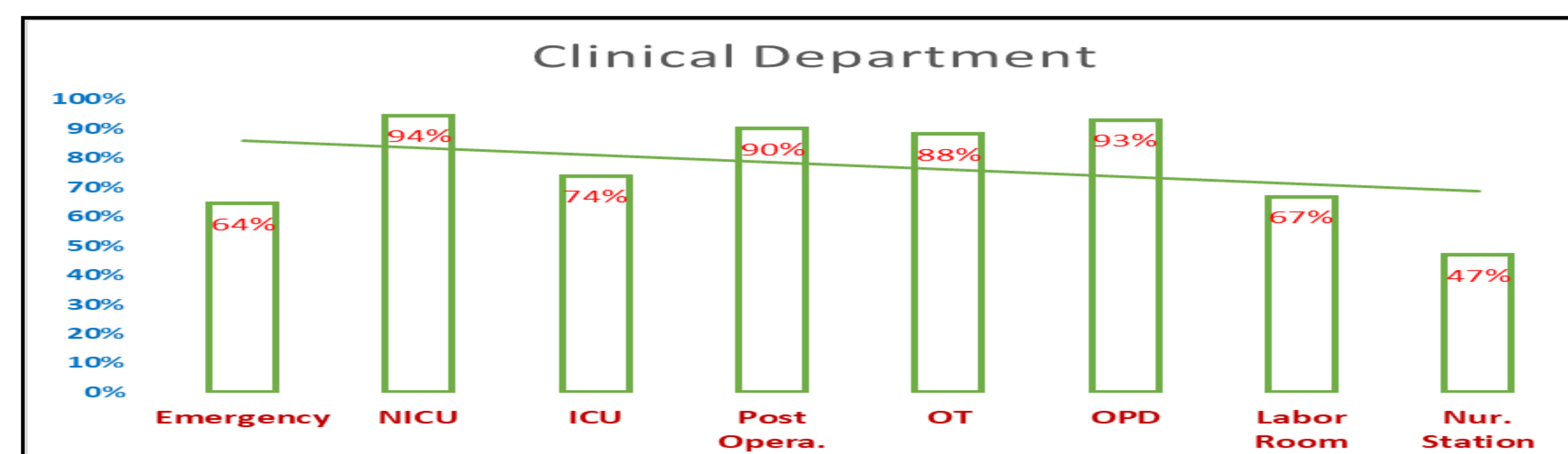
#### Objective

To harness technical education and technology in the service of mankind, as also to enable students to think globally and act nationally.



### Learning and Value Additions

Help to find out the depart. wise +ve & -ve points with the help of NABH Pre Assessment checklist.



Theoretical learning is what the knowledge is about and the practical application is how the knowledge learnt needs to be implemented in certain real life situations. The mode of practical application along with theory gives everyone a clear explanation about the facts.

#### SWOT

- S**
  - More than 12 year on the market
  - Good Reputation
  - Expert Doctor's
  - Advanced Diagnostic Facility
- W**
  - Lack of Staff Development (Regular Training etc.)
  - Lack of Signage Board & also branding of Hospital in Lucknow.
  - Lack of HR
- O**
  - Growth of Population
  - Logistics (transportation, Customs regulation, etc.)
- T**
  - Competition- needs to strategize to deal with its competitors.
  - Prohibitive Healthcare Costs- delivery of services is being highly affected by the rising healthcare cost. It's getting hard for people to afford quality healthcare & difficult for healthcare services provides to reduce costs in fear of losses.

#### Challenges

- Understanding of Medical College Setup.
- Department wise facility.
- Time management according to the staff.
- Some time faced difficulty to understand the devices.

### Suggestion

- Branding of Medical college
- HR System
- Signage Board
- Patient Vs. Nurses Ratio need to improve